PENNINGTON & REYNOLDS FOUNDATIONS MAKE LEADERSHIP GIFTS THAT WILL CHANGE HOW STUDENTS LEARN

REV. JACKIE LEONARD ‘LIFE IS ENDLESSLY DIVERTING’

MIRACLE IN HAITI INTERVIEW
Customizing the future of higher education through ‘place’ and philanthropy

“If you don’t know where you are, you don’t know who you are”—American writer Wendell Berry.

We live in an age of the hard pivot, where the unprecedented speed of our daily lives forces us to consider concepts and ideas well before they reach full maturation.

This is a shame, because too many promising ideas never have a chance to take root and become great ideas. They are discarded due to a whole host of 21st-century pressures, including the dark specter of insufficient resources and a sometimes paralyzing inability to create a long-term vision.

We are told that we live in a “volatile” time. So we live for the moment—because in today’s world, living for today seems to be the only thing we can control.

More leisurely pursuits, such as considering one’s sense of place, are often pushed to the background.

This, too, is a shame.

I have long maintained that sense of place is one of the true currencies that a university can ever possess. Place has always mattered here at the University of Nevada, Reno, and it will play a key role in our future.

Over the past few months, two major philanthropic efforts have reinforced the importance of place on our campus. They’ve also provided an intriguing roadmap as to how a University of Nevada, Reno education will be delivered in the future.

When the William N. Pennington Health Sciences Building is completed in fall 2011, this innovative building will change how we train health care professionals in our state. It is named in honor of William N. Pennington, the longtime University benefactor, whose William N. Pennington Foundation committed $10 million to the University for construction of the new building. In addition, funding of $3 million for planning was allocated by the 2007 Nevada State Legislature and $31 million in construction bonding was approved as part of the 2009 Nevada State Legislature’s Capital Improvement Project budget. Private matching funds also include a $2.5 million gift from the Nell J. Redfield Foundation and a $1 million gift from the Thelma B. and Thomas P. Hart Foundation.

The William N. Pennington Health Sciences Building will allow the University of Nevada School of Medicine to expand its class size from 62 to 100 students for a total enrollment of 400 students, while the number of Orvis School of Nursing students will double for an eventual total enrollment of about 300 students. This expansion will help address the state’s shortage of doctors and nurses, and will ensure that our future doctors and nurses will be trained under one roof. This integrative teaching approach will help our University better meet the health care needs of the state, which will be more effectively served by multidisciplinary teams of health care professionals.

Training the next generation of journalists for the rapidly changing world of news, information and communications is at the forefront of a gift the University received in December, when it was announced that the Donald W. Reynolds Foundation had awarded the Reynolds School of Journalism and Center for Advanced Media Studies $7.96 million. The gift will help prepare our students for one of the most profound shifts in the presentation of news and information that the modern world has seen. It will enable our students to communicate on every platform, from print to broadcast to the Internet, social media … and whatever comes next.

The Donald W. Reynolds Foundation gift will provide funds to re-wire and re-cable the journalism building, to install a robust server system, to replace analog TV and radio facilities and to create a new multimedia newsroom in which students will learn how to write and present information on every platform. Reynolds School Dean Jerry Ceppos said it best: “In a world that constantly talks about the decline of journalism, this gift lights the way for its future.”

Both the William N. Pennington Health Sciences Building and the technologically upgraded Reynolds School of Journalism Building will provide a physical as well as a psychological architecture to our campus. They are buildings whose walls will invite rather than impede. They will remind us that a strong sense of place will always be a force of soul for our University.

Sincerely,

Milton D. Glick
President
www.unr.edu/president
Philanthropy is changing how students learn

William N. Pennington and Donald W. Reynolds foundations provide leadership gifts

By Melanie Robbins ’06M.A. Photos by Jeff Dow.

Two major gifts to the University of Nevada, Reno Foundation in 2009 will provide dynamic, cutting-edge learning spaces for students and fundamentally change the way professors teach and, in turn, how students learn.

The William N. Pennington Foundation has committed $10 million to build the new, 59,000-square-foot William N. Pennington Health Sciences Building. This building will allow expansion of the University of Nevada School of Medicine class size from 62 to 100, for a total eventual enrollment of 400. The number of Orvis School of Nursing students will also be able to double, for an eventual total enrollment of about 300 students.

The building, which will be adjacent to the existing Pennington Medical Education
Building, will house Orvis’ offices and will provide spaces designed to facilitate nursing and medical students training and learning together. The Pennington gift brings the total private investment in the building to $15 million, including a $2.5 million gift from the Nell J. Redfield Foundation and a $1 million gift from the Thelma B. and Thomas P. Hart Foundation. The William N. Pennington Health Sciences Building is slated for completion by the summer of 2011.

The Donald W. Reynolds Foundation has awarded the Donald W. Reynolds School of Journalism and Center for Advanced Media Studies $7.96 million to prepare students to navigate the revolution in journalism. The gift will provide funds to rewire and recable the journalism building, to install a robust server system, to replace analog TV and radio facilities and to create a new multimedia newsroom in which students will learn how to write and present information on every platform.

In addition to being the largest award to the Reynolds School, the gift is among the top five gifts in University history. The foundation has given more than $20 million to the University, most of it to advance the study of journalism. The gift also includes funds to move the Donald W. Reynolds National Center for Courts and Media from the National Judicial College on the University campus to the journalism building. Renovations are slated to be completed by early spring 2012.

“These gifts are transformational and will have important, lasting impacts for our state.”

University President Milton Glick

When the William N. Pennington Health Sciences Building opens in summer 2011, students such as David Ton, School of Medicine Class of 2012, and Jessica Dulai, Orvis School of Nursing Class of 2010, will share the 59,000-square-foot facility and benefit from interprofessional education opportunities.
Deepa Dandge, School of Medicine Class of 2013; Robert Welch ’08 (nursing), family nurse practitioner student; and Lorraine Bonaldi-Moore, assistant professor in the Orvis School of Nursing and family nurse practitioner student, look after 4-year-old Celestine Butler at a Student Outreach Clinic held Feb. 20 at the Family Medicine Center on the Reno campus.

special, that he thought it would be a fun trip. ’Instead,’ he said, ‘I found the future of health science education. It was a “duh” moment. Imagine, training doctors and nurses in the same building.’

‘Ultimately, this generous gift will improve the quality of health care for generations to come. We are deeply appreciative of Mr. William N. Pennington for this gift and for his ongoing support of the School of Medicine and student scholarships.’

Glick continues: “The Reynolds Foundation helped the University 20 years ago with a $2.5 million challenge grant, which established the Donald W. Reynolds School of Journalism and Center for Advanced Media Studies and built the state-of-the-art structure that houses this premiere program, the only one of its kind in the state. The Reynolds Foundation has been a stalwart supporter of Nevada’s aspiring journalists and communicators, and they, and we, are profoundly grateful. The gift will help prepare our students for one of the most profound shifts in the presentation of news and information that the modern world has seen. It will enable our students to communicate on every platform, from print to broadcast to the Internet, social media … and whatever comes next.”

Christina Hernandez, 2009-2010 journalism senator and a senior who will graduate this May, says she is “very thankful” for the Reynolds Foundation gift: “During these hard times of budget cuts and difficult choices the University is facing, it’s comforting to know that our journalism program is still trying to better itself. I hope to one day come back after graduation and see how much the program is sought after and has improved. I also hope this will help in our recruitment efforts and attract students from all over the nation to try and be a part of our program.”

William N. Pennington Health Sciences Building

Training Together

Dr. John McDonald, vice president for Health Sciences, explains that when the School of Medicine expanded its class from 52 students to 62, the existing facilities were stretched to their limits: “Our anatomy laboratory, where the students learn the basic anatomy of the human body, and our multidisciplinary laboratory, where pathology and microbiology are taught, are very overcrowded.”

Both of those laboratories will be replaced with new, state-of-the-art teaching facilities in the William N. Pennington Health Sciences Building. “That’s a huge improvement,” he adds.

In addition, the William N. Pennington
Health Sciences Building will facilitate a new era of health care education in which doctors and nurses learn together.

“Study after study has shown that when you deliver care through teams, with the focus being on the individual or individuals who are receiving care, that the quality of care goes up and the cost of the care goes down,” McDonald says.

He notes: “We are introducing this team-based, patient-centered education to the classroom by educating nurses and doctors together. We are evaluating our curriculum and our academic schedules to create shared opportunities for education and learning.”

One of those opportunities has already begun in the Student Outreach Clinic, a volunteer activity in the School of Medicine. Students under the guidance of local physicians have been operating free clinics for the medically underserved since 1996. Last fall, they asked master’s level nursing students to become involved.

Lorraine Bonaldi-Moore, an assistant professor in the Orvis School of Nursing, as well as a family nurse practitioner student, was one of several graduate-level nursing students who volunteered at the Student Outreach Clinic Feb. 20 held at the Family Medicine Center on the Reno campus. “Because we all work together in health care, learning together and growing together is going to help tremendously—the patients’ health care is going to be much improved.”

Training together has already helped medical students see the world from a nurse’s perspective, says Bonaldi-Moore, who, like many others in Orvis’ graduate nursing programs has been a practicing nurse and is gaining the extra education to boost her career. “The nursing students are helping the medical students learn how to interact with patients, how to touch patients, how to deal with families.”

Deepa Dandge, a first-year medical student and an Outreach Clinic volunteer, agrees that training together is valuable for all involved in health care: “It’s important
that all aspects of medical care work together because that’s how it’s going to be in a real-life setting. Having experience working with nursing students early is going to set us up for success in the future. It’s not only good for our careers and good for our practice, it’s also good for the patients because patient care is a team-based approach. Starting early is key to learning that and appreciating how teams work.”

**Code Blue**

One of the classic medical scenarios that many medical practitioners will face—and which in real-life is random and cannot therefore be anticipated for training purposes—is cardiopulmonary arrest, commonly referred to as a “Code Blue” incident in hospital parlance.

McDonald explains that in real life, a person experiencing cardiac arrest needs immediate resuscitation in order to stay alive, a process that involves experienced teamwork. “It requires a great deal of technical skill and knowledge, and solid team skills because different individuals have to perform different tasks in a very seamless fashion,” McDonald says. “It’s a complex choreography of difficult manipulations of the patient—they need drugs, insertion of a breathing tube, intravenous catheters. …”

The William N. Pennington Health Sciences Building will have a three-room simulation center that will be used by both nursing and medical students. This “sim center” will employ human patient simulators, such as “Stan,” who is housed in a smallish room in the current Pennington Medical Education Building.

Stan and other human patient simulators are sophisticated robots whose pupils dilate and eyes close when given a dose of an “anesthetic,” their chests rise and fall with each breath, and when given the wrong dose of certain medicines, will go into cardiac arrest and “die.” Female models can even be programmed to give birth.

**“Interprofessional education is one of the crowning features of being a division of health sciences—that’s where the future is going to be. Nursing and medical students have many opportunities to work together during their educational process, especially in critical thinking exercises and simulation scenarios, so that it won’t seem foreign to them when they are actually practicing.”**  

Patsy Ruchala, Director of the Orvis School of Nursing

These simulators are used to great advantage when training members of a health care team to perform their roles during a Code Blue episode, as well as many other life-threatening medical situations,” McDonald says. Trained actors are also part of the simulation, playing the roles of distressed family members for example. “The medical students would learn to communicate in these tense circumstances, even delivering the bad news if the ‘patient’ did not survive the cardiac pulmonary arrest.”

Kim Baxter, assistant professor of nursing and co-coordinator of the Nurse Practitioner Program, says training with the simulators is invaluable in helping nurses learn to communicate in emergency situations in which they might otherwise be overlooked: “In a collaborative simulation, they start finding the words and being able to express articulately what’s going on with the patient. I think it’s going to take the fear out of the mix and that betters patient outcomes, which is what we are all about.” (Please see related story about the Las Vegas sim center on page 88.)

David Ton, School of Medicine Class of 2012, agrees that training together and studying in closer proximity to one another will enhance the health care educational experience: “Right now we’re separated. Medical students are on the north side of campus and nursing students are on the south side. There are a lot of practices that nurses do that medical students don’t understand and perhaps vice versa. Being able to see each other and train together, we can get a stronger idea of what the different roles of a nurse and a physician are and that will help us to better work in the future.”

Patsy Ruchala, director of the Orvis School of Nursing, says Nevada nursing students are lucky that they are part of a division of health sciences that includes both a nursing school and a medical school and has strong administrative support for innovative teaching and learning methods. “Many, many nursing programs across the country are not in institutions that have both nursing and medical schools, so being at Nevada puts us in a unique position to go forward with interprofessional education.”

Although both nursing and medicine
have separate accrediting bodies and are distinct fields of study, they don’t need to exist in separate silos, Ruchala adds: “Interprofessional education is one of the crowning features of being a division of health sciences—that’s where the future is going to be. Nursing and medical students have many opportunities to work together during their educational process, especially in critical thinking exercises and simulation scenarios, so that it won’t seem foreign to them when they are actually practicing.”

Despite the budget woes of both the state and the nation, this nonetheless an “exciting time” to be an educator, Ruchala says: “We are in perilous economic times, but we still need to look toward the future at what the Nevada workforce is going to need. Once we start moving out of this recession, you are going to see a lot of nurses who will be retiring, and we will be facing an even greater and deeper nursing shortage.”

The American Nurses Association says that the nation is indeed facing an unprecedented nursing shortage that will peak in 2020 due to increasing demand for nurses, coupled with an aging workforce and many nurses reaching retirement age.

Ruchala adds: “We have to live in the present, but keep our eyes on the future. This is probably one of the most exciting times to be at Nevada, budget crunch notwithstanding. There are so many great things that are happening that will establish the future for the University and for health sciences. This building is going to be a big part of that future. We are exceptionally grateful to the donors.”

The William N. Pennington Health Science Building will be constructed to meet sustainable, environmentally friendly building standards, and will include classrooms, and a new anatomy and physiology laboratory, as well as the sim center.

Funding of $3 million for planning was allocated by the 2007 Nevada State Legislature and $31 million in construction bonding has been approved as part of the 2009 Nevada State Legislature’s Capital Improvement Project budget.

Donald W. Reynolds School of Journalism Building
Platform-free journalism

Journalism is changing. No longer are writers bound to print, or broadcasters to television. News is now available via a panoply of media, with reporters toting video cameras along to their interviews and broadcasters posting written versions of their stories online. Information flows freely
and instantly from a news organization’s Web site to individuals’ Facebook and YouTube pages, or via Twitter or personal email accounts. People download podcasts and subscribe to video and photo “channels” available on the Internet. Just about every news source can be piped into a newsreader on your computer via RSS feeds. Increasingly, bloggers, self-proclaimed pundits and even the general public may command wide audiences, treading on territory once thought to fall within the purview of trained journalists alone.

What’s to become of a J-School?

“Journalism education has been catching up with the digital revolution since 1984, when the *San Jose Mercury News* became the world’s first online newspaper,” says Jerry Ceppos, dean of Reynolds School of Journalism, who previously served as vice president for news at Knight Ridder and executive editor and senior vice president of the *San Jose Mercury News*. During his tenure as a newspaper industry executive, he helped lead the *San Jose Mercury News’* transition to digital and was involved with the digital performance of all 32 Knight Ridder dailies.

“Today, no meaningful media exist on only one platform,” Ceppos says. “Therefore, we have decided to change the curriculum to eliminate traditional sequences, such as print and broadcast journalism, permitting us to train every student on every platform—print, video, audio, the Internet,”

The marketplace demands the change. The Reynolds School will offer two tracks: news and Integrated Marketing Communications, or IMC. But all journalism students will be trained in all platforms.

Rosemary McCarthy, academic chair and assistant professor in the Reynolds School, says: “We know students cannot be platform-specific anymore—it’s not the way it works. So our teaching will not be platform-specific anymore. Every one of our students will be learning multimedia production along with reporting and press release writing.”

But the Reynolds School will continue, as always, training students how to report accurately and without bias, while emphasizing “news literacy,” which is the ability to think critically about the deluge of news and information currently available to anyone a with an Internet connection or a TV set.

McCarthy notes that the new curriculum asks students to consider “whether a blog is news or opinion, or some mixture,” as one example. In addition, the school teaches the ethics of journalism in all media and in all lines of work. “The basic idea of fair, accurate and ethical reporting remains the same as it’s always been.”

Whether a student yearns to be a 21st century journalist or work in the rapidly changing fields of public relations, marketing or advertising, versatility with new media will be critical to success.

Ceppos notes: “When our students leave for an internship at a newspaper, they are likely to be asked to shoot some video, file for print and the Internet, and get a podcast going. It’s irrelevant that it happens to be a newspaper company. There’s no ‘pure’ advertising agency anymore—other businesses also expect our students to be able to handle every medium, especially since their bosses may not be able to.”
Larry Dailey’s Journalism 490 course encourages students to think beyond the conventional and achieve the impossible. Students in the Games for Journalists course develop new business models for media and other industries using creative tools that are commonly associated with computer science, art, and political science disciplines. Senior James Morgan, far left foreground, is building a game that helps players understand how organizations use community, civic, education and other resources. His game may help people working in sex trades to identify positive life opportunities.

Serious Play

One of the avant-garde classes in the new curriculum is Larry Dailey’s Games for Journalists class, a senior-level course that teaches students how to design computer games. Dailey, who holds the Donald W. Reynolds Chair in New Media Technologies and is a former multimedia producer for MSNBC.com, says he’s not suggesting that journalism should become all fun and games, but that “some journalism can best be experienced by doing.”

“Consider,” he explains, “that a journalist’s job is fundamentally that of an educator. Science tells us that people learn best by doing.” Games engage people in a learning experience minus the drudgery and/or obstacles presented by other media, transcending language barriers and even illiteracy.

A “classic example,” Dailey says, was one of his first classes at Nevada: “It was right before the presidential elections; a couple of my students built a puzzle of the United States that had to be put together in order of electoral votes. The purpose was that you would understand that California and New York are really powerful and Nevada not so much.

“It was funny because on the day the games were due, one of the students who built the game was dragging things right and left, and I started laughing, and he said, ‘No, no! I’ve got to get this done.’

“I said: ‘You don’t even realize what you’re doing, do you? If I’d told you the first day of class that you had to learn all the states and how many electoral votes they had…’

‘“Two days,’ he said. ‘I’d have dropped in two days.”’

Thinking like an educator is a “fundamental shift,” Dailey notes. Gone are the days when journalists could crank out a print story and consider their job done. They are already being tasked with creating interactive games designed around current events as components of his first classes at Nevada: "It was right before the presidential elections; a couple of my students built a puzzle of the United States
of a multimedia news strategy.

“Think about the power of games,” he says. “Who has seen Avatar?” he asks his class about the hit movie. About half the hands go up. “Who has played a game with Mario in it?” he asks, referring to the Nintendo video game character. All hands shoot up. “More and more, that’s the universal experience,” he notes. “It turns out that we are hardwired to learn through play.”

**State-of-the-art Technology**

In order to teach students in this new age of journalism, the technology behind the media is essential.

That’s why the Donald W. Reynolds Foundation gift is a “booster rocket” that will elevate the Reynolds School to the top ranks of American journalism education, according to Ceppos. “At the highest level, the generosity of the Reynolds Foundation has given us excellence—that extra quality that you can’t get through ordinary means. And their generosity is already running through the curriculum. We wouldn’t be teaching business journalism if it weren’t for an endowed Chair in Business Journalism from the Reynolds Foundation. “We ultimately will have the best media-ethics program in the country because we will have two endowed chairs in ethics, the Donald W. Reynolds Chair in the Ethics of Entrepreneurial and Innovative Journalism established by the Donald W. Reynolds Foundation and the Paul A. Leonard Chair for Ethics and Writing in Journalism.” (Please see interview of Rev. Jackie Leonard on page 92.)

“In a world that talks constantly about the decline of journalism, this gift lights the way for its future,” Ceppos adds. “This gift will permit us to deal with the continuing revolution in journalism, regardless of what it brings. Our entirely digital, multimedia technology will acquaint students—whether they are studying news or integrated

**New journalism building infrastructure**

The Donald W. Reynolds Foundation’s $7.96 million gift will provide approximately $4 million in new, high-tech infrastructure for the journalism building. Cabling, storage, power and air conditioning will combine to create a networked building where it’s possible to share, store and distribute all kinds of media quickly and simultaneously without creating bottlenecks.

**Fiber optics**

- Throughout the building with the exception of office space
- Assures real-time transfer of all data—text audio, video, graphics
- Makes possible use of central storage capacity

**Central storage capacity (Storage Area Network–SAN)**

- SAN provides centralized, secure, substantial storage space
- Eliminates need for portable storage devices
- Feeds student sites, schools sites simultaneously and instantly

**Additional server room/expanded existing server room**

- Improves capacity and efficiency of existing second-floor server room
- Adds space for SAN and operational components (gear that runs things)

**Upgraded electrical and air conditioning**

- Protects equipment investment
- Additional electrical capacity to accommodate new equipment and additional student work stations
- AC essential in server spaces and production control room to protect equipment from overheating
- UPS—uninterruptable power supply provides backup power to protect against outages and surges

**Computers**

- Updated computers needed to take advantage of high-powered fiber optic cabling and connection to SAN

**Projectors and screens**

- Newer, more efficient projectors will take advantage of faster building network
marketing communications—with every situation they might find in the rapidly changing world of media.”

About $4 million of the $7.96 million gift will be “invisible,” in the form of completely rewiring the Donald W. Reynolds School of Journalism building with fiber optic cabling throughout, and adding central, electronic storage capacity, updated computers, projectors and screens. The current audio and video control rooms will be updated and the two large studios on the first floor will be re-equipped.

“We plan to make the new wiring as accessible and complete as possible so that upgrades and expansion will be easy to facilitate in the future,” Ceppos says. The entire building will be updated to digital, High Definition standard.

**Building Renovations**

The remainder of the gift will go toward building renovations, using every bit of space, but without damaging the character of the building, Ceppos says. Some of the space on the first floor will be redistributed to create a multimedia newsroom for all news students. The broadcast studios and control rooms will replicate equipment and workflow processes in the marketplace, giving students professional level experience. A second studio/control room will be added so that younger students and clubs will have access. The second studio will double as a usability lab where researchers can conduct eye-tracking and user behavior studies.

The Linn Reading Room will receive new furniture that encourages students to spend more time within the school.

The school’s reception area and faculty lounge will be entirely reconfigured, adding one office to the dean’s suite.

The Reynolds National Center for Courts and Media, which is currently housed at the National Judicial College on the east side of campus, will be moved to the third floor of the Reynolds School building to replace the graduate school’s offices for students and faculty, most of which will move to new spaces renovated from old darkrooms, offices and computer labs on the first floor.

“While this move may not seem a significant change, we believe that it and other improvements—such as attention-grabbing First Amendment research and use of new media to expand the center’s record of training judges and journalists—never can happen if the center is not part of the life of the journalism school,” Ceppos says.
The Philanthropic Leg

Philanthropic gifts such as those provided by the Pennington, Reynolds, Redfield and Hart foundations are crucial to a solid university teaching program, University Provost Marc Johnson says: “University teaching programs are built on good faculty, good program support and modern facilities. It takes all three legs for a school to have a modern, quality program.

“The William N. Pennington Health Sciences Building is not only going to allow the medical school and the nursing school to build the capacity to have more health care professionals for Nevada, it will allow them to educate their students in modern teaching facilities, such as the anatomy and physiology laboratories, and it is designed to allow medical students and nursing students to be trained in the same facilities, and in some cases, together. It’s a remarkable step forward into the future, and we have the Pennington Foundation to thank for it.

“Similarly, the vision of the Reynolds School of Journalism is to move away from the separation of newspapers, radio, television and Internet communications to a model of integrated media where the students focus on gathering and reporting information in story form through a variety of media. The Reynolds Foundation gift gives us the facilities and the technology to allow professors to teach story-writing and story presentation in the most modern, integrated multimedia fashion.”

The University’s overall strategic plan has as one of its primary objectives preparing a well-educated workforce for Nevada’s current and future industries in order to stimulate economic development in the state.

The strategic plan identifies traditional industries such as mining, agricultural, gaming, manufacturing, news and logistics, as well as the emerging renewable energy resources industries. In addition, the strategic plan identifies improving the physical and mental health of Nevadans as a key goal.

“An educated workforce that will provide for the health industry in Nevada is crucial to our mission,” Johnson notes, adding, “We are also moving into the knowledge industry, which includes the communication industries and encompasses the fields of journalism and computer science. These new buildings will greatly enhance the University’s strategic initiative in preparing students who will positively add to Nevada’s future growth and prosperity.”

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—Zanny Marsh ’09MJM and Jane Tors ’82 contributed to this story

Fund for the Future of Journalism

The Reynolds School of Journalism is excited to announce a new fundraising campaign to build a $1.6 million endowment, the Fund for the Future of Journalism, to support the capital enhancements that the Donald W. Reynolds Foundation gift provides. This fund will offer continued technological support and ensure the Reynolds School stays at the forefront of journalism education. Three areas within the school will have naming opportunities, the atrium, new graduate studies area and the newsroom.

If you are interested in supporting the fund, please contact Kristin Burgarello, director of development, (775) 784-4471 or kburgarello@unr.edu.
Message from the Executive Director

“It was the best of times, it was the worst of times,” is a popular quote from Charles Dickens’ A Tale of Two Cities, and rightly characterizes the University of Nevada, Reno during 2009. The state economy, deeply wounded by the great recession, led to a precipitous decline in state support for the University. The University and foundation’s assets were hit hard by declines in the financial market, limiting our ability to support the work of our faculty and students.

During these worst of times, the University also saw some of its very best times. The foundation raised a record $40 million in 2009, including the completion of private funds match for public funds from the William N. Pennington Foundation for the Pennington Health Sciences Building, and generous support from the Donald W. Reynolds Foundation will provide for a substantial renovation of the Reynolds School of Journalism Building. Both of these gifts will change the way we teach our students in the early 21st century. The state and private philanthropic support that has come to the University during the boom years, for athletic and other educational facilities, will transform the campus. The great momentum we have gained will surely lead to some of the University’s best times ahead.

I am particularly grateful to our donors—alumni and friends—for your continued commitment and generosity. Thank you also to our outstanding faculty and staff for your work during these challenging times. Please accept my heartfelt thanks.

Sincerely,

John K. Carothers
Vice President for Development and Alumni Relations
Executive Director, University of Nevada, Reno Foundation
(775) 784-1352 or jcarothers@unr.edu
Message from the 2009 Chair

The hallmarks of a University of Nevada, Reno education—rigorous academics, exceptional faculty, deep and lasting friendships, plentiful leadership opportunities and a sense of duty to others—continue to define our University today. I was energized by the immense potential of Nevada students as scholars and humanitarians. What a privilege it was for me to have taken an active involvement in their academic interests and needs as the 2009 Chair. Whether they were returning to Nevada for another year, just beginning their undergraduate career or embarking upon a course of graduate or medical study, the nearly 17,000 students at Nevada joined generations of scholars, researchers, teachers and leaders in furthering Nevada’s mission and its legacy of academic excellence.

Your generosity, together with other alumni and friends, make possible the University of Nevada, Reno Foundation’s commitment to helping graduate students who will lead with both vision and values. Thank you for continuing to invest confidently in our future.

Sincerely,

Joseph S. Bradley ’78
2009 Chairman, Foundation Board of Trustees

Message from the 2010 Chair

As an alumna of the University of Nevada, Reno, my goal is for every student attending the University to have an outstanding education, experience rewarding personal development and be given the opportunity to have a positive impact in our state and around the world.

Regardless of individuals’ aims and circumstances, the foundation shares the common goal of preparing our students, to the best of their ability, for ethical, committed, useful and fulfilling lives. What they bring to this learning environment is beyond measure; what we hope to bring to them is the opportunity to contribute to the world from their own unique vantage point.

Now more than ever, the University’s future depends on the support of alumni, parents and friends to deliver a great educational experience to our students. We understand that your gifts to the University represent a sacrifice. We therefore seek to make the very best use of your gift, and to do all we can to preserve your trust in the University as an institution faithful to its academic mission.

Sincerely,

Sara Lafrance ’73
2010 Chairman, Foundation Board of Trustees
University of Nevada, Reno Foundation Board of Trustees

Although the University of Nevada, Reno is a state institution, it receives only part of its necessary funding from state appropriations. The University of Nevada, Reno Foundation was established in 1981 to help the University meet its needs beyond that base funding by generating private support. The foundation is governed by a volunteer board of trustees who can serve three consecutive two-year terms. Trustees are made up of University alumni and friends who provide counsel in strategic planning, education, fund-raising and other matters. The following members are serving for the 2010 calendar year:

2010 Executive Committee and Foundation Board of Trustees

Sara Lafrance ’73
Chair

Mark Knobel ’77
Chair-Elect
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Las Vegas Harley-Davidson

Kathy Garcia ’76
Vice-Chair, Audit and Finance
Kafoury, Armstrong and Co.

Tom Hall ’65
Vice-Chair, Programs and Special Events
Law Offices of Thomas J. Hall

Terry Oliver ’71
Vice-Chair, Public Affairs and Advocacy
Reno Lumber

Gerald C. Smith
Vice-Chair, Planning and Governance
Nell J. Redfield Foundation

Tom Willison
Vice-Chair, Investment
McKinley Capital Management, Inc.

Ron Zideck ’59
Vice-Chair, Development
Whittier Trust Company of Nevada

Kevin McArthur ’79
Member-at-large
CMR Management, Inc.

Felicia O’Carroll ’76
Member-at-large
Kafoury, Armstrong & Co.

Board of Trustees Members

Deane Albright ’71
Albright, Persing & Assocs. Ltd.

Ed Allison ’91
Ed Allison, Inc.

