



2018 Campus-Wide Civic Engagement Survey



#iLEAD NEVADA



STUDENT
ENGAGEMENT



University of Nevada, Reno

Office of Student Persistence Research and Center for Student Engagement

Method

- All students received an email invitation to take the Campus-Wide Civic Engagement Survey from April 24th to May 16th
- Survey topics covered:
 - Food insecurity
 - Housing insecurity
 - Civic engagement behaviors
 - Club impact
 - Interest in running for government
 - Civic engagement efficacy
 - Campus climate around engagement
 - Barriers and benefits
 - Voting
 - GivePulse
 - Social issues of most concern

Demographics

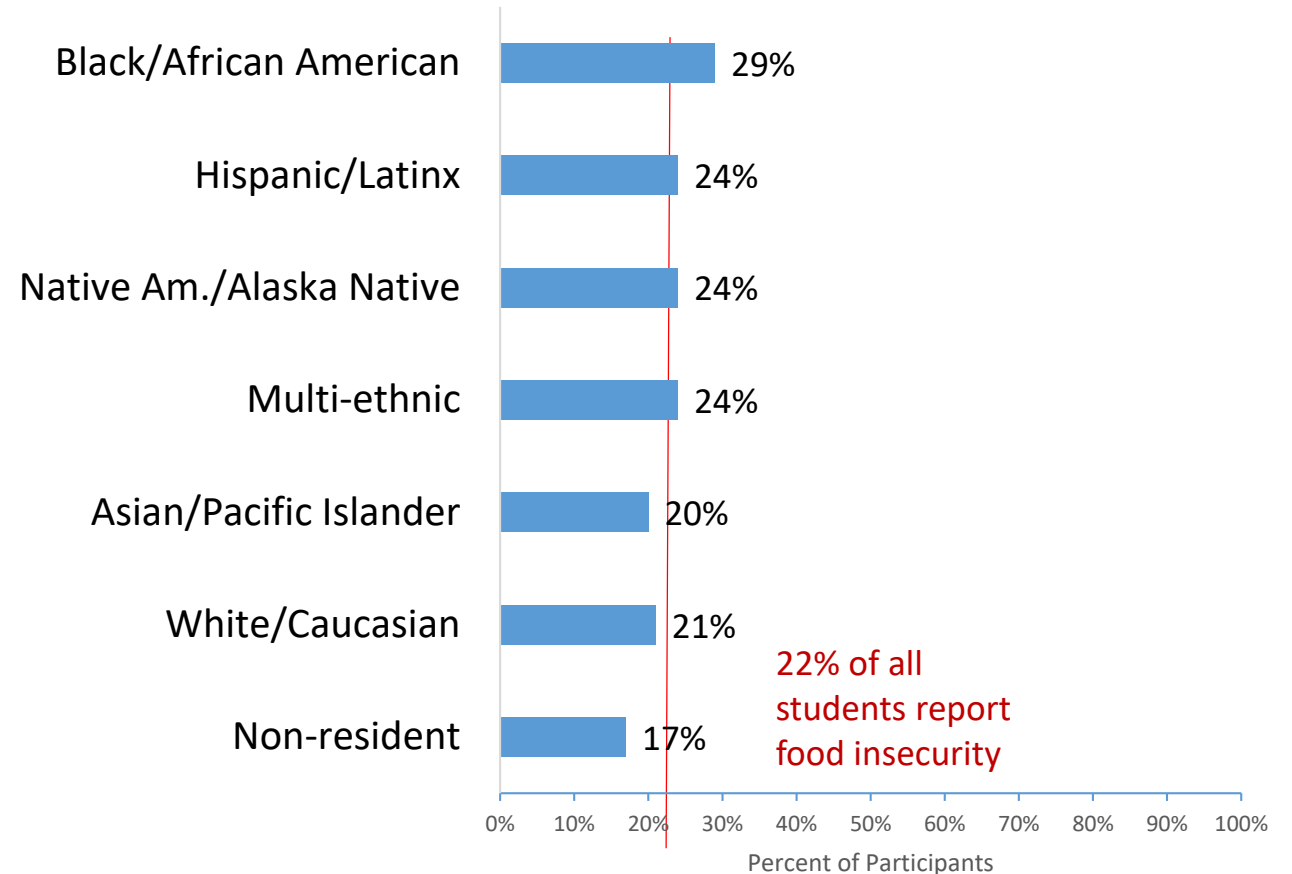
- 26% (4,332) undergraduates participated (all undergraduates, N = 16,868)
- 68% (2,922) female participants
- 28% (658) identified as first generation (of participants with FAFSA information, n = 2,372)

Race/Ethnicity	Percent	Count
White/Caucasian	56%	2409
Hispanic/Latinx	21%	931
Asian/Pacific Islander	10%	444
Black/African American	3%	122
Native Am./Alaska Native	1%	38
Multi-ethnic	7%	297
Non-resident	1%	41
Unknown	1%	50
Grand Total	100%	4332

Undergraduate Food Insecurity

- Food insecurity was measured as selecting sometimes or often across five items
- 22% (956) of all participants reported food insecurity
- 26% (170 of 658) of first generation participants reported food insecurity
- Black/African American (29%, 35 of 122), followed by Hispanic/Latinx/a/o (24%, 222 of 931) were most likely to report being food insecure.

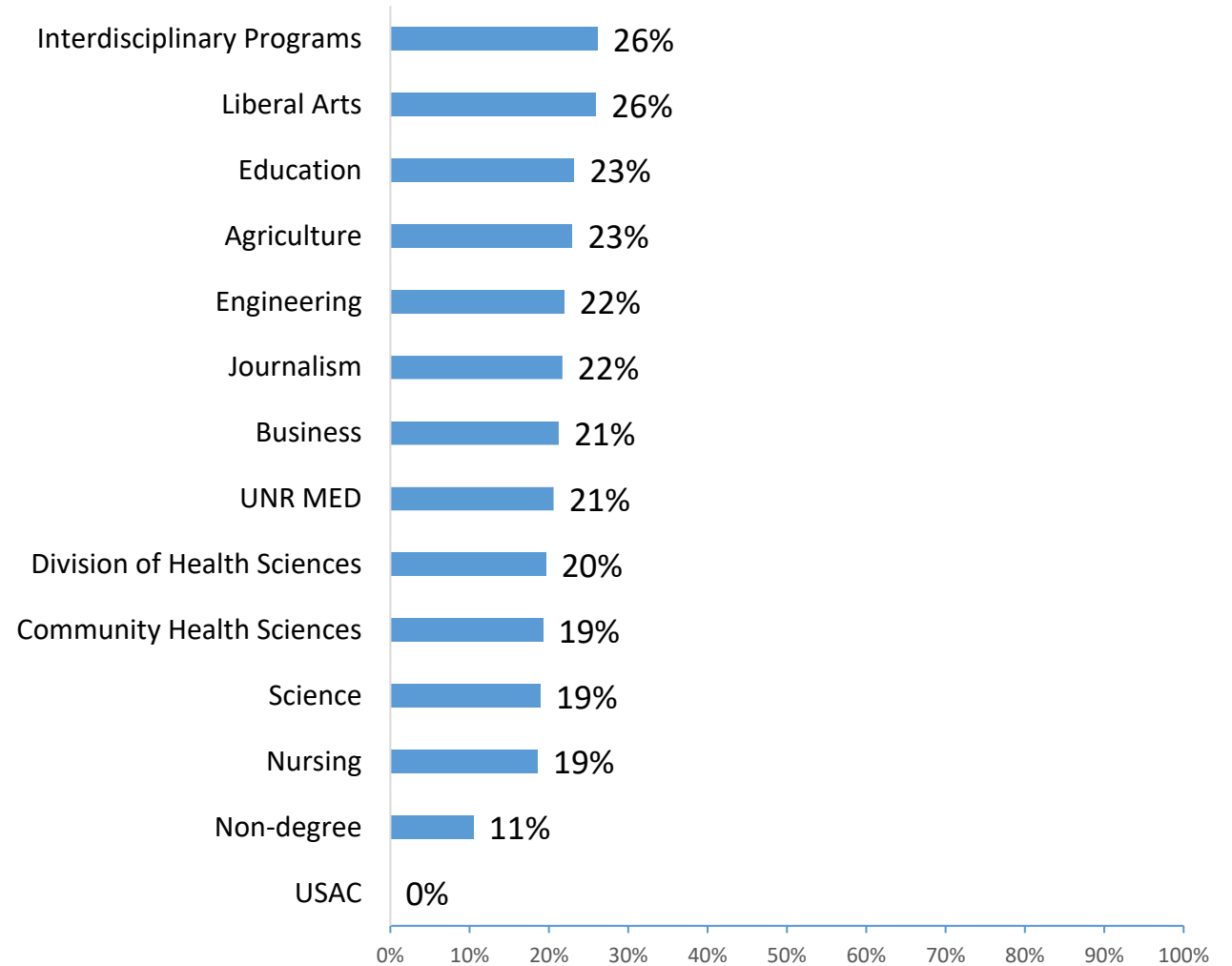
Food Insecurity by Race, n = 4,332



Undergraduates Reporting Food Insecurity by College

College	% Food Insecure	# Food Insecure	Grand Total
Interdisciplinary Programs	26%	63	241
Liberal Arts	26%	205	790
Education	23%	77	332
Agriculture	23%	84	366
Engineering	22%	124	566
Journalism	22%	23	106
Business	21%	134	631
UNR MED	21%	14	68
Division of Health Sciences	20%	21	107
Community Health Sciences	19%	103	534
Science	19%	96	506
Nursing	19%	8	43
Non-degree	11%	4	38
USAC	0%	0	4
Grand Total	22%	956	4332

Food Insecurity by College, n = 4,332

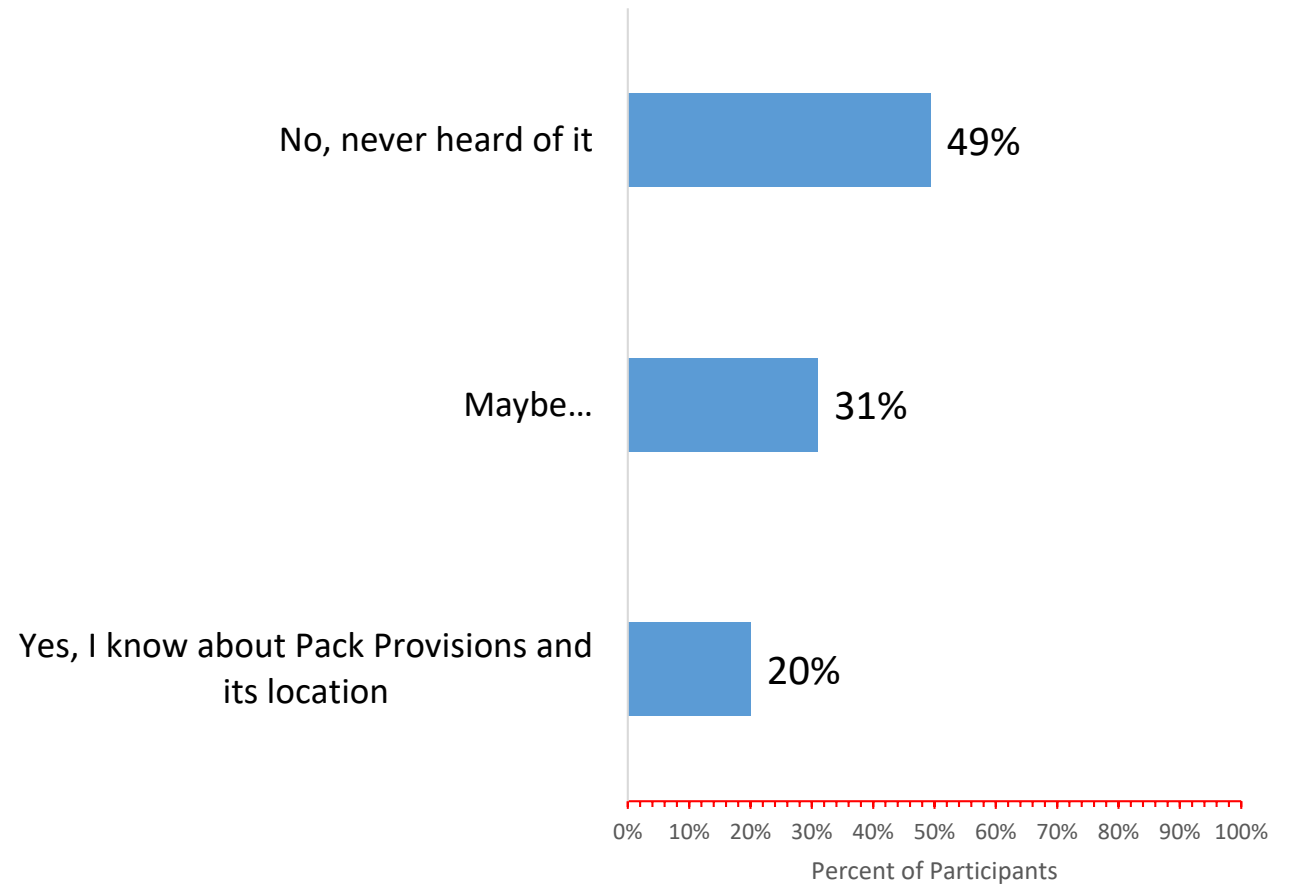


Pack Provisions

Almost half of participants are not aware of Pack Provisions.

