The College of Business UNIVERSITY OF NEVADA, RENO

B.S. IN BUSINESS ADMINISTRATION

International Business Major- Marketing

CATALOG YEAR: 2019-20

Silver Core Curriculum (GE) Requirements

Subject	Credits	Courses	Completed
English (CO1, 3)	3-8	ENG 101 or ENG 100J ENG 102	
Mathematics	3-6	MATH 126 or MATH 126E MATH 176	
Natural Science (CO4L, CO4)	6-8	CO4L course CO4L or CO4 course	
Humanities (CO5)	3	CH 201, 202, or 212 Completed @UNR or TMCC Only	
Social Science	6	ANTH 101, BUS 101, Fin 101, ENT 200, PSC 211, PSC 231, PSY 101, SOC 101	
Fine Arts (CO7)	3	Search "Core Fine Arts" at www.unr.edu	
Constitution	3	CH 203 Completed @UNR or TMCC Only	
Speech Course	3	COM 101, 113, 217 or 329	

Pre-Business Core

Subject	Credits	Courses	Completed
Accounting	6	ACC 201 ACC 202	
Economics	6	ECON 102 (CO6) ECON 103	
Statistics	6	ECON 261 ECON 262	
Information Systems	3	IS 101	
Mathematics	(Counted in Core)	MATH 176	(Counted in Core)
Marketing	3	MKT 210	

TOTAL LISTED: 104-129 CREDITS (120 CREDITS NEEDED TO GRADUATE) Upper-Division COB/Core Requirements

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Subject	Credits	Courses	Completed
Writing	3	MGT 321 or ENG 321	
Finance	3	FIN 301	
Information Systems	3	IS 301 Completed @ UNR Only (CO9) & Bridge Course	
Management	9	MGT 323 Bridge Course MGT 325 Bridge Course MGT 496 Competed @ UNR Only (CO12, 13, 14)	
Supply Chain Management	3	SCM 352	

IB-Marketing Major Requirements

Subject	Credits	Courses	Completed
Business Concentration	9	MKT 312 MKT 422 MKT 492	
Upper-Division International Business Requirements	12	MGT 480 MKT 456 ECON 462 ECON 305 (C010, 11) Complete @UNR Only	
VI. Foreign Language*	0-14	Completion of a fourth semester language course. Foreign Language must be consistent with Regional Track.	
VII. Regional Track	8-9	Choose from one of the following tracks: Spanish/Latin American, Spanish/European, French/ European, Italian/European, Japanese/Asian or Chinese/ Asian	

21 Classes

-12-19

*Students with pre-existing language capabilities that satisfy the foreign language requirements will be required to replace those credits with sufficient electives to meet the minimum 120 credit hours required by the College of Business for graduation.

Major Advisor List and Flow Chart on the Back Side. Please flip over.

Four-Year Credit Requirement: Half of the total credits required for this degree (60/120) must be completed at UNR or another regionally accredited, four-year institution.

Nonbusiness

or business

Electives

0-16

Electives

Visit *http://catalog.unr.edu* for detailed Silver Core Curriculum and Graduation requirements, and Course Descriptions. Contact the Student Success Center at (775) 784-4912 for more information.

IT IS <u>YOUR</u> RESPONSIBILITY TO CHECK YOUR ACADEMIC ADVISING REPORT ON MYNEVADA FOR ACCURACY!

20 Classes

Note: Electives may be

needed to meet the minimum

graduation requirement of 120 credits

This resource is not intended to substitute for Academic Advisement. Students are still encouraged to meet with their advisors, and are ultimately responsible for checking their MyNEVADA Academic Requirements report to ensure all degree and graduation requirements are met. (*Go to: Student Center Dashboard > My Academics > Academic Requirements*)

IMPORTANT MKT NOTES	Four Semester – Course Planning Ideas			
 Each International Business major is comprised of two components: a Regional Track (which requires Foreign Language competency), and a Concentration (a specific skillset within Business). Visit www.unr.edu/ib to find the appropriate Advising Sheet for both you Regional Track. All IB majors are required to have taken PSC 211 or 231 prior to graduation. For most students, this will have been taken to satisfy your "Second Social Science" requirement. Work very closely with your International Business Faculty Advisors – they know the IB details like the back of their hands. Dual Major in IB and Marketing would require 15 additional credits: MKT 316 MKT 400 MKT 495 MKT Elective—See MKT Checklist MKT Elective—See MKT Checklist 	 Meet with your Faculty Advisor—Four year plans for IB are too unique to put together a template. * Courses should be taken in that semester to ensure you are following the proper sequence. If you fall out of sequence, please contact an Advisor as soon as possible. Courses not asterisked may be used as alternatives for other semesters—pay attention to MGT 496 Pre-requisites. This schedule is contingent on your following the proper path during your first two years. If you fall out of the prerequisite sequence, more than likely you will not be eligible to graduate on time. No exceptions will be made! 			
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Course Scarcity				
Pay attention to when certain courses are scheduled! Not all classes are	offered year round			
Enrolling in your MGT 496 Strategic Management Capstone Course				
Typically taken in your last semester	ACT 202 FIN 204 COM 252			
 Prerequisites: ENG 102; CH 201 or CH 202 or CH 203 or CH 212, M 	101 323, FIN 301, 3010 332			
<u>Graduation Requirements</u> 120+ credits earned to meet Bachelor's degree requirements 2.0+ UNR, Cumulative, Major, AND Minor GPAs 30+ upper-division credits earned at UNR 40+ upper-division credits required for degree <u>60+ credits earned at a four-year institution (TRANSFER studen</u>	ts – this especially applies to you!)			
Applying for Graduation				
Eligible students must submit graduation applications in MyNEVADA by:				
• March 1st for Spring graduation (application opens November 1st)				
• June 1st for Summer graduation (application opens March 21 st)				
October 1st for Fall graduation (application opens April 1st)				

• October 1st for Fall graduation (application opens April 1st)

Major Advisors				
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