Joseph S. Bradley ’78*
Bradley, Drendel & Jeanney

Randy Brown ’89
AT&T

Carol Franc Buck
Carol Franc Buck Foundation

Catherine Faehi ’80

Steven S. Johnson ’77
Edgewood Companies

Mike Klaich ’82
Muckel Anderson CPAs

Paul Mathews ’87
Avansino, Melarkey, Knobel, Mulligan, & McKenzie

Michael J. Melarkey ’72
Avansino, Melarkey, Knobel, Mulligan, & McKenzie

Monte Miller ’70
KeyState Corporate Management

Timothy Ortez
Conrad N. Hilton Foundation

Chad Osorno
Wells Fargo Bank

David J. Thompson ’72
Barnard, Vogler and Co.

Patty Wade
Wade Development Company, Inc.

Harvey Whittemore ’74
Wingfield Nevada Group

Jane C. Witter ’74

John R. Worthington

* Ex-officio, Immediate Past Chair on Executive Committee
The foundation board recently welcomed seven new trustees whose terms began in 2010. Pictured from left to right: Deane Albright ’71 (accounting), Randy Brown CPA ’89 (accounting), Catherine Farahi ’80 (art), Carol Franc Buck, Felicia O’Carroll ’76 (accounting), Tim Ortez and Chad Osorno.
The University of Nevada, Reno Foundation is a separate nonprofit 501(c)(3) organization (TIN: 94-2781749). The foundation was incorporated in 1981 to provide a mechanism for private individuals, corporations and foundations to make charitable gifts, bequests and other deferred giving arrangements to support the University of Nevada, Reno. The foundation receives, invests and administers funds to benefit the University, while honoring the philanthropic intent of its generous donors. Such funds are made available to the University for general or specific academic purposes.

### University of Nevada, Reno Foundation

**Financial Statement June 30, 2009**

Statement of support and revenue, expenses and changes in fund net assets

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Restricted</th>
<th>Endowment</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating support and revenue:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donor contributions</td>
<td>$340,143</td>
<td>$17,018,492</td>
<td>$0</td>
<td>$17,358,635</td>
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<tr>
<td>University support</td>
<td>$2,213,239</td>
<td>$0</td>
<td>$0</td>
<td>$2,213,239</td>
</tr>
<tr>
<td>Special events and other income</td>
<td>$179,442</td>
<td>$579,272</td>
<td>$0</td>
<td>$758,714</td>
</tr>
<tr>
<td><strong>Total operating support and revenue</strong></td>
<td><strong>$2,732,824</strong></td>
<td><strong>$17,597,764</strong></td>
<td>$0</td>
<td><strong>$20,330,588</strong></td>
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<tr>
<td><strong>Operating expenses:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alumni programs</td>
<td>$294,188</td>
<td>$0</td>
<td>$0</td>
<td>$294,188</td>
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<tr>
<td>Capital projects</td>
<td>$0</td>
<td>$6,627,705</td>
<td>$0</td>
<td>$6,627,705</td>
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<tr>
<td>University programs</td>
<td>$66,090</td>
<td>$10,250,995</td>
<td>$0</td>
<td>$10,317,085</td>
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<tr>
<td>University scholarships</td>
<td>$0</td>
<td>$2,453,849</td>
<td>$0</td>
<td>$2,453,849</td>
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<tr>
<td><strong>Total Program expenses</strong></td>
<td><strong>$360,278</strong></td>
<td><strong>$19,332,549</strong></td>
<td>$0</td>
<td><strong>$19,692,827</strong></td>
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<tr>
<td>Administrative</td>
<td>$1,594,233</td>
<td>$0</td>
<td>$0</td>
<td>$1,594,233</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$1,597,984</td>
<td>$0</td>
<td>$0</td>
<td>$1,597,984</td>
</tr>
<tr>
<td><strong>Total administrative and fundraising expenses</strong></td>
<td><strong>$3,192,217</strong></td>
<td><strong>$0</strong></td>
<td>$0</td>
<td><strong>$3,192,217</strong></td>
</tr>
<tr>
<td><strong>Total operating expenses</strong></td>
<td><strong>$3,552,495</strong></td>
<td><strong>$19,332,549</strong></td>
<td>$0</td>
<td><strong>$22,885,044</strong></td>
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<tr>
<td><strong>OPERATING INCOME (LOSS)</strong></td>
<td><strong>($819,671)</strong></td>
<td><strong>($1,734,785)</strong></td>
<td>$0</td>
<td><strong>($2,554,456)</strong></td>
</tr>
<tr>
<td><strong>INVESTMENT INCOME (LOSS)</strong></td>
<td><strong>$1,421,809</strong></td>
<td><strong>($685,221)</strong></td>
<td><strong>($24,315,709)</strong></td>
<td><strong>($23,579,121)</strong></td>
</tr>
<tr>
<td>Additions to permanent and term endowments</td>
<td>$0</td>
<td>$0</td>
<td>$6,190,141</td>
<td>$6,190,141</td>
</tr>
<tr>
<td>Transfers between funds</td>
<td>($1,332)</td>
<td>$4,302,994</td>
<td>($4,301,662)</td>
<td>$0</td>
</tr>
<tr>
<td><strong>NET CHANGE IN FUND NET ASSETS</strong></td>
<td><strong>$600,806</strong></td>
<td><strong>$1,882,988</strong></td>
<td><strong>($22,427,230)</strong></td>
<td><strong>($19,943,436)</strong></td>
</tr>
<tr>
<td>Fund net assets at beginning of year</td>
<td>$7,619,307</td>
<td>$35,605,611</td>
<td>$99,622,733</td>
<td>$142,847,651</td>
</tr>
<tr>
<td>Fund net assets at end of year</td>
<td>$8,220,113</td>
<td>$37,488,599</td>
<td>$77,195,503</td>
<td>$122,904,215</td>
</tr>
</tbody>
</table>

*The accounting firm of Grant Thornton LLP issued an unqualified opinion of the University of Nevada, Reno Foundation’s audited financial statement for fiscal year 2009.*
The University of Nevada, Reno Foundation endowment funds are responsibly managed by the Investment Committee of the foundation, a volunteer committee with expertise in financial management, which receives independent professional investment advice from Wilshire Consulting.

**Endowment Management**

The University of Nevada, Reno Foundation endowment funds are responsibly managed by the Investment Committee of the foundation, a volunteer committee with expertise in financial management, which receives independent professional investment advice from Wilshire Consulting.

Though the foundation endowment reported negative returns for fiscal year 2009, a strategic diversified portfolio mix has positively assisted during these turbulent financial times. As of Dec. 31, 2009, the funds were invested at the ratio of 52.8% in equities, 30.06% in fixed income, and 17.14% in real estate and alternative investments. The goal of this allocation is to produce a return that meets spending obligations, maintains or increases the real value of the endowment, and protects against the effects of inflation.

The foundation investment policy is administered in accordance with the Uniform Management of Institutional Funds Act and can be found at the University’s website at: http://giving.unr.edu/foundation.aspx.
Giving for Calendar Year 2009
January 1, 2009 – December 31, 2009 • Includes gifts from all fund-raising entities of the University of Nevada, Reno.

Source of Gifts

- Alumni: $2,155,091.22
- Corporations/Organizations: $4,541,763.07
- Foundations: $25,911,627.86
- Faculty/Staff: $347,636.33
- Friends: $1,707,205.00
- Estates/Trusts: $5,278,877.20
- Other: $99,615.00

Total: $40,041,815.68

Designation of Gifts by Donor

- Buildings: $24,656,519.82
- Endowment: $8,302,303.57
- Programmatic Enhancements: $3,597,706.81
- Student Support: $3,109,483.28
- Centrally Administered: $375,802.20

Total: $40,041,815.68

Cash Gifts Received for Calendar Year 2009

- 2005: $23.2M
- 2006: $25.4M
- 2007: $30.6M
- 2008: $31.7M
- 2009: $40M
Expenses and Investment in Endowment for Fiscal Year 2009

July 1, 2008 – June 30, 2009 • The accounting firm of Grant Thornton LLP issued an unqualified opinion of the University of Nevada, Reno Foundation’s audited financial statements for fiscal year 2009.

- **27.7%** Centrally Administered
- **21.3%** Investment in Permanent Endowment during Fiscal Year 2009
- **11.2%** College of Science
- **12.4%** Athletics
- **2.4%** College of Engineering
- **2.3%** College of Liberal Arts
- **1.5%** College of Education
- **3.8%** Health and Human Sciences
- **1.7%** Library
- **2.5%** College of Business
- **3.3%** Reynolds School of Journalism
- **0.4%** Cooperative Extension
- **6.2%** School of Medicine
- **1.3%** College of Agriculture, Biotechnology and Natural Resources
- **2.0%** General Scholarships

<table>
<thead>
<tr>
<th>Expense Area</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletics</td>
<td>3,606,800.54</td>
<td>12.4%</td>
</tr>
<tr>
<td>College of Engineering</td>
<td>703,793.30</td>
<td>2.4%</td>
</tr>
<tr>
<td>College of Science</td>
<td>3,244,517.81</td>
<td>11.2%</td>
</tr>
<tr>
<td>College of Liberal Arts</td>
<td>668,960.88</td>
<td>2.3%</td>
</tr>
<tr>
<td>College of Education</td>
<td>441,356.27</td>
<td>1.5%</td>
</tr>
<tr>
<td>Health And Human Sciences</td>
<td>1,109,378.67</td>
<td>3.8%</td>
</tr>
<tr>
<td>Libraries</td>
<td>501,680.71</td>
<td>1.7%</td>
</tr>
<tr>
<td>College of Business</td>
<td>733,494.69</td>
<td>2.5%</td>
</tr>
<tr>
<td>Reynolds School of Journalism</td>
<td>943,768.39</td>
<td>3.3%</td>
</tr>
<tr>
<td>Cooperative Extension</td>
<td>126,521.31</td>
<td>0.4%</td>
</tr>
<tr>
<td>School of Medicine</td>
<td>1,803,977.40</td>
<td>6.2%</td>
</tr>
<tr>
<td>College of Agriculture, Biotechnology and Natural Resources</td>
<td>363,060.71</td>
<td>1.3%</td>
</tr>
<tr>
<td>General Scholarships</td>
<td>589,216.84</td>
<td>2.0%</td>
</tr>
<tr>
<td>Centrally Administered</td>
<td>8,048,516.48</td>
<td>27.7%</td>
</tr>
<tr>
<td><strong>Total Use By Area</strong></td>
<td><strong>22,885,044.00</strong></td>
<td></td>
</tr>
<tr>
<td>Investment in Permanent Endowment during Fiscal Year 2009</td>
<td>6,190,141.00</td>
<td>21.3%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>29,075,185.00</strong></td>
<td>100.0%</td>
</tr>
</tbody>
</table>
The University of Nevada, Reno total endowment exceeded **$185.6 million as of June 30, 2009**. This endowment is comprised of the following three endowments: Nevada System of Higher Education (NSHE) endowment of **$96.4 million (52%)**, the Athletic Association of the University of Nevada (AAUN) endowment of **$4.7 million (2%)** and the University of Nevada, Reno Foundation endowment of **$84.5 million (46%)**. The University of Nevada, Reno Foundation endowment of $84.5 million includes the $75 million true endowment plus unrestricted endowment funds, quasi-endowment funds, funds held in trust and uninvested cash.

The University of Nevada, Reno has been fulfilling its promise to serve Nevada and the world as a land-grant institution since 1874. The knowledge, discoveries and technologies that are nurtured and created at Nevada in labs, classrooms and libraries improve the lives of people around the world.

Last fall, University enrollment was **16,862 enrollees**. The average high school grade-point average for new, full-time freshmen entering the University this fall was **3.35**.

This year, the University attracted eight new National Merit Scholars, bringing the total **Merit Scholars to 25**. Additionally, the University attracted close to **94 Presidential Scholars**, who maintain a 3.5 GPA or better and have outstanding SAT and/or ACT scores. **The Honors Program boasts nearly 500 students working toward degrees in fields that will impact Nevada’s future as a competitive state.**

To see a listing of Board of Regents endowment funds that support the University of Nevada, Reno, please see page 34. To learn more about the AAUN endowment, please turn to page 79. To learn more about the University of Nevada, Reno endowments, please contact Bruce Mack, associate vice president for Development and Alumni Relations, (775) 784-1352 or bmack@unr.edu.
Bound by their shared commitment to the University of Nevada, Reno, members of the Silver & Blue Society assist the institution in addressing a broad range of needs—including future needs that often cannot be anticipated at the time gifts are made.

To recognize these individuals, the Silver & Blue Society was formed to honor those who give an annual unrestricted gift of $1,874 or more. Members of the Silver & Blue Society provide for scholarships, new academic programs, innovative learning opportunities, faculty recruitment and development, and enhancements to campus, among a host of other areas.

The Silver & Blue Society owes its name to a time when a circle of dedicated men and women helped create the University of Nevada. Established as a land-grant institution in 1874, the school depended in part on the vision and support provided by advocates. Many of them knew the value of gifts beyond the government programs that were meant to create a thriving economy for a new Western state.

The generosity of individuals makes all the difference in the future of Nevada. Unrestricted funding is a critical resource that supports the University’s most pressing needs.

To learn more about the Silver & Blue Society contact Crystal Parrish, (775) 784-1352 or cparrish@unr.edu.

2009 Silver & Blue Society Membership

Edward E. Allison ’91
Paul A. ’62 and Judith L. Bible ’65
Joseph S. ’78 and Liza M. Bradley ’96
Thomas W. and Janice K. Brady ’63, ’88
Ann M. Carlson ’59, ’78
John K. and Amy F. Carothers
Denise ’83 and Timothy Cashman
Bill ’66 and Lorena Chaffin
E.P. ‘Chuck’ Charlton ’50
Kirk V. Clausen
Cecil J. Clipper
E.L. Cord Foundation
E.L. Wiegand Foundation
Frank ’77 and Sally Gallagher
Katherine ’76 and Buddy Garcia
Ty C. Gibson
Milton and Peggy Glick
Thomas J. ’65 and Peggy Hall
Arnold Hansmann ’66
Steven D. Hill

International Game Technology
John Ascuaga’s Nugget
Eppie G. Johnson ’51
Steve ’77 and Camie Johnson ’83
Michael J. ’82 and Patrice I. Klaich ’85
Mark Knobel ’77
Jay ’74 and Tamara Kornmayer
Leonard and Sara Lafrance ’73/
Lafrance Family Foundation
Hal Lenox
John M. and Geraldine Lilley
Bruce A. Mack
Paul D. ’87 and Julie A. Mathews
Charles N. Mathewson
Kevin McArthur ’79
Mary-Ellen ’73 and Sam McMullen ’73
Michael ’72 and Karen Melarkey ’85
Monte ’70 and Susan Miller
James J. and Heather H. Murren
NV Energy

Felicia R. O’Carroll ’76
Terrance W. ’71 and Linda J. Oliver
Andrea G. Pelter ’50*
Wayne L. Prim Foundation
Frank R.’56 and Joan Randall
Reno Gazette-Journal
Jack R. Rhoades ’41
Bradley H.* and Vivian Roberts
Jennifer A. ’80 and Philip G. Satre
G. Blake and Ruth F. Smith
Gerald and Sharon Smith
James M. Solaegui ’77
Ranson and Norma Webster Foundation Fund at
the Community Foundation of Western Nevada
Whittemore Family Foundation
B. Thomas Willison
Jane Witter ’74 and Fred Delanoy
John R. and Christine H. Worthington
Ronald R. ’59 and Mary Liz Zideck

*deceased.
The following foundations and organizations provided generous financial support for the students, research and academic programs of the University of Nevada, Reno. Their support is very much appreciated. Foundations and organizations whose gifts were received between Jan. 1, 2009 and Dec. 31, 2009 are listed in this report.

A.A.U.W. Reno Branch
Agilent Technologies Foundation
Alliance with the Washoe County Medical Society
The Allstate Foundation
Alpha Delta Kappa/Beta Chapter
Alpha Kappa Alpha Sorority, Inc.
Alta Alpina Cycling Club, Inc.
American Chemical Society
American Farm Bureau Federation
American Medical Association Foundation
American Society Civil Engineers
The Nazir and Mary Ansari Foundation
Armed Forces Day Committee
The Aaron Arndt Foundation
Association of the U.S. Army Gen. Wm. Westminster Chapter
AT&T Foundation
Barbash Family Trust
Baring Boulevard Veterinary Hospital
Bring Bri Justification Foundation Builders Association of Northern Nevada Calanthe Temple No. 11 California Community Foundation Louis J. and Genevieve G. Capurro Foundation Carol Franc Buck Family Trust Carson-Tahoe Regional Healthcare Catholic Healthcare West Charitable Gift Fund Charles Silvestri Jr. Monastery
The Chartrand Foundation ChevronTexaco Matched Gift Program Churchill County Museum & Archives CIGNA Foundation City of Elko City of Reno Clark County Medical Society Clark High School Charles H. Clipper Family Trust Clorox Company Foundation Helen Close Charitable Foundation Cobb Family Foundation, Inc.
Brett & Karen Coleman Foundation Colton Family Trust Community Foundation of Greater Memphis Community Foundation of Western Nevada Community Services Agency & Development Corporation Confusion Foundation E. L. Cord Foundation Viola V. Coster Foundation, Inc.
Nevada CPA Foundation for Education & Research Nevada History of Medicine Foundation Inc.
Nevada Mining Association, Inc.
Northern Nevada Italian Association, Inc.
Northern Nevada Medical Center Northrop Grumman Foundation NV Energy Foundation Odyssey Foundation Oliver Family Trust The Orchard House Foundation Order Sons of Italy in America The Arthur & Mae Orvis Foundation, Inc.
The Bernard Osher Foundation The Parasol Tahoe Community Foundation, Inc.
Pediatic Gastroenterology And Nutrition Association William N. Pennington Foundation The Marguerite Watts Petersen Foundation Phi Mu Alpha Sinfonia
Marshall R. Matley Foundation supports special education initiatives

The Reno-based Marshall R. Matley Foundation has provided a major gift to support People First and the Marshall R. Matley Distinguished Scholar in Special Education Scholarship.

People First is an organization run by people with disabilities that teaches individuals to be better advocates for themselves and others with disabilities. There are currently People First chapters in Reno, Las Vegas, Elko, Fernley, Fallon and Carson City. The Marshall R. Matley Foundation gift will be used to open additional chapters in northern Nevada rural locations such as Hawthorne, Yerington and Lovelock. The Marshall R. Matley Distinguished Scholar in Special Education Scholarship will be awarded each year to two students pursuing a master’s degree in special education and disabilities studies. Preference is given to teachers currently employed in the Washoe County School District.

The foundation has funded awards for the first five years of the program. “The Matley Foundation recognizes that as Nevada’s population has grown, Washoe County schools have become increasingly diverse,” said Dan Klaich ’72 (accounting), chancellor of the Nevada System of Higher Education and a Matley Foundation trustee. “We’re happy to respond by ensuring that all students. By focusing on graduate-level special education teachers, we can make sure these professionals receive specialized knowledge, skills and attitudes needed to work effectively for the betterment of Nevada’s future.”

For more information on supporting the College of Education, please contact Mitch Klaich, director of development, (775) 784-6914 or mklaiich@unr.edu.

Students such as special education graduate student Amy Arnold will benefit from the generosity of the Marshall R. Matley Foundation.
New endowments: important, meaningful and forever

Establishing an endowed fund at the University of Nevada, Reno Foundation transforms lives—those of the students who will become the leaders of tomorrow, the faculty who inspire them and the researchers who are finding solutions to society’s problems. An endowed fund also enhances our community, which is continuously engaged by the University’s many programs and activities. A gift today provides important and meaningful funds in perpetuity that help make the University known for its teaching, research and service.

The University of Nevada, Reno Foundation manages the endowment funds with available earnings transferred to the respective University accounts for the purpose of supporting the donor’s passion, whether it be student scholarships, faculty research or unrestricted funds to meet the University’s most pressing needs. Gifts can be focused or wide-ranging.

The process for establishing an endowment is simple and requires only a completed agreement along with a gift or pledge of at least $10,000. If you are interested in supporting any of these new endowments, or creating one in memory or honor of another, through outright gifts using almost any type of asset—cash, securities, real estate or other property that can be liquidated—please contact Keiko Weil ’87, director of donor relations, (775) 784-1587 or kweil@unr.edu.

### Philip L. Altick Memorial Scholarship Endowment in Physics

This memorial scholarship was created with gifts received in memory of Phil Altick who spent 33 years teaching and conducting research at the University of Nevada, Reno. This fund will benefit undergraduate and graduate students pursuing a degree in physics.

### Class of 1959 Scholarship Endowment

In May 2009, more than 35 graduates celebrated the years since their undergraduate commencement during the Golden Reunion. On this occasion, the Class of 1959 alumni voted to designate their class endowment as a student scholarship endowment.

### Willard F. Day Jr. Memorial Scholarship

Willard F. Day completed three years of postdoctoral research at Johns Hopkins University and in 1956, joined the faculty of the psychology department at the University of Nevada, Reno, retiring from the University in 1987. A scholarship that was created in 1991 to honor his memory and his contributions to the field of psychology has recently reached an endowed level. Day’s legacy will continue in perpetuity, supporting junior- or senior-level students pursuing a degree in psychology at the University of Nevada, Reno.

### Distinguished Visiting Writer-in-Residence Endowment in English

An anonymous donor has established this endowment to support a writer-in-residence, for the express purpose of teaching playwriting and/or screenwriting, in addition to fiction, nonfiction and/or poetry.

### V. John Eisinger Memorial Scholarship Endowment

V. John Eisinger was a Mackay alumnus who gave nearly 40 years of dedicated and exceptional service to the field of geology in Nevada. Recipients of this award shall be pursuing an undergraduate or graduate degree in geological sciences and engineering within the Mackay School of Earth Sciences and Engineering.

### Faculty and Student Social Endowment in English

This endowment, established by an anonymous donor, will support annual social events bringing together faculty, graduate students and undergraduate students in a collegial and celebratory setting on a periodic basis. This donor hopes to encourage exhilarating exchanges between individuals in the English department.
Kirk Addison Fay Medical Scholarship Endowment

After finishing his studies at the University of Nevada, Reno, Kirk Addison Fay embarked on successful endeavors in the San Francisco Bay Area. Kirk had a strong appreciation for those in the medical field, and this scholarship is being established in his memory through his trust to support rural students from Western states pursuing a degree in medicine at the University of Nevada School of Medicine.

Walter and Mary Wilma Hargreaves Scholarship Endowment

A planned gift from Dr. Mary Wilma Hargreaves and her husband Herbert Walter Hargreaves ’35 (economics) will fund a general scholarship endowment at the University of Nevada, Reno. Dr. Hargreaves’ death in August of 2008 at the age of 94 concluded a distinguished career of scholarship, teaching and service.

Lois L. Honeywell and Clayton C. Honeywell Endowment Fund

Lois L. Honeywell received her bachelor of arts degree from the University of Nevada, Reno in 1945. Before her passing, Lois had arranged for a scholarship endowment to honor her parents, Jessie and Clayton Honeywell, in the College of Education.

Robert E. Kendall Mining Engineering Scholarship Endowment

Robert “Bob” E. Kendall ’48 (mining engineering) was raised on the Comstock Lode in Virginia City. William A. Harrigan ’48 (mining engineering), a long-time friend, Mackay School classmate and fellow Mackay School Advisory Board member is creating this endowed scholarship fund to honor Bob by helping students pursuing a degree in mining engineering. (See story on page 49.)

Sara K. Lentz Scholarship Endowment

Sara K. Lentz ’06 (nursing) and her grandmother Mimi Wolfe, feel strongly about the field of nursing and its significance to the health care community. Mimi’s purpose in making this gift is to honor her granddaughter and to support others in their pursuit of studies in nursing.

The James A. Linebaugh Family Endowed Fellowship

James A. Linebaugh has adopted Nevada as his state for work, play and living. He had a 50-plus year range-specialist career in government and consulting, including three years at the University of Nevada Cooperative Extension. He is creating this fund to provide the opportunity for students within the rangeland management program in the College of Agriculture, Biotechnology & Natural Resources to go beyond the classroom environment. (See story on page 29.)

William A. and Eleanor M. Lipscomb Memorial Scholarship Endowment

Virginia “Gini” Cunningham ’74 (French) was born into a family of educators. She is establishing this endowed scholarship that will benefit students studying elementary or secondary education in memory of her parents who set the standard of education high for her and created within her the desire to be a lifelong learner.

Matthew Morris LoMastro Endowed Fund for FASD

This fund is being established by family and friends in memory of the late Matthew Morris LoMastro, who was adopted in infancy and later diagnosed with Fetal Alcohol Syndrome. The fund will provide critical support to the faculty within the Las Vegas Department of Pediatrics, Genetics Division, at the University of Nevada School of Medicine, in order to research Fetal Alcohol Spectrum Disorders.

Mallory Foundation Scholar Leader Scholarship Endowment

The Mallory Foundation was established in the 1980s by Jean Mallory to honor the Mallory family. Mallory Foundation trustees have endowed this scholarship to benefit participants in the Scholar Leader scholarship program in the University of Nevada, Reno College of Business. Scholar Leaders make life-long connections with peers, faculty and alumni and are better prepared to assume leadership roles in the workforce and their communities.

Robert Mead Undergraduate Research Endowment Fund

Robert W. Mead, emeritus professor of biology and emeritus dean of the College of Arts and Science, initiated this fund to help foster quality undergraduate research in the Department of Biology.
New Foundation Endowments

**Nevada Rangeland Resources Commission Applied Science Endowment supporting the Donna Anderson Professorship in Grazing and Rangelands Management**

The Nevada Rangeland Resources Commission is comprised of representatives from the Nevada state grazing boards and Nevada Woolgrowers, Nevada Farm Bureau and the Nevada Cattleman’s Association. The Nevada Rangeland Resource Commission believes applied rangeland research focused on increasing knowledge of the impact of management decisions on ecosystem function will provide information necessary to maintain the sustainability of Nevada’s rangelands. Available earnings from this endowment will support the Donna Anderson Professorship in Grazing and Rangelands Management and shall be used for student internships, applied research, and outreach and educational projects.

**William Richards Scholarship Endowment**

The Department of Speech Pathology and Audiology recently received a significant bequest from the estate of a former patient, William Richards. Recipients of the scholarship shall be pursuing a degree in speech pathology and audiology at the University of Nevada, Reno at the graduate or undergraduate level.

**Rural Nevada Research Endowment**

This fund has been established by an anonymous donor to facilitate research, education or outreach activities that promote rural development in Nevada.

**Helen Eddy Rutherford Nursing Endowment**

This fund has been established with a bequest from the estate of Helen R. Rutherford to primarily support community health promotion services at the Orvis School of Nursing Clinic. This fund will be used to support center expenses including nursing staff, visiting faculty and clinical equipment and supplies.

**Helen R. Rutherford Nursing Scholarship Endowment # 2**

This fund has been established with a bequest from the estate of Helen R. Rutherford to primarily support nursing students in their academic endeavors and secondarily support scholarships. Since 1991, more than 120 nursing students have benefitted from the Helen R. Rutherford Nursing Scholarship.

**School of Medicine Endowed Professorship in Surgery**

The School of Medicine leadership established this endowed fund with the intent to build to the $500,000 threshold required to name an endowed professorship. This position will be designated for the Department of Surgery in the School of Medicine in recognition of the exemplary accomplishments of this department in teaching and research.

**Washoe County District Board of Health Scholarship Endowment**

The District Board of Health is a policy-making board composed of seven members, including two representatives each from Reno, Sparks, and Washoe County, and a physician licensed to practice medicine in Nevada. Through the gifts from board members and others, this scholarship has reached endowment level. Recipients shall be pursuing a degree in the School of Public Health at the University of Nevada, Reno.

**Dixie O. Westergard Memorial Scholarship Endowment**

Dixie Westergard’s ’56 (education) commitment to teacher education and her family’s commitment to higher education have led to the establishment of this endowed scholarship. Recipients shall be enrolled and pursuing a degree in the College of Education at the University of Nevada, Reno, preparing to become teachers.

**Ralph Whitworth Scholar Leader Scholarship Endowment**

Mr. Whitworth ’82 (political science) is a founder, principal and investment committee member of an investment fund specializing in strategic block investments. It is his desire to support students in the Scholar Leader scholarship program at the University of Nevada, Reno College of Business. The endowment provides exceptional student leaders with a four-year scholarship and the unique opportunity to further develop their leadership skills through participation in student and professional organizations, service projects and internship opportunities.
HOW CAN I START AN ENDOWMENT FUND?

To create an endowment, all you need is a minimum gift of $10,000 and a signed agreement. An endowment is a permanent fund established for a specific purpose—for faculty, student or program support. The donor may name the endowment and specify use of its available income. Gifts to endowments, by cash, securities, real estate, or through a bequest, are invested to create a lasting resource that grows in perpetuity. Endowments generate a steady stream of income, while leaving the principal untouched. To discuss a named endowment as a lasting reflection of your belief in the University of Nevada, Reno, contact associate vice president for Development and Alumni Relations, Bruce Mack, (775) 784-1352 or bmack@unr.edu.

The James A. Linebaugh Family Endowed Fellowship

James Linebaugh has adopted Nevada as his state for work, play and living. Linebaugh, who has American heritage going back to 1621, has worked in Nevada since 1965. His career as a range specialist spanned 50-plus years in government and consulting, including three years at University of Nevada, Reno Cooperative Extension.

As principal founder and past president of Trails West, an organization devoted to locating, marking, and preserving old roads, Linebaugh is keenly aware of the need for educated professionals dedicated to preservation. He is creating this endowed fund to provide the opportunity for students within the rangeland management program in the Department of Natural Resources and Environmental Science to go beyond the classroom environment. Activities supported by this fund can include internships, research projects, or other creative tasks in which the students take an active, involved, and thought-provoking approach to problem solving.