Only 20% of participants know about Pack Provisions AND its location

Awareness of Pack Provisions, n = 4,281

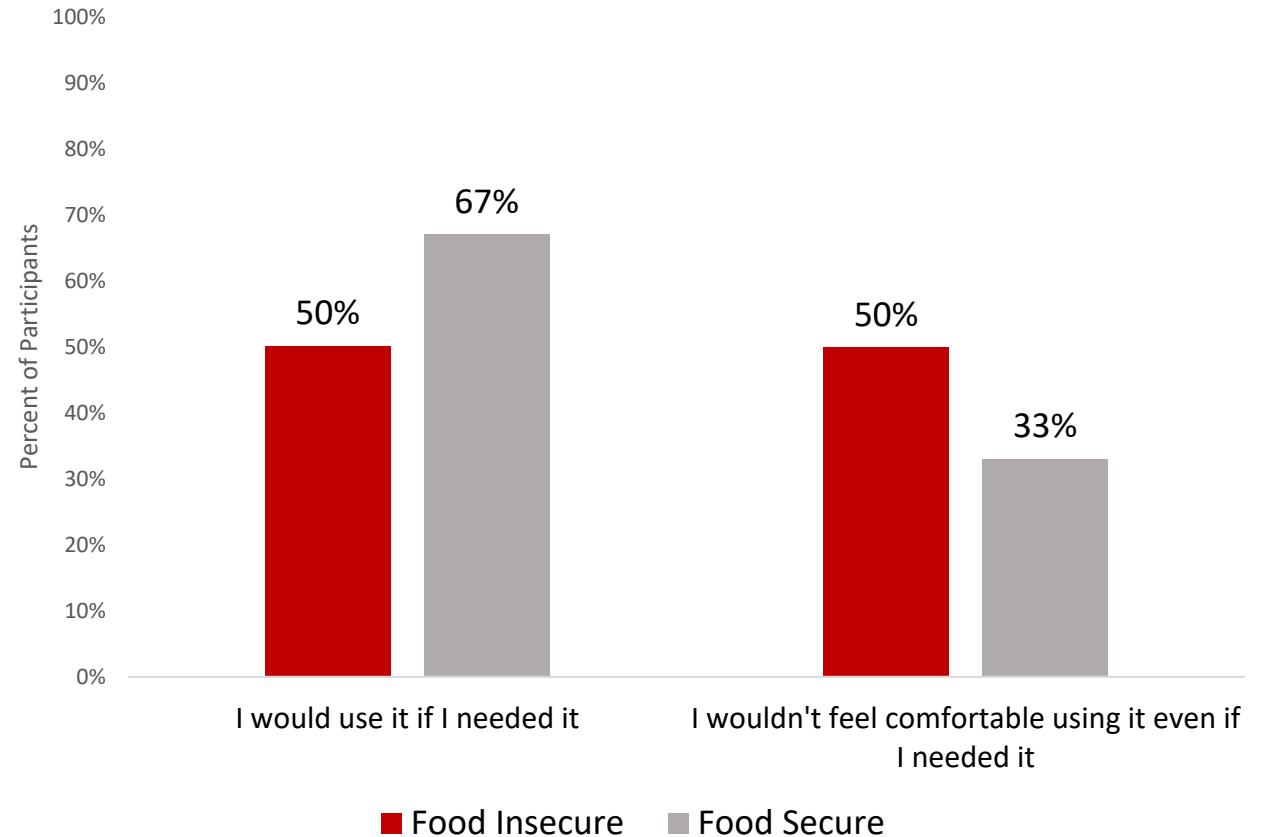


Using Pack Provisions

Overall, 36% of participants said they would not feel comfortable using Pack Provisions even if they needed it.

Of those who indicated food insecurity, 50% said they would use it and 50% said they would not be willing to use it.

Willingness to Use Pack Provisions by Food Insecurity Status, n = 4,281



Pack Provisions: Across Surveys

- 2016:
 - 23% of undergraduates report food insecurity
 - Are you the type of person who would use an emergency food pantry?
 - All undergraduate participants - 14% selected “yes”
 - Food insecure undergraduate participants – 21% selected “yes”
- 2018:
 - 22% of undergraduates report food insecurity
 - Would you use the food pantry (Pack Provisions)
 - All participants – 64% selected “I would use it if I needed it”
 - Food insecure participants – 50% selected “I would use it if I needed it”

Qualitative Responses

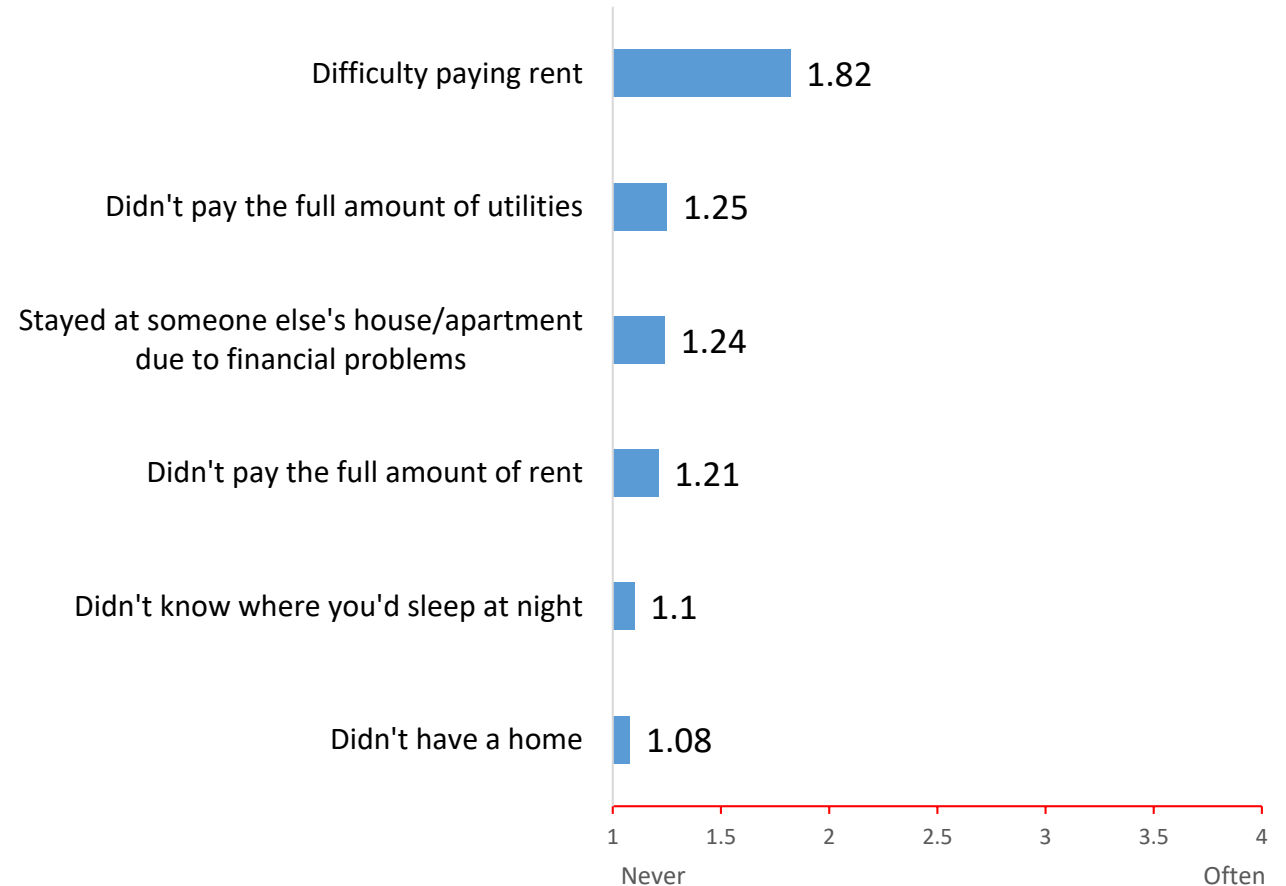
- Food insecure participants who reported they would not use Pack Provisions were asked “why?”
- 595 participants
- Top 3 write-in response categories
 - Others have greater need (29%, n =173)
 - Pride/shame/embarrassment (15%, n =92)
 - Social Stigma (15%, n = 87)

Housing Insecurity

The most common type of housing insecurity was difficulty paying rent followed by difficulties paying utilities.

83 participants indicated that in the past 6 months they sometimes or often did not have a home.

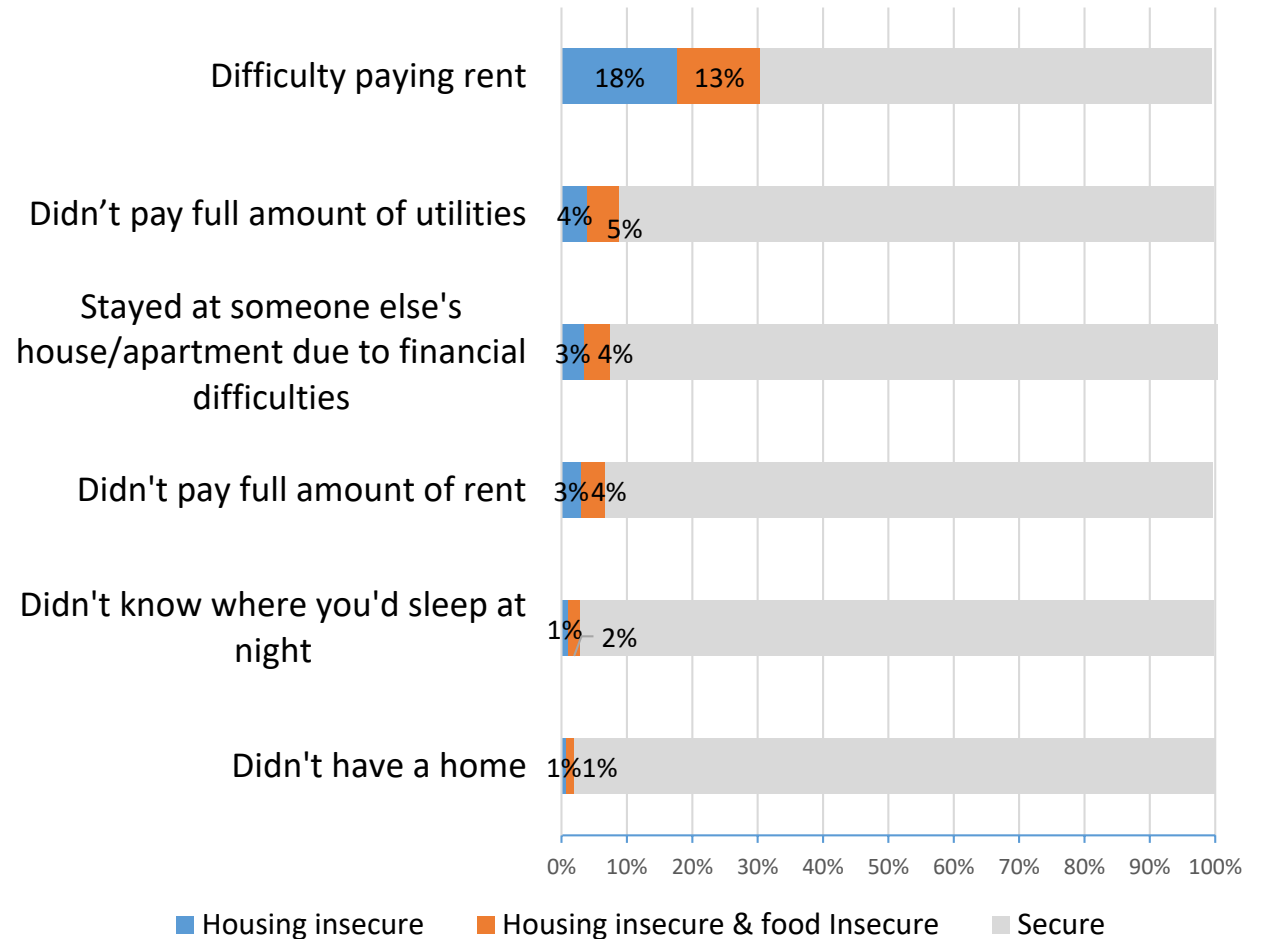
Mean Responses to Housing Insecurity Items, n = 4,160



Food Insecurity and Housing Insecurity

Across all but one item, more than half of participants endorsing a housing insecurity item also reported food insecurity.

Overlap Between Housing Insecurity and Food Insecurity,
n = 4,160



Housing Insecurity, n = 4,160

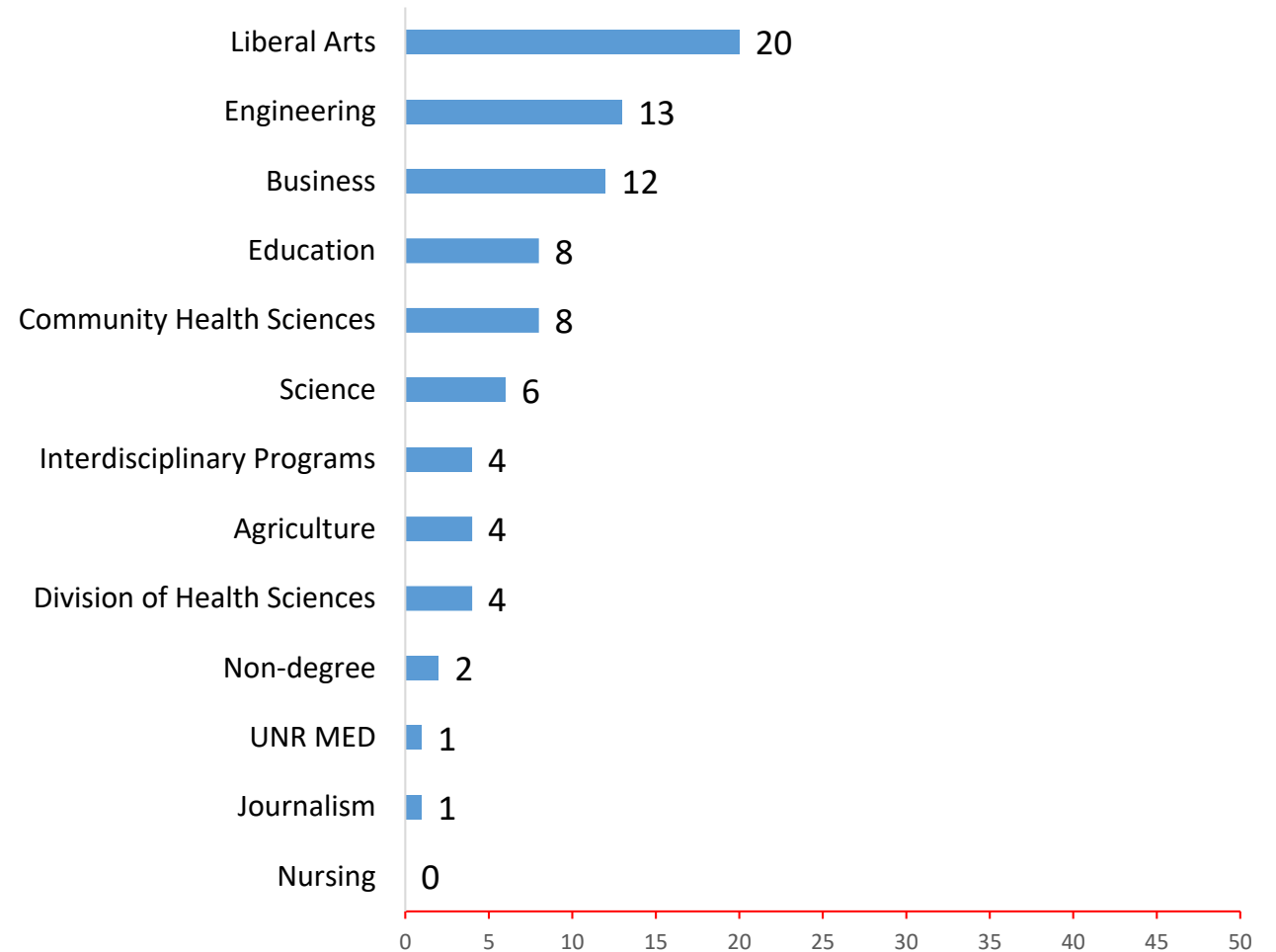
	Housing insecure (not food insecure)	Housing insecure & food insecure	All Housing Insecure
Difficulty paying rent	741 (18%)	528 (13%)	1269 (30%)
Didn't pay full amount of rent	123 (3%)	154 (4%)	277 (7%)
Didn't pay full amount of utilities	168 (4%)	198 (5%)	366 (9%)
Stayed at someone else's house/apartment due to financial difficulties	143 (3%)	164 (4%)	307 (7%)
Didn't know where you'd sleep at night	40 (1%)	80 (2%)	120 (3%)
Didn't have a home	31 (1%)	52 (1%)	83 (2%)

Housing Insecure: Didn't Have a Home by College

The majority of individuals reporting the most severe type of housing insecurity (not having a home) are from the college of Liberal Arts (however, this is the college with the most respondents, 756).

