



Silver Core Curriculum (GE) Requirements

Subject	Credits	Courses	Completed
English (CO1, 3)	3-8	ENG 101 or ENG 100i ENG 102	_____
Mathematics (CO2)	3-6	MATH 126EE, MATH 126E or MATH 126 MATH 176	_____
Natural Science (CO4L, CO4)	6-8	CO4L course CO4L or CO4 course *Click for List of Classes	_____
Humanities (CO5)	6	CH 201, 202, or 212 CH 203 <i>*See advisor if you have AP or Transfer Credit</i>	_____
Social Science	6	ANTH 101, BUS 101, FIN 101, ENT 200, PSC 211, PSC 231, PSY 101, SOC 101	_____
Fine Arts (CO7)	3	Click Here for List of C07 Classes	_____
Constitution (CO8)	(Counted in CO5)	CH 203 <i>*See advisor if you have AP or Transfer Credit</i>	(Counted in CO5)
Speech Course	3	COM 101, 113, 217 or 329	_____

Pre-Business Core

Subject	Credits	Courses	Completed
Accounting	6	ACC 201 ACC 202	_____
Economics	6	ECON 102 (CO6) ECON 103	_____
Statistics	6	ECON 261 ECON 262	_____
Information Systems	3	IS 101	_____
Mathematics (Counted in Core)		MATH 176	(Counted in Core)
Marketing	3	MKT 210	_____

Electives

20 Classes

Electives	5-15	Nonbusiness or business	Note: Electives may be needed to meet the <i>minimum</i> graduation requirement of 120 credits
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Upper-Division COB/Core Requirements

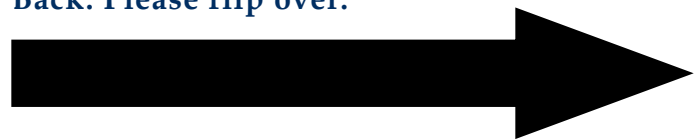
Subject	Credits	Courses	Completed
Writing	3	MGT 321 or ENG 321 <i>Bridge Course</i>	_____
Finance	3	FIN 301	_____
Information Systems	3	IS 301 <i>Completed @UNR Only (CO9) & Bridge Course</i>	_____
Management	9	MGT 301 OR 323 <i>Bridge Course</i> MGT 325 <i>Bridge Course</i> MGT 496 <i>Completed @UNR Only (CO12, 13, 14)</i>	_____
Supply Chain Management	3	SCM 352	_____
Economics	3	Any 300- or 400-level ECON class	_____
International Business	3	MKT 456 <i>Completed @UNR Only (CO10 & 11)</i>	_____

MKT Major Requirements

Subject	Credits	Courses	Completed
Marketing	12	MKT 312 MKT 316 MKT 400 MKT 495	_____
Upper-Division Marketing Electives	12	MKT 422, MKT 433, MKT 441, MKT 446 MKT 451 MKT 476, MKT 477, MKT 478**, MKT 479, MKT 480, MKT 490, MKT 492**, ENT 404 SCM 473 **Can be taken three times when selecting different topics	_____

17 Classes

**Course Sequencing and Pre-Requisites on
Back. Please flip over.**



Visit <http://catalog.unr.edu> for detailed

Silver Core Curriculum and Graduation Requirements, and Course Descriptions.
Contact the Student Success Center at (775) 784-4912 for more information.

