

Employer Sponsorship Program 2022-2023

The Nevada Career Studio (NCS) will offer an Employer Sponsorship Program to provide different levels of priority access to University of Nevada, Reno students and recent alumni. This program will include key branding and visibility for employers to target students and recent alumni based on their hiring needs. Participation in this program will allow for optimization to support company recruiting efforts.

Package Benefits	Platinum Sponsorship \$10,000*	Silver Sponsorship \$5,000*	Blue Sponsorship \$2,500*
Complimentary Career Fair Attendance for 2022-2023 <i>Employers will be located at a premier booth location with high visibility for recruiting students</i>	Choose 2 Fairs with up to 4 representatives for each fair	Choose 1 Fair with up to 4 representatives	Choose 1 Fair with up to 2 representatives
Guaranteed Tabling for Fall or Spring Semester <i>3-4 hours of tabling in a high-traffic area, and NCS promoting tabling events via Handshake emails and social media</i>	2 dates per year	1 date per year	1 date per year
Information Sessions <i>A presentation for the employer to share about open opportunities. NCS will promote info session via Handshake emails and social media</i>	1-hour long presentation	1-hour long presentation	1-hour long presentation
Promotion on the Nevada Career Studio Website <i>The employer will be featured on the NCS website as an employer partner</i>	Featured as NCS employer partner	Featured as NCS employer partner	Featured as NCS employer partner
Guaranteed On-Campus Interview Space <i>Employers can host on-campus interviews in a space reserved by NCS</i>	1 per semester	1 per semester	N/A
Employer Spotlight in Jobs and Internship Emails <i>The employer will be featured in monthly email blasts to students promoting their opportunities</i>	MONTHLY email blasts to promote positions	ONE email blast per semester to promote positions	N/A
Workshop Presentation on campus during academic year <i>Employers can host a 1-hour presentation on a career development topic to wide student audience plus share information about their company (mini-information session)</i>	1 per year	N/A	N/A
Social Media Promotion on Instagram <i>NCS will feature the employer in one social media post (Instagram) each semester</i>	1 per semester	N/A	N/A
Handshake Optimization Consultation <i>A strategy meeting with an Employer Relations Liaison to learn about Handshake optimization to recruit students</i>	Personalized meeting with Employer Relations Liaison	N/A	N/A

If you are interested in becoming an Employer Sponsor, complete our [Inquiry Form](#).

For additional information about the Employer Sponsorship Program, please contact the Nevada Career Studio at careers@unr.edu or call 775-682-7114.

*Limited number of packages available