Overall, all colleges/programs reported 1%-3% housing insecurity (except Nursing that had 0 participants reporting housing insecurity).

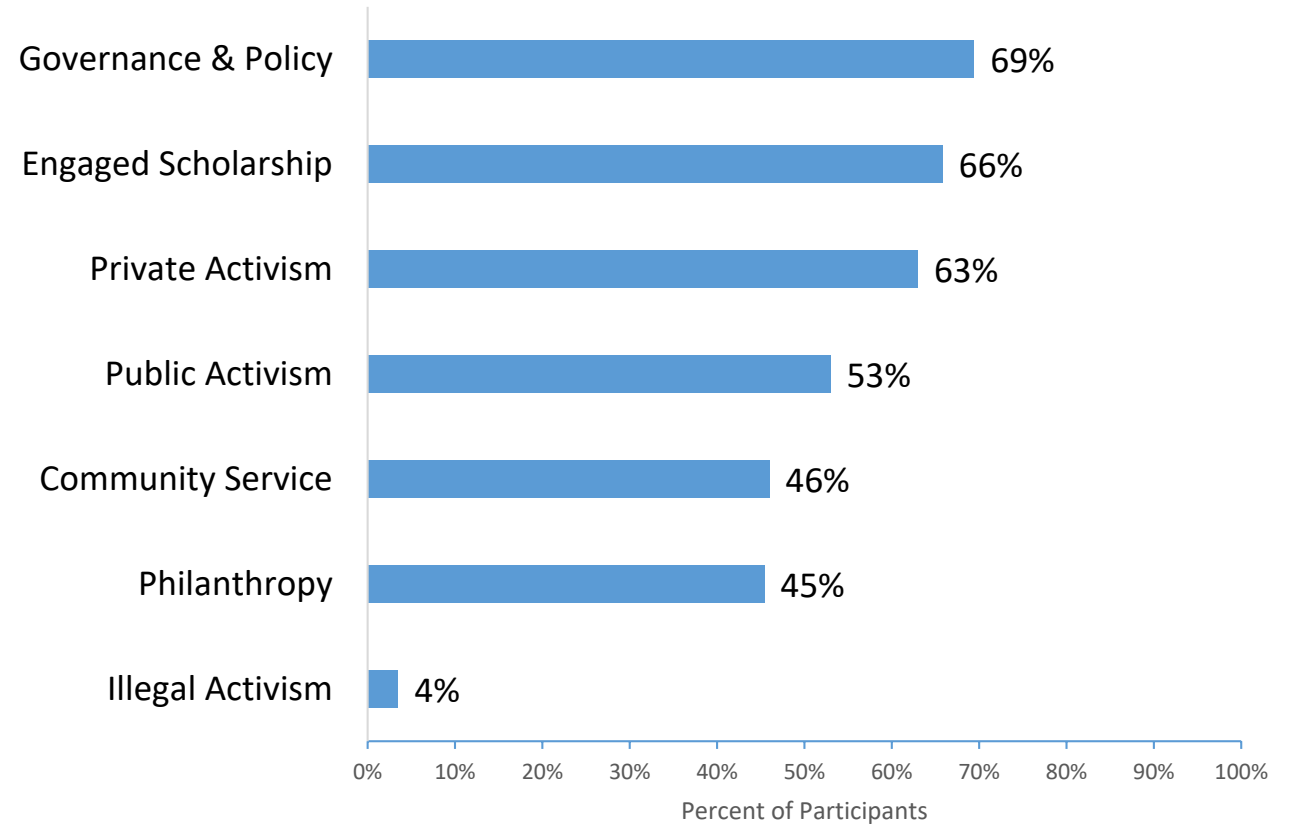
Number Reporting "Sometimes" or "Often" Not Having a Home in the Past 6 Months



Types of Civic Engagement Behaviors

Over half of participants reported participating in Governance & Policy, Engaged Scholarship and Activism as a student at UNR.

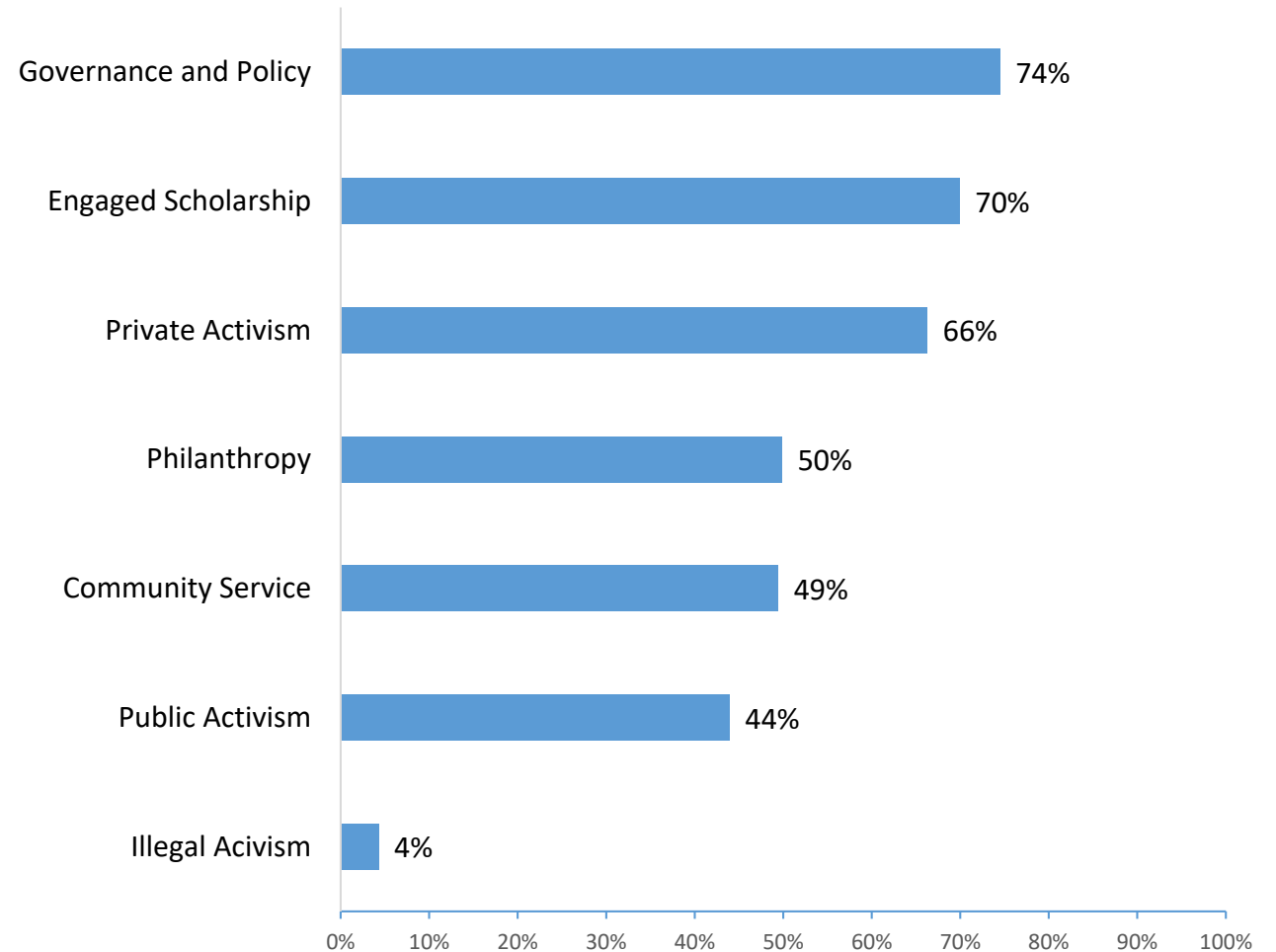
Proportion Participating in Civic Engagement by Type as a Student, n = 4,332



First Generation: Types of Civic Engagement Behaviors

Overall, first generation participants are more likely to report engaging in all types of civic engagement with the exception of public activism when compared to traditional participants.

Proportion of First Generation Participants Participating in Civic Engagement my Type, n = 658



Top Behaviors in Categories: As a Student

- **Governance & Policy** (7 items)
 - Signed a petition - 54%
 - Voted in a local, state, or national election 44%
 - Contacted a public official – 18%
- **Engaged Scholarship** (4 items)
 - Educated yourself about conditions (outside of the classroom) – 57%
 - Discussed conditions with strangers (outside of the classroom) – 40%
 - Chose a career path to improve conditions or worked for an organization that is changing conditions – 34%
- **Community Service** (1 item)
 - Volunteered for a community service organization – 46%

Top Behaviors in Categories: As a Student, Part 2

- **Philanthropy** (2 items)
 - Donated your own money to a community service organization or charity – 37%
 - Collected donations or raised money for a community organization/charity – 25%
- **Activism Public** (4 items)
 - Tried to get your family and friends to change their behavior to improve conditions – 37%
 - Expressed opinion(s) on social media about current “conditions” issues and events – 30%
 - Participated in a public rally, march, peaceful protest, or demonstration to support a cause – 18%
- **Activism Private** (4 items)
 - Purchased a product or service because it benefited a cause – 49%
 - Changed personal behavior to improve conditions – 45%
 - Boycotted a product or service to improve conditions – 25%

