The Logo Use Policy was developed to promote efficiency and orderly use of trademarked logos and to ensure that The Associated Students of the University of Nevada Recognized Clubs and Organizations do not violate copyright law. The general policy operates in conjunction with policies from ASUN, University Marketing & Communications and Wolf Pack Athletics.

ASUN

The Associated Students of the University of Nevada (ASUN) logo standards can be found online at: [http://www.nevadaasun.com/fb_files/ASUN-logo%20standards.pdf](http://www.nevadaasun.com/fb_files/ASUN-logo%20standards.pdf)

To seek permission to use the official ASUN logo or to get a .jpeg or .pdf version email amyk@unr.edu.

University Block "N"

The University encourages student clubs to use the Block “N” logo on materials. Standards of usage of the Block “N” logo can be found online at: [http://www.unr.edu/im/identity-guide/identity-system](http://www.unr.edu/im/identity-guide/identity-system)

1. The Block “N” logo must always appear in the square and if the square is on a dark background, in need to have a thin white outline around the square.
2. To seek permission to use the University “N” Logo on printed materials you must fill out a University Printing Release Form BEFORE you go to print [http://www.unr.edu/im/policies/print-release](http://www.unr.edu/im/policies/print-release)
3. Items produced using the University “N” Logo can be ordered through the Nevada Wolf Shop who will use an officially licensed vendor to produce the product. Your club can contact Corie Moe at coriem@unr.edu to get a quote for shirts or other merchandise.
Wolf Pack Athletics

Wolf Pack Athletics logo standards can be found online at: http://www.unr.edu/im/identity-guide/identity-system/wolf-pack-signature

Top Hat Wolf standards can be found online at: http://www.unr.edu/im/identity-guide/identity-system/top-hat-wolf

ASUN recognized Club Sports can use Wolf Pack Athletics logos on official club sport gear for club sport shirts, jersey's and other clothing as long as an approved licensed vendor is used and the word “Club” is present on the clothing item.

1. Any items produced using athletic logos must be ordered through the Nevada Wolf Shop who will use an officially licensed vendor to produce the product. Your club can contact Corie Moe at coriem@unr.edu to get a quote for shirts or other merchandise.
2. No other sponsor logos, besides the ASUN logo, may be used on any gear that uses the Athletics Logo.
3. No club sport can sell any merchandise with athletic logos on it to anyone this includes other club sport members on their teams. Players may reimburse the club for their personal logo items, but may not do so beyond the items to be specifically for themselves for club sport purposes.

If you would like to use any Wolf Pack Athletics logo on printed or online material please send Chad Hartley hartleyc@unr.edu a .jpg version of the poster/flyer to approve.