# B.S. IN BUSINESS ADMINISTRATION Marketing and Management DOUBLE MAJOR

TOTAL CREDITS: 105-112 (120 CREDITS NEEDED TO GRADUATE)

## Silver Core Curriculum (GE) Requirements

Subject	Credits	Courses	Completed
English (CO1, 3)	3-8	ENG 101 or ENG 100J ENG 102	
Mathematics (CO2)	3-6	MATH 126 or MATH 126E MATH 176	
Natural Science (CO4L, CO4)	6-8	CO4L course CO4L or CO4 course *Click for List of Classes	
Humanities (CO5)	6	CH 201, 202, or 212	
		CH 203 *See advisor if you have AP or Transfer Credit	
Social Science	6	ANTH 101, BUS 101, FIN 101, ENT 200, PSC 211, PSC 231, PSY 101, SOC 101	
Fine Arts	3	Click Here for List of Classes	
Constitution (CO8)	(Counted in CO5)	CH 203 *See advisor if you have AP or Transfer Credit	(Counted in C05)
Speech Course	3	COM 101, 113, 217 or 329	

## **Pre-Business Core**

Subject	Credits	Courses	Completed
Accounting	6	ACC 201 ACC 202	
Economics	6	ECON 102 (CO6) ECON 103	
Statistics	6	ECON 261 ECON 262	
Information Systems	3	IS 101	
Mathematics	(Counted in Core)	MATH 176	(Counted in Core)
Marketing	3	MKT 210	

Ε.	lectiv	ves	20	Classes

Electives 15-21 Nonbusiness or business or

## **Upper-Division COB/Core Requirements**

Subject	Credits	Courses	Completed
Writing	3	MGT 321 or ENG 321 Bridge Course	
Finance	3	FIN 301	
Information Systems	3	IS 301 Completed @ UNR Only (CO9) & Bridge Course	
Management	9	MGT 301 or 323 Bridge Course MGT 325 Bridge Course MGT 496 Competed @ UNR Only (CO12, 13, 14)	
Operations Management	3	SCM 352	
Economics	3	ECON 365	
International Business	3	MKT 456 Completed @UNR Only (CO10 & 11)	

## **Marketing Major Requirements**

Marketing	12	MKT 312 MKT 316 MKT 400 OR MGT 486 MKT 495	
Marketing Electives	9	MKT 422, MKT 433, MKT 441, MKT 446 MKT 451 MKT 476 MKT 478**, MKT 479, MKT 480 MKT 492**, ENT 404 SCM 473	

# **MGT Major Requirements**

Subject	Credits	Courses	Completed
Management	6	MGT 367 Completed @UNR Only (CO10) MGT 423	
Management Electives	6	MGT 466, MGT 467, MGT 470, MGT 473 MGT 485, MGT 488 MGT 491 (limit one)	

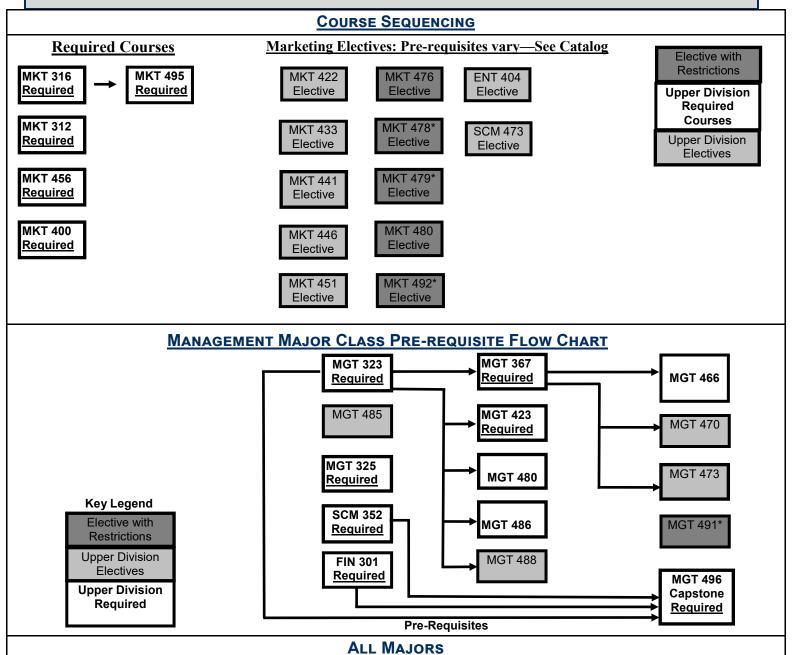
20 Classes

Course Sequencing and Pre-Requisites on Back. Please flip over.

Visit *http://catalog.unr.edu* for detailed Silver Core Curriculum and Graduation requirements, and Course Descriptions.

Contact the Student Success Center at (775) 784-4912 for more information.

This resource is not intended to substitute for Academic Advisement. Students are still encouraged to meet with their advisors, and are ultimately responsible for checking their MyNEVADA Academic Requirements report to ensure all degree and graduation requirements are met. (Go to: Student Center Dashboard > My Academics > Academic Requirements)



## **Course Scarcity**

Pay attention to when certain courses are scheduled! Not all classes are offered year round

#### **Enrolling in your MGT 496 Strategic Management Capstone Course**

- Typically taken in your last semester
- Prerequisites: ENG 102; CH 201 or CH 202 or CH 203 or CH 212, MGT 323, FIN 301, SCM 352

## **Graduation Requirements**

120+ credits earned to meet Bachelor's degree requirements

2.0+ UNR, Cumulative, Major, AND Minor GPAs

30+ upper-division credits earned at UNR

40+ upper-division credits required for degree

### **Applying for Graduation**

Eligible students **must** submit graduation applications in MyNEVADA by:

- March 1st for Spring graduation (application opens November 1st)
- June 1st for Summer graduation (application opens March 21<sup>st</sup>)
- October 1st for Fall graduation (application opens April 1st)