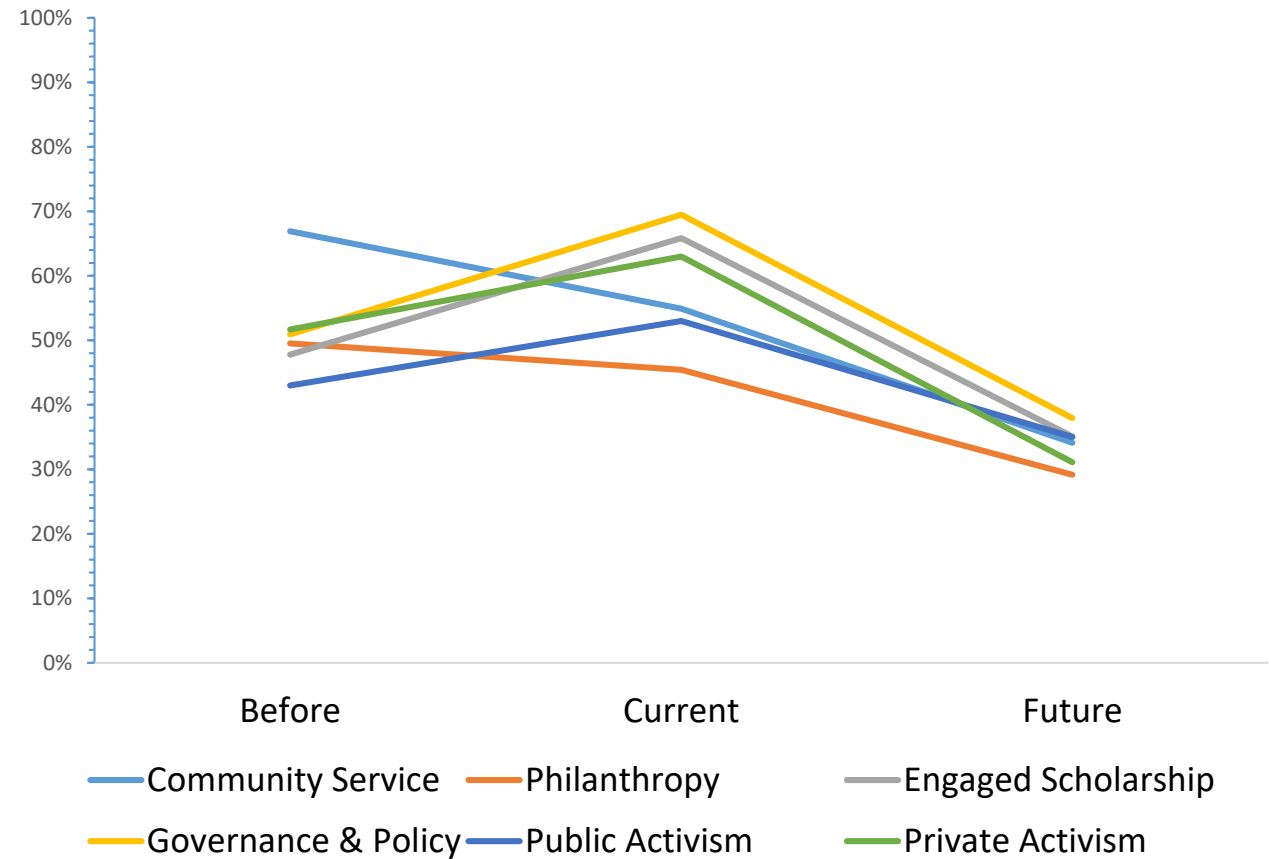
Civic Engagement Over Time

Increases from before to current

- Governance & Policy
- Engaged Scholarship
- Private Activism
- Public Activism

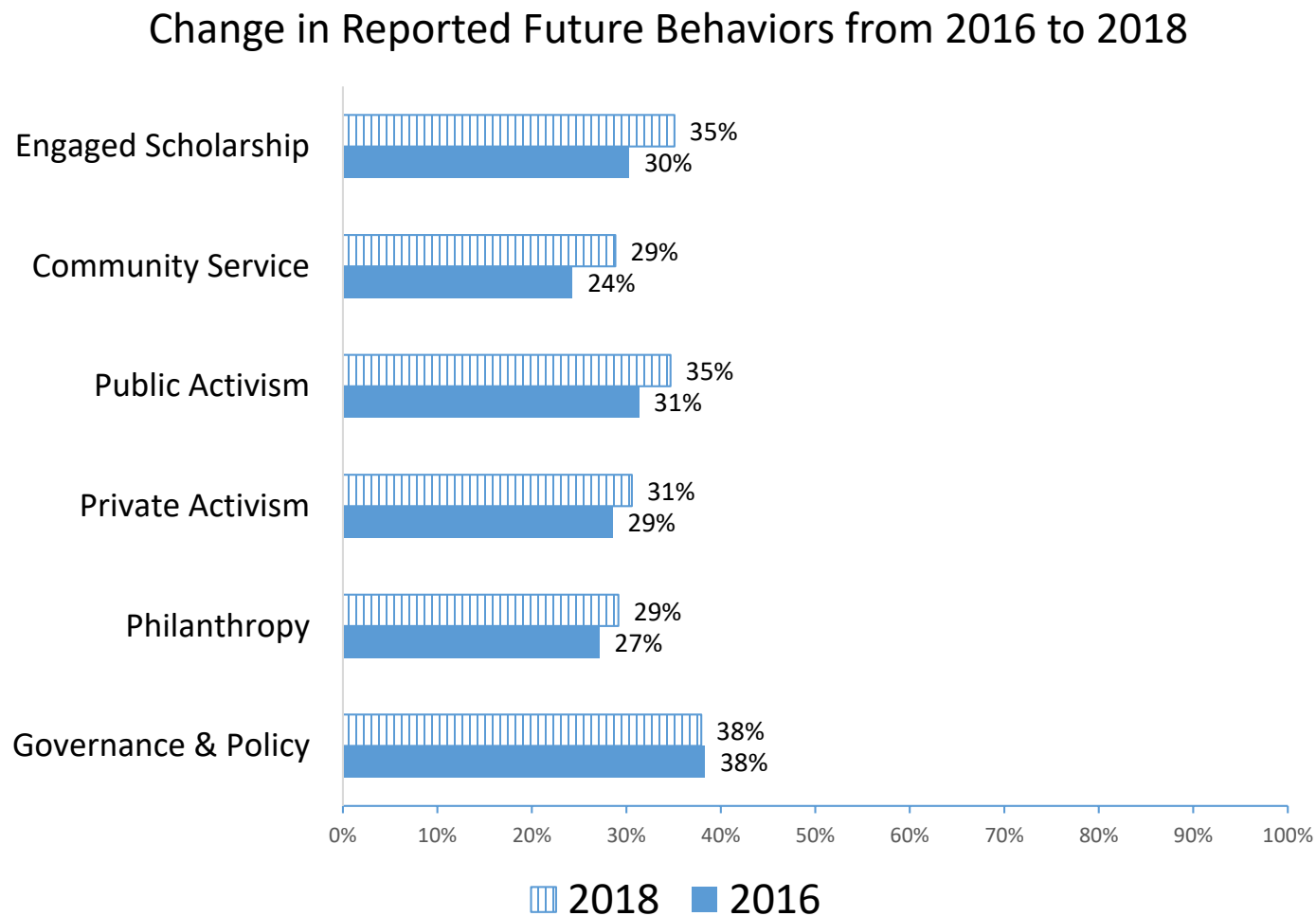
Less intention to engage in all behaviors in the future

Percent Participating in Civic Engagement by Type Over Time, n = 4,332



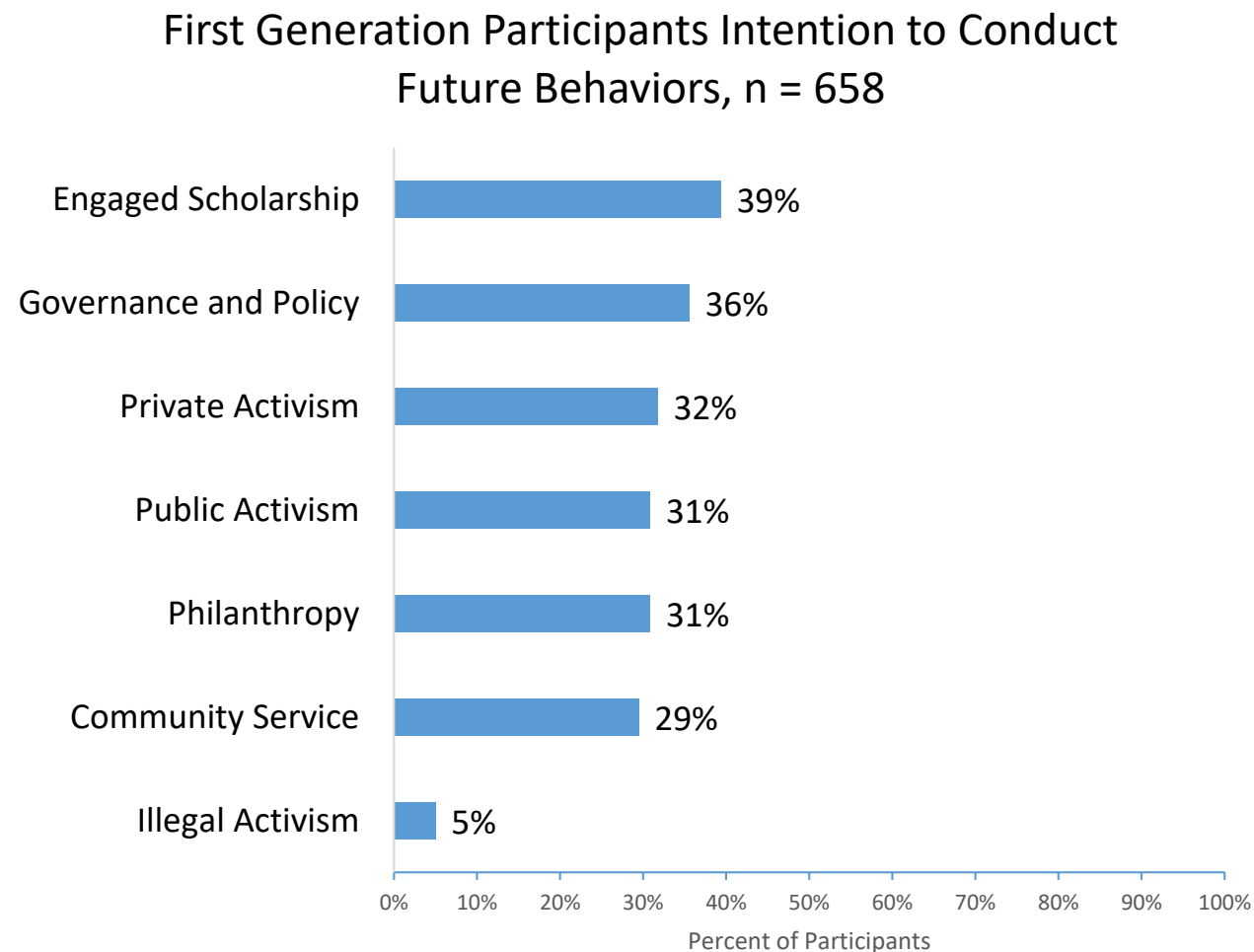
Change in Future Behaviors

Aggregated reports show increased endorsement of conducting behaviors in the future in 2018 when compared to 2016.



First Generation: Future Behaviors

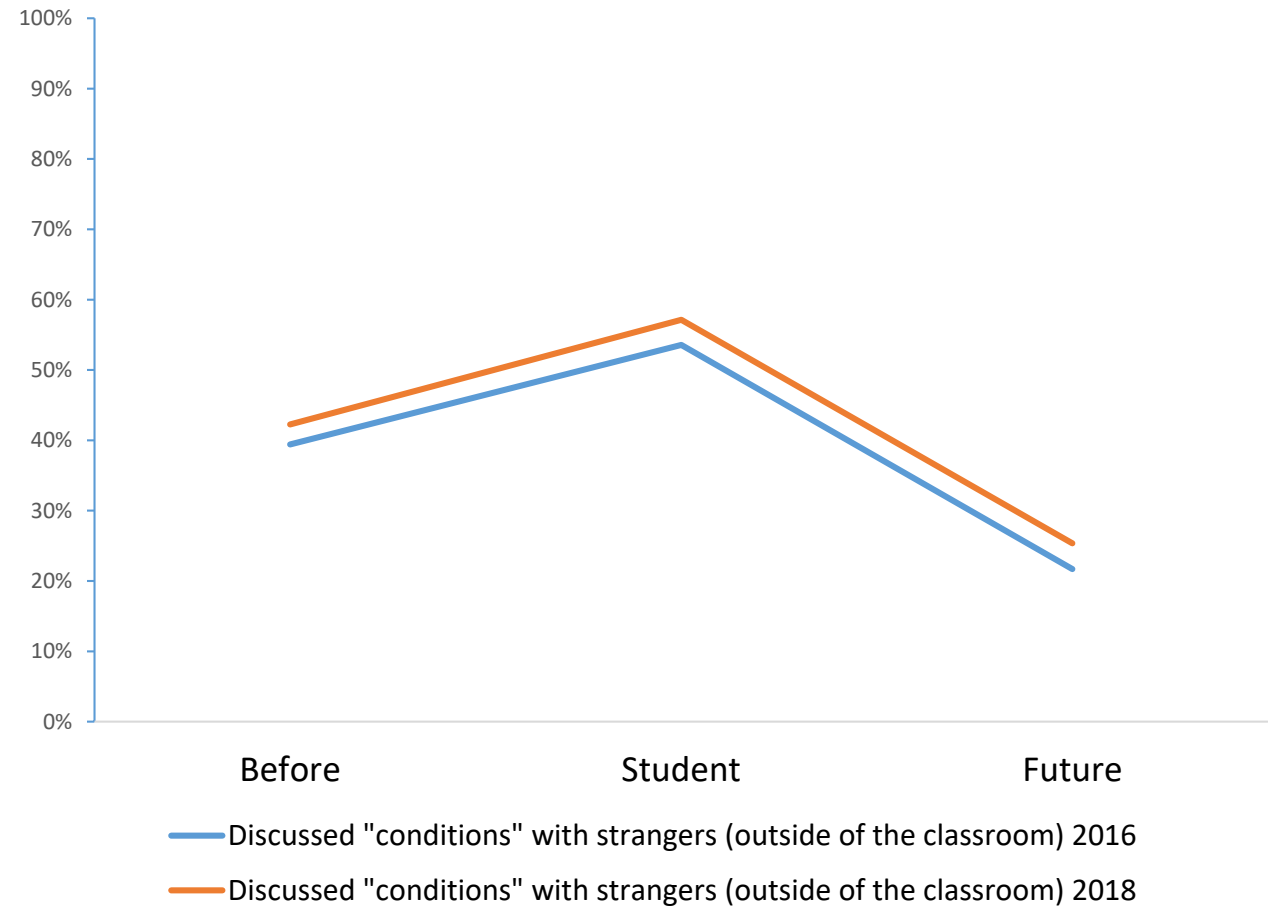
First generation participants were slightly more likely to report intention to conduct engaged scholarship and public activism, behaviors in the future.



Discussion Questions

Aggregate responses to the discussion question remained similar from 2016 to 2018

Discussion Questions 2016 & 2018



Shared Participants: 2016 & 2018

ONLY PARTICIPANTS FROM BOTH SURVEYS – Yes, as a Nevada student

	New in 2018	
Participated in a public rally, march, peaceful protest, or demonstration to support a cause	118	7%
Wrote a "letter to the editor" of a media source to express your opinion	21	1%
Expressed an opinion on social media about current "conditions" issues and events	140	9%
Blogged about current "conditions" and events	54	3%
Purchased a product or service because it benefited a cause	181	11%
Boycotted a product or service to improve "conditions."	156	10%
Changed your personal behavior to improve "conditions."	164	10%
Tried to get your family and friends to change their behavior to improve "conditions."	148	9%
Volunteered for a political party or campaign	51	3%
Canvassed a neighborhood or called likely voters for a political party or candidate	30	2%
Voted in local, state, or national election	303	19%
Contacted a public official at any level of government to express your opinion	141	9%
Collected signatures on a political petition or registered new voters	30	2%
Signed a petition	163	10%
Contributed your own money to a political campaign or politician	35	2%
Collected donations or raised money for a community organization, charity, or political campaign	154	9%
Donated your own money to a community service organization or charity	167	10%
Volunteered for a community service organization	190	12%
Educated yourself about "conditions" (outside of the classroom)	189	12%
Discussed "conditions" with strangers (outside of the classroom)	169	10%
Conducted scholarly research to improve "conditions."	113	7%
Chose a career path to improve conditions or worked for an organization that is changing conditions	126	8%
TOTAL	1632	100%

Maletsky, L. (2018). 2018 campus-wide civic engagement survey. Unpublished raw data. Office of Student Persistence Research and Center for Student Engagement at the University of Nevada,

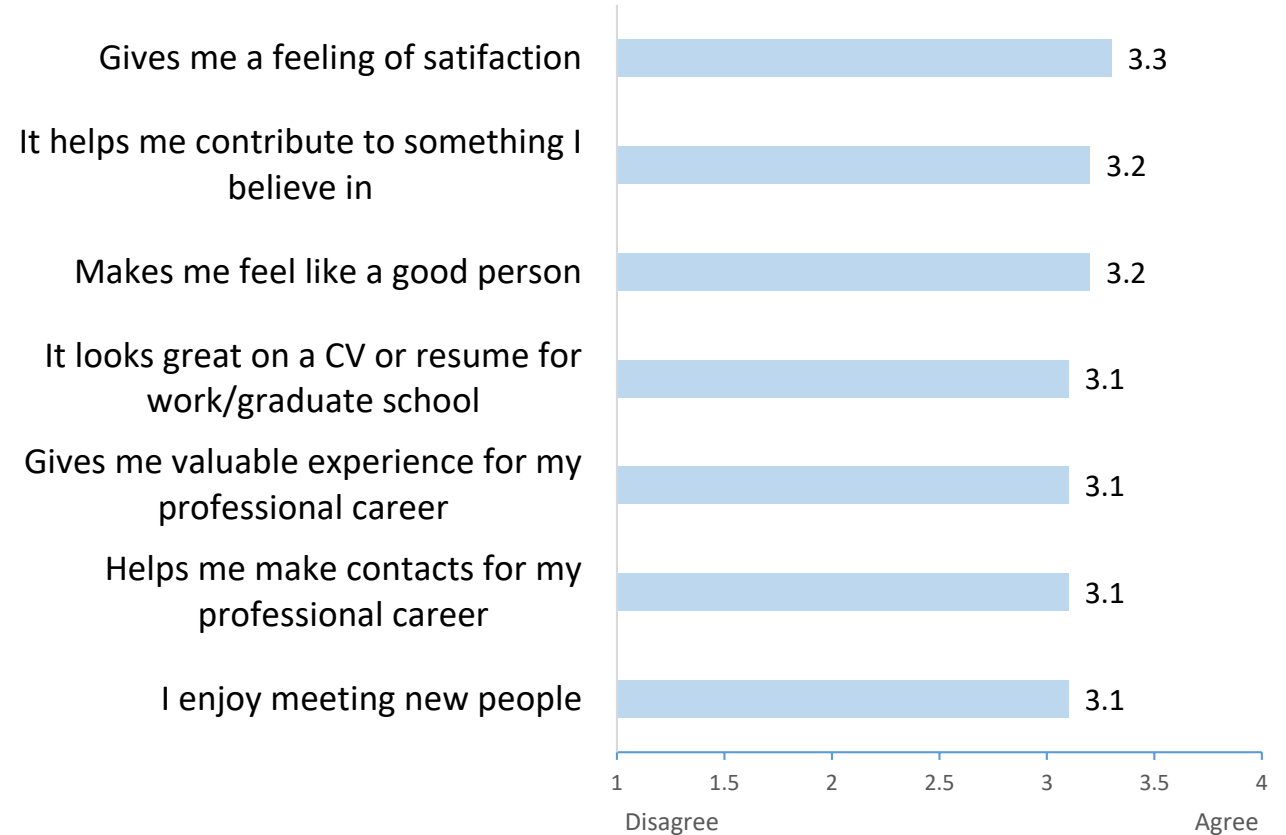
Reno. For questions contact: 775 784-6589

Benefits

The top 7 benefits are listed in the figure

Most participants agreed that they participated in civic engagement for self-satisfaction reasons, followed by professional advancement reasons.