“Gifts like James Linebaugh’s are counted in two essential ways: as a gift and as participation,” said University President Milton Glick.

“Both are vital at the University of Nevada, Reno. Donations contribute to the quality and vitality of Nevada—strengthening the already strong collaboration between gifted students and dedicated faculty. Corporations, foundations and other agencies consider participation as an indicator of the community’s satisfaction with and confidence in the University. This in turn affects funding decisions and rankings. We are so grateful to Mr. Linebaugh for his vote of confidence.”

For more information on supporting students in the department of Natural Resource & Environmental Science, please contact Steve DeLong, (775) 784-4930 or sdelong@cabnr.unr.edu.
Established Foundation Endowments

An endowment fund is a special way to create a lasting gift to the University of Nevada, Reno Foundation. Although the gift is made today, it continues to generate additional funds in perpetuity because the original gift is never spent. The gift is invested and only the earnings may be used for the donor’s designated wishes.

A
Accounting/IS Development and Research Endowment
ATTP Scholarship Endowment
Alliance with the Washoe County Medical Society
Phillip L. Altick Memorial Scholarship Endowment in Physics
Alumni Association Quasi Endowment
Alumni Association Scholarship Endowment
Alumni College Endowed Scholarship
— College of Education
Alumni Lifetime Membership Endowment
Donna Anderson Professorship in Grazing & Rangelands Endowment
Anglim-Bateman Scholarship Endowment
Florence Marie Amland Scholarship Endowment
Anne Luckenbill Anderson Scholarship Endowment
Dr. James T. & M. Elizabeth Anderson Memorial Scholarship
Derrill & Stella Angst Endowment
Mary B. Ansari Map Library Endowment
Jerry Antkowiak Scholarship Endowment
Roxie Archie College of Business Administration Scholarship Endowment
Roxie Archie Medicine Scholarship Endowment
Arentz Student Center Endowment
Frank D. Arnold Endowment in Finance
Aaron E. Arnolds Memorial Scholarship Endowment
Joseph F. & Dolores C. Arroyo Scholarship Endowment
ASUN Scholarship Endowment
Arthur & Vlasta Atkins Scholarship Endowment

B
Charles & Doris Bailey Scholarship Endowment
Arthur Baker III Memorial Scholarship Endowment
Joseph W. & Gale Baldecchi Scholarship Endowment
Dr. Ross & Dorothy Dodd Ballard Scholarship
John Bancroft Business Community Support Endowment
John Bancroft Medical Scholarship Endowment
Bank of America Scholarship Endowment
Baskerville Scholarship for Visually Impaired Students
Basque Studies Program Quasi Endowment
Dean Sam Basta Scholarship Endowment
George Basta Business Scholarship Endowment
George & Ronald M. Basta Scholarship Endowment
Harriet & George Basta Medical Student Scholarship Endowment

B
Harriet Basta Education Scholarship Endowment
Dr. Ted Batchman Endowed Scholarship
Lura G. Batjer Memorial Scholarship Endowment
Louis S. Bava Scholarship Endowment
Smiley Klaich Bayless Nursing Endowment
Melvin & Mildred Beaver Endowed Scholarship
Loretta Beckman-Carr Scholarship Endowment
Evelyn Beeson Scholarship Endowment
Bruno & Edna Benna Excellence in the Fine Arts Endowment
Dr. & Mrs. Emanuel Berger Scholarship Endowment
Lowell C. & Frances W. Bernard Scholarship Endowment
Douglas Bevans Scholarship Endowment
Alan Bible Teaching Excellence Award Endowment
Harold G. Bieglar MSSE Sponsorship Endowment
Janet & Sidney Bijou Scholarship Endowment
Black Eagle Consulting CE Scholarship Endowment
Barbara & Bill Bliss Scholarship Endowment in Journalism
The Professor Howard Blodgett Scholarship Endowment in Civil Engineering
Bohach Police/Firefighter Scholarship Endowment
John Bohach Memorial Scholarship Endowment
Dale Bohmont Leadership Award Endowment
Carlos Borland Scholarship Endowment
Frank W. Bowdish Chemical Engineering Scholarship
District Judge Grant L. Bowen Distinguished Library
Brady, Clift, Scott, Moss, Garey-Sage, Hald, Ghodsiian Endowment
Arthur Brant Endowed Chair in Geophysics
Lilli Brant Reading Room Endowment
Bretzlafl Foundation Scholarship Endowment
Gloria Germain Brown Scholarship Endowment
Bridge Paper Competition Endowment
Dr. Art and Elaine Broten Endowed Scholarship
Victor and Helen G. Brown Scholarship
Diane K. Bryan Scholarship Endowment
Bullis Education Scholarship Endowment
Leslie Burns & Mary Gray Research Professorship
John Butler Professorship in Extractive Metallurgy
H.M. Byars Civil Engineering Scholarship Endowment
Norma & Ellis Byer Internship Scholarship Endowment
Charles Chun Scholarship Endowment
City of Sparks Scholarship Endowment
Clark & Sullivan Constructors Endowment Fund
Edna M. Clarkson Memorial Music Scholarship Endowment
J.R. Clarkson Scholarship Endowment
Jean Mary Clawson Scholarship Endowment
Class of 1938 Scholarship Endowment
Class of 1939 Scholarship Endowment
Class of 1940 Scholarship Endowment
Class of 1941 Scholarship Endowment
Class of 1942 Scholarship Endowment
Class of 1943 Scholarship Endowment
Class of 1944 Scholarship Endowment
Class of 1945 & 1946 Scholarship Endowment
Class of 1947 Scholarship Endowment
Class of 1948 Scholarship Endowment
Class of 1949 Scholarship Endowment
Class of 1950 Endowment Challenge
Class of 1951 Endowment Challenge
Class of 1952 Endowment Challenge
Class of 1953 Endowment Challenge
Class of 1954 Endowment Challenge
Class of 1955 Endowment Challenge
Class of 1956 Endowment Challenge
Class of 1959 Endowment Challenge
Class of 1959 Scholarship Endowment
Class of 1971 Endowment Challenge Fund
Classic Residence Scholarship Endowment
Jean Mary Clawson Scholarship Endowment
John Robert (Bob) Clarkson Mineral Processing Scholarship
Cleartar Financial Credit Union Office of Field Experiences
Margaret Clevenger Memorial Scholarship Endowment
Georgia E. Clinger Scholarship Endowment
Ty Cobb Scholarship Endowment
Charles Cox Family Scholarship Endowment
College of Business Administration Career Services Endowment
College of Business Administration Logistics Endowment
College of Business Administration Technology Endowment
College of Liberal Arts Excellence Endowment
College of Liberal Arts Howard Family Endowment
Joan M. Comanor Scholarship Endowment
Contriv Construction Scholarship Endowment
Michael Conway Scholarship Endowment
Ennis Cosby Scholarship Endowment
Loretta J. Cotner Scholarship Endowment
Walter & Vivian Cox Scholarship Endowment
Crawford Family Scholarship Endowment
Cronenberger Family Scholarship Endowment
Kathryn & Fredric Cronenberger Scholarship
Crouch-Wright Scholarship Endowment
Betty Jean Crowley Memorial Endowment for Piano Students
Established Foundation Endowments

John Joseph Crowley Scholarship Endowment in Geography
Marie Crowley Geography Scholarship Endowment
Mark Curtis Memorial Scholarship Endowment
Ruth Curtis Scholarship Endowment in Visual Arts

Dante Club Research Award Endowment
Sandra A. Daugherty, M.D., Ph.D. Medical Student Research Award
Robert C. Davey Scholarship Endowment
Sharon & Richard Davies Historical Research
Sharon & Richard Davies History Undergraduate Endowment
Dana Davis Award Endowment
Howdy Davis Memorial Scholarship Endowment
Willard F. Day Jr. Memorial Scholarship
Mae A. Denevi Scholarship Endowment
John A. Dermody Scholarship Endowment
Leonard & Sally Dietrick Scholarship Endowment
Delcey Ann Dickerson Memorial Trust Fund Endowment
Carl A. DiGino Endowed Scholarship
Kenneth P. and Sandra E. Dillon Endowed Scholarship
Distinguished Visiting Writer-in-Residence Endowment in English
Edwin S. Dodson Endowment
Betsy Caughlin Donnelly Scholarship Endowment
Doubrava Family Medical Endowment
Jay S. Dow, Sr. Memorial Scholarship Endowment
Cherie Lynn Duhart Scholarship Endowment

Eagle-Picher Minerals, Inc. Scholarship Endowment
Esther Early Scholarship Endowment
Frances A. Echeverria Memorial Scholarship Endowment
Peter Echeverria Scholarship Endowment
Elise H. Edwards Memorial Fund Endowment
Amy E. Egan Memorial Scholarship Endowment
V. John Eisinger Memorial Scholarship Endowment
USAF Ret. Col. John Michael Etchemendi Endowment
Ethics Seminar Series & Research Fellowship
Jan Evans Library Collection Endowment
Lillian Evansen Memorial Prize Endowment
Evansovic Family Geologic Field Camp Endowment
Mike Evansovic Scholarship Endowment
Christopher Exline Geography Scholarship Endowment
Christopher Exline Land Use Planning Scholarship Endowment

Faculty Salaries Endowment
Faculty and Student Social Endowment in English
Kirk Addison Fay Medical Scholarship Endowment
Alex Fittinghoff Scholarship Endowment
Lincoln & Meta Fitzgerald OBA Scholarship Endowment
Lincoln & Meta Fitzgerald Medical Scholarship Endowment
Lincoln & Meta Fitzgerald Nursing Scholarship Endowment
Jean Amland Fitzpatrick Scholarship Endowment
Carroll H. Flagg Scholarship Endowment
Marilyn P. & William G. Flanagan Scholarship Endowment
Forbes and Dunagan, Inc. Endowed Scholarship
Fordham Family Civil Engineering Scholarship Endowment
Susan Forrest Journalism Scholarship Endowment

Foundation Board Endowment
Foundation Endowment for Journalism
Don Fowler Endowment for Great Basin Archaeology
Mr. and Mrs. Sidney Fox Scholarship Endowment
Dr. Frazier Scholarship Endowment
Kevin D. Freeman Memorial Scholarship Endowment
Friends & Alumni of CABNR Student Center Equipment & Maintenance Endowment
Friends & Alumni of CABNR Student Internship & Research Scholarship
Friends of the College of Education Equipment Fund Endowment
Friends of the College of Education Quasi Endowment
Friends of the College of Education Scholarship Endowment
Friends of the Library Endowment
Richard Frohnen Teaching Excellence Endowment
Frost Family Scholarship Endowment
Maurice C. & Joyce C. Fuerstenau Scholarship Endowment
B.J. Fuller Accounting Scholarship Endowment
Dr. Mary Fullstone Endowment for Excellence
Fullstone Family Scholarship Endowment
John A. & Robert B. Fulton Scholarship Endowment

John & Lillian Gabrielli Scholarship Endowment
Gardner Engineering Scholarship Endowment
Cecil Hardin Gay Scholarship Endowment
Blanche Grace Holcomb Gazin Scholarship Endowment
Geography Lecture Series Endowment
Geography Scholarship Endowment
Geological Society of Nevada Endowed Scholarship
Geography Student Research Endowment
Mike Gervasoni Memorial Scholarship Endowment
Virgil Getto Endowed Scholarship
Fred Gibson, Jr. School of Mines Faculty Endowment
Dick & Hank Gilbert Memorial Scholarship Endowment
Jim Gilbert Memorial Scholarship Endowment
Karen Gilbert Memorial Scholarship Endowment
Kathleen M. Gilbert Memorial Accounting Scholarship Endowment
Vivian L. Gilbert Memorial Scholarship Endowment
Endowment Honoring Bert M. Goldwater Endowed in Memory of Wayne Albert Goldwater
Helen Goodwin & Robert Snow MacCollister Curation
John R. Gottardi Memorial Scholarship Endowment
Granite Construction Scholarship Endowment
Greater Reno-Sparks ChamberPast Presidents’ Scholarship
Helaine Greenberg Elder College Endowment
Gloria Griffin Memorial Library Endowment
Grace A. Griffin Endowed Chair in History
Robert Griffin/Clark Santini Memorial Endowment
Carmelina B. Grundel Endowed Scholarship
Clark J. Guild Family Scholarship Endowment

Diana Hadley-Lynch Scholarship Endowment
Dr. Stephen W. Hall Memorial Scholarship Endowment
Herbert W. Hallman Scholarship Endowment
Toby Ann Handelman CABNR Pre-Vet Scholarship Endowment
Toby Ann Handelman Scholarship Endowment in Medicine

Dave Hansen Graduate Student Scholarship Endowment
Walter and Mary Wilma Hargreaves Scholarship Endowment
Professor Mildred Harmon Nursing Scholarship Endowment
Dan Harper Memorial Scholarship Endowment
Marjorie E. & Frank A. Harriman Endowment
Hartman Memorial Scholarship Endowment
Col. Daniel M. Harvey Memorial Endowment
Keith Hashimoto Scholarship Endowment
Philip & Eleanor Haskett Scholarship Endowment
Hatch Endowed Scholarship
Ken Hawk Scholarship Endowment
Clarence Heckethorn Scholarship Endowment
Albert George & Agnes Schmith Heidtman Endowment
Allan W. & Barbara Louise Henderson Scholarship
Professor Alfred Higginbotham Endowment
Lee D. Hirshland Scholarship Endowment
Historic Reno Preservation Society Scholarship Endowment
History Professor's Endowed Scholarship
Betty J. Heath Hoe Scholarship Endowment
Ralph E. & Rose A. Hooper Endowment
Ralph E. Hooper Professorship in the College of Engineering
James D. Hoff, Peace Officers Scholarship Endowment
Claudia W. Hoffer & Arthur H. Williams Scholarship Endowment
M. Kay Holjes Health Ecology Scholarship Endowment
Richard Holmes Family Scholarship Endowment in Civil & Environmental Engineering
Lois L. Honeywell and Clayton C. Honeywell Endowment Fund
Robert C. Hooper Scholarship Endowment
Dennis S. Hoover Memorial Scholarship
Hopping Quasi Endowment for Excellence
Marilyn J. Horn Graduate Student Scholarship Endowment
Anne Howard Scholarship in English Endowment
Durward A. Huckabay, M.D. Fellowship Endowment
Professor James Nulse Scholarship in History
John & Frances Humphrey Scholarship Endowment

IGT Computer Engineering Laboratory Endowment
IGT Distinguished Speaker Series
Independent Insurance Agents of Northern Nevada Scholarship
Hugh Ingle Jr. Scholarship Endowment
Interior Design Endowed Scholarship
International Student Scholars Endowment

Dr. Marshall L. Jacks Scholarship Endowment
Edna K. Jackson Scholarship Endowment
Thomas (Tom) A. Jackson Scholarship Endowment
Jacobs Scholarship Endowment
Wendy Jakicks Medical Student Endowment
Jenkins Graduate Fellowship in Ecology Endowment
Joseph E. Joerger Memorial Scholarship Endowment
Mabel C. Joerger Memorial Scholarship Endowment
Eppie G. Johnson Scholarship Endowment
Marsh Johnson Endowed Scholarship
Officer Larry Johnson Memorial Endowment
Martin B. Johnston Memorial Scholarship Endowment
Established Foundation Endowments

Clarence & Martha Jones Foundation Scholarship Endowment
Clarence & Martha Jones Technology Endowment Fund
Denny Jones Material Sciences Scholarship Endowment
Max Jones Jr. Endowed Scholarship
Mona Sanchez Joplin Memorial Scholarship Endowment
Jim Joyce Endowment in Political Communications
Marilee Joyce Broadcast Scholarship Endowment

W.J. Lynch Scholarship Endowment
William J. Lynch Wellness Endowment for Sanford Center

Robert Snow MacCollister Scholarship for Printing
Ernest W. Mack Scholarship Endowment
Mackay Endowed Chair in Economic Geology
John W. Mackay III Scholarship Endowment
Mackay School Curator Endowment
Mackenzie Scholarship in Physics Endowment
William Edward Wilbur Madsen Scholarship Endowment
Mallory Foundation Scholar Leader Scholarship Endowment
Dr. and Mrs. John Marschall Scholarship Endowment
Avis Tillie Eby Marsh Scholarship Endowment
Steve Martarano Best Published Article Award Endowment
Makabe/Shimotori Scholarship Endowment
Sgt. Travis Maki Scholarship Endowment
Frank Margrave Scholarship Endowment
Steve Martarano Sagebrush Editor Scholarship Endowment
Mccandless Endowment in Anthropology
Jessie Patricia McCarthy Comstock Scholarship Endowment
Pauline & Jack McClosey Medical Student Scholarship
McCrea Foundation Scholarship Endowment
Joseph & Leola McDonald Journalism Endowment
Moultrie H. McIntosh & Helen McIntosh
McCure Scholarship Endowment
Victoria L. McVety Scholarship Endowment
Robert B. McKee, Jr. Mechanical Engineering Scholarship Endowment
Gene McKenna Memorial Scholarship Endowment
Dr. Robert McQueen Scholarship Endowment
Paul McReynolds Endowment in Clinical Psychology
Robert Mead Undergraduate Research Endowment Fund
Rolan & Rachel Mead Scholarship Endowment
The Meadows Scholarship Endowment
Media Technology Instructional Support
James E. Melarkey Memorial Endowed Scholarship
Mary Lonon Mestmaker Memorial Endowment
Michelle Family Scholarship Endowment in Medicine
Jim Mikawa Scholarship Endowment
N. Edd and Nena Miller ASUN Leadership Award Endowment
Robert C. Miller Memorial Scholarship Endowment
Minerals Engineering Faculty Position Endowment
Chair in Mining Engineering Endowment
Mining Endowment
Deputy Franklin Minnie Scholarship Endowment
Rebati Misra Endowed Scholarship in Material Science & Engineering
Mike (Mervin) Mitchell Memorial Scholarship Endowment
Mono County Resource Conservation District Endowed CABI/NR Scholarship
John H.K. Montgomery Memorial Scholarship Endowment
Moran Family Trust Fund in Psychology
Moran Family Trust Fund in Special Collections
Moran Family Trust in Philosophy
Ned R. Morehouse Engineering Scholarship Endowment
Morrill Hall Endowment
Morrissy Family Scholarship Endowment
Heather Morsberger Memorial Scholarship Endowment
Mountain & Desert Research Endowment
Mousel & Feltner Award for Excellence in Research

Charles G. & Cornelia L. Murray Endowment
Myles Family Scholarship Endowment in Nursing
Myles Family School of Public Health Scholarship Endowment
Robert K. Myles Scholarship Endowment

Nahas Scholarship Endowment
National Society of Professional Engineers
Nebe — Guisti Endowed Student Travel Award
Sandra Reese Scholarship Endowment
Warren Nelson Medical Student Scholarship Endowment
Helmut Netschul Applied Mineral Exploration Scholarship
Nevada Boys State Endowment Board of Directors Fund
Nevada Rangeland Resources Commission Applied Science Endowment supporting the Donna Anderson Professorship in Grazing and Rangelands Management
Nevada Repertory Company Programmatic Endowment
Nevada State Fair Scholarship Endowment
Nevada Woolgrowers Association Graduate Fellowship
Ana Ciaburri Nickles Endowed Prize
John & Marie Noble Endowment Historical Research
John & Marie Noble Scholarship Endowment
Northern Nevada Italian Association, Inc. Scholarship Endowment
William J. & Helen G. Norton Scholarship Endowment

Walter Ocampo Scholarship Endowment
The Margarette V. Oesterle Memorial Endowment
Edith O’Keefe Internship/Scholarship Endowment
Kayoko Okumoto Memorial Scholarship Endowment
Oral History Program Endowment
Gilbert and Marie Ordoqui Scholarship Endowment
Arthur Emeron Orvis Professorship Endowment
Marilyn L. Owen Memorial Scholarship Endowment

Keith Papke Nevada Bureau of Mines & Geology Endowment
Nick & Vasile Pappas Nursing Scholarship Endowment
Nick & Vasile Pappas Medical Scholarship Endowment
Stella Mason Parson Scholarship Endowment
PBS & J Civil Engineering Scholarship Endowment
Matthew Pearce Scholarship Endowment
Evelyn M. Pedrol & Mike Conway Scholarship
Marjorie L. Peterson Memorial Scholarship Endowment
Nancy Cord Phelps Scholarship Endowment
Marshall & Christie Phillips Scholarship Endowment
Lillian Plantanida & Thomas J. Walker Scholarship Endowment
Carol E. Piekarz Memorial Scholarship
Beth & Jon Price ThinkQuest Fund Earth Science Psychology Operational Endowment Fund

Dorothy Raggio Memorial Scholarship Endowment
Mark William Raggio Business Scholarship Endowment
Nell J. Redfield Foundation Engineering Scholarship Endowment
Flo Reed Memorial Scholarship Endowment
<table>
<thead>
<tr>
<th>Establishment</th>
<th>Endowment Name</th>
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<tbody>
<tr>
<td>Jonathan H. Reeder Memorial Endowment Fund</td>
<td>Robert Reeves Graduate Fellowship</td>
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<tr>
<td>Reno Kiwanis Club Scholarship Endowment Fund</td>
<td>Donald W. Reynolds Chair in New Media Technologies Reynolds Technology Endowment</td>
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<tr>
<td>William Richards Scholarship Endowment</td>
<td>E.W. Richardson Endowed Excellence in Teaching</td>
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<tr>
<td>Florence Rittenhouse &amp; Edith R. Hedges Scholarship</td>
<td>Rita Roberts Nursing Scholarship Endowment</td>
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<td>Steven Arland Roberts Endowment for Research</td>
<td>Harry J. Robinson Memorial Lecture Endowment</td>
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<tr>
<td>Roesler Family Scholarship Endowment in Engineering</td>
<td>James &amp; Cleo Ronald Memorial Fellowship Endowment</td>
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<td>Harvey N. Rose Ski Scholarship Endowment</td>
<td>Silas E. Ross Jr., M.D. Memorial Endowment</td>
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<td>Olena Rougeau Scholarship Endowment</td>
<td>RSVP of Washoe County Alumni Amos Tinkey Endowment</td>
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<td>Rural Nevada Research Endowment</td>
<td>Helen Eddy Rutherford Nursing Endowment</td>
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<td>Helen R. Rutherford Nursing Scholarship Endowment</td>
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<td>Jonathan H. Reeder Memorial Endowment Fund</td>
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<td>Klaus &amp; Mary Ann Saegarbarth Scholarship Endowment</td>
<td>M. Said Saiidi Scholarship Endowment</td>
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<td>John Sala Memorial Scholarship Endowment</td>
<td>Margaret Ryan Sampson Scholarship Endowment</td>
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<tr>
<td>Donald &amp; Gay Sandberg Scholarship Endowment</td>
<td>Irving Jesse Sandford Electrical Engineering Scholarship</td>
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<tr>
<td>Graham &amp; Jean Sanford Gerontology Endowment Fund</td>
<td>John Sanford Memorial Award Endowment</td>
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<tr>
<td>Satre Endowment for Education Dean's Future Scholars</td>
<td>Satre Family Education Scholarship Endowment</td>
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<td>Philip G. Satre Chair in Gaming Studies</td>
<td>Ella Savitt Journalism Scholarship Endowment</td>
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<td>School of Medicine Alumni Club Endowment Fund</td>
<td>Dean Vernon &amp; Martha Scheid Endowed Award</td>
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<td>School of Medicine Endowed Professorship in Surgery</td>
<td>Schuler Endowment for Entrepreneurship</td>
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<td>Ray F. Schofield Memorial Scholarship Endowment</td>
<td>Hugh Scott Memorial Scholarship Endowment</td>
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<td>Scott Motor Company Scholarship Endowment</td>
<td>Edwin &amp; Mary Semenza Medical Student Scholarship Endowment</td>
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<td>John &amp; Louise Semenza Scholarship Endowment</td>
<td>Endowment for Social Work</td>
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<td>George Shaw Scholarship Endowment</td>
<td>Shepperson Annual Humanities Book Award Endowment</td>
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<td>Wilbur Shepperson Endowment for Scholarships</td>
<td>Hyung K. Shin Award for Excellence in Research Young-Ai &amp; Hyung Shin Distinguished Visitor Program</td>
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<td>Silver State Schools Credit Union Scholarship Endowment</td>
<td>R.J. Simcoe Memorial Scholarship Endowment</td>
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<td>Silvermen Lecture Series Endowment</td>
<td>Alicia L. Smalley Scholarship Endowment for Social Justice Josephine E. Smeroff Faculty Research Fellowship</td>
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<tr>
<td>Fred Smith Chair in Critical Thinking &amp; Ethical Practices</td>
<td>Ivan Sessions Smith Scholarship Endowment</td>
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<tr>
<td>SNI Professional Scholarship Endowment</td>
<td>Solso Award for Outstanding Scientific Achievement Sparks/Reed High School Scholarship Endowment</td>
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<td>Established Foundation Endowments</td>
<td>Adrienne “Binkie” Spina Memorial Endowment</td>
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<tr>
<td>Margueritte Starr Endowed Scholarship Fund</td>
<td>Joe Stein Memorial 4-H Scholarship Endowment</td>
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<td>Alyce Steinheimer Scholarship Endowment</td>
<td>Milton Steinheimer Endowed Scholarship</td>
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<tr>
<td>Vonita &amp; Larry Stephens Scholarship Endowment in Nursing</td>
<td>Vera Stern Internship &amp; Research Scholarship Endowment</td>
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<td>Stetson-Beemer Insurance Scholarship Endowment</td>
<td>H. Stneson Firehouse Scholarship Endowment</td>
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<td>Joseph Stunterbeck Geography Scholarship Endowment</td>
<td>M. Bashir &amp; Julie C. Sulahria Scholarship Endowment</td>
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<td>Supt. George Sullivan Memorial Scholarship</td>
<td>Sundance Archeological Research Fund</td>
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<tr>
<td>Frank M. Sweeder/ Kiwanis Club Scholarship Endowment</td>
<td>Wallace E. Taber Endowment</td>
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<tr>
<td>Mary Elizabeth Talbot Memorial Scholarship</td>
<td>Michael Paul Taormina Memorial Scholarship</td>
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<td>Jo Anne Nelson Taylor Scholarship Endowment</td>
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Board of Regents Endowments

A
Saber Abdel-Ghafer Scholarship Endowment
Thomas M. Abraham Library Endowment
Jewett W. Adams Scholarship Endowment
Advertising Association of Northern Nevada (A2NN) Foundation Journalism Scholarship Endowment
Agricultural Award Endowment
Agriculture Graduate Research Scholarship Endowment
Buck and Randy Aiazzi Scholarship Endowment
Henry and Edith Albert Scholarship Endowment
Henry Albert Senior Public Service Prize Endowment
School of Medicine Alumni Chapter Scholarship Endowment
Alumni Football Scholarship Endowment
Fred M. Anderson Jr., M.D. Memorial Endowment
Fred M. Anderson Scholarship Endowment
Anonymous Endowment
Anthropology Research Museum Endowment
Armstead Scholarship Endowment
ASUN Scholarship Endowment No. 1
ASUN Scholarship Endowment No. 2
Mary A. Atcheson Music Scholarship Endowment
Atmospheric Endowment
G.B. and Shirley Avansino Memorial Scholarship Endowment
Dr. M. Ronald Avery Student Scholarship Endowment

B
John Bagby Memorial Scholarship Endowment
John A. Bailey Professional Expectancy Award Endowment in Counseling
Camillo Barengo Memorial Scholarship Endowment
Agnes Barringer Music Memorial Endowment
George M. and Harriet M. Basta Men’s Intercollegiate Athletic Scholarship Endowment
George M. Basta Men’s Basketball Recruiting Endowment
George and Harriet Basta Medical Science Equipment Endowment
George M. and Ronald M. Basta Scholarship Endowment in Engineering
Mr. and Mrs. O.G. Bates Scholarship Endowment
in Business Administration
Jimmy and Beany Beanblossom Levithan Lookout Memorial Scholarship Endowment
Carolyn Beckwith Endowment
Beckwith Memorial Endowment
Enfield B. Bell Memorial Scholarship Endowment
Florence E. Belz Memorial Nursing Scholarship Endowment
Guy E. Benham Memorial Scholarship Endowment in Mathematics
Guy E. Benham Memorial Scholarship Endowment in Music
Barbara Bennett Scholarship Endowment
Philos. Bennett Scholarship Endowment
Robert P. Bick and Lucille M. Bick Endowment
George G. Bierkamper Graduate Student Research Fellowship Endowment
Vivien K. Billick Scholarship Endowment
Block N Endowment
Richard R. Blanton Award Endowment for Overall Excellence in Psychiatry and Behavioral Sciences
Oleo Seaton Bowman Scholarship Endowment
Captain Terry Cryder Brannon Memorial Scholarship Endowment
Chester A. Brennen Memorial Scholarship Endowment
William Brodhead Memorial Scholarship Endowment
Frank O. Broilli Scholarship Endowment
Howard E. Browne Scholarship Endowment
Richard P. Bryan and John R. Bryan Scholarship Endowment in Engineering
Barnett Scholarship Endowment
John N. Butler Memorial Scholarship Endowment
Marye Williams Butler Scholarship Endowment
Scott Campbell Memorial Scholarship Endowment
Helen Coe Carter Endowment for Medical Research
Robert H. Case Memorial Scholarship Endowment
Ronald J. Chadék Memorial Scholarship Endowment
Azro Eugene Cheney Scholarship Endowment
J.E. Church Endowment
Peter C. Cladanos, Sr. and Antonia Cladianos Scholarship Endowment
Clark County Medical Society Alliance Scholarship Endowment
Charles Elmer Clough Scholarship Endowment
Isabel M. Crain Biomedical Research Scholarship Endowment
Isabel M. Crain Medical Student Scholarship Endowment
Roy E. Crummer Foundation Scholarship Endowment
Laura M. Cummings Scholarship Endowment
Charles Francis Cutts Scholarship Endowment
Dr. Gerald Dailes Scholarship Endowment
Mary Dalton Scholarship Endowment
Dalzell and Frank Memorial Scholarship Endowment
Frances E. Dant Endowment
Daughters of Union Veterans of the Civil War Scholarship Endowment
Bob Davis Scholarship Endowment
Friends of Sammy Davis, Jr. Memorial Scholarship Endowment
Williametta K. Day Scholarship Endowment
Dr. Francis R. Dean Memorial Scholarship Endowment
Lino and Estelle Del Grande Scholarship Endowment
Jessie DeWar Scholarship Endowment
Maude F. Dimnick Scholarship Endowment
Mr. and Mrs. Thomas E. Dixon Memorial Scholarship Endowment
Dorothy Ellen Drew Medical School Endowment
Dust Case Scholarship Endowment
Ted S. Ede and Ruth Holland Ede Endowment
Patti Egger Endowment
Ronald H. Einsoz Memorial Endowment
Eldorado Hotel/Alumni Football Endowment
Sadie L. Elliott Scholarship Endowment
in Elementary Education
James B. Ellis Journalism Scholarship Endowment
William J. and Effie E. Engel COBA Endowment
Carl and Eleonora Esping Scholarship Endowment
Helen Fallini Scholarship Endowment
James Fasules Endowment
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Harold and Catherine Fitz Scholarship Endowment
Lincoln and Meta Fitzgerald Endowment
Max C. Fleischmann Agriculture Scholarship Endowment
Max C. Fleischmann Freshman Scholarship Endowment
Max C. Fleischmann Regular Student Scholarship Endowment
Max C. Fleischmann School of Home Economics Scholarship Endowment
Fleischmann-Ladino Dairy Endowment
Charles E. Fleming Range Management Scholarship Endowment
Joe and Renee Francis Memorial Scholarship Endowment
Kate Frazier /Native American Alumni Association Scholarship Endowment
Anna C. and Walter Frey Scholarship Endowment
Robert Lardin Fulton Lecture Endowment
R.C. Fusion Lectureship Endowment in Chemistry
Reynold Clayton Fusion Endowment