FOUR SEMESTER – COURSE PLANNING IDEAS

Ideal 1st Semester JR

*MKT 312
*MGT 321
FIN 301
IS 301
SCM 352

Ideal 2nd Semester JR

*MKT 316
*MKT 400
*MKT Elective
MGT 301 OR 323
ECON 300+

Ideal 1st Semester SR

*MKT Elective
*MKT 456
*MKT Elective
MGT 325
General Elect.—If Needed

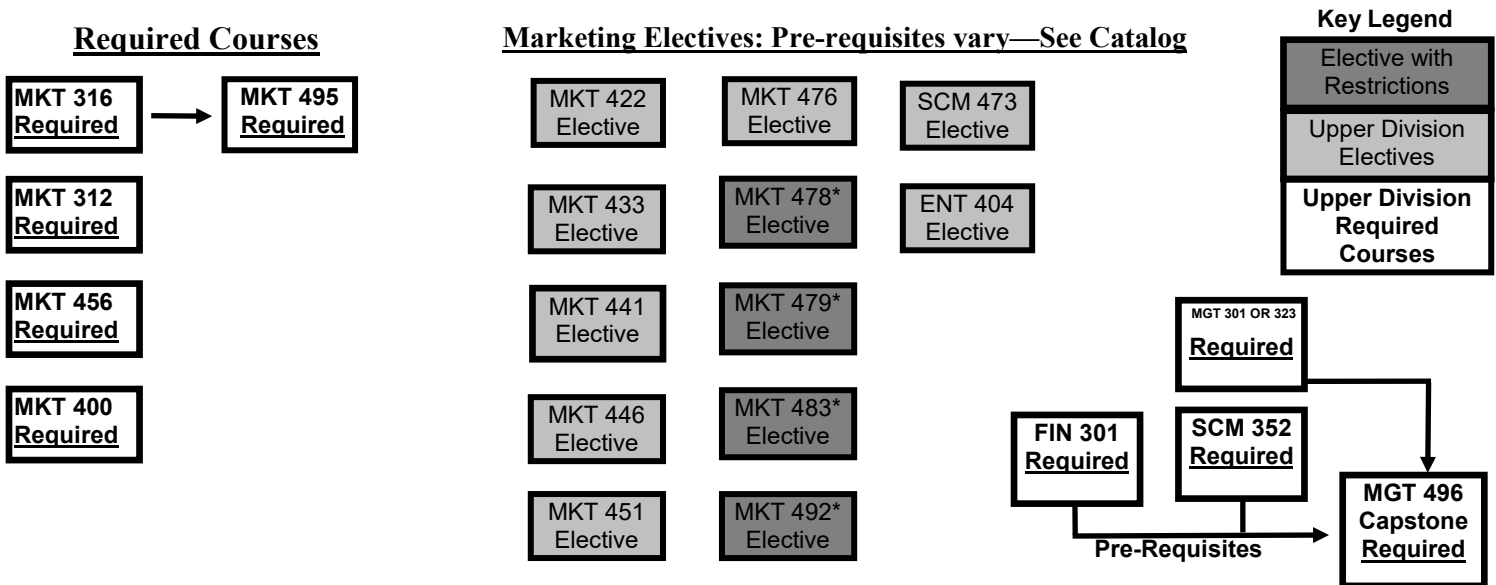
Ideal 2nd Semester SR

*MGT 496
*MKT 495
*MKT Elective
General Elect.—If Needed
General Elect.— If Needed

ADVISING TAKEAWAYS

- It is preferred that you take MKT 312, 316, and 400 before taking other MKT courses. However, the most important of these is MKT 316, which is a prerequisite to MKT 495.
- MKT 495 will be taken in your senior year – most likely in your final semester!
- Pay attention to when certain courses are scheduled! Not all classes are offered year round

MARKETING MAJOR CLASS PRE-REQUISITE AND FLOW CHART



ALL MAJORS

Course Scarcity

Pay attention to when certain courses are scheduled! Not all classes are offered year round

Enrolling in your MGT 496 Strategic Management Capstone Course

- Typically taken in your last semester
- Prerequisites: ENG 102; CH 201 or CH 202 or CH 203 or CH 212, MGT 301 OR 323, FIN 301, SCM 352

Graduation Requirements

120+ credits earned to meet Bachelor's degree requirements

2.0+ UNR, Cumulative, Major, AND Minor GPAs
30+ upper-division credits earned at UNR
40+ upper-division credits required for degree

Applying for Graduation

Eligible students **must** submit graduation applications in MyNEVADA by:

- March 1st for Spring graduation (application opens November 1st)
- June 1st for Summer graduation (application opens March 21st)
- October 1st for Fall graduation (application opens April 1st)