Average Agreement of Benefits of Civic Engagement,
n = 3,578



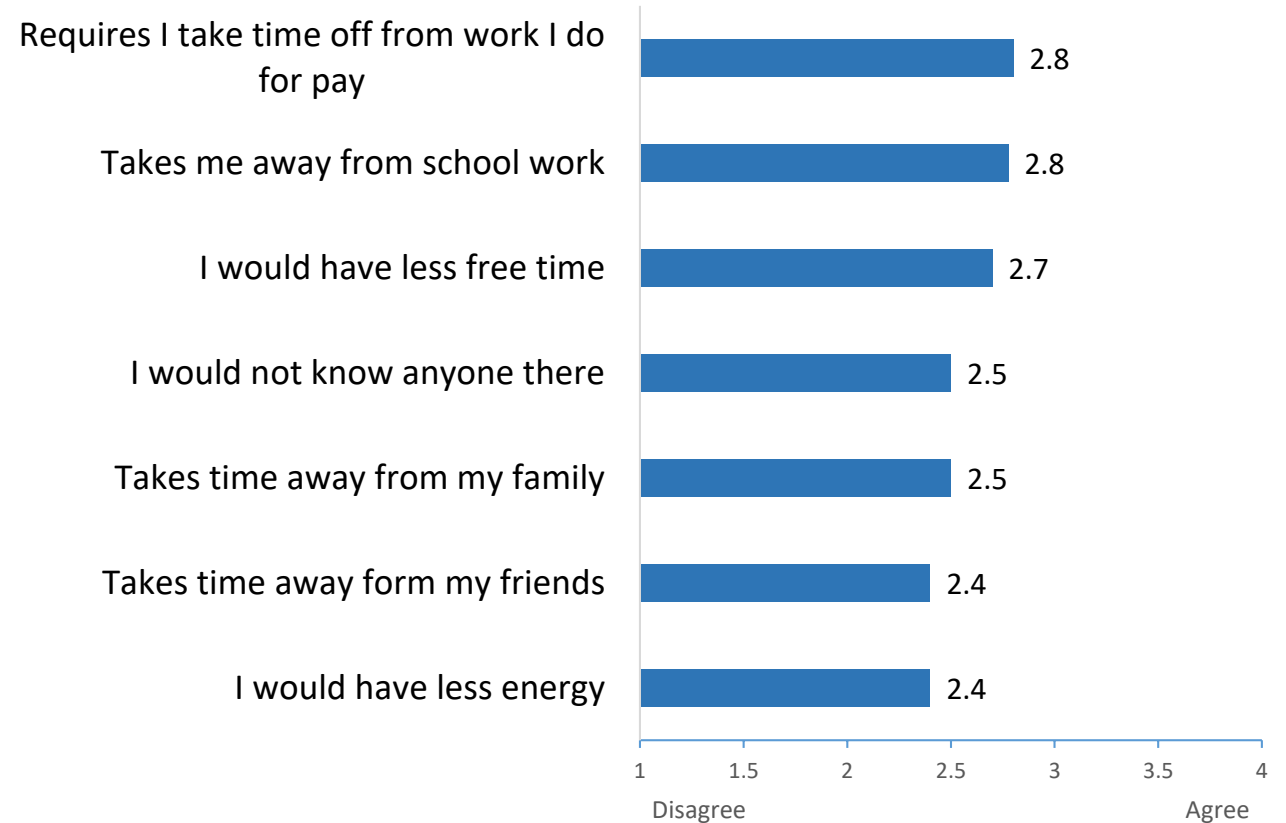
Barriers

The top 7 barriers are listed in the figure

All averages remained on the disagreement end of the scale.

The top barriers tended to be about allocation of time and competing priorities.

Average Agreement of Barriers to Civic Engagement,
n = 3,578



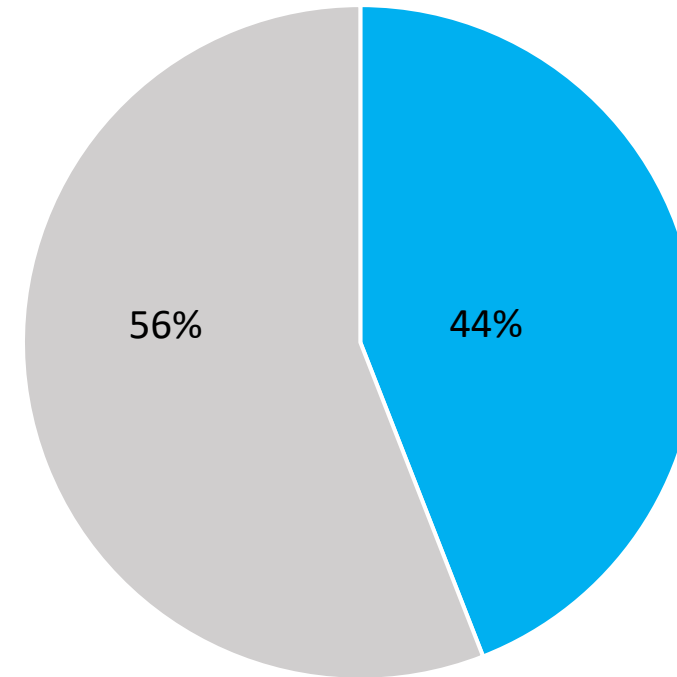
Club Involvement

Are you a part of an ASUN recognized club?, n = 3,474

Not quite half of participants in this survey identified as being part of a recognized club on campus.

Yes – 1,531

No – 1,943

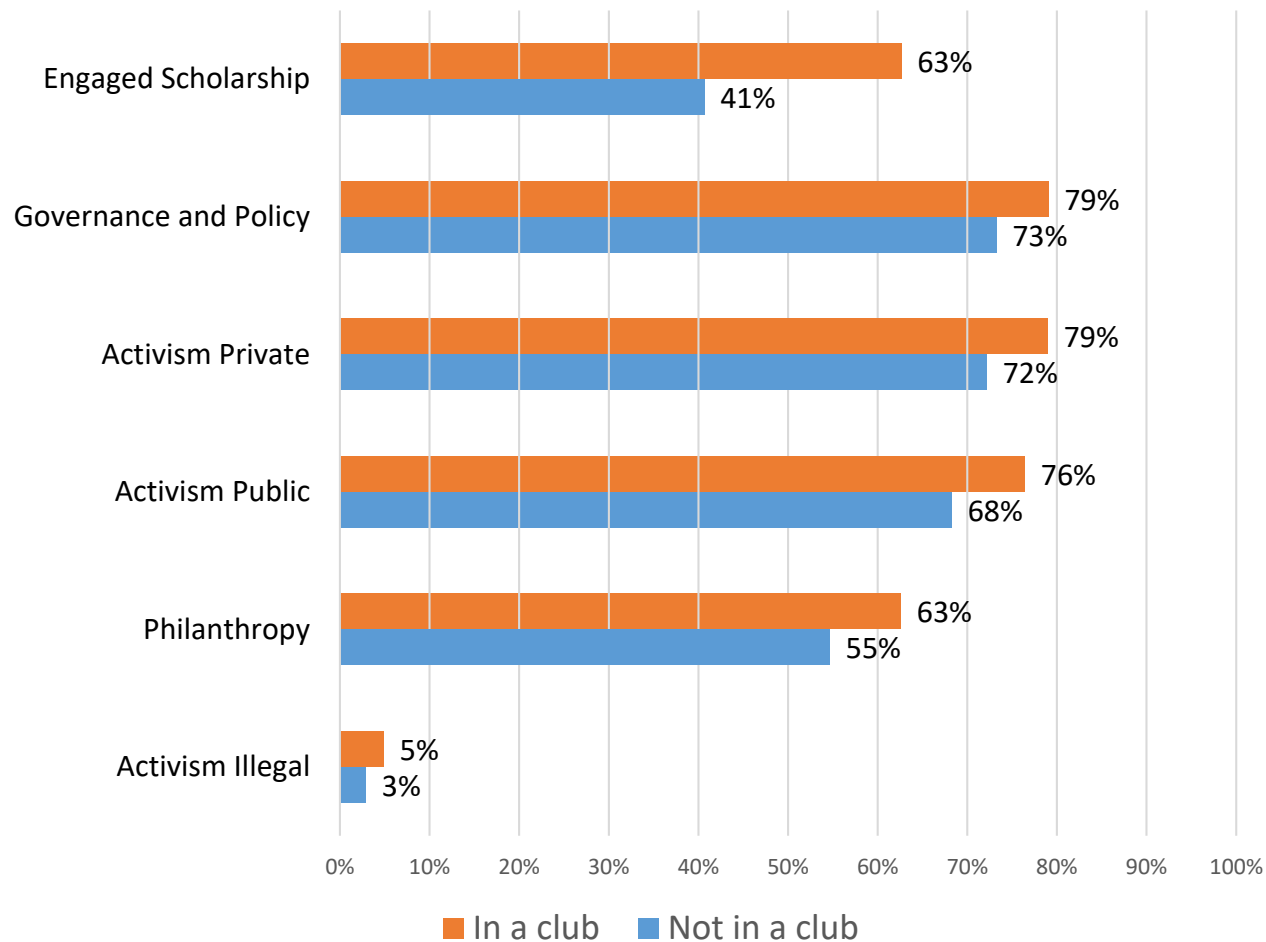


■ Yes ■ No

Club Status on Civic Engagement

Those reporting they are in a club are more likely to report engaging in all types of civic engagement behaviors.

Participation in Civic Engagement Behaviors by Club Status, n = 3,474



Give Pulse

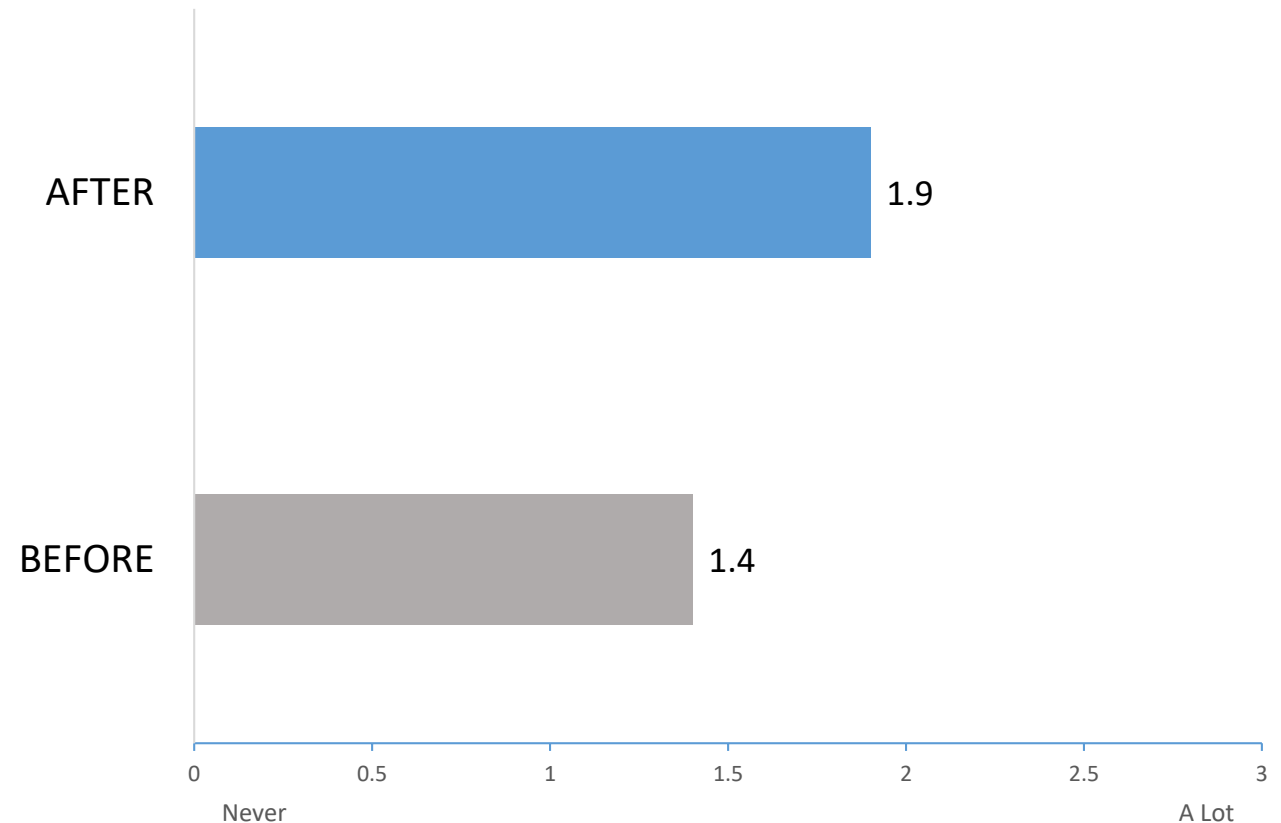
- 715 undergraduate participants of the survey were found on GivePulse
 - 550 indicated they were part of a club
 - 165 indicated they were not part of a club
 - Some of these memberships are campus departments