G
Louella Rhodes Garvey Endowment
John Wayne Gatstall Memorial Scholarship Endowment
Noble H. Getchell Endowment
Gignoux Family Memorial Scholarship Endowment in Mining
Frances S. Gignoux Memorial Scholarship Endowment
Joseph B. Ginochio Nursing Scholarship Endowment
Russ Goebel Athletic Scholarship Endowment
William E. Goodfellow Endowment
Samuel A. Goudsmit Memorial Lectureship Endowment
Graduate Student Association Endowment
Grand Army of the Republic (GAR) Scholarship Endowment
Daniel and Elizabeth M. Grant Memorial Endowment
Alleta Gray Memorial Music Scholarship Endowment
Greater Reno Italian Golf Association Scholarship Endowment
Mel Greovich Memorial Scholarship Endowment for 5th Year Athletes

H
Robert A. Hanson Memorial Scholarship Endowment
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Hartman-Kanning Trust Scholarship Endowment
Sara Louise Hartman Historic Preservation Endowment
Sara Louise Hartman Memorial Endowment
Royal D. Hartung Industrial Education Scholarship Endowment
Charles Haseman Memorial Endowment
Richard Hellmann Scholarship Endowment
Raphael Herman and Norman B. Herman Scholarship Endowment
Mrs. Carl Otto Herz Scholarship Endowment
Albert and Emily Hillard Memorial Endowment
H. Hamer Holloway Memorial Scholarship Endowment
August and Emma Frisch Holmes Art Memorial Endowment
August and Emma Frisch Holmes Chemistry Memorial Endowment
Emma Elizabeth Frisch Holmes Memorial Endowment
Harry F. Holmshaw Scholarship Endowment
George H. Hopkins Endowment
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Beverly and Clint Howard Endowment
S. Frank Hunt Endowment
Jim Hunter Memorial Endowment
Richard C. Inskip Family Practice Scholarship Endowment
Thelma Ireland Scholarship Endowment
Irreducible Fund Endowment

J
Daniel Jackling Endowment No. 1
Daniel Jackling Endowment No. 2
Anita L. Janssen Memorial Scholarship Endowment
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<td>Louis Wiener, Jr. Medical Scholarship Endowment</td>
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<td>Harriet Barbara Wolf Scholarship Endowment</td>
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<td>Fuji Woon French Prize Scholarship Endowment</td>
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<td>Loni Dee Yopp Memorial Scholarship Endowment in Music</td>
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<td>Marion L. Young Scholarship Endowment</td>
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Faculty & Staff Gifts

Contributions from faculty and staff help build Nevada’s quality and prestige. More importantly, gifts from faculty and staff tell alumni and friends that those closest to the University—those who know it best, from the inside out—believe so strongly in the success of Nevada’s students that they are willing to support the institution through charitable gifts, as well as on the job. That’s a powerful endorsement for which the Foundation is truly grateful. Faculty and staff have seen firsthand what a difference private support can make in everything from student scholarships to ongoing support for research projects, curriculum enhancements and technology upgrades. The following is a list of current, emeritus and former faculty and staff, or their surviving spouses, who made an investment in Nevada in 2009.
Faculty & Staff Gifts
Matching Gifts

Matching gift programs can dramatically increase the impact of your gift to the University of Nevada, Reno. Many employers sponsor matching gift programs and may double or triple any charitable contributions made by their employees.

Please call us at the number below or go to http://giving.unr.edu/matchinggifts.aspx to see if your employer is a participating company.

If your company is eligible, please request a matching gift form from your employer, and send it completed and signed to the address below. We’ll do the rest.

**Development and Alumni Relations**
**Morrill Hall Alumni Center**
**University of Nevada, Reno/0007**
**Reno, NV 89557-0007**
**Telephone: (775) 784-1352**
**Fax: (775) 784-1394**

If you have questions, please contact Bruce Mack, associate vice president for Development and Alumni Relations at (775) 784-1352 or bmack@unr.edu.
Emerita faculty member gift supports library professional development

Joan Zenan, University of Nevada, Reno faculty emerita and founding director of the Savitt Medical Library, has provided a gift to the University to support the professional development activities of the University Libraries’ faculty and staff.

Joan believes strongly that the University’s libraries are made great not only by their collections, but also by the many dedicated and highly skilled employees it takes to provide superior levels of service to the students, faculty, and community.

“The skills and services offered to our campus community by library faculty and staff are enhanced when they have the opportunity to attend national and regional workshops and conferences,” Joan says. “Those opportunities broaden their skills and abilities, introduce them to new services and technologies, and widen their professional collegial contacts—professional development is not a nicety, it is a necessity.”

Steven Zink, vice president for information technology and dean of University Libraries, says Joan’s gift is significant: “Shortly after I arrived at Nevada nearly 30 years ago, Joan quickly became a close friend and a trusted colleague. Her gift in support of professional development for library staff was a natural. Throughout her career, Joan had an unswerving devotion to continued professional development, and she encouraged and supported her staff in a similar manner. She understood that the dynamics of the information world, which are so obvious today, would require future information professionals to keep as broad a perspective as possible.”

To learn more and support the work of the University Libraries, contact Millie Mitchell, director of development for University Libraries, (775) 682-5682 or mimitchell@unr.edu.
Alumni

Nevada alumni continue their generous and active support of their alma mater. While the vast majority of contributions are unrestricted so they can be used to meet the most urgent needs of the University, alumni do earmark contributions for specific purposes, including funds for particular academic departments, scholarships, class endowments and a wide variety of other programs and projects. Alumni donors whose gifts were received between Jan. 1, 2009, and Dec. 31, 2009, are listed in this report.
Annual gifts from Alumni through the Nevada Fund go to work immediately to meet the University’s most important needs and priorities

Every year, thousands of Nevada alumni, parents and friends give, these contributions help fund scholarships, support great faculty and underwrite new academic programs. Unrestricted gifts through the Nevada Fund give the chancellor, provost, and the deans critical flexibility to spend gifts where the need is greatest or when special opportunities arise. Annual gifts from thousands of alumni, parents and friends provide the essential annual income for the University of Nevada, Reno.

Why make a gift each year? Now, more than ever, the University of Nevada, Reno counts on annual unrestricted gifts as the foundation for all other giving. These gifts provide a vital margin of excellence, but they must be renewed each and every year.

Why are alumni gifts important? Alumni giving is an ongoing vote of support for Nevada. Foundations and organizations that rank universities consider alumni participation an indicator of the strength and quality of an institution.

Where does my gift go? You can choose to give to a specific college or school, or to a program you care about. You may want to participate in your class’s challenge gift, make a leadership gift qualifying you for recognition in a donor society, or support scholarships. Your support to any area, in any amount, counts toward Nevada’s success.

For more information, please contact Bruce Mack, associate vice president for Development and Alumni Relations, (775) 784-1352 or bmack@unr.edu.
Class Endowment Challenge

What is the Class Endowment Challenge?
The Class Endowment Challenge recognizes outstanding participation of graduating classes. Each class whose total giving reaches the minimum $10,000 endowment level is a proud contributor to a Nevada tradition of providing scholarships for future generations.

Why should I give to the Class Endowment Challenge?
Giving to those who will follow is an important founding principle of land-grant institutions. Students who benefit from scholarships and other programs created by Class Endowment Challenges may otherwise be unable to attend college. These students exemplify scholarship by maintaining a high grade point average and, through the assistance that class endowments provide, being active members of campus life. Each contribution to the Class Endowment Challenge makes an impact.

How do I give to the Class Endowment Challenge?
In Person: Giving to the Class Endowment Challenge is easy. If you’d like to make a gift in person, visit the offices of Development and Alumni Relations, Monday through Friday, 8 a.m. to 5 p.m. in the Morrill Hall Alumni Center or Mackay Science Building, room 127. To answer your questions, contact Colin Beck ’01 (journalism) at (775) 682-6000 or at colinb@unr.edu.

Via Mail: Make your check payable to University of Nevada, Reno Foundation. Be sure to note on the memo part of your check the class year to which you would like to designate your gift, or attach a note to that effect. If you do not include a designation, your gift will be used for the general teaching, research, and public service initiatives of the University of Nevada, Reno.

Mail your gift to:
University of Nevada, Reno Foundation/0162
Reno, NV 89557-0162

Online: Visit our online site www.giving.unr.edu to make a gift via credit card. Make sure to designate your gift “In honor of” your class year. We use a secure server with the latest SSL encryption technology for transmitting personal information to ensure maximum safety of your online gift.

Double your gift: Does your employer or your spouse’s employer have a matching gift program? If so, your donation may be doubled or even tripled. To find matching gift companies, visit giving.unr.edu/ for a searchable list.

| Class of 1938 Scholarship Endowment | $51,958 |
| Class of 1939 Scholarship Endowment | $15,521 |
| Class of 1940 Scholarship Endowment | $27,536 |
| Class of 1941 Scholarship Endowment | $24,482 |
| Class of 1942 Scholarship Endowment | $14,813 |
| Class of 1943 Scholarship Endowment | $19,854 |
| Class of 1944 Scholarship Endowment | $21,028 |
| Class of 1945 & 1946 Scholarship Endowment | $12,001 |
| Class of 1947 Scholarship Endowment | $10,784 |
| Class of 1948 Scholarship Endowment | $16,180 |
| Class of 1949 Scholarship Endowment | $21,426 |
| Class of 1950 Endowment Challenge | $33,131 |
| Class of 1951 Endowment Challenge | $37,359 |
| Class of 1951 Mackay School Scholarship Endowment | $43,613 |
| Class of 1952 Endowment Challenge | $26,367 |
| Class of 1953 Endowment Challenge | $14,568 |
| Class of 1954 Endowment Challenge | $15,383 |
| Class of 1955 Endowment Challenge | $20,034 |
| Class of 1956 Endowment Challenge | $14,854 |
| Class of 1957 Endowment Challenge | $9,846 |
| Class of 1958 Endowment Challenge | $9,412 |
| Class of 1959 Endowment Challenge | $23,841 |
| Class of 1960 Endowment Challenge | $7,251 |
| Class of 1961 Endowment Challenge | $9,555 |
| Class of 1962 Endowment Challenge | $5,692 |
| Class of 1963 Endowment Challenge | $6,290 |
| Class of 1964 Endowment Challenge | $5,420 |
| Class of 1965 Endowment Challenge | $5,135 |
| Class of 1966 Endowment Challenge | $7,809 |
| Class of 1967 Endowment Challenge | $5,167 |
| Class of 1968 Endowment Challenge | $6,523 |
| Class of 1969 Endowment Challenge | $8,221 |
| Class of 1970 Endowment Challenge | $5,147 |
| Class of 1971 Endowment Challenge | $11,028 |
| Class of 1972 Endowment Challenge | $6,990 |
| Class of 1973 Endowment Challenge | $8,277 |
| Class of 1974 Endowment Challenge | $6,906 |
| Class of 1975 Endowment Challenge | $5,088 |
| Class of 1976 Endowment Challenge | $6,300 |
| Class of 1977 Endowment Challenge | $3,836 |
| Class of 1978 Endowment Challenge | $5,180 |
| Class of 1979 Endowment Challenge | $4,355 |
| Class of 1980 Endowment Challenge | $3,860 |
| Class of 1981 Endowment Challenge | $8,188 |
| Class of 1982 Endowment Challenge | $9,184 |
| Class of 1983 Endowment Challenge | $5,215 |
| Class of 1984 Endowment Challenge | $7,148 |
| Class of 1985 Endowment Challenge | $7,156 |
| Class of 1986 Endowment Challenge | $5,792 |
| Class of 1987 Endowment Challenge | $4,500 |
| Class of 1988 Endowment Challenge | $8,747 |
| Class of 1989 Endowment Challenge | $5,210 |
| Class of 1990 Endowment Challenge | $3,763 |
| Class of 1991 Endowment Challenge | $4,399 |
| Class of 1992 Endowment Challenge | $4,672 |
| Class of 1993 Endowment Challenge | $4,355 |
| Class of 1994 Endowment Challenge | $6,300 |
| Class of 1995 Endowment Challenge | $3,945 |
| Class of 1996 Endowment Challenge | $5,020 |
| Class of 1997 Endowment Challenge | $4,736 |
| Class of 1998 Endowment Challenge | $3,975 |
| Class of 1999 Endowment Challenge | $1,979 |
| Class of 2000 Endowment Challenge | $2,415 |
| Class of 2001 Endowment Challenge | $1,815 |
| Class of 2002 Endowment Challenge | $335 |
| Class of 2003 Endowment Challenge | $100 |
| Class of 2004 Endowment Challenge | $– |
| Class of 2005 Endowment Challenge | $119 |
| Class of 2006 Endowment Challenge | $319 |
| Class of 2007 Endowment Challenge | $– |
| Class of 2008 Endowment Challenge | $– |
| Class of 2009 Endowment Challenge | $– |
Alumni
Who do **YOU** think should win?

**2010 Nevada Alumni Association Award Nominations**

Nominee’s Name____________________________________________________
Nominee’s Phone _________________________ Graduation Year____________
Nominee’s Address__________________________________________________

Suggested Award (check one):

☐ Professional Achievement Award
☐ Alumni Association Service Award
☐ Outstanding Young Alumnus Award
☐ University Service Award
☐ Outstanding Chapter of the Year Award
☐ Alumnus of the Year Award

Your Name_________________________________________________________
Address___________________________________________________________
City _____________________________________ State____________________
Telephone_________________________________________________________
Email _____________________________________________________________

Please include 1-4 pages of supporting material with this form. You can also
nominate online at www.unr.edu/alumni

**Professional Achievement Award**
An alumnus/alumna of the University with an outstanding record of career accomplishments.

**University Service Award**
A friend or graduate who has demonstrated dedication, commitment and service to the University.

**Alumni Association Service Award**
A friend or graduate who has rendered special and outstanding service to the Nevada Alumni Association.

**Outstanding Young Alumnus Award**
A graduate who is not more than 15 years past graduation and has an outstanding record of career accomplishments, and/or whose dedication, commitment and service to the Nevada Alumni Association has significantly enhanced alumni programming.

**Outstanding Chapter of the Year Award**
The award recognizes a specific chapter that has made significant contributions to alumni, students and friends of the University of Nevada and the Nevada Alumni Association during the past year.

**Alumnus of the Year**
A graduate who has rendered special and outstanding service to the University and by personal achievement has brought distinction to the University.

Please fill out the nomination form, along with 1-4 pages of supporting material, by May 15, 2010. Please mail to:

Nevada Alumni Association
Morrill Hall Alumni Center
University of Nevada, Reno/0164
Reno, NV 89557-0164
Alumnus creates scholarship endowment to honor Mackay classmate

William Harrigan ’48 (mining engineering) has established a scholarship endowment to provide financial aid to students pursuing a degree in mining engineering at the University of Nevada, Reno and to honor his friend and classmate Robert “Bob” Kendall ’48 (mining engineering).

Bob grew up in Virginia City, enjoyed a distinguished career in the mining industry, and both he and William served on the Advisory Board of the Mackay School of Earth Sciences and Engineering. Bob also worked as a volunteer at the Keck Museum and was active in fund-raising for the benefit of the Mackay School.

“The Mackay School of Earth Sciences and Engineering advances the leading-edge of mining engineering knowledge and continues to train the next generation of mining engineers who will make a difference in our state and our world,” College of Science Dean Jeffrey Thompson says. “To fuel and propel this mission, the college relies on thoughtful gifts like Mr. Harrigan’s. Every gift makes a difference, whether it is to support the latest mineral extraction research or to make possible the dreams of new students determined to innovate for the future.”

The first Robert E. Kendall Mining Engineering Scholarship will be awarded in the 2011/2012 academic year.

The student chapter of the Society of Mining Engineers gather on a regular basis throughout the semester. Here they are in the W.M. Keck Museum in the antique mining shaft cage donated by Bob Kendall’s father Zeb. BACK: David Thompson, Elizabeth Baker, Mike McClintock, Brandon MacDougall. MIDDLE: Drew Wheeler. FRONT: Garret Schult, Alex Hatt.

To learn more about the activities of the College of Science or the Mackay School of Earth Sciences and Engineering, contact Char Hagemann, director of development for the College of Science, (775) 784-4592 or chagemann@unr.edu.
The Nevada Alumni Association is now accepting Alumni Council member nominations

**DEADLINE: AUGUST 1, 2010** – The council meets three times a year and is the governing body of the Nevada Alumni Association. Contact 888.NV ALUMS, 775.784.6620 or nvalumni@unr.edu for more information.

<table>
<thead>
<tr>
<th>Name</th>
<th>Class year</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip Code</th>
<th>Occupation</th>
<th>Telephone</th>
<th>Email</th>
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</thead>
</table>

Please use a separate sheet for additional nominations.
College of Education scholarship honors distinguished alumna

The Dixie O. Westergard Memorial Scholarship Endowment was recently established to provide financial assistance to students in the University's College of Education and to honor distinguished alumna Dixie Westergard.

Dixie spent her early years in the Los Angeles and Bakersfield areas of California and her teen years in Elko and Lovelock. She graduated Phi Kappa Phi from the University of Nevada, Reno in 1956 with a degree in education. While at the University, she was a member of Delta Delta Delta sorority, participated in women's athletics, was active in numerous student organizations and was a Top 10 senior woman awardee. Dixie combined her love of history, Nevada and writing to create and publish biographies and children's books about Dr. Mary Fulstone, Dat-so-la-lee and her beloved Lake Tahoe. She was an active member of Nevada Women's History group and was inducted into the Nevada Women's History Roll of Honor in 2002. Her generosity and gift of teaching shined through all her life.

Dixie's family members include many Wolf Pack graduates including her husband, Roland '56 (civil engineering), who was instrumental in establishing this endowment in honor of his wife. The first Dixie O. Westergard Memorial Scholarship will be awarded in the 2011/2012 academic year.

Roland Westergard says of his late wife, "Dixie shared her enthusiasm for learning and teaching in everything she did. My family and I believe this scholarship honors her dedication, her skill, and her love in all facets of her life."

For more information on supporting the College of Education, please contact Mitch Klaich, director of development, (775) 784-6914 or mklaih@unr.edu.
Parent Donors

The Parents Fund is a special part of the Annual Giving Campaign and receives support from parents of both alumni and current students. Gifts from parents lend support to faculty and students working toward the mutually benefitting goals of education, research and public service while providing important resources for the implementation of new and innovative programs. The Parents Fund generates money that is designated for use in improving the general educational experience and the quality of life for the student body as a whole. Parents whose gifts were received between Jan. 1, 2009 and Dec. 31, 2009 are listed in this report.
Parent Donors

University of Nevada, Reno Parents Fund
… A gift to all Nevada students

The Parents Fund generates money that is designated for use to improve the general educational experience and the quality of life for the student body as a whole at the University of Nevada, Reno. Gifts to the Parents Fund help to broaden the opportunities available to all students—supporting the undergraduate and graduate educational experience at Nevada. The Parents Fund plays an important role in maintaining and upgrading resources available to all students at the University of Nevada, Reno. Most recently the Parents Fund supported the Campus Escort Service with a new escort vehicle for students to safely arrive at their destination, at no cost to the student.

Leissan Sadykova, a sophomore majoring in international affairs and economics, and Audrey Hill, a sophomore majoring in public relations and business, take advantage of the group study areas in the Mathewson-IGT Knowledge Center during midterms.

For more information about the Nevada Parents Fund and how you can help students, contact Colin Beck, annual fund manager, (775) 784-1352 or colinb@unr.edu.
Welcome to your new ASUN Bookstore

Owned and operated by the Associated Students of the University of Nevada, Reno.

Present this coupon in store or online to receive

25% off any one clothing item

Expires 5/15/2010

Coupon code "NVAlumni-210" @ www.asunbookstore.com

Not valid with any other special offer or discount. Exceptions apply, see store for details.
About Planned Giving

Planned giving benefits you and Nevada

As you consider a gift to Nevada, you need to balance the wishes of your family with your personal lifestyle and your financial resources with your love for the University of Nevada, Reno and your desire to contribute to its success.

Keeping this balance requires careful planning, and the Planned Giving Office can help you make the most informed decision possible. Planned giving provides you with options and opportunities to include Nevada in your overall financial and estate plans. Generally these are gifts or commitments made in the present with the benefit to Nevada deferred until a future date. However, planned gifts may include outright gifts of appreciated property, including securities, real estate and gifts of tangible personal property. Some planned gifts can provide lifetime income for you or a loved one.

The University’s Office of Planned Giving encourages and assists the tradition of partnership between the University and its alumni, friends and parents. For more information on planned giving opportunities, please contact the Planned Giving Team:

Lisa M. Riley, Esq. or Robert M. Eggleston
Directors of Planned Giving
University of Nevada, Reno Foundation/0007
Reno, Nevada 89557-0007
Tel: (775) 784-1352, Fax: (775) 784-1394 • email: lriley@unr.edu • email: beggleston@unr.edu

Planned Giving Advisory Council

David Bianchi ’68
Northwestern Mutual Financial Network

Steven Brown ’66
RBC Dain Rauscher, Inc.

Richard Cunningham
Lionel, Sawyer & Collins, Attys.

Harold Depoali ’69
Whittier Trust Company

Heidi Foster ’98, ’01
Wells Fargo Bank

Julia Gold
Law Offices of Julia S. Gold

Thomas Hall ’65
Law Offices of Thomas J. Hall

Planned Giving Advisory Council

Cheryl Johnson,
Wells Fargo Bank

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Avansino, Mlarkey, Knobel & Mulligan, Attys.

Ken Lynn
RBC Dain Rauscher

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Avansino, Mlarkey, Knobel & Mulligan, Attys.

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Maupin, Cox & LeGoy, Attys.

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Timothy Riley
Holland and Hart, LLP

Don Ross
Woodburn & Wedge, Attys.

C. David Russell ’67
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Vicki Schultz
Schultz Financial Group

R. Bryan Sedway
Sedway Financial

Thomas Seeliger
Morgan Stanley Dean Witter & Company

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Summit Brokerage Services

Soraya Tabibi Aguirre
Holland & Hart, Attys.

Richard Wait
RS Wait, Chtd., CPAs

Michael Wallace ’82
New York Life Insurance

Sandra Wilson
Law Offices of Sandra O. Wilson

Ronald Zideck ’59
Whittier Trust Company

Robert M. Eggleston and Lisa M. Riley, Esq.

Director of Planned Giving receives lifetime achievement award

On Nov. 13, 2009, Bob Eggleston, director of Planned Giving at the University of Nevada, Reno Foundation, received the William H. Williams Lifetime Achievement Award from the Association of Fundraising Professionals (AFP), only the fourth recipient of this honor in the 25-year history of the Sierra Chapter. Bob served in high-level development positions at Albion College, University of Minnesota, and Colorado State University before coming to Nevada 20 years ago. Over the course of his career, he has helped raise an astounding $500 million and set new records at each institution he served. As University of Nevada Planned Giving Officer, his largest single gift is $10 million, while bringing in $75 to $100 million total. The Lifetime Achievement Award was conferred in recognition of Bob’s exceptional leadership and accomplishments in the fund-raising profession.
After Bruce Belnap ’52 (electrical engineering) earned his degree at Nevada, his opportunities took him across the country to work for General Electric. Bruce made his career with GE, but still feels a connection with the University where it all started.

Bruce and his wife, Phyllis, recently completed a gift through their charitable remainder trust to the College of Engineering. We sincerely appreciate this wonderful gift and are pleased to welcome the Belnaps as members of the Nevada Legacy Society.

What Is the Nevada Legacy Society?
The University of Nevada, Reno Foundation invites you to become a member of the Nevada Legacy Society, created exclusively to honor and recognize people who have helped to continue the University’s work through a gift to the Foundation in their wills, trusts or other estate plans. As a Nevada Legacy Society member, you’ll receive a Legacy Society lapel pin, invitations to exclusive functions on campus, and more. Your gift can be recognized publicly, unless you prefer to remain anonymous.

What’s the Next Step?
If you have already arranged for a bequest or other planned gift, we would like to honor your support, so please notify us and become a member of the Nevada Legacy Society. If you are still considering such a gift, let us know so we can help you and your advisers complete your gift in a way that benefits your estate and makes clear your intention to support the University of Nevada, Reno.

