



CATALOG YEAR: 2023-2024

TOTAL LISTED: 104-129 CREDITS
(120 CREDITS NEEDED TO GRADUATE)

Silver Core Curriculum (GE) Requirements

Subject	Credits	Courses	Completed
English <i>(CO1, 3)</i>	3-8	ENG 101 or ENG 100i ENG 102	_____ _____
Mathematics <i>(CO2)</i>	3-6	MATH 126EE, MATH 126E or MATH 126 MATH 176	_____ _____
Natural Science <i>(CO4L, CO4)</i>	6-8	CO4L course CO4L or CO4 course <i>*Click for List of Classes</i>	_____ _____
Humanities <i>(CO5)</i>	6	CH 201, 202, or 212 CH 203 <i>*See advisor if you have AP or Transfer Credit</i>	_____ _____
Social Science	6	ANTH 101, BUS 101, FIN 101, ENT 200, PSC 211, PSC 231, PSY 101, SOC 101	_____ _____
Fine Arts <i>(CO7)</i>	3	Click Here for List of Classes	_____
Constitution <i>(CO8)</i>	(Counted in CO5)	CH 203 <i>*See advisor if you have AP or Transfer Credit</i>	(Counted in CO5)
Speech Course	3	COM 101, 113, 217 or 329	_____

Pre-Business Core

Subject	Credits	Courses	Completed
Accounting	6	ACC 201 ACC 202	_____ _____
Economics	6	ECON 102 <i>(CO6)</i> ECON 103	_____ _____
Statistics	6	ECON 261 ECON 262	_____ _____
Information Systems	3	IS 101	_____
Mathematics <i>(Counted in Core)</i>		MATH 176	<i>(Counted in Core)</i>
Marketing	3	MKT 210	_____

20 Classes

Electives

Electives	0-16	Nonbusiness or business	Note: Electives may be needed to meet the <i>minimum</i> graduation requirement of 120 credits
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Upper-Division COB/Core Requirements

Subject	Credits	Courses	Completed
Writing	3	MGT 321 or ENG 321 <i>Bridge Course</i>	_____
Finance	3	FIN 301	_____
Information Systems	3	IS 301 <i>Completed @ UNR Only (CO9) & Bridge Course</i>	_____
Management	9	MGT 301 or 323 <i>Bridge Course</i> MGT 325 <i>Bridge Course</i> MGT 496 <i>Completed @ UNR Only (CO12, 13, 14)</i>	_____ _____ _____
Operations Management	3	SCM 352	_____

IB – Marketing Major Requirements

Subject	Credits	Courses	Completed
Business Concentration	9	MKT 312 MKT 422 MKT 492	_____ _____ _____
Upper-Division International Business Requirements	12	MGT 480 MKT 456 ECON 462 ECON 305 <i>(CO10, 11)</i> <i>Complete @UNR Only</i>	_____ _____ _____ _____
VI. Foreign Language*	0-14	Completion of a fourth semester language course. Foreign Language must be consistent with Regional Track.	_____ _____ _____
VII. Regional Track	8-9	Choose from one of the following tracks: Spanish/Latin American, Spanish/European, French/ European, Italian/European, Japanese/Asian or Chinese/ Asian	_____ _____ _____

21 Classes

**Students with pre-existing language capabilities that satisfy the foreign language requirements will be required to replace those credits with sufficient electives to meet the minimum 120 credit hours required by the College of Business for graduation.*

**Major Advisor List and Flow Chart on the
Back Side. Please flip over.**



Visit <http://catalog.unr.edu> for detailed Silver Core Curriculum and Graduation requirements, and Course Descriptions. Contact the Student Success Center at (775) 784-4912 for more information.

This resource is not intended to substitute for Academic Advisement. Students are still encouraged to meet with their advisors, and are ultimately responsible for checking their MyNEVADA Academic Requirements report to ensure all degree and graduation requirements are met. (Go to: [Student Center Dashboard](#) > [My Academics](#) > [Academic Requirements](#))

IMPORTANT MKT NOTES

- Each International Business major is comprised of two components: a Regional Track (which requires Foreign Language competency), and a Concentration (a specific skillset within Business).
- Visit www.unr.edu/ib to find the appropriate Advising Sheet for both you Regional Track.

Dual Major in IB and Marketing

A dual major in IB and Marketing would require 15 additional credits:

- MKT 316
- MKT 400
- MKT 495
- MKT Elective—See MKT Checklist
- MKT Elective—See MKT Checklist

FOUR SEMESTER – COURSE PLANNING IDEAS

Meet with your Advisor—Four year plans for IB are too unique to put together a template.

- * Courses should be taken in that semester to ensure you are following the proper sequence. If you fall out of sequence, please contact an Advisor as soon as possible.
- Courses not asterisked may be used as alternatives for other semesters—**pay attention to MGT 496 Prerequisites.**
- This schedule is contingent on your following the proper path during your first two years.
- If you fall out of the prerequisite sequence, more than likely you will not be eligible to graduate on time. No exceptions will be made!

ALL MAJORS

Course Scarcity

Pay attention to when certain courses are scheduled! Not all classes are offered year round

Enrolling in your MGT 496 Strategic Management Capstone Course

- Typically taken in your last semester
- Prerequisites: ENG 102; CH 201 or CH 202 or CH 203 or CH 212, MGT 301, FIN 301, SCM 352

Graduation Requirements

120+ credits earned to meet Bachelor's degree requirements
 2.0+ UNR, Cumulative, Major, AND Minor GPAs
 30+ upper-division credits earned at UNR
 40+ upper-division credits required for degree

Applying for Graduation

Eligible students **must** submit graduation applications in MyNEVADA by:

- March 1st for Spring graduation (application opens November 1st)
- June 1st for Summer graduation (application opens March 21st)
- October 1st for Fall graduation (application opens April 1st)