Club Impact on Civic Engagement

Participants were significantly more likely to report participating in civic engagement after they joined a club at UNR

$p < .0000$

Average Rating of Civic Engagement Participation Before and After Joining a Club, n = 1,520



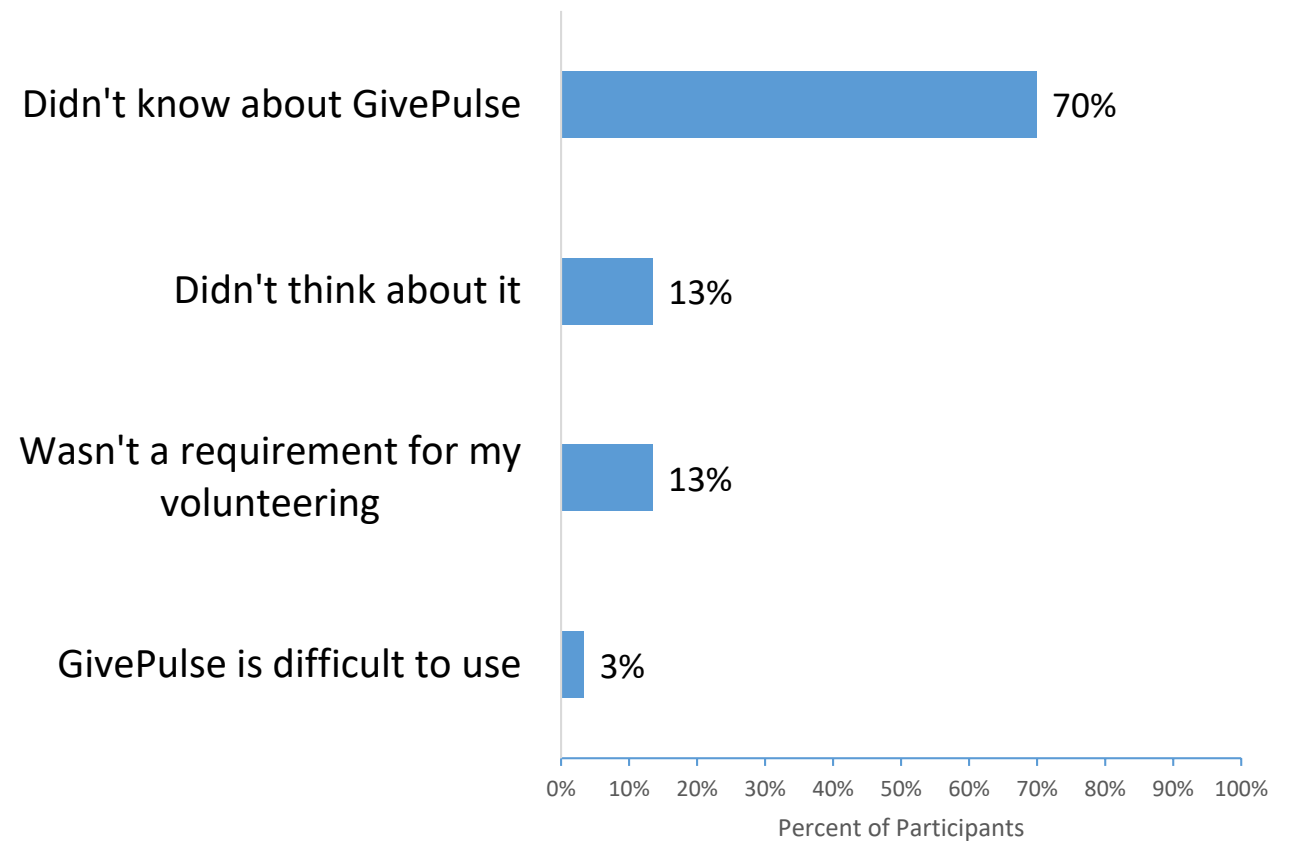
Have you volunteered?

- 66% of participants said they had volunteered as a student at UNR
 - 53% of those said they volunteered because they were part of an organization
 - Club – 65%
 - Fraternity or Sorority – 47%
 - Service Learning – 25%
 - Religious group – 14%
- But only 30% recorded their hours in GivePulse!

Reasons for NOT Using GivePulse

The vast majority of participants indicating they had volunteered but didn't use GivePulse reported that they didn't know about GivePulse

Reasons for Not Using GivePulse to Track Volunteer Hours,
n = 1,957



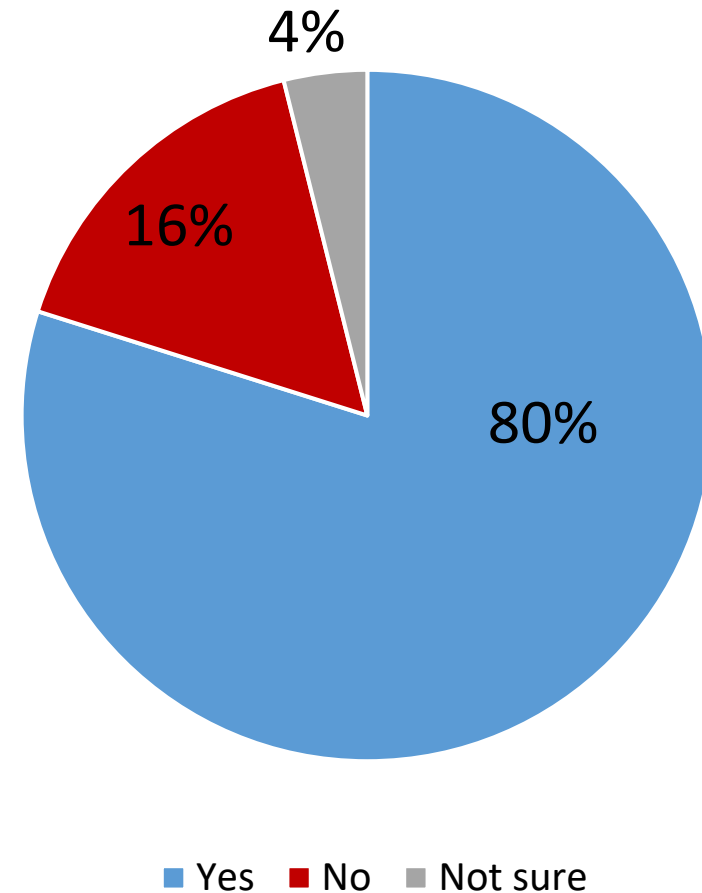
Voting

The majority of participants report being registered to vote.

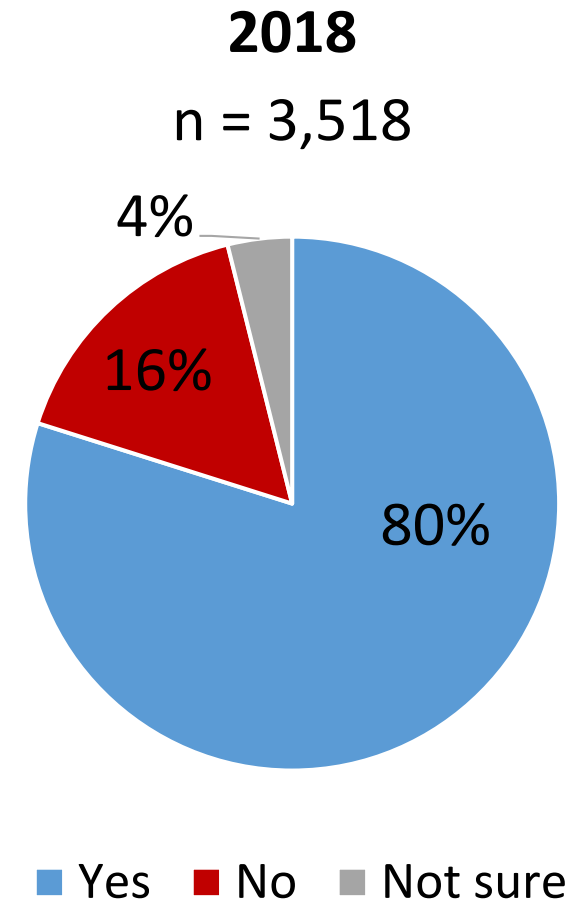
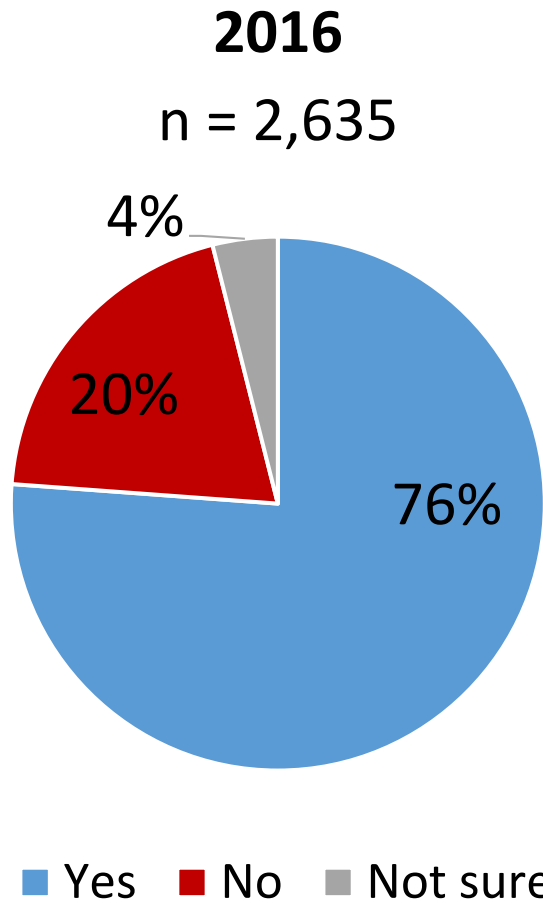
No difference between first generation and traditional participants

83% of registered voters are registered in Nevada

Are you registered to vote?, n = 3,518



Registered to Vote

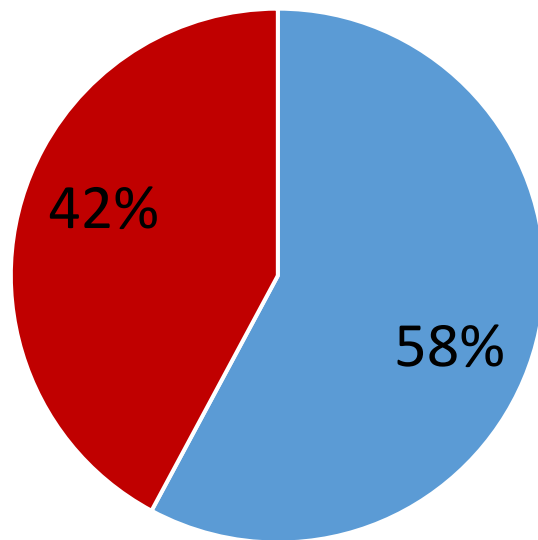


Registered to Vote by Race

Race/Ethnicity		
White/Caucasian	82%	1985
Hispanic/Latino/a/x	78%	758
Black/African American	83%	84
Alaskan Native/Native Am.	89%	27
Asian	72%	330
Pacific Islander	89%	18
Multi-ethnic	83%	246
Grand Total	80%	3448

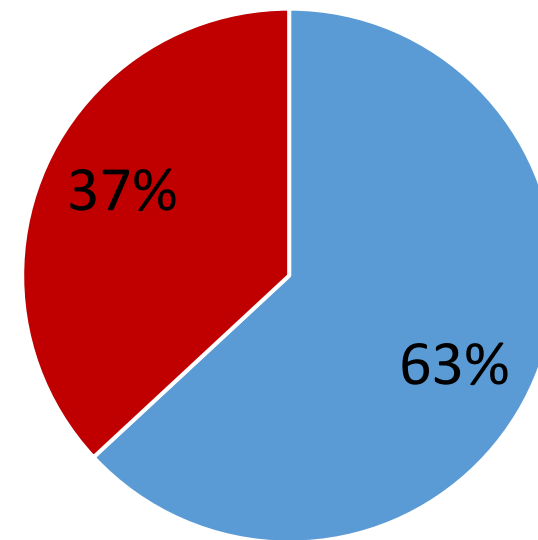
Have Voted in...

Student Elections



■ Yes ■ No

Local, State, or National Elections



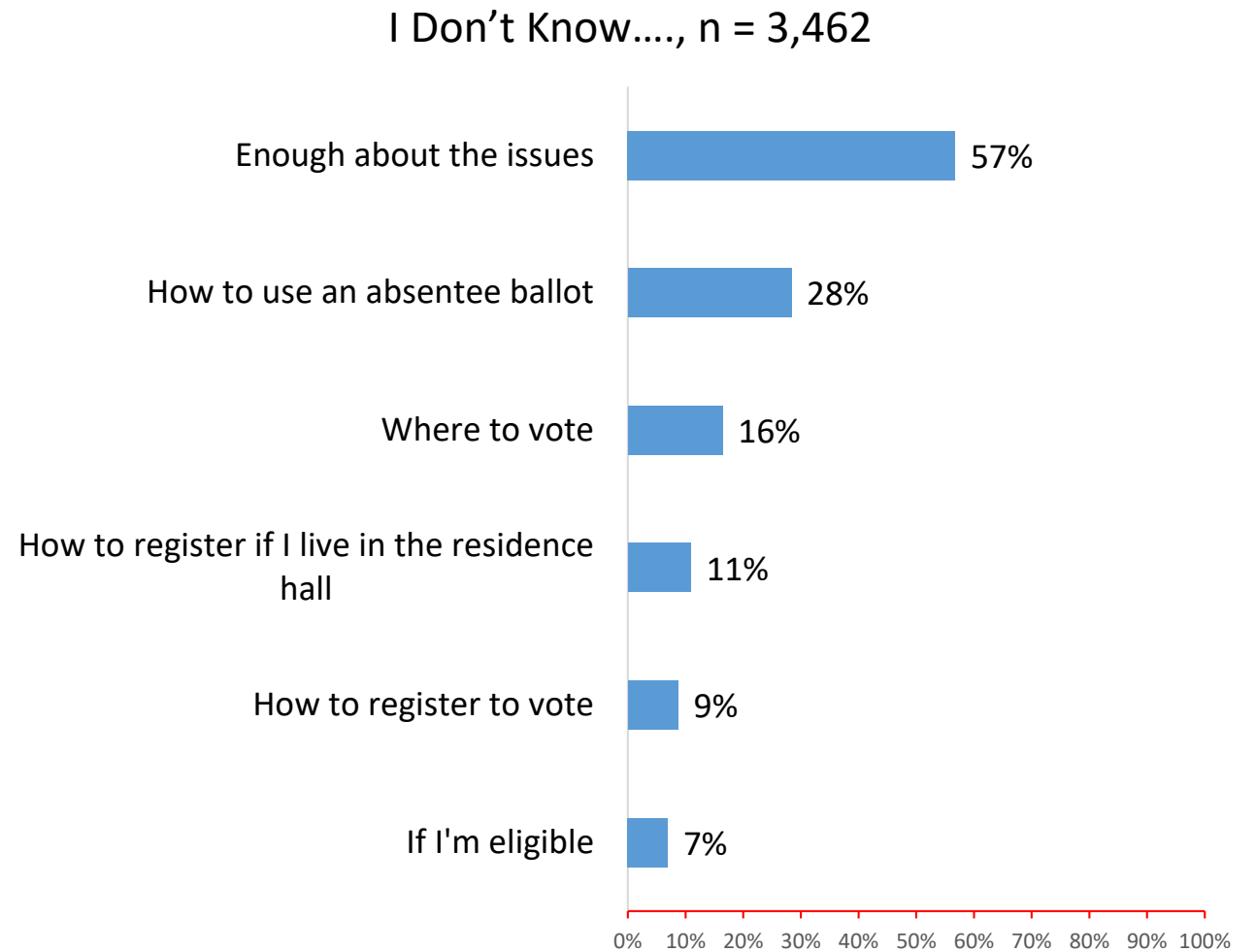
■ Yes ■ No

Intention to Vote in Midterm Election by Race

Race/Ethnicity		
White/Caucasian	64%	1982
Hispanic/Latino/a/x	56%	753
Black/African American	60%	84
Alaskan Native/Native Am.	59%	27
Asian	51%	329
Pacific Islander	44%	18
Multi-ethnic	64%	245
Grand Total	61%	3438

Barriers to Voting

Over half of participants reported not knowing enough about the issues as their biggest barrier to voting.