To learn more about membership in the Nevada Legacy Society, please contact Lisa Riley, (775) 784-1352, or email plannedgiving.unr.edu.
## Bequests Received

Through trusts, wills, retirement plans and other planned commitments, Nevada’s alumni, friends and faculty support a wide range of programs. We express our thanks for the following planned gifts received from deceased donors during Jan. 1, 2009 through Dec. 31, 2009:

<table>
<thead>
<tr>
<th>Scholarship Endowment/Memorial Fund</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Kirk Addison Fay Medical Scholarship Endowment</strong></td>
<td>After attending the University of Nevada, Reno, Kirk Addison Fay embarked on successful endeavors in the San Francisco Bay Area. Kirk had a strong appreciation for those in the medical field and this scholarship is being established in his memory through his estate to support rural students from Western states pursuing a degree in medicine at the University of Nevada School of Medicine.</td>
</tr>
<tr>
<td><strong>Walter and Mary Wilma Hargreaves Scholarship Endowment</strong></td>
<td>A planned gift from Dr. Mary Wilma Hargreaves will fund a general scholarship endowment at the University of Nevada, Reno. Her death in August of 2008 at the age of 94 concluded a distinguished career of scholarship, teaching and service.</td>
</tr>
<tr>
<td><strong>Lois L. Honeywell and Clayton C. Honeywell Endowment Fund</strong></td>
<td>Lois L. Honeywell received her bachelor of arts degree from the University of Nevada, Reno in 1945. Before their passing, Lois and her brother, Clayton, had arranged for a scholarship endowment in the College of Education to honor their parents, Jessie and Clayton Honeywell.</td>
</tr>
<tr>
<td><strong>Donald and Lempi Reed Graduate Student Scholarship</strong></td>
<td>Donald Reed ‘32 (electrical engineering) and his wife, Lempi, chose to remember the College of Engineering in their estate plans. Their trust gift resulted in a scholarship to benefit doctoral candidates in engineering.</td>
</tr>
<tr>
<td><strong>William Richards Scholarship Endowment and Operating Fund</strong></td>
<td>A former patient of the University’s Department of Speech Pathology and Audiology, William E. Richards, expressed his gratitude to the department by including it in his estate plans. William’s gift will be used for department and scholarship support. Recipients of the Richards’ scholarship shall be pursuing a degree in speech pathology and audiology at the University of Nevada, Reno, at the graduate or undergraduate level.</td>
</tr>
<tr>
<td><strong>Estate of Ruth Irene Russell</strong></td>
<td>Before Ruth Irene Russell died in 1978, she designated the University of Nevada, Reno as the remainder beneficiary of her estate. The University recently received this unrestricted gift, which will be used to meet a variety of needs and opportunities at the University.</td>
</tr>
<tr>
<td><strong>Helen Eddy Rutherford Nursing Endowment</strong></td>
<td>These funds have been established with a bequest from the estate of Helen R. Rutherford to support students in their quests to become healthcare providers in our community. The first fund will primarily support community health promotion services at the Orvis School of Nursing Clinic. This fund will be used to pay for typical clinic expenses including nursing staff, visiting faculty and clinical equipment and supplies. The second fund will primarily support nursing students in their academic endeavors and secondarily may be used for scholarships for candidates chosen from premedical students or students in any other health-related field.</td>
</tr>
</tbody>
</table>
Realized and Future Planned Gifts Established by Living Donors

We express our deepest thanks to those living donors for the establishment of the deferred gifts and realized planned gifts below from Jan. 1, 2009 through Dec. 31, 2009:

<table>
<thead>
<tr>
<th>Name of Donor</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bruce and Phyllis Belnap</td>
<td>Over a decade ago, Bruce Belnap ’52 (electrical engineering) and his wife, Phyllis, established a charitable remainder trust naming the University’s College of Engineering as one of the beneficiaries. When the 10-year term of the trust ended recently, the remainder gift provided a wonderful supplement to the Dean’s Fund for Excellence which is used for publications, student and faculty support and equipment purchases for the College. Please see story on page 69.</td>
</tr>
<tr>
<td>Don Fowler &amp; Don Frazier Endowed Chair In Prehistoric Great Basin Archaeology</td>
<td>Don Frazier is establishing this endowed chair in honor of Professor Don Fowler, who currently holds the title of Marnie Kleberg Distinguished Professor, Emeritus at the University. This fund will support the chair position and studies relating to Great Basin prehistoric archeology at the University of Nevada, Reno through a deferred bequest gift.</td>
</tr>
<tr>
<td>Dr. Barry S. Frank Endowment for Biomedical Engineering</td>
<td>Dr. Barry Frank’s bequest gift will be used to establish endowments that will benefit two colleges within the University. One fund will be used by the College of Science to provide support to graduate students in the Department of Physics. The second fund will be used by the College of Engineering to provide support to graduate students in the Biomedical Engineering Program.</td>
</tr>
<tr>
<td>Dr. Barry S. Frank Endowment for Physics</td>
<td></td>
</tr>
<tr>
<td>John and Barbara Gonzales Endowment in Engineering</td>
<td>John ’71 (civil engineering) and Barbara Gonzales ’73 (home economics) believe that strong faculty help attract and retain quality students and strengthen the overall program. John and Barbara have provided in their estate plans for the establishment of the Barbara and John Gonzales Endowment in Engineering to support in perpetuity, a professorship in civil and environmental engineering.</td>
</tr>
<tr>
<td>Jenkins Family Endowment for Geological Engineering</td>
<td>Don ’50 (geological engineering) and Jeanette Jenkins credit the University with providing a solid foundation for Don’s successful and profitable career. The Jenkins have established a deferred gift to establish this endowment that will be used by the dean of the College of Science to support the Department of Geological Sciences and Engineering.</td>
</tr>
<tr>
<td>Roger and Mary Ann Keith Scholarship Endowment</td>
<td>Roger ’99 (nutrition) and Mary Ann Keith ’94 (general studies) wish to contribute to the success of others trying to attain a higher education and hope that establishing an endowed scholarship through their living trust will help the College of Science by providing needed scholarship support to its students.</td>
</tr>
<tr>
<td>Robert and Anne Nelson</td>
<td>Dr. Robert ’81 (premedical), ’85 (medicine) and his wife, Anne Nelson, have established a planned gift to benefit the University of Nevada, Reno. The Nelsons now make their home in California and have a long history of supporting Robert’s alma mater</td>
</tr>
<tr>
<td>Karen Harvey Petroni Scholarship Endowment in Education</td>
<td>Karen Harvey Petroni ’59 (business) has established this fund because she and her parents all received degrees from the University. She intends for her deferred gift of land to be used to establish a scholarship endowment that will benefit students in the fields of nursing, education and medicine with preference given to married or single-parent females.</td>
</tr>
<tr>
<td>Karen Harvey Petroni Scholarship Endowment in Nursing</td>
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<tr>
<td>Karen Harvey Petroni Scholarship Endowment in Medicine</td>
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<td>Karen Harvey Petroni Scholarship Endowment in Education</td>
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<tr>
<td>Karen Harvey Petroni Scholarship Endowment in Nursing</td>
<td></td>
</tr>
<tr>
<td>Karen Harvey Petroni Scholarship Endowment in Medicine</td>
<td></td>
</tr>
<tr>
<td>George S. Ross</td>
<td>George S. Ross ’46 (journalism), now retired, had an illustrious career as a Bay Area journalist. Remembering his alma mater, George has established a planned gift that will benefit the Reynolds School of Journalism.</td>
</tr>
</tbody>
</table>
Friends of the University of Nevada, Reno demonstrate their appreciation with financial support to a variety of academic programs. We are tremendously grateful to these individual friend donors whose gifts were received between Jan. 1, 2009 and Dec. 31, 2009.
Friends
As a private investment banker for more than 30 years, A.J. Villalobos has led a career notable not only for its many milestones, but for its breadth. From serving as trustee of the California Public Employee Retirement System to deputy mayor of economic development for the City of Los Angeles, Villalobos’ diverse professional experiences have made him an expert in the field of alternative investments, asset allocation and mergers and acquisitions. Last fall, he spent a day in the College of Business, first speaking to Professor Sheri Faircloth’s Finance 307 class, then delivering the keynote address as the inaugural speaker in the college’s Executive Speaker Forum.

When asked how the speaker forum will help the college, Dean Greg Mosier says, “We really want our speakers, like A.J., to deliver a message that will resonate with our students and the community. His message reaffirms values that support education and promote success in business.”

Villalobos indeed lives by his words. In addition to sharing his time, he made possible a generous gift to the College of Business and now his business, ARVCO Financial Ventures, LLC, is a College of Business corporate partner. “I always remember discussing college in my family. … It wasn’t whether I was going to college. It was what college I was going to go to,” Villalobos says. “I think that with education comes reasonableness, understanding and compassion.”

—Ken Kempcke

Villalobos delivers keynote at inaugural College of Business Executive Speaker Forum

For more information on supporting the College of Business, please contact Kristen Kennedy, development director for the College of Business, (775) 682-6490 or kristenk@unr.edu.
A long-time benefactor of the University of Nevada, Reno, the John Ben Snow Memorial Trust, has contributed $185,000 to the Oral History Program since 1995, including a $25,000 gift in 2009.

The University’s Oral History Program is a research and publication operation that produces primary-source oral histories with enduring value to scholars and the reading public alike, as documentation of the history and culture of Nevada and the West.

Former director of the Oral History Program Tom King says, “The John Ben Snow Trust was the single greatest benefactor to the program and made possible the two components of the program—video documentaries and book publishing—that set us apart from all other academic oral history programs in the country.” Furthermore, “We wanted not only to record the remembered past, but to get it to the people, and the John Ben Snow Memorial Trust made that possible. We owe them a lot, and so do the people of Nevada.”

John Ben Snow, born in Pulaski, N.Y., in 1883, enjoyed a long and colorful life. During his 89 years, Snow amassed fortunes on two continents: in Europe, as a competitive and innovative executive with F.W. Woolworth, and in his native America as the dynamic publisher of the Speidel Newspapers. In addition to the Oral History Program, the John Ben Snow Memorial Trust has provided major gifts to numerous campus projects including the William N. Pennington Health Sciences Building, the Redfield Campus, Black Rock Press, the Robert Laxalt Distinguished Writer Program Endowment and the Mathewson-IGT Knowledge Center.

With income from grants, contracts, sales and gifts, and enjoying new status as part of the University’s history department—the University of Nevada, Reno’s Oral History Program will continue to record and preserve Nevada’s remembered past.

To learn more about activities in the College of Liberal Arts, contact Stuart Golder, (775) 784-1222 or sgolder@unr.edu; or Robyn Powers, (775) 784-6873 or rpowers@unr.edu.
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Foundation donates $1 million toward Thelma B. and Thomas P. Hart Center for Community Wellness and Sports Medicine

The Thelma B. and Thomas P. Hart Foundation has approved a grant for $1 million to the University to purchase and renovate the Center for Community Wellness and Sports Medicine, which is located across from Lombardi Recreation Center.

The grant will allow for the University of Nevada School of Medicine, Nevada Physical Therapy and an as-yet-undetermined medical partner to collaborate to provide a broad range of medical and wellness programs and services to the entire community, as well as student-athletes.

“The synergies created from this newly found collaboration will be exponential and the combined outreach efforts of the partners to the community will be significant,” Cary Groth, director of University Athletics, says.

Dr. Carol Scott, director of sports medicine in the Department of Student Health and the official Wolf Pack physician, will be the chief liaison between the partners.

Hart Foundation trustee Mark Knobel says: “The Thelma B. and Thomas P. Hart Foundation is very pleased to support the Thelma B. and Thomas P. Hart Center for Community Wellness and Sports Medicine. This private-public collaboration will not only serve the long-term needs of student-athletes, but will have a positive impact on the entire community by providing patient access to a unique cross-section of medical and wellness services. In addition to its core orthopaedic services, the center will create synergies with ripple effects, such as conducting annual athletic physical programs to local high schools, as well as general youth and adult wellness education programs.”

The Thelma B. and Thomas P. Hart Foundation is a strong supporter of the School of Medicine and long-time friend of the University, investing in numerous campus projects in athletics, science, medicine, and liberal arts. In 2009, the Hart Foundation also gave $1 million toward the William N. Pennington Health Sciences Building. (Please see feature story on page 2.)

In addition, the Hart Foundation gave major gifts in 2009 toward the Davidson Mathematics and Science Center, the Academic and Athletics Performance Complex, School of Medicine’s Sports Medicine Fellowship, the Academic and Athletic Performance Complex and the AAUN Blue Tie Ball. (Please see photos from the Blue Tie Ball on page 90.)

—Melanie Robbins ’06M.A.
Athletic Association University of Nevada (AAUN)

Financial Statement  June 30, 2009

Operating Support and Revenue:

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Restricted</th>
<th>Total</th>
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<tr>
<td>Donor contributions</td>
<td>$1,632,215</td>
<td>$300,840</td>
<td>$1,933,055</td>
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<td>Special events and other income</td>
<td>$98,150</td>
<td>$67,250</td>
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<td>Refunds from the University of Nevada, Reno</td>
<td>$0</td>
<td>$449,760</td>
<td>$449,760</td>
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<tr>
<td><strong>Total operating support and revenue</strong></td>
<td><strong>$1,730,365</strong></td>
<td><strong>$817,850</strong></td>
<td><strong>$2,548,215</strong></td>
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Operating Expenses:

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<th>Restricted</th>
<th>Total</th>
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<td>Program expenses</td>
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<tr>
<td>Capital projects</td>
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<td>$593,924</td>
<td>$593,924</td>
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<td>University programs</td>
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<td>$36,969</td>
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<td><strong>$630,893</strong></td>
<td><strong>$777,116</strong></td>
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<td>Administrative and fundraising expenses</td>
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<td>Administrative</td>
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<td>Fundraising</td>
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<tr>
<td><strong>Total operating expenses</strong></td>
<td><strong>$542,852</strong></td>
<td><strong>$630,893</strong></td>
<td><strong>$1,173,745</strong></td>
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**Operating Income (Loss)**

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<tr>
<td><strong>$1,187,513</strong></td>
<td><strong>$186,957</strong></td>
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<td><strong>$1,374,470</strong></td>
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<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Restricted</th>
<th>Total</th>
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<tbody>
<tr>
<td>Investment Income</td>
<td>($8,816)</td>
<td>$140,303</td>
<td>$131,487</td>
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<tr>
<td>Transfers to AAUN Endowment</td>
<td>($1,021,497)</td>
<td>$0</td>
<td>($1,021,497)</td>
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<tr>
<td>Transfers between funds</td>
<td>($99,410)</td>
<td>$99,410</td>
<td>$0</td>
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<tr>
<td><strong>Net Change in Fund Net Assets</strong></td>
<td><strong>$57,790</strong></td>
<td><strong>$426,670</strong></td>
<td><strong>$484,460</strong></td>
</tr>
</tbody>
</table>

Fund net assets at beginning of year | $79,865 | $476,607 | $556,472 |
Fund net assets at end of year | $137,655 | $903,277 | $1,040,932 |
The University of Nevada, Reno Honor Court was dedicated in 1997 and celebrates the contributions of campus and community leaders. The Honor Court, with its tranquil and beautiful park-like setting, is situated at the south end of campus adjacent to the University’s historic Quadrangle. Towering elm trees nearby were planted in 1908 and the Quadrangle, modeled after Thomas Jefferson’s design for the University of Virginia, is listed on the National Register of Historic Places.

The dramatic 45,000-pound, 20-foot granite obelisk listing the University’s philanthropists, anchors the Honor Court to the south. A series of impressive pillars, carved from 200,000 pounds of white granite mined from the nearby Sierra Nevada Range, features the names of major donors, award-winning faculty, students, employees and community members who have contributed to the University’s history and success.

The centerpiece of the Honor Court is a gazebo with trellises of blue and white flowering wisteria. The vines and the adjacent rose garden, resplendent with a dizzying and fragrant variety, are among the plants selected for the Honor Court by the University Arboretum. A peaceful and natural boulder fountain flanks the Patron area of the Honor Court, which traces in granite the silhouette of the mountains beyond. The engraved pillars, ranging from 10 to 14 feet tall and from rough cut to polished granite, were situated naturally into the garden by the Honor Court designer and
sculptor, Johannes Schwartlander. Struck by the beauty of the campus, his design incorporated historical elements and the natural grandeur of the area.

The Honor Court was constructed solely through private gifts, and the philanthropy of local contractors who provided, at no cost, much of the labor and materials. Expertise in splitting boulders was provided by faculty in the University’s Mackay School of Earth Sciences and Engineering and the design for the Honor Court was the work of the renowned architectural firm Backen, Arrigoni and Ross.

Each year, names are engraved into the Honor Court in proud recognition of the accomplishments and support of those who contribute to excellence at the University of Nevada.

Individuals and organizations receiving the University’s most prestigious awards or contributing major donations to the institution are recognized in displays carved of Sierra Nevada white granite throughout the Honor Court.

Categories include the Board of Regents’ statewide awards, Distinguished Nevadan, as well as University awards: Honorary Degree, President’s Medal, F. Donald Tibbits Distinguished Teacher, Distinguished Faculty, Distinguished Service, Foundation Professor, Outstanding Researcher, Classified Employee of the Year, and the top student award, the Herz Gold Medal.
Honor Court Listing are as they appear engraved in the granite pillars of Honor Court. Deceased are not denoted in this section.

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- E.L. Cord Foundation
- Robert & Janice Davidson
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- International Game Technology
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- Francis E. Dant
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- International Game Technology
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- City of Las Vegas
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- Lemelson Foundation
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- Mallory Foundation
- H. Edward, Jr. & Doris Manville
- Wilbur May Foundation
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- Lucy Simpson Nieder
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Interdisciplinary medical simulation center opens in Las Vegas

Another step in the march toward the integration of interdisciplinary health sciences learning in Nevada opened Dec. 2 with the official unveiling of the Clinical Simulation Center of Las Vegas, a Nevada System of Higher Education initiative.

The facility, on the University of Nevada, Las Vegas Shadow Lane campus, serves as the premier training facility in southern Nevada for the next generation of University of Nevada School of Medicine-educated physicians and surgeons, as well as nurses from UNLV and Nevada State College.

“This facility is a credit to the institutions involved and the tireless efforts of their leaders’ work and commitment to make this dream come true,” says Maurizio Trevisan, executive vice chancellor and chief executive officer of the Nevada System of Higher Education’s health sciences system, at the grand opening.

The 31,000-square-foot center offers the latest in health care training with five high-fidelity simulation rooms, two clinical skills labs, a surgical simulation suite, 12 standardized patient rooms, a hospital ward, four multi-purpose classrooms and administrative spaces. The facility is fully integrated by a computerized audio and video system.

The simulation rooms are equipped with specialized mannequins representing adult and pediatric patients that allow students to take vital signs and make assessments while practicing their communication skills, team management, task performance and decision-making. Faculty can monitor performance via one-way mirrors and dynamically alter patient physiology, dialogue and behavior in real time. Scenarios are streamed in real time in debriefing rooms and can be digitally recorded for playback and discussion.

The 1,150 square-foot surgical skills lab, utilized by School of Medicine students and general surgery residents, features a wide range of training modules.

“The simulation center is a wonderful opportunity to take training of residents and students to the next level,” says Dr. Miriam Bar-on, associate dean for graduate medical education at the School of Medicine and the school’s representative to the administrative team. “They will be better prepared to provide safe and effective care to patients following learning experiences in the various areas of the center.”

For the grand opening, nursing and medical students, along with residents, demonstrated the center’s capabilities for the public.

In the maternity ward, fourth-year medical student Daphne Scott “delivered” a baby for a “pregnant” mannequin patient as first-semester nursing students Lindsey Barron and Health Rabben helped the patient with breathing and pushing exercises. Short of an actual delivery, this is as real as it gets.

By practicing on mannequins, nursing and medical students learn communication skills and quality of patient care while working together in a simulated environment before moving into real-life team situations as health care professionals.

According to Dr. Paul Stumpf, chair of the school’s obstetrics and gynecology department, who oversaw the simulated delivery, patient safety is greatly improved because the quality of care increases as health care professionals learn to work together to reduce hierarchy and become more efficient.

In another room, third-year medical students Ashley Feis and Ryan Hafen set about trying their hand at suturing and surgical stapling on rubber “skin.” Both had just finished their 12-week surgical rotation and were in the center for the first time to practice what they had observed in their rotation.

Collaborating with nursing
Carolyn Yucha, dean of the UNLV nursing school, says her students have been using the center daily since it opened for academic instruction last fall.

“Educating physicians and nurses together is critical,” she says. “This training is being created together with scenarios relating to patient cardiac arrest.”

She says if the nursing and medical schools had not worked together over the last three years, a state-of-the-art facility would not have been able to be created. “We have more space, more open labs and more flexibility than before.”

Shirlee Synder, Nevada State College interim dean of nursing, says her school’s curriculum has been developed concurrently with the center’s design taking into account the new skills labs it now offers her students.

While the nursing schools teach some initial skills within their own institutional walls, Snyder says they start training students together at the center.

Snyder added that the collaboration of the three organizations to create the center is fairly unique in her experience.

“This is an outstanding opportunity for Las Vegas in nursing and medical education as we use this facility to stay competent using reality-based simulations,” she says.

Surgical skills lab
In the surgical skills lab area of the center, surgical residents use high fidelity software and video monitors to practice laparoscopic procedures in what looks like a video game, but considering the seriousness of the training, is anything but child’s play.

At one station, surgical resident Dr. Jennifer
Dr. Jennifer Freeman, a second-year general surgery resident, uses a mannequin model and software to practice suturing technique on the laparoscopic monitor, which is set to a gall bladder removal program.

Dr. Shawn Tsuda, chief of minimally invasive and bariatric surgery and director of the surgical skills and simulation laboratory, demonstrates a colonoscopy as the video screen moves through a "patient's" colon. As he moves along, he points out polyps and other significant finds.

"The old teaching model of 'see-do-teach' has transitioned to this new model of 'practice makes perfect.' We can do the practice with these virtual simulation systems and offer procedure-based training," he says.

The laparoscopic simulator tests the surgeon's dexterity and hand-eye coordination, which are vital to the modern practice of surgery.

Other skills learned include delivering bad news to patients, obtaining informed consent, placing wound-care surgical drains, inserting chest tubes and practicing patient interaction in a team setting.

Back at the monitor with the gall bladder removal program, surgical resident Dr. Michael Russo carefully holds aside the gall bladder on the video screen as he prepares to clip the "neck" before cutting the organ out.

"The surgical skills lab offers me the unique advantage of being able to hone my surgical skills in a simulated environment," he says. This benefits both the resident and patient alike by ensuring that, once in the actual operating room, the resident performs the tasks at hand with a high level of skill, he adds, noting that without the surgical skills lab facility, he would not have an equivalent opportunity to practice.

"The lab gives me the opportunity to make mistakes with no risk, giving me the ability to learn from my errors without endangering patients' well-being," Russo says.

The Clinical Simulation Center employs a director, two simulation technicians, a lab assistant and an administrative assistant whose salaries are paid by the School of Medicine, UNLV and Nevada State College, which also have designated representatives to a management group charged with overseeing the entire operation. The School of Medicine funds the salary for the surgical skills lab technician. Future plans are to hire a standardized patient coordinator.

The facility was built with nearly $16 million in state funding and support from the Nevada congressional delegation, including U.S. Sen. Harry Reid, who provided nearly $2 million in federal funding, and The Lincy Foundation, which provided a $5 million grant to the health sciences system.
Inaugural Blue Tie Ball

Wolf Pack Athletics would like to thank our friends at the Peppermill for putting on an event to remember, the inaugural Blue Tie Ball, held Friday, Feb. 12. The evening, which raised money for student-athlete scholarships at the University of Nevada, was a tremendous success and delivered as promised—elegance, amazing food, wine and fun! Student-athletes were dressed to impress in formal attire as they greeted guests and escorted them into the magnificently decorated Tuscany Ballroom. The highlight of the evening was the dance performed by our student-athletes, dance and cheer team. We would also like to thank our event sponsors: Northern Nevada Toyota Dealers, E. L. Cord Foundation, Brantly & Lisa Compton, Wells Fargo, IGT, and the Hart Foundation. Of course, a special thanks to all who attended the Blue Tie Ball.

(1) Celebrity chef and Blue Tie Ball Steering Committee member Jennifer Bushman introduces many of the student-athletes in attendance at the inaugural scholarship gala.

(2) Alphie poses with Wolf Pack supporter Dixie May.


(4) Wolf Pack supporters Ted and Trish Reviglio and Nevada mascot, Alphie, sport their elegant evening attire.

Photos provided by Wolf Pack Athletics

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To view photos of the evening and the student-athlete dance, visit www.nevadawolfpack.com
Davidson Institute Philharmonic Event

Fifteen-year-old pianist and Davidson Fellow Laureate Conrad Tao, featured soloist with the Reno Philharmonic Orchestra, was honored at a reception at the Knowledge Center on March 14.

1. Tim Young, president and CEO of the Reno Philharmonic; Jan Davidson, founder of the Davidson Institute; Laura Jackson, music director and conductor of the Reno Philharmonic; 15-year-old pianist Conrad Tao; and Milton Glick, University president.

2. John Carothers, vice president for Development and Alumni Relations, and Sara Lafrance ’73, 2010 Foundation Board of Trustees chairman.

3. Mark Herron, Davidson Institute board member, and Peggy Glick.

Jim Joyce Endowment for Political Communications

The Reynolds School of Journalism and Center for Advanced Media Studies hosted a discussion about hotly contested races in the 2010 elections at the Jim Joyce Endowment in Political Communications program Jan. 27 at the Joe Crowley Student Union Theatre. The event encourages students, faculty and the community to participate in analysis of the inner workings of politics and media.

1. Moderator Joseph Crowley, University of Nevada, Reno president emeritus; Mitch Fox, KLVX TV producer and host of Nevada Week in Review, Las Vegas; Eric Herzik, professor and chair of the political science department; Jane Ann Morrison, veteran political reporter and columnist, Las Vegas Review-Journal; and Brendan Riley, veteran political correspondent, Associated Press, Carson City.


3. Robin Joyce, chair, Jim Joyce Endowment for Political Communications addresses the audience.

Photograph 1: Conrad Tao and Milton Glick. Photograph 2: Tim Young and Laura Jackson. Photograph 3: Jim Joyce Endowment for Political Communications event. 

LOOK ONLINE
For more photos of all of our Gatherings visit: www.unr.edu/silverandblue
What I’ve learned is that kindness is the cardinal virtue and life is endlessly diverting. The second point I learned a long time ago. The first I learned after I was diagnosed with multiple sclerosis. When I run into a kind stranger, it is a gift. Somewhere kindness is wrapped up in philanthropy and giving back. Giving where it’s needed is the best feeling, and even better when you can do it anonymously.

It’s important to give back to your community however you identify it. We are all parts of more than one community. Don’t be afraid to give—of yourself, your time, your talent, your purse. Every gift counts. It doesn’t have to be a check. It can be volunteering or giving someone a cup of cool water. I hope our students leave this campus broadly educated with a sense of connection to and a willingness to give back and support the University.

After graduating from the University of Nevada, Reno in 1971 with a bachelor’s in theatre, I moved to San Francisco to attend graduate school at San Francisco State and studied more theatre. I tired of being a poor student and accepted an opportunity to go through executive management training at the Emporium department store. I returned to Reno in 1977 to be closer to my family and went to work in middle management for Mervyn’s. On Nov. 1 that year, my brother Guy ’77 (philosophy) was killed by a drunk driver and everything changed.

I began to evaluate what I was doing with my life. The loss of my brother reconnected me with the church. Gradually, a series of “holy nudges” led me to consider going to seminary. I began studies at San Francisco Theological Seminary in September 1984, graduating in 1988 with a master’s in divinity. In November 1984, my father, Paul Leonard ’36 (journalism), was diagnosed with Alzheimer’s. I was caring for him by myself; my seminary education was an extraordinary experience. We were a close-knit community and we lived in an idealized, almost utopian Christian environment. I met some remarkable people, who to this day are good friends and colleagues. I now serve on the seminary’s board of trustees, and I am on their presidential search committee.

I’ve had the remarkable good fortune of having everything that’s happened to me in my life prepare me for the moment I’m in. If Guy hadn’t died, I might not have gone to seminary when I did, served in the parish, worked in disaster recovery, and become a police chaplain.

I’ve done disaster recovery work for Church World Service Emergency Response and Presbyterian Disaster Assistance. My most fulfilling ministry was the 10 years I spent as a police chaplain serving the Reno Police Department, Washoe County Sheriff’s Office and the Nevada Highway Patrol. Generally, their needs were focused around trauma and death. I worked with officers and people in the community. That ministry gave me a tremendous respect, appreciation and affection for law enforcement.

The next important stage in my life was living with multiple sclerosis (MS). I was diagnosed in 2002. MS is manageable today, and you can lead a normal life once you adapt to the changes the disease makes. One of the issues with MS is that, when you wake up in the morning, you don’t know which body part is not going to work quite right; I have had to learn to listen to what my body can and cannot do.

So what have I learned? Regardless of when your formal education ends, learning should never stop. I find that students and teachers need to be learners. Good teachers always learn from their students.

The road of life is bumpy and living a life grounded in faith helps get you through it. (When I speak of faith, I speak of it in an all-inclusive way.)

When I was interviewing for church positions as a senior in seminary, one church asked what life motto I would have printed on a T-shirt. I came up with “Life is endlessly diverting.” I have found it to be true ever since.

From a conversation with Kristin Burgarello, director of development for the Reynolds School of Journalism, and Crystal Parrish, director of foundation operations. The Rev. Jackie Leonard graduated from Nevada in 1971 with a degree in speech communication and theatre. She has served as a minister at St. John’s Presbyterian Church in Reno for nearly 15 years. She and her family have supported numerous colleges and programs on campus through scholarships in English, journalism, history, philosophy, physics, music and theatre, as well as an endowed chair in journalism.
Humanitarian
Counselor Preacher
Philanthropist Feminist
Cooperative Extension nutrition programs net $1 million in grants

Programs encourage Nevadans to eat healthy, be active

University of Nevada Cooperative Extension health and nutrition programs have secured nearly $1 million in federal Supplemental Nutrition Assistance Program—Education (SNAP-Ed) grants for 2010.

The $977,963 from the federal program will go to 12 statewide programs that help low-income Nevada families make healthier choices when buying groceries. In 2009, more than 10,000 Nevadans benefitted from SNAP-Ed programs.

“For years we’ve heard calls for people on nutritional assistance programs to make better food choices,” said Cooperative Extension Nutrition Specialist Mary Wilson. “That’s what we do. We provide educational programs to help families make healthier decisions.”

SNAP-Ed is a federal/state partnership that supports nutrition education for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) benefits. SNAP, formerly known as the Food Stamp Program, helped put food on the table for some 31 million people per month in 2009. In Nevada, SNAP programming helped more than 200,000 people in low-income households with electronic benefits they use like cash at most grocery stores. SNAP helps needy households and those making the transition from welfare to work.

The goal of SNAP-Ed is to provide educational and social marketing programs that increase the likelihood that people eligible for SNAP will be more physically active and make healthy food choices within a limited budget.

The 12 Cooperative Extension health and nutrition programs reach a variety of audiences, from pregnant and breastfeeding women to school-age children and families with young children. Programs such as Cooperative Extension’s “All 4 Kids” encourage preschoolers to choose healthier snacks and to “get moving!” during TV commercials.

“All 12 programs are different in the audiences they address,” Wilson said. “We reach out to elementary school students, middle school students, preschool students, single moms and struggling parents. The audiences are vast.”

The grants could not have come at a better time. State officials say that from January 2008 to October 2009, there was a 79 percent increase in Nevadans receiving assistance from the federal SNAP program.
Wilson said statewide surveys illustrated a need for SNAP-ed programming. “We conducted needs assessments in order to understand the funding needed to provide nutrition education to low-income audiences,” Wilson said. “A lot of these programs wouldn’t exist without this funding.” Wilson said a brighter Nevada tomorrow starts with healthy steps today. “A little prevention goes a long way,” Wilson said. “Helping people stay healthier is a great investment in our future. Our programs help families make better food selections so their children grow up healthier and stronger so we—as taxpayers—won’t pay for health-care costs later on.”

Nutrition assistance is available to low-wage, unemployed or part-time workers; recipients of welfare or other public assistance payments; the elderly; the disabled; and the homeless.

For more information on SNAP Ed, visit the State of Nevada Web site at: http://dwss.nv.gov or enroll at (800) 992-0900.

Robert Mills ’09 (journalism) is a public relations intern at University of Nevada Cooperative Extension. He is currently a graduate special and will enroll in the Interactive Environmental Journalism M.A. program this spring.

Cooperative Extension health and nutrition programs:

All 4 Kids — The new program focuses on low-income preschoolers in Clark County and promotes healthy eating and physical activity. The pilot program conducted last year reached nearly 300 children, and evaluations showed that 80 percent consumed healthy snacks such as fruit and vegetables more often after taking the class. Their motor skills also improved as a result of the dances they learned.

Calcium, It’s Not Just Milk — The ongoing program targets low-income, middle-school-aged students in Washoe and Clark counties and encourages consumption of low-fat, calcium-rich foods. Through classroom lessons and in-school activities, the number of students who could identify calcium-rich food increased from 8 percent to 70 percent. The program reached nearly 2,000 students in Clark County alone.

