



TOTAL LISTED: 18 CREDITS

To declare this minor, submit a Minor Declaration Form to the Student Success Center, AB 409.

Course	Course Title	Credits	Completed
IS 201	Computer Applications	3	_____
Econ 262	Principles of Statistics II (or equivalent)	3	_____
SCM 352	Operations Management	3	_____
MKT 480	Pricing, Revenue and Predictive Analytics	3	_____
Electives	<ul style="list-style-type: none"> • ECON 441 Econometrics • IS 445 Project Management: Principles and Practice • IS 475 Database Design and Implementation • IS 482 Applied Data Science • MKT 316 Strategic Marketing • MKT 422 Integrated Marketing Communications • MKT 471 Marketing Analytics • MKT 476 Data Visualization & Business Analytics • MKT 492 Digital Marketing • MATH 487 Deterministic Operations Research • MINE 361 Operations Research Methods & Applied Statistics 	6	_____ _____

- The Analytics minor is open to all students at the university. This allows any student to complement their major with valuable analytical skills.
- Electives can be chosen to complement their major and deepen their knowledge of analytical skills related to their interests. Six (6) of the required upper-division credits must be completed at UNR.
- Nine (9) or more credits used for any minor at UNR must be upper-division coursework.
- Students must complete the minor with a 2.0 or higher GPA.
- Business students must have a declared major in order to declare a business minor.

Minor Advisors

Armina Karapetian	akarapetian@unr.edu	682-8510	AB 415 E
Ron Lembke	ronlembke@unr.edu	682-9164	AB 310 D
Sandun Perera	sperera@unr.edu	784-1124	AB 310 B

Visit <http://catalog.unr.edu> for detailed Minor requirements and Course Descriptions.
Contact the Student Success Center at (775) 784-4912 for more information.