Interest in Running for Office

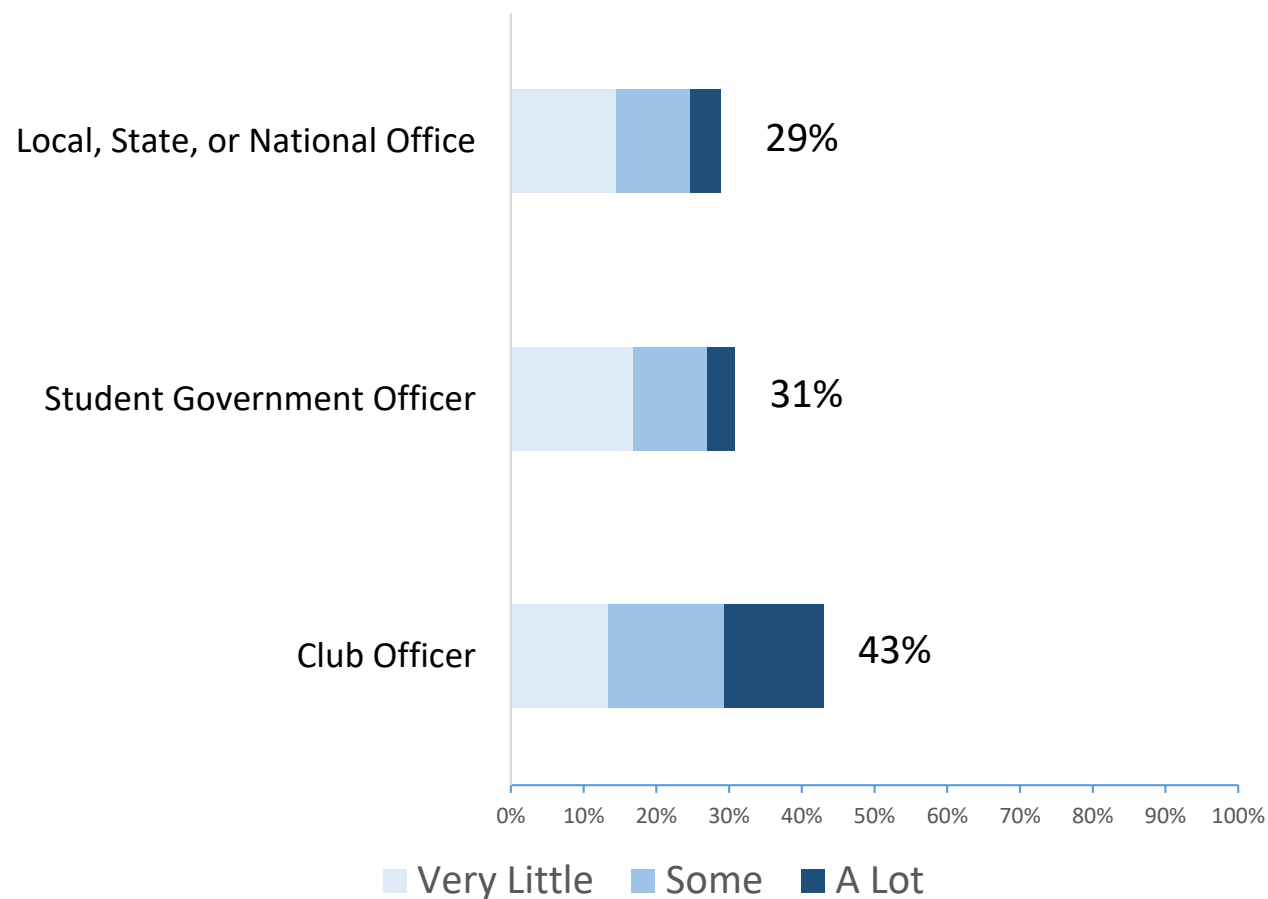
The majority of participants had no interest in running for office.

Club officer was the position for which participants were most likely to endorse

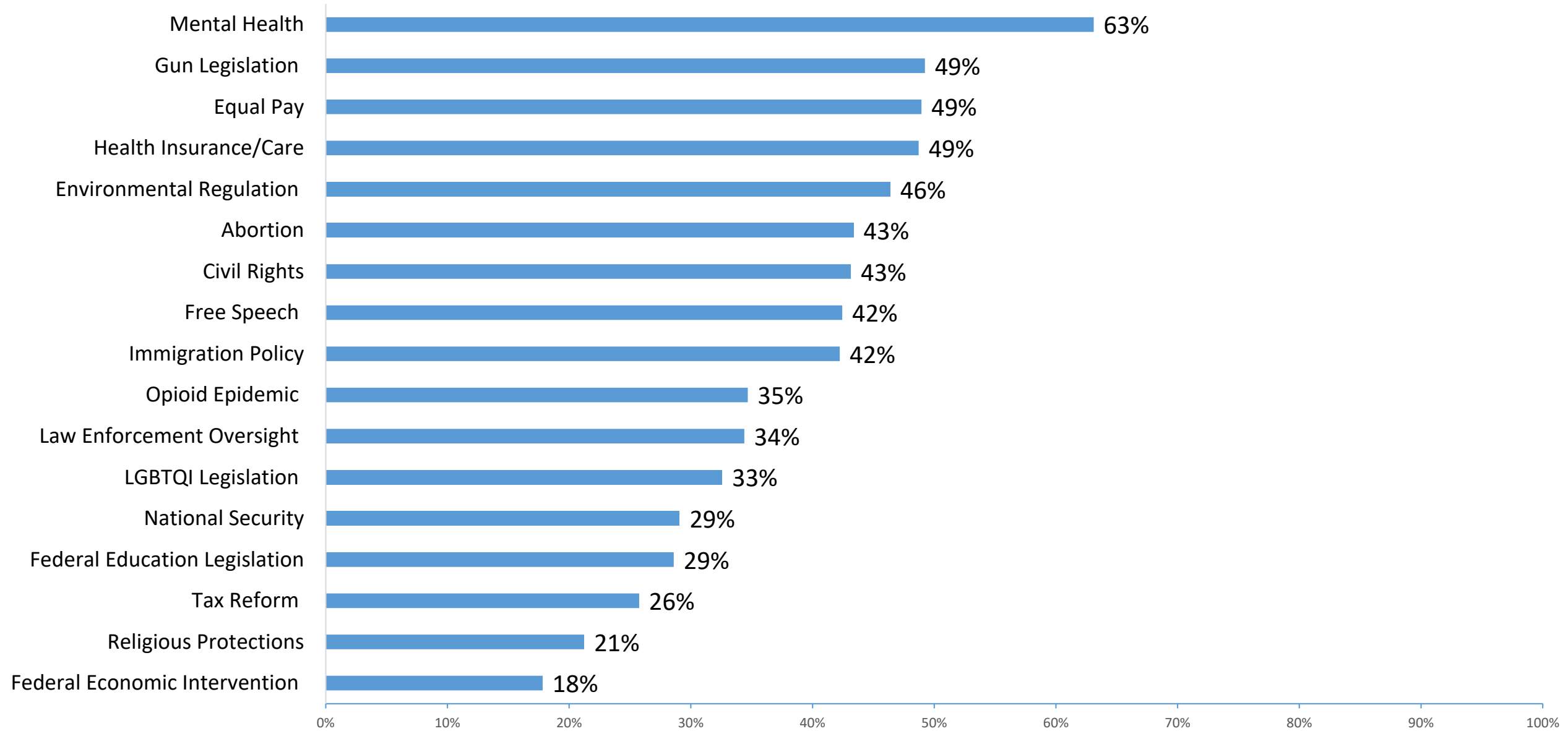
136 participants indicated a lot of interest in running for student government

150 participants indicated a lot of interest in running for a local, state, or national office

Level of Interest in Running for Various Offices, n = 3,569



Topics of Interest for PDI Event, n = 3,518



Maletsky, L. (2018). 2018 campus-wide civic engagement survey. Unpublished raw data. Office of Student Persistence Research and Center for Student Engagement at the University of Nevada, Reno. For questions contact: 775 784-6589

Skip Logic

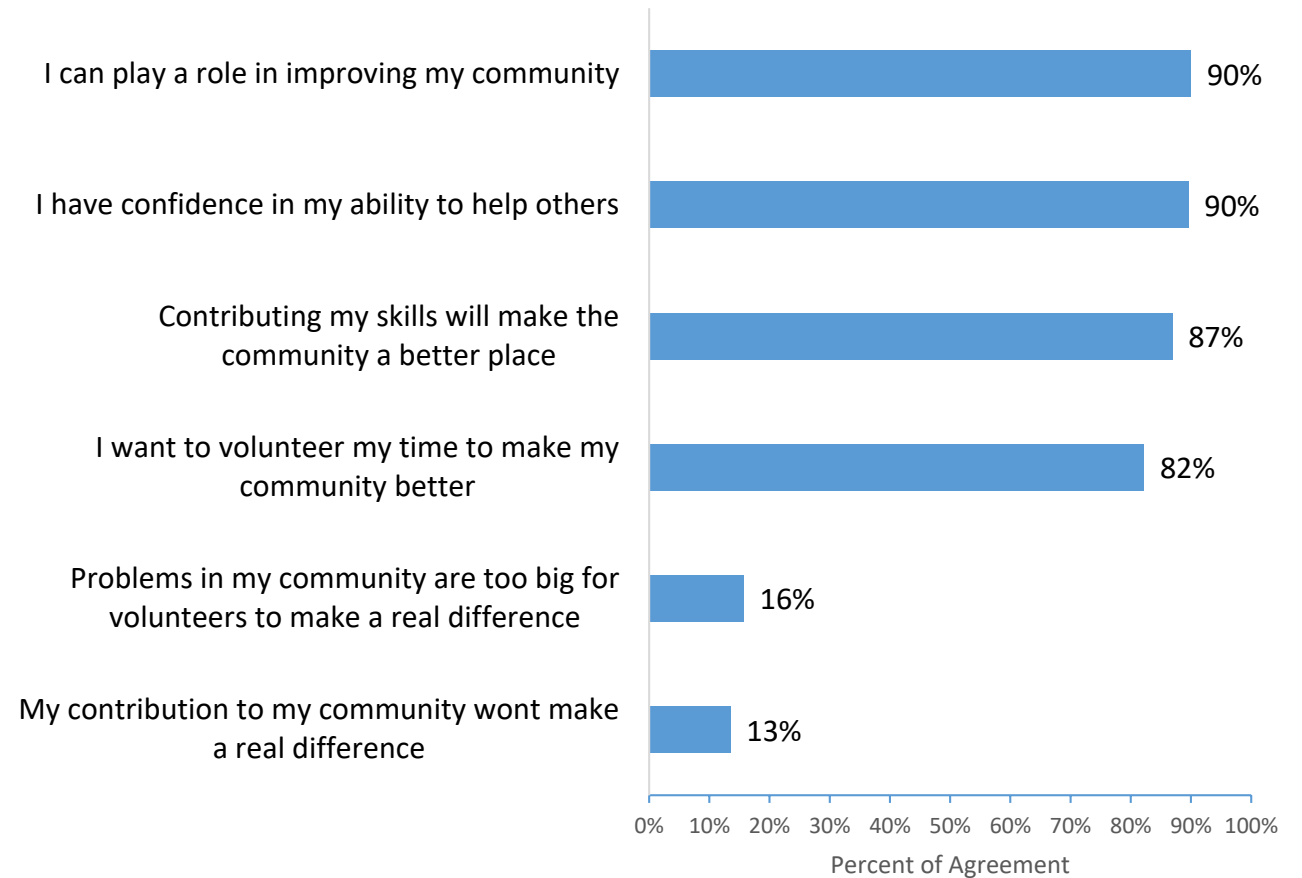
- Participants were directed to one of three paths in the survey
 - Confidence to make a difference
 - Campus Climate
 - Locations of learning