Chefs for Kids — in collaboration with American Culinary Federation Chefs, Chefs for Kids targets high-risk schools primarily in Clark County and promotes lifelong, healthy lifestyles that researchers say will lower their risk for heart disease and other chronic illnesses. Second-graders at 12 high-need schools learn about healthy food combinations, and a video series is shown to first-graders at 24 high-needs sites.

Eat Smart, Live Strong — The fledgling program is designed to improve fruit and vegetable consumption and physical activity among seniors, many of whom are low-income, hungry or need nutrition-related assistance. The program will include classes on growing herbs and small vegetables in window pots, food safety tips, healthy recipes using commodity foods, and has already resulted in a widely distributed fact sheet in large type explaining expiration dates on perishable food items.

Food for Health and Soul/Cocinando Delicioso Y Saludable — This six-session class teaches families how to modify their favorite recipes by decreasing sugar, fat and salt and increasing fiber, thereby decreasing their risk of heart disease, cancer and diabetes.

Mom’s Special Gift — An educational program encouraging breastfeeding. MSG helps hundreds of new low-income predominantly minority mothers each year.

Niks & Knacks — An afterschool program teaching good nutrition, specializing in afterschool snacks.

Nutrition in the Garden — Classes are conducted for third-, fourth- and fifth-graders at a Washoe County charter school with a high percentage of Hispanic students. The students grow and eat their own food, and parents serve as garden volunteers. This year the program is expanded to a public elementary school.

Team Nutrition Smart Choices — Now in its 10th year, the goal of this ongoing program is to increase both teachers’ and students’ awareness of healthy diet, with emphasis on eating more vegetables and fruits. In-service presentations reached 128 teachers, and 73 classes reached 1,956 students last year—a 225 percent increase over the previous year.

Veggies for Kids — The program helps American Indian students in the second and third grades choose more vegetables, incorporating traditional Native American cuisine. It also provides an introduction to plant growing and engages parents through take-home assignments and newsletters. The program is delivered in Washoe and Mineral counties.

Small Steps 4 Big Changes — This new program addresses the problem of childhood obesity by focusing on healthy eating from each food group, incorporating easy-to-fix snacks and encouraging physical activity.
University for You  
By Andrew Church

University researchers’ farmers market studies help local growers thrive

Faculty study habits of buyers and chefs as well as train farmers how to market fresh produce

University of Nevada Cooperative Extension and other University researchers are teaming up to help Nevada communities establish more vibrant and sustainable farmers markets—giving Nevada’s growers new and better ways to get their produce into the hands—and mouths—of consumers.

The popularity of local farmers markets has increased in recent years, spurred by consumer demands for fresh organic products and concerns about the energy consumed trucking produce large distances from field to market. Over the last 10 years, the number of established farmers markets in Nevada has grown from just nine in 2000 to 25 in 2010.

Yet according to Ann Louhela, executive director for the Nevada Certified Farmers Market Association, local markets still face difficulties, particularly in attracting producers to venues.

In response, researchers from Cooperative Extension and the College of Agriculture, Biotechnology and Natural Resources have conducted a number of studies on farmers markets in recent years. They’ve analyzed the buying habits of consumers at farmers markets and they’ve interviewed dozens of high-end chefs. University researchers have also worked with farmers market organizers on strategies for recruiting and keeping volunteers, and they have conducted training across the state to help farmers manage the legal, marketing and financial risks associated with direct marketing the food they grow.

“We’re working to expand the outreach of producers,” said Margaret Cowee, research analyst with the Department of Resource Economics. “We want to encourage farmers towards marketing their products, rather than just selling to distributors.”

An important component of these strategies is to help producers understand the benefits associated with farmers markets. Farmers markets allow farmers to establish contacts with local restaurants and similar customers, and to help farmers establish the name and “brand” of their farm.

For Doug Taylor, a chef for Mario Batali, a
restaurant in Las Vegas, the pursuit of locally grown organic produce led to the creation of the Molto Farmers Market. After connecting with local farmers, Taylor began working with Cooperative Extension to connect local producers with local restaurants. The result was the Molto Farmers Market, a weekly event that draws not only chefs but the general public.

“As a chef, I wanted better food, better produce,” said Taylor. “Our goal is to make the connections with local business.”

According to Taylor, the overall effects of farmers markets are beneficial to both the consumer and the producer. Buying local produce cuts down on fuel and transportation costs associated with large distributors. Money that would otherwise be siphoned out of economies by large distributors and corporations is instead circulated back into the local community. As a result, farmers markets not only promote local economies, but also encourage healthy lifestyles.

“If people are buying and eating better foods at home, it’s going to put pressure on other restaurants and venues to do the same,” said Taylor.

About five years ago, Mary Farris, a Tonopah fruits and vegetables producer, took the initiative to start a farmers market in that small town about half way between Reno and Las Vegas. With the help of the Cooperative Extension, the Tonopah Farmers Market has grown from a customer base of 80 people to more than 500 visitors weekly. Of the 33 participating vendors, nearly a third are from outside the Tonopah area, with some farmers coming from as far away as Hawthorne and Yerington, 150 miles north.

A big part of that market’s success has been the dedication of its volunteers. A handful worked with Farris at the beginning, but with the help of Cooperative Extension educator Amy Meier, that volunteer base has grown to 35. Meier used her success with those volunteers as the basis for a publication that has helped other farmers markets recruit and retain volunteers.

The Tonopah market also hosts events such as harvest festivals, chili contests and 4-H demonstrations. Community involvement and education are important elements employed by Farris in her venue.

“In addition to organic produce, we emphasize the education of consumers,” said Farris. “We design articles, handouts, signs, tastings and recipes all catering to consumers. As a result we’ve had two to three times the return.”

To help build relationships with consumers, university researchers have pushed for farmers to start labeling and certifying products. The certification of organic or pesticide-free produce is a way to target specific consumer markets, said Cowee. The use of farm names and logos in marketing also allows for consumers to identify with a particular brand.

“When used in situations where the producer has direct contact with the customer, using the farm name helps to create a relationship between the product and the customer,” said Cowee. “If the product meets or exceeds the customer’s quality expectations, they will look for that label again in the future.”

Taylor would like to see markets become more sustainable, with less reliance on volunteers for support. Many markets have begun to accept food stamps for produce, an idea Farris would like to see adopted by the Tonopah market. In either case, farmers markets continue to serve as a reflection of local identity.

“Every market is original, unique,” said Farris. “We serve individual needs and qualities.”

Andrew Church is a sophomore at the University of Nevada, Reno studying journalism. He works as an intern with University of Nevada Cooperative Extension.

The University of Nevada Cooperative Extension has been working with local communities to improve and reinvent farmers markets by:

- Developing new means of volunteer recruitment and retention
- Providing marketing incentives for participating farmers and producers
- Analyzing specific consumer demographics and demands
- Developing marketing strategies to meet consumer demands
- Encouraging sustainable and profitable market dynamics
- Expanding avenues for promoting and advertising local markets

LEFT: The Tonopah Farmers Market has more than 500 visitors weekly.
RIGHT: A sampling of vegetables offered at the Tonopah Farmers Market.
University of Nevada, Reno engineer and researcher Gokhan Pekcan arrived safely back in his office after nine days in early March of surveying damaged public buildings in earthquake-devastated Chile as a member of a reconnaissance team for the Earthquake Engineering Research Institute.

“The three of us had to move fast and report back to EERI in advance of a large team that just arrived in Chile,” he said. The large team will use his observations and directions to more thoroughly document the effects of the 8.8 earthquake.

Pekcan and his two colleagues were in Chile through funding by EERI and Nevada’s College of Engineering to document damage to structures such as hospitals, post offices and other public buildings in an effort to see what can be learned about how buildings can be engineered to withstand earthquakes.

He flew into Santiago and traveled south to Angol for a 1,000-mile round trip through areas with no running water, but surprisingly not as much damage as he expected. He said many resources had been restored, so water and gasoline were available in many areas, but they went for four days without running water.

“We were there to survey the interior of the buildings and how the nonstructural elements, such as partition walls, ceilings and pipes, were impacted by the earthquake,” Pekcan said. “We visited nine hospitals, wharfs and other facilities. I expected to see entire cities collapsed, but reinforced concrete structures with shear walls designed according to the modern design codes held up. The older adobe-type buildings collapsed as one would expect, but not totally collapsed, so occupants were able to exit.”

In the general scouting survey, he found that the buildings with design flaws, such as one four-story apartment he observed, fell down, as one would expect. Yet, a properly designed 24-story apartment building next to it didn’t collapse. Pekcan, a faculty member in the University’s civil and environmental engineering department, described one hospital that showed the benefits of new Chilean building codes and the evolution of improved earthquake-resistant design.

“The older sections of the hospital received a large amount of damage, the more recent additions had less damage, and the new sections of hospital expansion showed only minor damage,” he said.

While he was there, Pekcan experienced two large earthquakes, a 7.2 and a 6.9.
During the first we were in a small Zodiac boat surveying wharf damage and had to get to shore and scramble to high ground after tsunami warnings were posted. The second happened when we were surveying a moderately damaged paper plant,” he said. Recovery efforts for the public buildings, especially in the interiors of the buildings, were happening quickly, so he and his colleagues, Eduardo Miranda from Stanford University and Gilberto Mosqueda of the State University of New York at Buffalo, had to move fast to document the damage.

“Our surveys have produced a lot of data and will likely feed into our research here at the University, and possibly even redirect our research progress, on the seismic performance of nonstructural systems,” he said.

The project, headed at the University of Nevada, Reno by the dean of the College of Engineering, Manos Maragakis, is part of a multi-institution effort funded by the National Science Foundation.

Another faculty member, Professor Ian Buckle, has been selected to lead an EERI team to study bridges in Chile. He is a faculty member in the civil and environmental engineering department and director of the Center for Civil Engineering Earthquake Research and the large-scale structures laboratory.

The Earthquake Engineering Research Institute is a national, nonprofit, technical society of engineers, geoscientists, architects, planners, public officials and social scientists. EERI members include researchers, practicing professionals, educators, government officials and building-code regulators.

—Mike Wolterbeek ’02

Solar pond distillation system to protect aquatic habitats

Ecosystems of terminus lakes around the world could benefit from a new system being studied at the University to desalinate water using a distillation system driven by a specialized low-cost solar pond.

University researchers are using their newly patented, low-temperature membrane distillation system to study ways to reduce excess salinity in terminus lakes, such as Walker Lake, to make them more sustainable for aquatic habitats.

The project is under the leadership of Amy Childress, professor and chair of the civil and environmental engineering department, and Scott Tyler, professor in the geological sciences and engineering department.

“The proposed research is the first to provide an in-lake mitigation strategy for the salinity issues at Walker Lake,” Childress said.

Doctoral candidate Francisco Suarez, with the assistance of undergraduate student researcher Jeff Ruskowitz, has carried out theoretical and experimental investigations of the system. The laboratory system traps radiant heat within a 400-gallon tank, with collected energy powering the removal of salts. One of the biggest advantages of the system is its use of solar energy, which is plentiful in Nevada. Other desalination systems typically operate at high pressures, requiring a lot of electricity to purify the water. The system can operate 24 hours a day using the energy stored in the solar pond, with very little electricity use.

The process has been successful in the laboratory. Researchers are hoping to obtain funding needed to test the system at a closed-basin lake such as Walker Lake, where water levels have decreased 140 feet in the past 100 years, leading to high levels of salinity, which are dangerous and unsustainable for aquatic life.

—Skyler Dillon, Class of 2010

Francisco Suarez, a student in the Graduate Program of Hydrological Sciences, shows off the salt-gradient solar pond that traps solar heat at the bottom of the pond where the brine can reach and sustain temperatures greater than 195 degrees. The collected thermal energy powers the distillation system recently patented by the University and can be used directly for heating or for other low-temperature thermal applications.

Photo by Mike Wolterbeek

Gokhan Pekcan next to a fishing boat in Talcahuano, Chile that had been carried 1,000 feet from shore, damaging houses and shops along the way as the 8-foot tsunami wave generated by the earthquake washed through the port town.
Nevada ranks among top 25 universities for Peace Corps

With 20 alumni now serving as Peace Corps Volunteers, the University of Nevada, Reno made its debut on the annual Peace Corps Top Colleges list for 2010.

The University ranks 25th among mid-size universities for the number of alumni in service — just behind Yale and tied with Brown and Emory Universities. This is the first appearance on the annual rankings for Nevada, which had 11 alumni in service last year.

“Why are so many Nevada graduates drawn to the Peace Corps?” asked Daniel Holman of Reno, who earned a degree in marketing from the University of Nevada in 2007. “I think it is a reflection on how well the University prepares students for today’s world.” Holman departs April 7 to begin training for a Peace Corps assignment in Botswana in organizational development.

“Every club or society I was a part of or interacted with—fraternities, sororities, international clubs and social groups—all in some way contributed to community growth,” she said. The 20 University alumni in service span every Peace Corps assignment area and region, including agricultural work in Honduras, education in Jordan and business development in Niger.

Peace Corps is a 27-month commitment. More than 7,600 Americans are serving as Peace Corps Volunteers in 76 countries around the world. Volunteers assist local communities with projects that are designed to educate students, encourage economic development, protect and restore the environment, increase the agricultural capabilities of farming communities, expand access to basic health care for families and address HIV/AIDS prevention and care. Peace Corps Volunteers make lasting contributions to the United States and the international community by promoting mutual understanding between the peoples of the United States and other nations, responding to humanitarian crises and natural disasters, developing leadership skills among host-country nationals, and preparing America’s workforce with overseas experience.

Peace Corps Volunteers must be skilled U.S. citizens, at least 18 years old, and in good health. There is no upper age limit to serve. Peace Corps service includes training, transportation, a living stipend and medical care.

More information, including the annual Top Colleges ranking and online applications, is available at www.peacecorps.gov.

—Natalie Savidge ’04

Nevada universities collaborate to offer new Doctor of Nursing Practice degree

Next fall, the University of Nevada, Las Vegas and the University of Nevada, Reno will join the ranks of other prominent universities, such as Purdue, Duke and Johns Hopkins, in offering the Doctor of Nursing Practice degree. The unique collaboration of Nevada’s two universities will be offered entirely online to accommodate working professionals’ schedules.

“The Doctor of Nursing Practice program is essential to provide nurse practitioners with the increased skill set to provide the best health care for Nevadans, in partnership with physicians and hospitals,” said Carolyn Yucha, dean of UNLV’s School of Nursing.

Patsy Ruchala, director of University of Nevada, Reno’s Orvis School of Nursing, added that the new degree will also provide education in evaluation of practice and care delivery models and other administrative skills.

“The profession needs a higher level of preparation for leaders who can design and assess care, especially with the shortage of nursing personnel and the national concerns about the quality of care and patient safety,” Ruchala said. “The program will also help fill that need.”

Ruchala noted that students in the program who choose to take additional education courses will also be prepared to become nurse educators.

Students can choose the “Advanced Practice” or the “Nurse Executive” track for the second year of the two-year, 39-credit program. Each school plans to admit 14 students this fall. Faculty at each university will share the teaching load.

“At this time of economic crisis, this is a collaborative program that will better use resources within Nevada’s university system,” Ruchala said. “We are thrilled to be working with Dr. Yucha and UNLV to offer this collaborative degree that will benefit the entire state.”

—Claudene Wharton ’86, ’99M.A.
The office swayed and jolted from side to side and the floor heaved upwards, as the “earthquake” shook from below, sending books off shelves and pictures off the walls.

It was the inaugural run of the latest addition to the University of Nevada, Reno’s earthquake simulation engineering lab: a fourth, 50-ton shake table. The shaking was part of a celebration of 25 successful years of constructing and destroying large-scale buildings and bridges in the name of science. The “office” was subjected to three separate ground motions, ending with an extremely violent seismic motion used to qualify industrial equipment. There was damage.

“The new, fourth shake table will greatly enhance our ability to more accurately represent the motions of an earthquake,” Ian Buckle, director of the Large Scale Structures Laboratory said. The 14-foot-by-14-foot, triaxial 50-ton-capacity table will be used individually and with the other three large shake tables for various experiments, such as a four-span bridge test to be conducted in the near future.

Buckle and his crew designed and assembled the innovative, $2.5 million table with monetary support from the National Science Foundation and the Federal Highway Administration.

“The earthquake research done here at the University and in this laboratory has discovered new knowledge, stretched intellectual boundaries and at the same time provided useful research,” University President Milton Glick said.

The Large-Scale Structures Laboratory is a member of the National Science Foundations’ George E. Brown Jr. Network for Earthquake Engineering Simulation. The lab, equipped with four large-scale, high-performance shake tables, is the only one of its kind in the world.

—Mike Wolterbeek ’02
Curriculum mixes nanotechnology and skiing

Imagine packing skis into a suitcase, skis that never need wax or skis that hold a perfect line in all snow conditions. That’s just what students in Kam K. Leang’s mechanical engineering senior design course do. They imagine the possibilities of design, using nanotechnology.

Leang, assistant professor of mechanical engineering, is the principal investigator for the National Science Foundation-funded project to build a new curriculum that incorporates the department’s nanotechnology expertise. He aims to prepare 21st century mechanical engineers at the University to meet the emerging challenges of nanotechnology. The first step is to excite them about it.

“We want students to get enthused about mechanical engineering, to see the possibilities and potential of nanotechnology,” Leang said. “We’ve built a ski press and a couple pairs of prototype skis. I expect students will have something remarkable to ski on before the end of the ski season.”

“We’ll integrate nanomaterials into the construction of skis to improve performance and use the students’ skills in mechanical engineering to be inventive with ski design.”

The first class, last fall, designed two sets of skis. One uses a honeycomb-type box containing tiny metal balls, called a particle dampener, on the end of the ski to help dissipate energy and lessen the vibrations of the ski. The other set of skis folds to a convenient size that can fit in a car trunk or even in carry-on luggage at airports.

“It’s fun to see your accomplishments transfer from paper to an actual physical project,” student Stephen Greene said.

Hot off the ski press. Kam Leang, who teaches the new capstone mechanical engineering design class at the University, shows off a student designed ski with a novel vibration dampening design.

“I envision a competition like the annual concrete canoe races where we will all design and manufacture our skis under a set of rigorous, yet creative parameters, and then race them,” Leang said.

Teaching modules are being developed for dissemination to other snow-country universities, such as those in Vermont, Colorado and Utah.

As fun as it may be, the curriculum isn’t just for building skis. Practical, easy-to-relate-to macroscale applications for nanomaterials, such as aerospace structures and wind-energy turbine blades, have also been introduced into sophomore- and junior-level courses.

“The opportunities are endless,” Leang said. “It could be tennis rackets, racing car components or even accessories on wheelchairs.”

Two of his colleagues at the University, Jonghwan Suhr, director of the Multifunctional Nano-Composite Laboratory, and John Cannon, elementary science education professor in the College of Education, are helping to develop the new mechanical engineering curriculum.

—Mike Wolterbeek ’02
A Nevadan’s oral history is as much about the individual as it is about the state.

StoryCorps, an independent nonprofit project to record the stories of everyday Americans, will arrive in Reno on April 22 with an Airstream trailer outfitted with a recording studio to collect the stories of northern Nevadans as part of its 2010 cross-country tour. The StoryCorps visit is sponsored by KUNR 88.7, the region’s public radio station that broadcasts from the University campus.

“Some of the most powerful stories come from the people just down the street,” said David Stipech, KUNR general manager. “That’s the beauty of what StoryCorps is doing – facilitate the conversation to get stories told that wouldn’t be told otherwise and that build the fabric of our community.”

StoryCorps is best known for its selected segments that air nationally on National Public Radio’s Morning Edition. StoryCorps interviews are conducted between two people who know and care about each other. With the participants’ permission, the interviews become part of an archive at the American Folklife Center at the Library of Congress for future generations to hear.

The University’s Oral History Program, which publishes and archives interviews of Nevada residents, appreciates that the StoryCorps visit will shine a spotlight on the concept of oral histories. The Oral History Program will sponsor a series of public workshops in April and May on how to conduct and record an oral history interview.

The StoryCorps visit is supported by the University, City of Reno and Nevada Humanities. For more information or to listen to stories online, visit www.kunr.org.

A long-time benefactor of the University of Nevada, Reno, the John Ben Snow Memorial Trust, has contributed $185,000 to the Oral History Program since 1995, including a $25,000 gift in 2009. See article page 71.

—Kathie Taylor, Class of 2011

Nevada business students study in Macau over winter break

Twelve students took advantage of their winter break to study in Macau and Hong Kong, as part of a new course offered by the College of Business, “Global Gaming: A Case Study of Business, Culture and Politics in Macau, China.”

The graduate and undergraduate students studied the economic, political and cultural complexities of Macau, the gaming destination that has surpassed Las Vegas in total gaming revenues. They attended lectures by faculty, including Joseph Bozsik from the college’s Institute for the Study of Gambling & Commercial Gaming, and Gregory Mosier, dean of the College of Business. In addition to lectures held at Macau Polytechnic Institute, the students studied the operations of many of the lavish casino properties that have transformed Macau.

This course is part of the college’s international initiative that includes courses in London, Toronto and New York. However, this is the first time that the Macau opportunity has been offered to its gaming and business students. The University’s College of Business and Institute for the Study of Gambling & Commercial Gaming are world leaders in broadening the understanding of gambling and the commercial gaming industry.

—Claudene Wharton ’86, ’99M.A.
Reynolds National Center for Courts and Media names director

Ben Holden, a lawyer and long-time journalist, was named director of the Donald W. Reynolds National Center for Courts and Media, part of the Reynolds School of Journalism. The center, which also works closely with the University-based National Judicial College, is the only organization devoted to resolving conflicts between sometimes dueling constitutional rights guaranteeing both freedom of the press and fair trials.

“To date,” Holden said, “no clear voice has emerged on the American policy landscape to articulate the proper balance between our constitutional guarantees to open courts on the one hand and fair criminal trials on the other. This center can become that voice.”

Technology has confused those First and Sixth Amendment guarantees even more, said Jerry Ceppos, dean of the Reynolds School of Journalism. “It seems every week a judge has to decide whether a blogger should get press credentials or whether a mainstream journalist can tweet from a courtroom, issues that didn’t even exist five years ago,” he said. “These issues are perfect for a journalism school that specializes in issues surrounding innovation.”

Holden is a former reporter for The Wall Street Journal, who wrote law-related articles ranging from a profile of the prosecutor in the 1996 murder trial of rapper Snoop Dogg to sentencing issues arising from the Rodney King beating case, to a co-bylined piece on jury nullification in the 1995 O.J. Simpson double-murder trial. The Journal nominated the O.J. nullification story for the Pulitzer Prize.

More recently, Holden, 46, has been executive editor of the Columbus (Ga.) Ledger-Enquirer, a post he has held for five and a half years. Earlier, he was deputy managing editor of the (Palm Springs) Desert Sun and senior editor for business and sports at the Reno Gazette-Journal, both Gannett newspapers. Prior to Gannett, Ben was assistant to the president of the McClatchy Co., the Sacramento-based newspaper publisher. McClatchy owns the Columbus newspaper.

After graduating from Boalt Hall, the law school at the University of California, Berkeley, Holden practiced law with Cooper, White & Cooper, one of the Bay Area’s top media-law firms, and with the firm formerly known as Weissburg and Aronson, in Los Angeles. Holden is a graduate of the University of Missouri’s School of Journalism and also received a master’s degree in business administration from UC Berkeley.

—Zanny Marsh ’09MJM

Former Detroit Free Press executive editor winner expands journalism school’s area of emphasis

The Reynolds School of Journalism and Center for Advanced Media Studies has hired Caesar Andrews, whose editorial leadership at daily newspapers spans 30 years, as the Paul A. Leonard Distinguished Visiting Chair for Ethics and Writing in Journalism. Andrews will teach undergraduate courses in media ethics and multimedia reporting during spring semester.

“The relentless pressure for profit and new ideas has increased the ethical challenges for reporters, editors and publishers,” said Rosemary McCarthy, Reynolds School academic chair. “In initiating the signing of an ethics pledge in 2008, our students have demonstrated a desire to understand and apply ethical practices in all forms of journalism. Caesar brings extensive experience to the position to link theory with practical application.”

Andrews was executive editor of the Detroit Free Press when the paper published an investigative series that exposed illegal activity and sexual indiscretions in the mayor’s office. The subsequent scandal forced the resignation of Kwame Kilpatrick, one of the city’s most popular mayors. Kilpatrick later was jailed for perjury and obstruction-of-justice convictions.

The Detroit Free Press staff was awarded the Pulitzer Prize last year for best local reporting. Andrews retired in 2009.

“The political and legal scandals in the Kilpatrick story are only a fraction of the issues involved in investigative journalism,” said Jerry Ceppos, Reynolds School dean. “As executive editor of the team that researched and reported the story, Caesar confronted ethical issues daily, and at times hourly. His decisions have withstood industry scrutiny and received journalism’s highest honor.”

Andrews brings experience in academia to the Reynolds School. He has served on the board of the national Student Press Law Center, Council for Higher Education Accreditation, and on the Accrediting Council on Education in Journalism and Mass Communications.

“There is a role to be defined for us as journalists and others who publish content. If there is going to be a distinction between ‘us’ and ‘them,’ it is the ethical barrier,” Andrews said. “More enduring will be the foundation of trust and credibility that we must earn in the market for information. Journalists must get it right or die,” he said.

—Zanny Marsh ’09MJM
Student use marketing skills to ‘integrate’ statewide earthquake drill

A dozen University marketing students spent much of their winter break not taking a break at all. Bob Alessandrelli, local business professional and University adjunct professor, taught an accelerated course in marketing communications during Wintermester in which students learned about the development and evaluation of integrated communications programs, management of brand messages and importance of building relationships with customers and other stakeholders.

Alessandrelli assigned the students a real-life client, the University’s Nevada Seismological Laboratory, and asked them to prepare an integrated marketing communications plan for a statewide earthquake drill held during Nevada Earthquake Awareness Week Feb. 21-27. The group met with their clients on the second day of class to get familiar with the specific marketing needs for the project.

The students were then divided into four smaller agency teams, with each team preparing a situation analysis, a copy platform and a media plan. At the end of the term, the teams presented their plans to a panel including members from the Seismological Laboratory, Nevada Bureau of Mines and Geology, and University Media Relations.

The student plans suggested ways to increase earthquake awareness and education through community and school participation. Some ideas included creating a dynamic and interactive Web site with the use of social media, partnering with local hardware stores for discounts on supplies, inviting local media personalities to become spokespeople, and throwing a pizza party for the winner of a classroom contest for creating the “Safest 72-hour Safety Kit.”

Director of the Nevada Seismological Laboratory Graham Kent answers earthquake questions from the third-grade class at St. Albert the Great Catholic School on Feb. 24 during Earthquake Awareness Week.

“Knowledge is power,” said marketing student Sierra Williams. “The key benefit to the statewide earthquake drill is the knowledge gained in order to act upon the hardships that occur during earthquakes, as well as implement skills learned in order to survive.”

“We are excited to partner with many organizations, especially students, in helping the state know what to do during an earthquake,” said Graham Kent, director of the Seismological Laboratory and professor in the Department of Geological Sciences and Engineering.

Earthquake Awareness Week was sponsored by the Nevada Earthquake Safety Council and coordinated by the University of Nevada, Reno. University seismologists, the Nevada State seismologist, Washoe County’s emergency manager, and school staff all participated in a media briefing and drill for elementary school students at St. Albert the Great Catholic School on Feb. 24, using materials from the online program found at www.unr.edu/earthquake.

“With the recent earthquakes in Haiti and Chile, awareness is up and interest is high, making this an ideal time to impart important information to Nevada residents,” Kent said. —Natalie Savidge, ’04

Nevada’s part-time MBA program ranked in top 25 of the nation

According to indicators listed in BusinessWeek’s 2009 Top Part-Time MBA Programs report published this month, students who choose the University of Nevada, Reno to pursue their MBA already show some pretty good business savvy, just by choosing to attend Nevada. Notably, the report indicated:

- Nevada’s part-time MBA program ranked 21st in the country and fifth in the West.
- Nevada’s cost-per-credit-hour is only one-third of the cost-per-credit-hour of the next most affordable school ranked in the top 25.
- The Nevada program had a 99 percent completion rate. Only one school on the list, which included the nation’s top 69 part-time MBA programs, had a better completion rate (100 percent).
- Only four of the 69 programs that made the list had a lower cost-per-credit-hour than Nevada.
- The Nevada program ranked 10th in the nation in the academic quality category.
- In the eight-state Western region, Nevada was the only school outside of California to rank in the West’s top five.
- Graduates of the Nevada program report an average salary increase of 21.7 percent.

“We are very pleased to once again be ranked in the top 25 by BusinessWeek,” said Kambiz Raffiee, director of the program and associate dean of Nevada’s College of Business. BusinessWeek has issued the rankings twice now, and Nevada’s program has ranked in the top 25 each time. Raffiee said he is very pleased that the program fared so well.

“When you see that nationally, we ranked just two below USC, and two above NYU, that’s pretty good company,” he said.

—Claudene Wharton ’86, ’99M.A.
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Photos by Theresa Donna-Douglas
From the President

Dear Nevada Alumni,

As summer approaches several very important Nevada Alumni Association events are right around the corner. On April 22, the association welcomes the next graduating class into our alumni family during Graduation Celebration. Graduates have a chance to celebrate their achievements together one last time before Commencement while enjoying food, fun and friends. It is also a way for us to introduce these soon-to-be alumni to our organization and encourage them to stay connected to Nevada.

This time of year we also celebrate the Class of 1960 on May 14-15 at their 50th reunion during Golden Reunion weekend. Several activities are planned for this special group of alumni as they return to campus to celebrate together. The Golden Wolves, alumni who graduated more than 50 years ago, are also invited to celebrate with the newly inducted Golden class.