I can make a difference

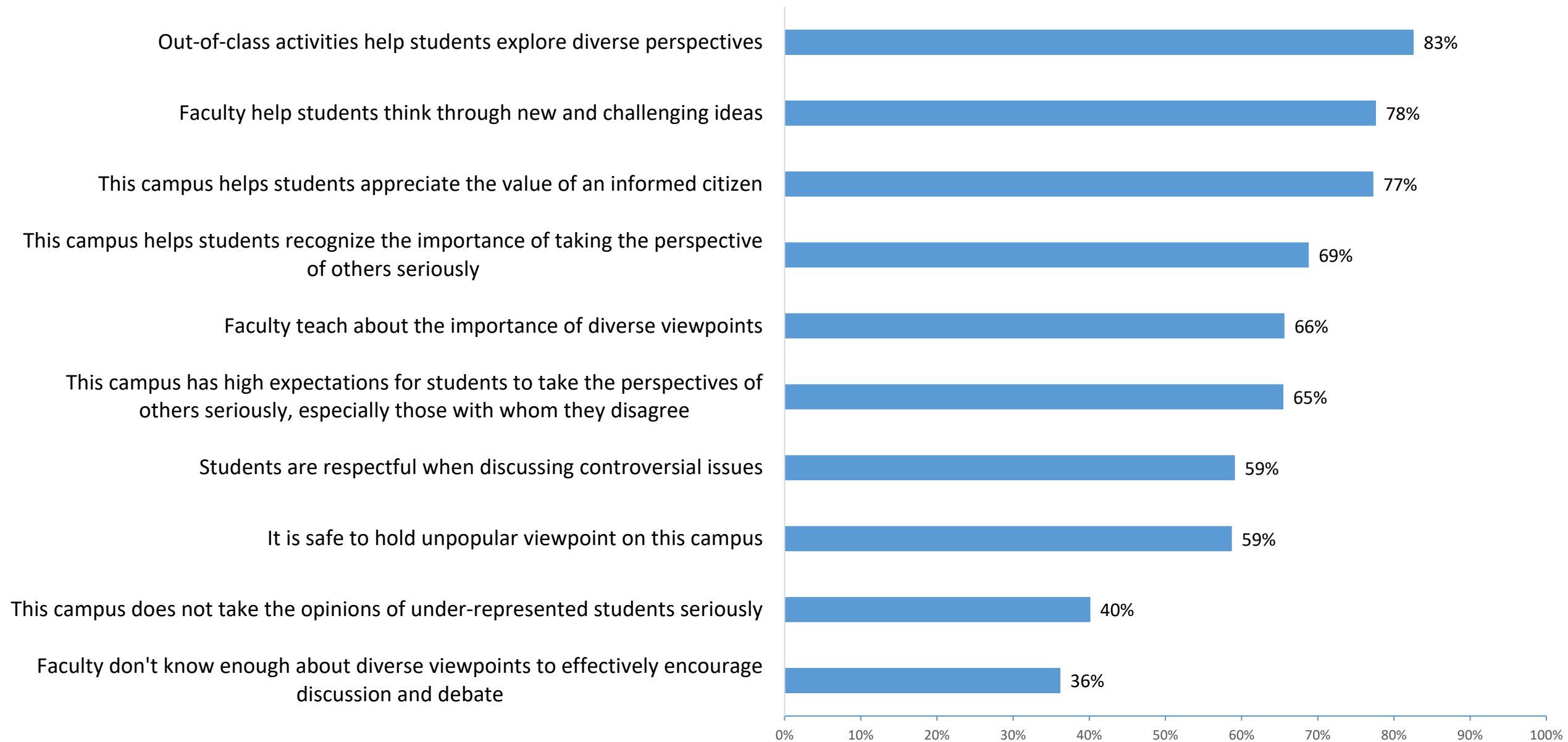
Most participants agreed they could use their time and skills to help others and improve the community.

Participants tended to disagree that their contribution would not make a difference and that community problems were too big to be changed.

Percent Agreeing they Can Impact their Communities, n = 1,171



Campus Climate Concerning Different Perspectives, n = 1,030



Campus Climate by Race

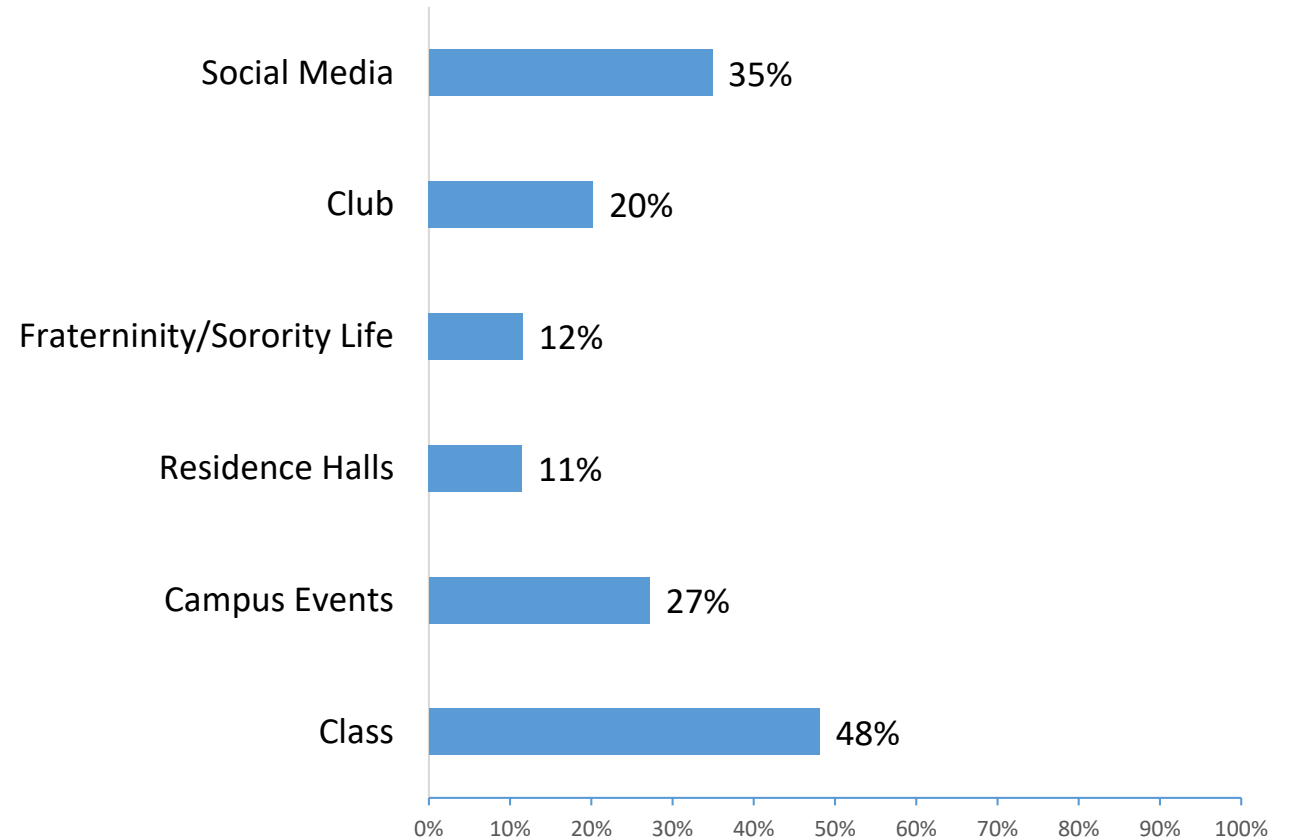
- All Climate questions were examined by race.
- The only one item differed between white and non-white participants.
 - This campus does not take the opinions of under-represented students seriously.
 - White participants more strongly disagreed (-.46) than non-white participants who only slightly disagreed (-.01).

Learning Locations

Participants indicated that class followed by social media were the primary locations of learning about people and groups who improve society.

*Categories are not mutually exclusive

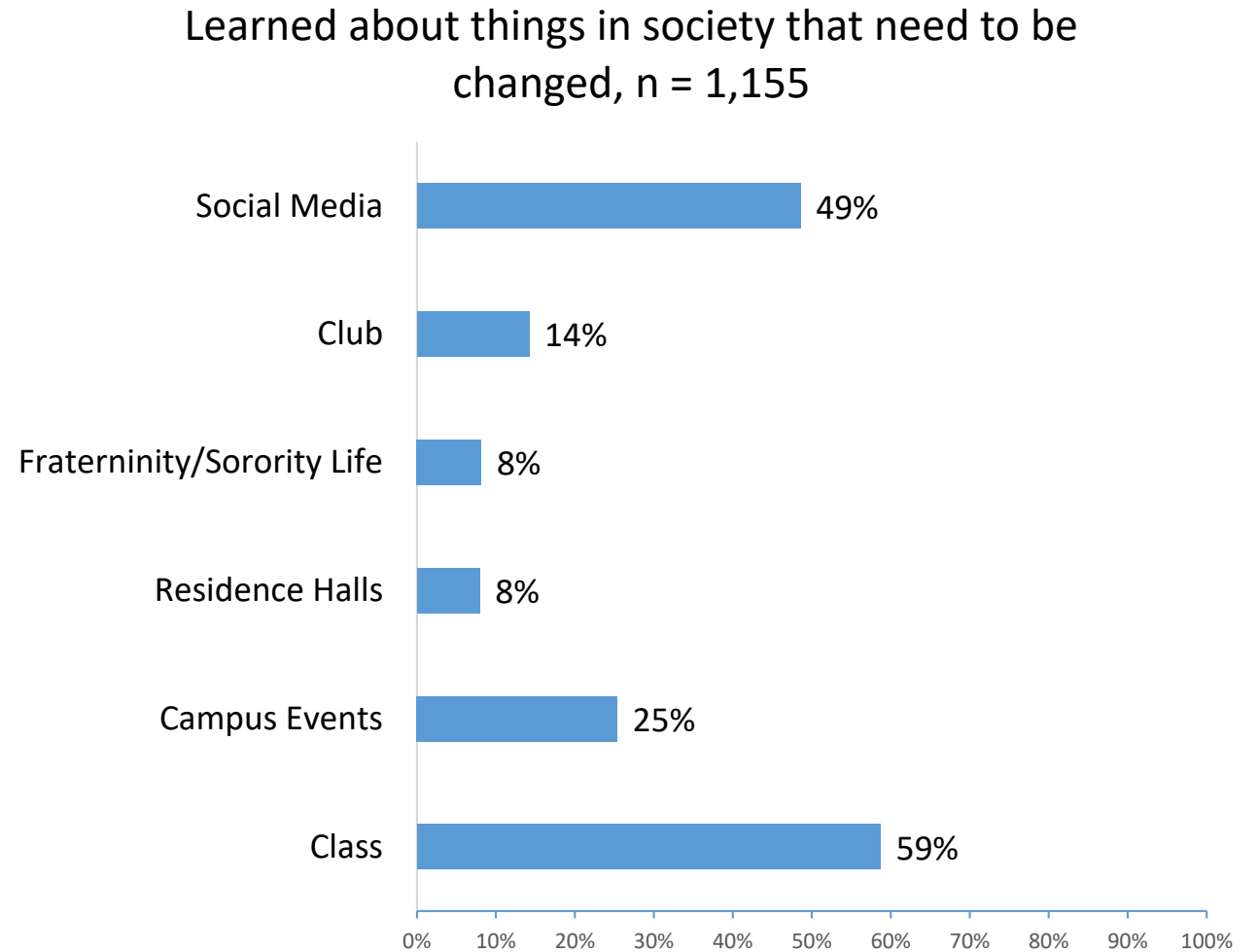
Learned about people and groups who make society better, n = 1,158



Learning Locations, Part 2

Participants indicated that class followed by social media were the primary locations of learning about things that need to be changed.

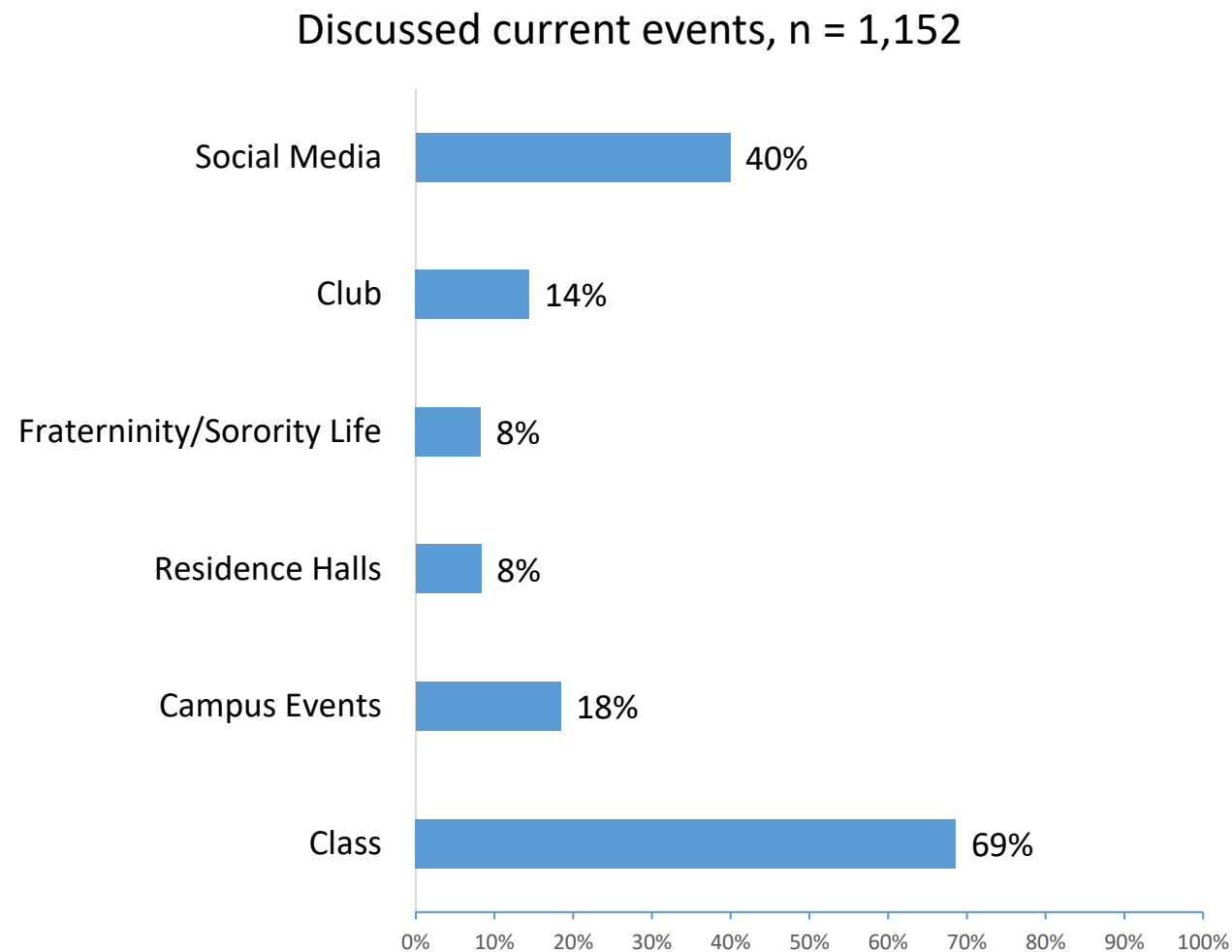
*Categories are not mutually exclusive



Learning Locations, Part 3

Participants indicated that class followed by social media were the primary locations to discuss current events.

*Categories are not mutually exclusive



Learning Locations, Part 4

Participants indicated that class followed by social media were the primary locations to learn how to connect classroom ideas with real world problems.

*Categories are not mutually exclusive

Learned how to connect classroom ideas with real world problems, n = 1,098