Does hearing “Red Light, Green Light” bring back childhood memories for any of you? As summertime approaches, what better way to kick it off than at the second annual Alumni Skate Night at Roller Kingdom on June 6? The event is from 5:15 p.m. to 7:15 p.m. and alumni are invited to come out and relive their youth at this fun-for-all-ages event!

Also, mark your calendars for one of our most popular events of the year, Pack Picnics on the Quad. These start July 7 and continue each Wednesday through Aug. 11 from 6 p.m. to 8 p.m. Bring your family and friends out all six nights and enjoy free music, bounce houses, face painting, balloon animals, games and more!

Finally, dues-paying members continue to help the Nevada Alumni Association with funding for programs and events throughout the year. We continue to enhance the member benefits with new partnerships at businesses such as the new Mexican food restaurant on campus, Cantina del Lobo; Lake Tahoe Shakespeare Festival and Business Energetix, just to name a few. If you have not yet joined or have let your membership lapse, I encourage you to sign up today by visiting www.unr.edu/alumni or calling 888. NV ALUMS. Start taking advantage of all we have to offer!

Thank you for supporting the Nevada Alumni Association!

Sincerely,

Lauren Sankovich ’98
President, Nevada Alumni Council

Nevada Alumni Council
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President
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Past President
Julie Rowe ’94
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Rita Lader ’96
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Juliane Di Meo
Alumni Program Manager
Lindsey Harmon ’06
Alumni Program Coordinator
Hope Hepner
Administrative Assistant II

Class Chat submissions are due May 14, 2010.

’40s

Mary (Higgins) Reed ’42 (English) is a coordinator of a writing-for-fun class at Highland Senior Center near San Bernardino, Calif. She has enjoyed teaching the class for the last 14 years. She also has had the privilege of playing the Austin pipe organ at her church for the last 36 years. Mary encourages other ’40 grads to submit their volunteer work as well.

Louie Joseph ’49 (physical education) celebrated his third retirement on Nov. 1, 2009 after 58 years in education. In his most recent role, he worked for the California State Department of Education, where he was Field Consultant assigned to the Los Angeles Unified School District. Previously he was with the education department of Chapman University and originally retired in 1993 from K-12 public education as a superintendent and High School Principal. Louie resides in Anaheim, Calif. with his wife of 51 years, Adelle, and has four grown children and five grandchildren.

’60s

Roswell Rogers ’60 (civil engineering) retired in 2004 and enjoys traveling with his wife, Adair. The couple has traveled extensively throughout United States and Canada and recently returned from an 8,000 mile trip.

Mark Paloolian ’69 (physical education) recently completed a biography entitled Brutality: The Tragic Story of Stanley Ketchel, the Michigan Assassin. The biography is an engaging true story about a boxer from the turn-of-the-last century who reached the pinnacle in boxing achievement only to be cut down at the tender age of 24. Mark retired in 2003 after teaching for 33 years in the public schools.

‘70s
Roger Ashby ’70 (zoology) has been named vice president of finance for Advanced Refining Concepts, a privately held developer and manufacturer of fuels that produce cleaner emissions and more efficient combustion. Roger is a veteran of the Nevada business community having served for more than 35 years in the banking field.

Joe Sellers ’70 (physical education/his- tory), ’71M.A. (school administration), long-time high school football coach, was recently inducted into the Bob Elias Kern County Sports Hall of Fame. Joe played football at the University of Nevada then began a stellar football coaching career at Wooster High School, where he went 214-37-7 in 27 seasons. He has won numerous coaching honors.

Ronald Digesti ’71 (zoology), ’73M.S. (zoology) is the managing partner of the San Francisco office of the law firm of Callahan, Thompson, Sherman & Caudill, LLP. Ron resides in San Jose, Calif. with his wife, Yolanda. They have two grown children, Christina and Anthony, and three grandchildren. They enjoy travel, fishing, shooting, hiking, bicycling and scuba diving.

Zan (Poulsen) Coonce ’76 (elementary education), a fifth grade classroom teacher at Brown Elementary School in the Washoe County School District for the past 12 years, is one of 87 mathematics and science teachers to win the Presidential Awards for Excellence in Mathematics and Science Teaching. The award is given annually to the best pre-college science and math teachers from across the country and is the highest recognition that a kindergarten through 12th-grade mathematics or science teacher may receive for outstanding teaching in the United States. The winners are selected by a panel of scientists, mathematicians and educators.

To make science come alive, Coonce created a sixth grade Living Museum, where students practice public speaking and share their knowledge of science during the science fair. Students research the childhood, education, and achievements of a scientist. They create posters, costumes, and props to depict their scientist and write and deliver a speech in character.

She is an active member of the Technology Committee, where she established a technology plan for the school and secured a $50,000 grant to purchase new computers.

Coonce and the other awardees were given a citation signed by the President of the United States, a paid trip for two to Washington, D.C. to attend a series of recognition events and professional development opportunities, and a $10,000 award from the National Science Foundation.

Carole (Brennan) Hess ’71M.A. (special education) recently retired from the Washoe County School District and has plans to travel with her husband, George, and spend time with their four (almost five) grandchildren.

Lorraine Honyumptewa ’73 (business education) is enjoying retirement after 30 years with the Division of Child and Family Services.

Terence Sullivan ’81, (pre-medicine) was deployed to Afghanistan for a year in January. He is on active duty with the Nevada National Guard, where he was the director of logistics, and deployed with the 86th Infantry Brigade Combat Team (Mountain) from Vermont. Colonel Sullivan will be part of the Afghan National Security Forces Development Assistance Bureau where he will head up the Future Plans cell. He is very proud of his daughters, Lyndsey (journalism) and Emily (business), who are currently attending the University and are members of Pi Beta Phi sorority.

Bob Gabrielli ’78 (journalism) has been named director of corporate, foundation and government relations for the Nevada Museum of Art. Bob previously worked as development officer and grants manager of Big Brothers Big Sisters of Northern Nevada. He was previously employed by the University of Nevada, Reno Foundation.

‘80s
Mary (Jacques) Keating ’81 (accounting) was recently hired as the American Recovery and Reinvestment Act reporting and accountability officer for the State of Nevada. Mary recently served as an administrative services officer for the Department of Health and Human Services. Her major purpose in the new position is to ensure that the State of Nevada accurately reports the usage of its $2.2 billion in ARRA funds.

James Pappas ’82 (biology), ’86M.D. recently announced the opening of Active Sports Medicine in Reno. The practice specializes in preventing and treating orthopedic injuries. With more than 15 years experience as a partner in the Reno Orthopedic Clinic, James was the longtime physician for the University of Nevada’s Department of Athletics. A Reno native, James has built a reputation as the “team doctor,” lending his expertise to both high school and college athletes throughout Northern Nevada.

Karl A. Frost ’83M.S. (geology) recently was appointed to the position of chief geologist for Infrastructure Materials Corp. Karl has provided geological services to Infrastructure Materials for the past 16 months, assisting in the exploration of the company’s resources.
Nancy (McMullin) Bobb ’83 (civil engineering) has retired from the Federal Highway Administration after 25 years. She is enjoying her retirement and has no plans to work again!

William “Bill” O’Donnell ’83 (renewable natural resources), an assistant state conservationist with USDA’s Natural Resources Conservation Service, has volunteered for a second time to serve in Afghanistan to help rebuild that country’s agricultural sector, this time for a 13-month assignment. Bill is one of 50 agricultural experts deployed in Afghanistan through early 2010.

Jefferson Stewart ’83 (accounting) founded a father/daughter Valentine dance that is now the largest in the nation, with more than 4,200 in attendance last year. For more information, including tips on how to start a father/daughter Valentine dance in your area, visit www.fatherdaughterdance.org.

Dale Erquiaga ’85 (political science) has been named executive director of government affairs, public policy and strategic planning for the Clark County School District. He previously owned a facilitation and planning consultancy based in Phoenix. While in Arizona, he completed his master’s degree in leadership from Grand Canyon University.

Glenn Brown ’86M.S. (animal science) has volunteered to serve a one-year assignment in Iraq to help rebuild the country’s agricultural sector as an employee of the U.S. Department of Agriculture (USDA). Glenn was instrumental in the opening of Iraqi Farmer Cooperative, marking the community’s progress toward sustainability. Glenn worked on the project with two other USDA Provincial Reconstruction Team agricultural advisers.

Mark D. Ridley ’86 (criminal justice) was recently named deputy director of the Naval Criminal Investigative Service. Mark joined NCIS in 1987. He served as special agent afloat aboard the USS Forrestal (CV-59) in 1990 and posted assignments in Long Beach, Calif.; Sasebo, Japan; Jacksonville, Fla.; Camp Lejune, N.C.; and Camp Pendleton, Calif., where he became the first special agent in charge of the Marine Corps West Field Office. In 2007, Mark was selected to be executive assistant director for criminal investigations.

Jacqueline (Voorhees) Rickard ’88 (art) is enjoying retirement and spends her time creating beautiful baskets out of pine needles and beads.

John Faber ’86 (criminal justice) was selected as one of Virginia’s “Legal Elite” in real estate and land use law after a process of nomination and voting by attorneys throughout the state, as reported by Virginia Business magazine.

Mark Smith ’86M.S. (civil engineering), the founder and chief executive officer of California’s Vector Engineering for 23 years, has launched the nonprofit Smith International Foundation. The foundation teaches individuals, rural communities and non-governmental organizations to work with resource companies and manage the impacts from resource extraction.

Linda (Ward) Lee ’87 (elementary education) is in her second year as a special education team leader where she coordinates six teachers and seven parents. This year she celebrated her 20th wedding anniversary, with her husband, Michael, in both London and Paris.

’90s

Alison Gaulden ’92 (journalism) recently started her own consulting business training volunteer campaign managers to run election campaigns to aid local candidates.

Robyn Campbell-Ouchida ’93 (journalism) was named editor of UNLV’s William F. Harrah College of Hotel Administration’s alumni magazine, Premier. She is also the editor of Nevada Public Radio’s newsletter, Earborne. She resides in Henderson, Nev. with her husband and two sons.

Anne-Marie Cuneo ’94 (economics), ’97M.S. (economics) has been promoted by the Public Utilities Commission of Nevada to director of regulatory operations. Anne-Marie joined the PUC in 1998 as a senior utility analyst and has served as manager of the...
Patrick Ronan’ 94 (health education) has joined Digestive Care, Inc.’s senior management team. DCI is a fully integrated pharmaceutical company dedicated to developing products to alleviate complications and symptoms of gastrointestinal disorders. Patrick, former FDA chief of staff, is the founder and president of Greenleaf Health, LLC, a full-service regulatory consulting firm in New York and Washington, D.C., that provides strategic guidance for companies developing innovative solutions to pressing public health challenges around the globe.

Jay Daugherty ’95MJS (trial judges), currently a State of Missouri trial judge, has been elected chair of the Amyotrophic Lateral Sclerosis Association’s National Board of Trustees. ALS is more commonly known as Lou Gehrig’s disease. Jay has also served as chair of the association’s Strategic Planning Committee, vice chair of the Research Committee and co-chair of the Governance Task Force.

Ronda Ryan ’96 (journalism) graduated from the University of San Francisco Dec. 18 with a master of science degree in organization development.

Adriana Fralick ’98 (speech communications) has been named general counsel in the office of Governor Jim Gibbons. She previously worked as general counsel for the Nevada Commission on Ethics, beginning in 2006. Adriana has a law degree from the William S. Boyd School of Law at the University of Nevada, Las Vegas.

James Iredell ’99 (political science/English), ’02M.A. (English) recently debuted Prose. Poem. A Novel, a precisely written series of poems that when collected tell an addictive story. James masterfully pushes the reader through every detail, but as each page is turned, form and genre melt into a vital story.

Tasha (Palmer) Lopez ’99 (chemical engineering) has recently relocated from southern California to Silicon Valley and accepted a new role within IBM as the Cognos new sales specialist for the western United States. Friends can reach her at tasha_lopez@yahoo.com. She looks forward to reconnecting with friends in Reno.

Kurt Dietrich ’00 (civil engineering),’08 (professional construction management) recently passed the Professional Traffic Operations Engineer Exam with flying colors.
Employed by the City of Reno since 1998, Kurt spends his free time working on steam locomotives and serving on the executive board for the Friends of the Nevada State Railroad Museum.

Jessica Hensler ’01 (journalism), ’07MBA earned her Lean Six Sigma Black Belt certification from the University of California, San Diego. This intensive 12-week program teaches a set of tools, techniques and operating principles that represents the best of practices in quality and process improvement resulting in improved performance and reduced costs. With this certification, she has the credentials to be a Lean Six Sigma leader within an organization, which she is now applying in her current position for health care clients and design projects.

Whitney (Waldroup) Hovenic ’02 (psychology), ’08M.D. (medicine) recently married Dr. Tom Hovenic. The couple is now in Columbia, Mo. where she is in her dermatology residency.

Brett DeGroff ’03M.A. (journalism) recently participated in freeing a man wrongly convicted of murder who had spent nine years in prison. Brett’s participation came as part of his work with the Michigan Innocence Clinic. Brett expects to earn his J.D. from the University of Michigan in December.

Courtney (Ross) Broussard ’04 (marketing) recently married Julius Broussard on Aug. 17, 2008. They started the franchise Bevinco of Idaho in 2005, which conducts inventory control for bars and restaurants.

Scott Kelley ’04 (journalism) has joined Allegra Print and Imaging as sales manager, and now oversees all aspects of sales and marketing in the northern Nevada area. Scott also completed his first year on the Washoe County School Board, during which time the board of trustees hired Superintendent Heath Morrison and passed a $450 million budget that kept schools open and teachers employed. Scott announced his engagement to Brooke Westlake in November to finish an exciting 2009.

Stefanie Pulido ’04 (business administration), senior associate for Muckel Anderson CPAs, recently earned her CPA designation. As a senior associate, Stefanie specializes in auditing with emphasis in the gaming industry, employee benefit plans and homeowners’ associations. She also has experience in indi-
Stephanie Jiroch ’05 (journalism), ’07 (psychology) has recently been hired as an account executive with 944 Magazine, one of the leading lifestyle media companies that appeals to young, upwardly mobile, image conscious adults and connects them with the top brands in the United States through a wide range of platforms. Stephanie currently resides in San Francisco.

Ryan Riggan ’06 (business management) joined Heritage Bank of Nevada as a commercial loan officer specializing in small business administration loans and other government-guaranteed lending. Ryan, who has worked in banking for six years, previously worked for Nevada Security Bank and Bank of America.

Leandro Romero ’07 (geography) recently won best paper presented by a master’s student at a meeting of the Association of Pacific Coast Geographers in San Diego. The paper was titled “Adjudicating Modern Water under Ancient Rules: An Instance of ‘Translation between two Laws’ in Kona, Oahu.”

Jamie Brant ’08 (journalism) has been promoted to account executive at MassMedia Corporate Communications, a regional public relations, advertising and marketing communications firm. Jamie has been with MassMedia since 2008, most recently as an assistant account executive. In her new role, she will be responsible for account management, creating press materials, copyediting, media buying, event planning and management, and client and media relations for accounts on a local and national level.

Joshua Mooneyham ’08 (civil engineering) and his new wife, a former ski team athlete, Amanda (Goyne) Mooneyham ’09 (biology), have found a new home in Sacramento. Joshua is working with a state-of-the-art material recovery facility and sanitary landfill as a civil engineer under the guidance and support of another Nevada grad, Wayne Trewhitt ’62 (civil engineering). His duties include the oversight of the landfill, projecting future fill sequences, aiding in the monitoring of the recovery facility and taxation. She joined the firm in 2005 as a staff accountant and was promoted to senior associate in 2008. Stefanie currently serves as the co-treasurer for the VSA arts of Nevada, an organization devoted to providing art opportunities throughout the state.

Kickin’ it with K-von | Audio books: Can you hear me now?

Tired of listening to the same old songs on the radio? Are you disheartened by the fact that although you have an iPod full of 13,000 tunes, you are bored with all of them? Perhaps it’s time you take advantage of the best-kept secret in America: Your local library.

Most Americans find themselves in transit a minimum of 45 minutes a day. Why waste that time pretending you’re making a music video with Fergie? Just so you know, when you are rocking out in your car . . . we can see you, and you look ridiculous. Instead of embarrassing yourself, go to a library and check out a few audio books.

Your tax dollars have already paid for them and there is a huge selection to choose from. For me it has accomplished the same thing: It makes me feel like a successful and busy executive who has an assistant reading for me. Walking into the library again after a long absence will probably bring back a lot of memories. I can still recall my summers as a kid when I’d be having a splendid time and suddenly my mom would stand in front of the TV blocking the view.

“Step away from the Nintendo. We’re going to the library!” She’d announce.

“Noooo!” I’d scream. My brother and I would run and hide throughout the house in the best place we could find. For me it was usually in a laundry basket. It would take my mom . . . 5 seconds to find us, grab us by the ears and force us into the car. (Note: This was before they had laws that protected children, so we were very vulnerable in those days.)

We arrived at our destination and were marched over to the head librarian’s desk. This woman was very old, very scary, and thought all kids were too loud, even when we were just breathing. The first thing she did was force my brother and me to fill out a card with all of our contact information . . . which I believe she needed so she could find us and kill us if we did not read enough books. It was then realized we were being enlisted against our will for the “Book Reading Summer Camp.” This was a clear violation of my human rights. The librarian would explain that if we read five books a week for the next two months we could attend their pizza party.

“Two months?! I thought, not sure if I would live that long.

I was then handed a library card and told to go pick out a few books. Off I went, straight to the comics. Again I was grabbed by the ear and directed elsewhere. After my initial resistance to reading, I found that as the weeks wore on, I couldn’t wait to go back to the library. What an adventure to learn about so many different topics. Everything from dinosaurs to detectives . . . I even read one book about a detective — I think his name was Sherlokosaurus. Before I knew it, the end of the summer had come. I had done it! And there I was eating pizza with my brother and the two other kids in our community who had actually stuck it out and read the minimum 2,700 books required.

Now as an adult I walk back into the library and kind of feel like a kid again, except my back hurts from sitting in the car too much, but that is better than my ear. I check out audio books on different topics such as investing, autobiographies on politicians, and even fiction like The Da Vinci Code. The same librarian is still there, and now she’s older than Sherlokosaurus. After “reading” several hundred audio books it’s safe to say I’ve fallen back in love with the library. While the average person is stuck in traffic, I’m listening to my books and getting smarter! So give it a try and tell me what you think. Just to warn you, they don’t have an “Audio Book Reading Pizza Party” for adults, but I think you’ll survive. (Note: Some of you would have enjoyed this article more if we were read to you.)

K-von ’03 (marketing) is a Nevada alum and comedian. Look for him this season on MTV’s hit show “Disaster Date.” His full schedule is on www.K-vonComedy.com.
researching new ideas in waste management practices. Amanda is working toward her medical degree at University of California, Davis in their rural prime program.

Richard Koehler ’09Ph.D. (geology), of the Alaska Division of Geological and Geophysical Surveys in Fairbanks, Alaska, joined a team of scientists invited by the Haitian government to evaluate the fault system that ruptured in the magnitude seven earthquake in Haiti on Jan. 12. Richard’s invitation for the two-week Haiti fault investigation was based partly on his field experience working along the same fault zone in nearby Jamaica prior to his employment with the state of Alaska. Richard has extensive field experience in California, Nevada, Turkey, Taiwan and Guatemala.

Awards, Awards, Awards!

Twenty Under 40

Thirteen University of Nevada, Reno alumni were honored at the third annual RGJ Twenty Under 40 Awards on Nov. 5. Sponsored jointly by the Reno Tahoe Young Professionals Network and the Reno Gazette-Journal, the awards program pays tribute to young area professionals who have made a positive impact on the community. Awardees: Gary Aldax ’92 (journalism), Polly Boardman ’00 (geology), Alexia Bratiotis ’01 (journalism), Greg Crawford ’01 (biology), ’05 (nursing), Mike Dillion Jr. ’94 (political science), Caesar Ibarra ’00 (accounting), Joelle (Gruppe) Jay ’92 (education), Kurt Neddenriep ’94 (finance), Julie (VanHouck) Rowe ’94 (journalism), Brett Scolari ’94 (health science), David Taylor ’99 (journalism), Scott Walquist ’02 (journalism), Fritzi Witsoe ’07MBA (business administration).

Silver Spike Awards

Several University of Nevada, Reno alumni were honored at the annual Silver Spike Awards on Jan. 28. This annual event showcases the best in public relations tactics, programs and professionals in our community. Awardees: Mark Curtis, Sr., Professional Of The Year; Scott Walquist ’02 (journalism), Outstanding New Practitioner; Natalie Savidge ’04 (journalism), Public Relations Hall of Fame; Karl Walquist ’75 (journalism).

Become a Mentor. Make a Difference.

The Nevada Alumni Association is launching a new mentoring program. It’s a great way for students to make contacts in the professional world, while allowing alumni the opportunity to give back to Nevada. Through our mentor program, we will partner students with outstanding alumni (like you!) in a variety of fields. You’ll tell us your area of expertise and we’ll match you with a student pursuing a similar course of study.

Please consider mentoring a University of Nevada student! To create a mentor profile, visit www.unr.edu/alumni.
Alumni & Friends of the Reynolds School of Journalism
Kelly Frank ’99, ’09, kfrankpr@gmail.com

Join the J-School alumni chapter! If you’re an alumnus of the Reynolds School of Journalism, we’d love to hear from you. The college just received a $7.9 million dollar gift to renovate the building and upgrade the technology. It’s the biggest gift in the history of the journalism school! Now is the perfect time to get involved. The chapter meets once a month. For more information, please contact Kelly Frank.

Alumni Band
Kiara (Donohue) Wolf ’92, ’97, unrbandalum@hotmail.com

Homecoming 2010 will mark the 30th anniversary of the reincarnation of the Wolf Pack Marching Band. We are hoping to get the majority of the members of the 1980 band back to join us, as well as band members from all other years. If you have been saying “maybe next year,” this is the year. We are working on ways to include those of you who no longer feel comfortable playing (if you have any ideas, please send them along). No fringe. No cowboy hats. And you can leave your sunglasses on!

If you would like to help plan Alumni Band 2010, there is always plenty to do—from shirts and seats to pizza, parades and parties. To volunteer, update your (or someone else’s) contact information, receive the monthly e-newsletter or submit an update for the newsletter, please contact Kiara Wolf.

Asian American Pacific Islander Alumni Chapter
Nicole Shimabuku ’03, unr_aapi@yahoo.com

The Asian American Pacific Islander Alumni Chapter of the University of Nevada, Reno is dedicated to Asian American and Pacific Islander awareness in our community. We are dedicated to building lasting relationships through shared experiences while furthering Asian American and Pacific Islander culture.

This spring the AAPI Alumni Chapter will host the first annual Asian Pacific Islander Spring Convocation on May 14. Please save the date and more information is to come!

If you are interested in joining the AAPI Alumni Chapter or would like to learn more please visit www.unr.edu/alumni or contact us at unr_aapi@yahoo.com. You can also check us out on Facebook and MySpace!

College of Business Alumni Association
Russ Gardner ’90, ’96, rlplymouth@sbcglobal.net

The College of Business Alumni Association is pleased to announce the date for our 19th Annual Golf Tournament—May 13 at Lakeshore Golf Course. Last year’s tournament was a great success. We look forward to filling up our tournament again this year, but don’t hesitate, this round fills up fast! For signups and sponsorship opportunities, please call or email Jane Bessette, faculty adviser at (775) 682-9144 or bessette@unr.edu.

We are also excited to announce the addition of two new board members, Jeff Peterson, ’07MBA and Anthony Puckett ’08 (finance). We look forward to their contributions and are happy to have them on our board. For more information on our board or COBAA happenings, catch us on Facebook and LinkedIn.

Fallon Alumni Chapter
Tina (Luke) Dakin ’71, ’84, jtdakin@sbcglobal.net

The Fallon Alumni Chapter meets on the first Wednesday of each month at noon at Pizza Barn in Fallon. Chapter president Roger Diedrichsen ’71, who is also a member of the Nevada Alumni Council, leads the discussion on current and pending activities to raise scholarship money for Churchill County high school students who plan to attend the University of Nevada, Reno. We are working with the University’s Office for Prospective Students to host a recruiting trip to the University for local students in the spring.

On Oct. 3, we traveled to Reno for the Nevada vs. UNLV football game. On Jan. 16, we headed in once again for the Nevada vs. Idaho basketball game. Besides being a fun social event, we raised over $1,500 toward scholarships!

Yearly activities include a softball rooter bus, Brews and Brats Dinner, Western BBQ scholarship fundraiser and a Reno Aces game. For additional information regarding upcoming events, visit www.unr.edu/alumni.
Native American Alumni Chapter
Sherry Rupert '05, srupert@nic.nv.gov

Approximately twenty Native American Alumni Chapter (NAAC) members attended the chapter’s first annual Christmas Party on December 19. On February 13, the chapter hosted a Valentine’s Day social at Pietro’s Famiglia Ristorante Italiano in Sparks. During both events, alumni enjoyed good food and company.

Our membership has dramatically increased. Thank you to those of you who renewed and to those who are new members to the chapter. Because of your membership dues, we are able to offer two $500 scholarships this year to American Indian students attending the University of Nevada.

The annual UNR Spring Powwow is fast approaching and will be held May 1-2 at the Manzanita Bowl. Donations and volunteers are always welcomed.

Get involved! The chapter meets monthly at various locations. If you are interested in joining, please contact Kari Emm at (775) 784-4936 or kemm@unr.edu or Sherry Rupert at (775) 687-8333 or srupert@nic.nv.gov.

Sacramento Alumni Chapter
Steve Park ’99, spark@ccarey.com

The Sacramento Alumni Chapter hosted its annual mystery bus trip in January! The final destination was Friar Tuck’s restaurant in Grass Valley, with a stop along the way at the Horseshoe Bar Grill (which is owned by our alumnus Eppie G. Johnson!). With great attendance, we were able to raise $1,600 that will be placed directly into the Eppie G. Johnson Scholarship Endowment to benefit future University of Nevada students who recently graduated high school in the greater Sacramento area.

We are looking for alumni who live in the greater Sacramento area. If you are interested in joining, please contact Steve Park at (916) 458-7737 or spark@ccarey.com.

Northeastern Nevada Alumni Chapter
Danny Gonzalez ’90, ’95, dannyg@gwmail.gbcnv.edu

On January 30, over 40 Nevada alumni volunteered at the 26th Annual Cowboy Gathering in Elko, serving sarsaparilla and churro to hundreds of lovers, fighters and bucking horse riders at the Western Folklife Center. Throughout the day and well into the evening, volunteers poured libations for alumni and supporters who traveled from all over the region to attend the annual event and listen to cowboy poetry. Dressed in silver and blue, our alumni volunteers helped support the biggest tourist event in Elko, while spreading the word about our chapter.

The Alumni Football Chapter will be hosting our 27th Annual Alumni Football Golf Tournament on Friday, June 4 at 1 pm at Lakeridge Golf Course. Alumni interested in playing in the tournament should contact Tom Matter by email at tmatter3@hotmail.com. Football alumni interested in renewing membership should visit our new website at nevadaalumnifootball.com or contact Jim Farley at farley47@verizon.net. The Alumni Football Chapter would also like to announce new officers: Matt Clafton ’93, Past President; Jim Farley ’99, President; Tom Matter ’94, ‘01, Vice President; Matt Airoldi ’94, Treasurer; and Bob Blair, Secretary ’94.

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Please visit us at www.NevadaAlumniSacramento.org or on Facebook (search “University of Nevada—Reno Sacramento Alumni Chapter”). We currently meet on the second Tuesday of each month at noon. For location and information, contact chapter president Steve Park ’99 at (916) 367-6345 or spark@ccarey.com.

Our chapter is rapidly growing and as a result we have been able to support the school and its students in a number of exciting ways. We recently made a $25,000 contribution to support the new William N. Pennington Health Science Building. The chapter will also provide financial support to a group of UNSOM students traveling to Nicaragua this May to provide international medical relief. We continue to support the publishing of Synapse, our alumni magazine, and our student scholarship award. Become a member today and assist us in supporting the medical school!

Please Save the Date for the 2nd annual UNSOM Alumni Association reception on Friday, May 14 at UNSOM’s Reno campus. To nominate a fellow classmate as an Outstanding Alumnus, become a member, volunteer for an officer position or receive more information, please visit www.medicine.nevada.edu/alumni/alumniassoc.asp or contact Christina Sarman, (775) 784-6009 or christinas@unr.edu.

In February, the USAC Alumni Chapter hosted a number of study abroad events on campus. The Passport Fair was held in USAC’s main office, located in the Virginia Street Gym. With a post office representative on site, USAC alumni were able to help over 50 people, including students, faculty, staff and those within our community to apply for and renew passports, as well as answer any passport-related questions. Our USAC Festival, held at the Knowledge Center, included alumni from over 15 different countries. Working together, we provided interested students with information and past experiences from our programs. A few more USAC alumni even stopped by and joined our chapter. In March, alumni gathered together to share stories with students preparing to study abroad this summer or next semester. We hope our alumni were able to help prepare other Nevada students for their upcoming adventures abroad.

The Young Alumni Chapter capped off 2009 with their annual Mystery Bus trip to Tahoe City, which included a lovely meal next to the fireplace at the River Grill. We began 2010 with a warm up party at the Sierra Tap House before attending the Nevada Alumni Association’s Alumni Ice Skating Night at the Rink by the River. Mark your calendars for Beerfest 2010 on April 23 at the Grand Sierra Resort! Check NevadaYAC.com for more updates and membership information.
Las Vegas and Sacramento Area Student Recruitment Events

The Nevada Alumni Association and the University’s Office of Prospective Students teamed up to co-sponsor four student recruitment receptions (the final will be May 27) in the Las Vegas and Sacramento areas. Alumni enjoyed speaking with prospective students and family members about the “Nevada experience.”

(1) More than 500 attended the reception at Canyon Gate Country Club March 24 in Las Vegas.

(2) Alumnus, Lisa Lyons ’88 (medical technology), 97M.D., talks with prospective students and family members in Las Vegas.

(3) Associate director of admissions in southern Nevada, Everett Jackson, hands out Wolf Pack T-shirts at the March 25 reception at Las Vegas Country Club.

(4) ASUN President Eli Reilly talks to Sacramento area prospective student Emma Rogers and her mom, Janet.

(5) More than 400 attended the first reception March 2 in Sacramento at the Arden Hills Resort Club and Spa.

*Special thanks to Nevada alumni Scott ’90 (journalism) and Judy (Kress) Machabee ’91 (journalism) and Denise (Koval) Cashman ’83 (managerial sciences) for event location assistance in Las Vegas.

Photos by Theresa Danna-Douglas in Sacramento and Dave Smith in Las Vegas.
Easter Egg Hunt and Summer Camp Preview

The annual Nevada Alumni Association Easter Egg Hunt and Summer Camp Preview was held March 27. More than 400 alumni and their families enjoyed face painting, bounce houses, a visit from the Easter Bunny and learned more about University affiliated summer camps.

1. The Nevada Alumni Association Easter Egg Hunt kicks off!
3. Megan and Brian Fitzgerald ’06 (civil engineering) with daughters Elizabeth and Katie.

Alumni Ice Skating Night

The Nevada Alumni Association held its first annual Alumni Ice Skating Night Jan. 24 at Rink on the River in downtown Reno. More than 70 alumni and friends braved the chilly temperatures to skate under the stars.

4. Steve Moon ’93 (civil engineering), Jane Moon ’92 (social psychology and premedical) with son, Steven, and daughter, Mahal; Roberta (Williams) Bibe’ 83 (criminal justice), Larry Bibe’ ’95 (civil engineering), Shea Bibe and Kendall Knuf.
5. Estes Ward, Todd Ward (doctoral student behavior psychology), Mario Figueroa and Genevieve Debernardis (doctoral student behavior psychology).
How many University of Nevada, Reno alumni make up your family tree? Let us know, and you could all be featured in the next issue of Nevada Silver & Blue. For details, visit www.unr.edu/alumni or call 888.NV ALUMS.

More than a university. A way of life.

For members of the Collins family, their involvement in the University of Nevada, Reno didn’t end when class was dismissed. This deep-rooted Nevada family has always been passionate about being part of the fabric of Nevada tradition. After all, this was where lifelong friends were made, sibling bonds were strengthened, and campus was treated like a second home.

From 1932 to today, the Collins family has always supported that old familiar phrase “home means Nevada.”
More than a university.  
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Lon Clair “Clair” Christensen, former University of Nevada Extension employee, died Nov. 16, 2009 in Davis, Calif. Born June 26, 1926 in Thatcher, Utah, he was the great-grandson of Danish “hand cart” Mormon pioneers of the 1840s. He served as part of Church of Jesus Christ of Latter-day Saints mission to California, where he met his future wife. The couple married in 1952. He raised 5,000 turkeys from year to year to put himself through school at Utah State University, then went on to enlist in the agricultural extension program in Nevada where he had a 20-year career. Raised on a farm, he retired as a community development specialist for UC Davis working with small farms.

He was loyally committed to his church and family, and admired his colleagues at UC Davis. The family is thankful to the many friends and health professionals who helped their Dad in his final years.

He is survived by his wife of 57 years, Verona Christensen; three sons, Lynn, Keith and David; and a daughter, Carla (Andy). He is also survived by 20 grandchildren and two great-grandchildren.

Philip J. Gillette, emeriti employee, died Jan. 4, 2010. Philip was the financial officer of the medical school when it was chartered in 1969 and served as assistant to the dean and as health systems administrator until 1987. He was a lecturer in the College of Business Administration, a member of the task force that developed the Master of Public Health program at the University, secretary to the School of Medicine/Washoe Medical Center Liaison Planning Committee, consultant to medical school clinical chairmen, and faculty council secretary for the School of Medicine. He is considered one of the founding officers of the University of Nevada School of Medicine.

Gillette also chaired the Governor’s State Health Plan Development Committee and was a board member officer of the Washoe County Asthma Coalition, the Crisis Call Center, the Northern Nevada Cancer Council and the National Medical Care Seminar Group. He was regent for the American College of Healthcare Executives for Nevada and served as editor of Health Coalition News.

Phil, as he was known to all, loved his family, his faith and working. He appeared to be tireless, remaining engaged with many organizations well into his 80s even as he dealt with mounting health issues from cancer.

In the last few years, he served on the HealthInsight advisory council for Nevada and Nevada Board of Directors, chaired the Angel Kiss Foundation Advisory Board, served as a Sanford Center for Aging community advisory board member and chairman, and gave his time as coordinator of the Resident Physician Practice Management course.

Among other honors, in 2008 he was given the Sanford Center for Aging’s Living the Legacy Award, which recognizes long-time commitment to improving the lives of Nevada elders.

He was preceded in death by wife Geneva (Petersen) Gillette; they were married Sept. 1, 1946. He is survived by children Richard and Denise; and grandchildren Jennifer, Allison, Ryan, Sean, Paul, Alex and Joel.

Dr. George T. Smith, founding dean of the University of Nevada School of Medicine died March 20, 2010 in Florida after a brief battle with lung cancer. Dr. Smith was instrumental in gaining support from Governor Paul Laxalt and Nevada’s medical community to establish a medical school in the state.

After gaining the governor’s support for the fledgling school, he solicited funding from large foundations on the East Coast. He met with administrators and medical staff of Nevada’s hospitals to persuade them to allow medical students to interact with patients and recruited physicians to be teachers. When the School of Medical Sciences opened, he had gathered 14 full-time faculty and more than 200 community physicians committed to giving their best for the school and its students.

He left the School of Medicine in 1977 to become dean of the medical school in Addis Ababa, Ethiopia, and later advised the Shah of Iran and served in the Veterans’ Administration. He held faculty appointments at Tufts University and the University of Alabama at Birmingham, along with administrative and advisory positions for several medical centers and associations. He returned to the School of Medicine in 2009 to celebrate its 40th anniversary. Donations in Dr. Smith’s honor can be made to the University of Nevada School of Medicine by contacting Stefanie Scoppettone, (775) 682-9143 or scops@unr.edu.

Rachel (McNeil) Ebert ’47 (arts and science), died on Jan. 18, 2010 after a long battle with Alzheimer’s. Rachel was born in Virginia City, Nev., to a long line of Nevada pioneers on Dec. 9, 1925. Rachel, was the younger of two daughters of Harry and Ethel W. McNeil.

She graduated from the University of Nevada, Reno, in 1947 and was president of the Gamma Phi Beta sorority. On June 24, 1951, Rachel married her college sweetheart, William H. Ebert, and they moved to San Jose, Calif. The couple later settled in Saratoga, Calif. Following in her mother’s footsteps, Rachel taught school in Nevada and California.
Rachel, a devoted Christian, was dedicated to her family and the care of others. A scholar of the Bible, she taught women’s Bible study for a number of years. Devoted wife of the late William H. Ebert, Rachel is survived by her children, James (Sarah), Thomas (Nancy) and Cathy (Lois Ann Porter); sister Harriet (Paul); nephew Jeff; and five grandchildren, Daniel, Robert, Christine, Shane, Shannon (Matt); and three-great grandchildren, Brian, Trevor and Cassidy.

**Andrea (Ginnocchio) Pelter ’50**

(business administration) died Jan. 25, 2010. Those who knew Andi know her hallmark was her unwavering principles, entrepreneurial spirit, enthusiasm for life, propensity for hard work, directness, balanced by a depreciating humor, positive thinking and all-consuming optimism; and devotion to her husband of 52 years, family, friends, Reno Iron Works, the University, our Reno community, a student needing a scholarship or encouragement, and her lifelong, consummate faith in God. Andi died in the comfort of her home after returning from a typical day at Reno Iron Works. She had been ill with a heart condition for several years.

A third generation Renoite, Andrea was born on Feb. 21, 1929, to Andrew and Viola (Chilton, Barnes) Ginocchio. Her maternal grandfather was a master car builder for the Southern Pacific Railroad. Her paternal grandfather was a laborer on the Central Pacific Railroad until the Golden Spike was struck in Promontory, Utah in 1869. He promptly headed for Virginia City, Nev., gold mines to make his fortune. Andrew Ginocchio, Andrea’s father, was more fascinated by the steel industry. He joined Reno Blacksmith Shop in 1906, later founding Reno Iron Works. Reno Blacksmith/Reno Iron Works is celebrating a century of continuous operation in Reno, Nev. Andrea Pelter has been the president and owner for 35 years.

Andrea met her future husband, Bill Pelter, met in Marcella Barkley’s 4th grade class at Mount Rose School, the class that launched the Junior Ski Program, in 1999. They went through Reno schools together and received their bachelor’s degrees from the University of Nevada.

Upon graduation, Andrea, with the sponsorship of Senator Pat McCarran, was accepted in the U.S. Department of State, spending a year in post graduate work in Washington D.C., followed by two years assigned to the U.S. Embassy in Lima, Peru.

The Pelters were married at Trinity Episcopal Church in Reno, in 1954, establishing a relationship of unparalleled love and devotion for the following 52 years.

Andrea Pelter is the only woman in the U.S. to hold the highest level of certification from the American Institute of Steel Contractors. Reno Iron Works is the only company to hold such a license in Nevada’s history. As an appointee of both Governor List and Governor Bryan, Andrea represented management on the Nevada State Industrial Insurance System for many years. She served over 26 years on the U.S. 9th District Court judicial selection panel. She has served on selection committees from Washoe County School Superintendents to college presidents. Both she and her father served on the board of the Reno Sparks Chamber of Commerce.

To quote the February 2004 Proclamation by Governor Kenny Guinn, “Andrea Pelter has devoted her life in dedicated support of our state, our community, and Nevada’s educational system by way of scholarship programs and personal involvement.” Chosen for the University Foundation its first year, Andrea has remained involved in the Foundation for 25 years. As strong advocates of a medical school in Nevada, the Pelters lobbied the legislature relentlessly. Ultimately, their group was successful in securing major financial commitments from friends and foundations alike to build the School of Medicine in Reno. With Senator Paul Laxalt and Dr. Bruce Douglas at the helm, a group of Nevadans, including Andi, lobbied the National Science Foundation in Washington D.C. in support of the College of Engineering Earthquake Center. The University’s Reno Iron Works’ Scholarship has been in effect for over 75 years. Many Nevada businesses have been established by its recipients.

In 1967, Andrea joined the first volunteer lecturer series for the College of Engineering. She was the first female on any engineering committee when she joined the College of Engineering Advisory Board in 1981. She served on the Arts and Science Board, tax and legislative committees from the late 1960’s to the 1980’s.

In 1985, the worldwide organization of Junior Achievement recognized Nevadans Bill Harrah and Andrea Pelter who became the inaugural recipients of the Nevada Business Leaders’ Hall of Fame. In 1986 she received The President’s Medal; in 1987 she was named Distinguished Nevadan, and in 1999 awarded an Honorary Doctorate Degree from the University of Nevada. And recently was recognized with the University of Nevada Service Award.

Andrea is preceded in death by her parents, brothers Ted and Charles and her loving husband of 52 years Bill. She is survived by her daughter Bryn (Jeff), son Bill (Michele), son Drew (Traci) and her four cherished grandsons, Trevor, Chase, William and Elliott. Three nieces and three nephews also survive.

Memorial contributions may be made to the College of Engineering, University of Nevada Medical School, or the Orvis School of Nursing at the University of Nevada, Reno, NV 89557.

**John D. “Jack” Mackey, Sr. ’53**

(business administration) died March 4, 2010 in Marin, Calif., after a brief battle with leukemia. He was a founding member of the University of Nevada, Reno Foundation in 1981 and served two terms on the Foundation Board of Trustees (1981-89; 1997-2002). Jack graduated from Reno High School in 1948 and from Nevada in 1953. From 1954-55, he became an Army artillery officer in Japan before moving to Southern California to begin his investment career. Because of his passion for literature, he earned a master’s in English in 1965 from the University of Southern California.

In his more than 50 years in the stock and bond business, he served as an investment advisor for the State of Nevada Public Employees Retirement System, a member of the California State Commission on Corporate Governance, president of the Board of Trustees of the College of Marin, Chair of the USF Center for the Pacific Rim, and other offices. In 1996 he was named “San Francisco Investment Banker of the Year,” an award he greatly prized.

Jack is survived by his wife, Mamie Mackey, and his children Sheila Mackey, John and Cheri Mackey, and Lisa and Rick Parsons; and several grandchildren, great-grandchildren, and step-children. His son Brent predeceased him in 1983.
Miracle in Haiti

It is nearly a week after a 7.0-magnitude earthquake devastates Haiti. Jeremiah Nielson, D.O., who completed pediatric residency training at the University of Nevada School of Medicine in Las Vegas, and now lives in Los Angeles, feels compelled to travel to the ravaged country and help. Three thousand miles and a few days later, Nielson is in Port-au-Prince assisting in the medical effort and caring for some of the youngest survivors of what is now one of the deadliest natural disasters in modern history. Nielson recounts his week-long mission in Haiti, including the “miracle” story of two premature twins born at 30 weeks’ gestation, who overcame incredible odds to live, in a telephone interview on Feb. 11.

Edgar Antonio Núñez: Explain to me how you got involved in Haiti.

Jeremiah Nielson: I’m doing a fellowship at University of Southern California at Childrens Hospital Los Angeles. Some of the pediatric surgeons and pediatric surgery fellows there work with a group called Project Medishare that was going to Haiti to hold clinics. One of the pediatric surgery fellows told me he was going to Haiti and I asked if he could get me on the flight. He arranged it so I could get from Miami to Haiti. I just had to get a flight to Miami, so I bought a flight from Los Angeles to Miami.

I got to Miami and got on the plane to Haiti.
Some planes were turned around, but ours made it in. There was only one landing strip. Plane after plane after plane was landing and then taking off. Almost all the planes were military planes and cargo planes. There were only a few planes that carried civilians. These flights were donated to Project Medishare by private companies or individuals.

We flew in on a 737. After we landed, we loaded our stuff onto a truck and they drove us to the hospital that the University of Miami and Project Medishare had set up. It was right off the main campus of the airport, about a five-minute drive.

It turned out to be very hectic. This was about a week after the earthquake. Things were still very disorganized. Project Medishare was the most organized, other than maybe the U.S. military.

The hospital was fenced-off so the general public couldn’t come inside. There were a lot of people who wanted to look for loved ones or get medical care, as well as people looking for work, trying to help and earn some money.

There was a security team out of Las Vegas made up of former Navy SEALs and Rangers. They donated a week of their time to Project Medishare and the University of Miami, and they guarded the hospital and the camp. Before the security team got there, a lot of people were breaking into the camp at night and stealing things out of the storage tent, trying to find food and goods, which was understandable under the circumstances. We felt safe after the security forces arrived.

The set-up for the hospital was four tents, including two patient-care tents. One had an operating room and about 75 beds for adults. Another tent had room for about 70 pediatric patients. Another tent was our sleeping quarters with cots. And the last tent was for storage. Supplies were brought in every day: medications, dressings and operating equipment. Everything was placed haphazardly under that tent and volunteers would go through it and sort it out and figure out what goes where.

EAN: What was the scope of the operation in terms of the number of pediatricians, residents and fellows? Did you get a sense of that under the circumstances?

JN: When I got there it was still somewhat disorganized and the doctors were overwhelmed. There were only two pediatricians for all of the patients and maybe two nurses who were helping with pediatrics. There were about 60 or 75 pediatric patients when I got there.

On the adult side it was similar. They had one or two physicians and maybe four nurses taking care of about 150 patients.

We met with them the first night. They gave us a tour of the place and told us how they had everything working. By the time we arrived, the doctors were burnt-out. They turned everything over to us.

We had four pediatricians, including a pediatric orthopedic surgeon, a plastic surgeon, a pediatric surgeon and myself. We brought four nurses and three OR nurses, so we could have a functional operating room.

EAN: How many from USC were involved in this particular effort?

JN: There were three of us from USC and the two pediatric surgeons who were my contacts; they went to Haiti a couple of days before me.

We took over the pediatrics part of the operation from the doctors who had been there for a week. We updated the record-keeping system. Before we arrived, it was a piece of paper taped on a patient’s bed, basically just the patient’s name and what happened. We made it a little more organized, writing orders for medications and updating as we went along.

We had a pediatric pharmacist who came with us, too. The pharmacy was two pulled-out tables that had all the medications piled on top of one another. We had lots of IV fluids, although we didn’t always have the right ones for what we needed, but different shipments would come in every day. We had plenty of pain medication, which was good because there were so many orthopedic injuries, head injuries and burns. We had a lot of antibiotics, and for the pediatric patients, we had formula.

EAN: So you didn’t necessarily treat the people who were immediately impacted by the earthquake, but whose conditions worsened because they hadn’t received care for a week or so?

JN: They were still pulling people out of the rubble at that time. Paramedics and ambulances would drop off patients. Some of them had been trapped in the rubble for seven or eight days and hadn’t had any water or food and were in shock. Some were injured, but hadn’t made it to a hospital and had serious infections or amputations. They also brought in some children with head injuries who were comatose.

It took a long time to get some of these patients to the hospital even though the ambulances were all working overtime bringing people in. The U.S. government had their ambulances bringing people in, as well as the volunteer paramedics.

Haiti’s whole system of hospitals and paramedics was just destroyed.

EAN: With all the countries and NGOs sending personnel and aid to Haiti, was it a collaborative effort or did each organization build its own hospitals and the like?

JN: It seemed like everybody had their own thing. Our tent was mostly Americans.

We collaborated with a few other teams, mostly an Israeli hospital camp. The Israelis had shipped over a M.A.S.H.-like portable military hospital. They were very organized. They had more capabilities in some senses than we did. They could run lab tests and their operating rooms were a little more sophisticated. But, they couldn’t handle very many patients. They had to turn many away. They triaged very carefully and chose which patients they could attend to.
Any patients who came to our hospital, we would take care of them no matter what.

I also met people from the French military and reporters from Portugal. There were other groups, but as far as hospitals were concerned, the Israelis and our group were the only ones I really interacted with.

**EAN:** In terms of supplies, was it more a matter of the sheer volume of it coming in all at once, not so much that there wasn’t enough?

**JN:** It was a little bit of both. We had just enough medical supplies to get by. There was only one plane that could come through to bring supplies for us. It would bring people and then it would only be loaded with supplies from the University of Miami and Project Medishare.

For example, we didn’t have any food for most of the time I was there and the patients didn’t have any food either. I was there for six days. The two days before I left, they started making warm meals, so patients who could eat would get one warm meal per day. For most of the time I was there, the only food that we had to give to the children and patients were animal crackers and water. That’s all they had to eat. We didn’t have any food either. The only thing I ate during the time I was there were granola bars and a bag of beef jerky that I had brought with me.

**EAN:** How many patients would you say your team attended to, or was it hard to keep count because of the overwhelming number of patients?

**JN:** Yes, it was hard to keep count. With the pediatric patients, we handled 30 or 40 cases a day. Mostly orthopedic injuries, burns and treating of wounds. Ambulances would come in constantly during the day and intermittently during the night. Many patients would be treated as outpatients, for example, they might get a splint, be given antibiotics or pain medicine, discharged and instructed to come back the next day for more treatment.

For the ones that had to be admitted—probably 30 a day—we had to move them for the next group of patients who were coming the next day. We got a little backed up. By the time I left, there were 90 patients in the pediatric area.

There were a few barriers to discharging patients. It was sad because their homes were in ruins. If they had family or contact with neighbors or somebody that had some type of shelter, even if it was only a blanket over the rubble, that’s where we had to send people.

There were a lot of children who didn’t have anybody. Their parents had been killed or their family was missing and they were orphans or assumed to be orphans.

**EAN:** Where did the physicians sleep and take care of basic necessities? Was it there on site?

**JN:** We slept on cots and everyone brought their own sleeping bags. When we got there, there was only one outhouse for the whole hospital the first few days.

Within walking distance of the hospital, a 15 to 20-minute walk, was the United Nations headquarters. It had restrooms and showers. Every couple of days, everyone would try to sneak away, catch a shower and even get a warm meal at their cafeteria.

**EAN:** Describe to me what the level of destruction was from your vantage point?

**JN:** For most of the time I was only in the hospital. I didn’t really see anything except the airport. The airport itself wasn’t collapsed, but all the walls had large cracks. Nobody dared go inside because if there was another aftershock, it might collapse.

Near the end of my stay, I became friends with a reporter from Portugal. She was going into the middle of the city to do a story. I asked her if I could go with her. I took pictures and had a brief tour of downtown.

The devastation was incredible. Buildings smashed flat or toppled over. Many people crowded the streets. People had set up makeshift tents with blankets or tarps over their heads. Basically people were living outside, on the streets, because most of their homes were crushed, collapsed or unstable.

As we were driving past downtown, the smell was horrible. When we drove by a big building that was crushed flat, the smell was awful. You could imagine how many bodies were still in the rubble.

**EAN:** Tell me about the twin preemies.

**JN:** While I was in Haiti, there were about 10 babies who were born at our hospital and there were many other babies born throughout Port-au-Prince who were brought to our hospital. As a neonatology fellow, I took charge of the newborns.

The second day that we were there, there was a set of twins who were born ten weeks prematurely, so they were 30 weeks’ gestational age when they were born.

Their mom started having seizures during the earthquake. She had a seizure disorder, but she normally didn’t have seizures. When the earthquake happened, she was injured and then she had continual seizures, which sent her into labor. She delivered the babies basically in the rubble of their home.

The mom continued having seizures, almost one after another for the next week. An aunt was pretty much the only family the babies had, so she tried to feed them water since the mother couldn’t breast-feed. Finally, the aunt was able to get the babies to our hospital after about a week.

It’s amazing that they lived that long.

Normally, babies who are born at 30 weeks, even at a children’s hospital like Children’s Hospital Los Angeles or University Medical Center in Las Vegas, go to a neonatal intensive care unit and usually have many complications.
These babies were strong. When they got to our hospital, they were very sick and in shock. We had to resuscitate them. They were very dehydrated. Their electrolyte levels were probably awfully low. We didn’t have lab tests, so we couldn’t check electrolyte levels or run blood tests.

After we resuscitated them, someone found ... not incubators, they were more like little, suitcase-type contraptions. That was definitely the best thing we had for them, because otherwise, they would just be on an open cot, wrapped up in blankets. Before that, we had bins, like wash basins, that they were placed in. But, they were freezing. We couldn’t keep them warm. Even though the temperature in Haiti was in the 80s, they were still premature and susceptible to losing body temperature.

We kept them in these semi-incubators. We had antibiotics for them and were able to provide them with IV fluids. We didn’t have any nutrition that we could give them through IV, so we started feeding them a little bit through the mouth, through an intragastric tube into their stomachs.

I knew if we didn’t transfer them out, these babies had a high chance of dying. We had started transferring patients, mostly head injuries and trauma patients who were dying, either to the USNS Comfort naval ship or to Miami Children’s Hospital.

I needed to transfer these babies out, but they were at the bottom of the waiting list, because there were patients who were in more dire need, who were imminently likely to die.

Luckily, John Edwards, the U.S. senator from North Carolina, was there in Port-au-Prince getting a tour of the city. He heard about these little preemies; he came to the tent area and he was so impressed with the fact that we couldn’t get them transported, he offered to transport the babies on his jet.

The night that they came to us, we stabilized them and got them started on antibiotics and feeding. That night we were able to transport them to Miami Children’s Hospital.

EAN: The preemies are now in Miami?

JN: Yes, they’re at Miami Children’s Hospital right now. The aunt, who is the only family that we know of, had to go with them because a family member needs to transport with them. She wasn’t really excited about going to Miami, but she really had no other choice.

When I got back to Los Angeles, I contacted the hospital and the babies were doing well.

EAN: Do you know what happened to the mother?

JN: The last day I was in Haiti, they brought the mom to our hospital and she was having seizures intermittently. She was very weak. The adult side of the hospital was taking care of her and I updated her on how her babies were doing. She said that, hopefully, when she gets well, she would be able to go to Miami and be with them.

EAN: The chances of the babies surviving under normal circumstances were slim, you say. Now, in the middle of an earthquake and its aftermath, medical care is rudimentary. Can this be considered a miracle? The odds of survival seemed extremely small.

JN: Yes, I really think it was a miracle that they lived that long. We have babies that are born at 30 weeks gestation under optimal circumstances in our hospitals here in the U.S. and even then, we have a really difficult time treating them and keeping them well.

These babies survived just on water for eight days and they were literally living in the rubble.

This article is reprinted with permission from Synapse, the magazine of the University of Nevada School of Medicine. For a slide show with more photos from Jeremiah Nielson taken in Haiti, see the online version at: http://www.medicine.nevada.edu/synapse/spring2010/miracle-in-haiti.html.

Edgar Antonio Núñez is creative director for the University of Nevada School of Medicine.
The Honorable Procter R. Hug Jr. is the linchpin of a Nevada legacy stretching from his father, Procter R. Hug Sr. '27 (economics), '44 (education), '66 (honorary doctor of laws), to his grandson Christopher '07 (philosophy).

Procter R. Hug Jr. graduated from the University in 1953, where he served as an ASUN senator and student body president. He was also actively involved in debate, track, his fraternity—Alpha Tau Omega—and Coffin and Keys. After graduation, Procter served in the Navy and later graduated with honors from Stanford Law School in 1958. After 20 years as an attorney, President Jimmy Carter appointed him to the United States Court of Appeals for the Ninth Circuit. He served as chief judge from 1996 to 2000 and is currently a senior circuit judge. He lives in Reno with his wife, Barbara, and has three children: Dr. Cheryl Hug-English '78 (biology), '82M.D. (Dr. Harry English '71 (biology), '81M.D.), Procter J. Hug III '80 (accounting) (Susan '79), Elyse Pasha (George) and many grandchildren.

What is your fondest memory from your days at Nevada?
I have many fond memories of my years at the University of Nevada, which gave me an excellent education. It was also a world of fun, with all the student activities and many friends on that campus. My fondest memory is working as student body president with Barbara Van Meter '54 (elementary education), the student body secretary, on the many projects involved. I guess the fact that Barbara subsequently became my wife of 55 years may have something to do with my choice of that memory.

What advice would you give someone just starting out after college?
I think it is most important to work hard, but to keep a good balance between your work and your family life. Enjoy your kids' activities with them. Those years pass quickly and can never be recovered.

University of Nevada. During that time, with the help of others, we established a medical school, a community college system and brought the National Judicial College to the University campus in Reno. I am also most proud of being appointed by President Carter and confirmed by the U.S. Senate to be a federal judge on the Ninth Circuit Court of Appeals, and some years later, I became the chief judge of the Ninth Circuit.
Proceeds from the charitable remainder trust of Glad Burgeni Holmes were recently received by the University of Nevada, Reno to establish the August Holmes and Emma Frisch Holmes Memorial Endowment. The fund will support academic programs in the chemistry and art departments on the Reno campus.

August Holmes received his bachelor's degree from Nevada in 1912 and was awarded the Herz Gold Medal for academic achievement. He obtained his master's degree from the University in 1915 and went on to a career as a research chemist for the Standard Oil Company. August's wife, Emma, received her general science degree from Nevada in 1913.

The Holmes' planned gift to the University of Nevada, Reno demonstrates their belief in the mission of the University and their commitment to making a difference in the lives of others. When you include the University of Nevada, Reno Foundation in your estate planning, you make a contribution that has a long-lasting and exponential effect on the University. With careful planning, you can receive tax benefits and even provide yourself or another with an annual income while supporting the University of Nevada, Reno in a way that is meaningful to you. For more information contact Lisa Riley, director of planned giving, (775) 784-1352 or lriley@unr.edu.

August Holmes and Emma Frisch Holmes Memorial Endowment Honors Nevada Alumni

During study breaks students can take time to view works in the Sheppard Fine Arts Gallery in the Church Fine Arts Building on the Reno campus. Admission is free. Here students view works from “Love Lost and Found”—the 10th Biennial Valentine Invitational Exhibition and Auction, which features local artists and previous Sheppard Gallery exhibitors. All proceeds from the auction support gallery programming including exhibitions, lectures, visiting artists, catalogs and other publications in the University of Nevada, Reno Department of Art. Pictured: sophomore Sierra Percival (nursing), freshman Carlos Toca-Ruiz (philosophy), sophomore Ari Krause (anthropology) and sophomore Dexin Sizemore (journalism and English).
The Donald W. Reynolds Foundation has awarded the Reynolds School of Journalism and Center for Advanced Media Studies at the University of Nevada, Reno, $7.96 million to prepare students to navigate the revolution in journalism. It is the biggest gift in the history of the journalism school.

“This is a transformational gift,” University President Milton Glick said. “It means our students will be even more prepared to communicate on every platform—print, broadcast, the Internet, social media and whatever comes next.”

In addition to being the largest award to the Reynolds School, the gift of $7.96 million is among the top five gifts in University history. The foundation has given more than $20 million to the University, most of it to advance the study of journalism.

The gift will provide funds to rewire and recable the journalism building, to install a robust server system, to replace analog TV and radio facilities and to create a new multimedia newsroom in which students will learn how to write and present information on every platform.

“In a world that talks constantly about the decline of journalism, this gift lights the way for its future,” Reynolds School Dean Jerry Ceppos said. “This gift will permit us to deal with the continuing revolution in journalism, regardless of what it brings. Our entirely digital, multimedia technology will acquaint students—whether they are studying news or integrated marketing communications—with every situation they might find in the rapidly changing world of media.”