Quick Tips

“QUICK-N-EASY”
FUNDRAISING IDEAS:

- Car Washes
- Balloon Sales
- Flower Sales (carnations are an inexpensive favorite) on Valentine’s Day, Graduation, or other holidays.
- Gift or note deliveries at the beginning or end of people’s class
- T-shirt Sales
- School supplies sales
- Bake sales
- Garage sales
- Used book sales

For further assistance with all aspects of student event planning, scheduling and organizing please seek an appointment with the Student Activities Staff or the appropriate ASUN Executive Officer.

For more information, call 784-6589

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**BEFORE YOU START:**

Decide how much money your group needs to raise. Go ahead: Set a high goal! If all members are in agreement that having these funds is necessary they will probably agree to put in the time necessary to raise that money.

There are many different ways to raise money: Some projects are easy to set up and target mainly people you do not know. Others will take more time in planning and implementation and will probably involve people you know as well as people you do not know. Still others will take the work of only a few people targeting groups or businesses.

**FUNDRAISERS**

“Show Up and Work” Projects:
These are the kinds of projects that are set up in advance by the leaders of the groups so that the general members simply have to show up one day and spend time working. Examples of these process include: car washes, bake sales, and cleanups. Members tend to like these kinds of projects, because they do not require a lot of planning and do not take much of their time.

**DRIVES AND SALES:**

Fund drives and lengthy sales projects such as candy sales and stock sales tend to have higher returns than “Show Up and Work” projects, but they take more time to complete. Leaders set up these projects in advance and often need to make a deposit for the items to be sold. Members will usually target both people they know and who they do not know.

**CORPORATE SPONSORSHIP:**

Often your group’s work can tie in with the work of another group or a business. A business may wish to reach your members through an ad in your newsletter or other publications. Businesses that provide services may also give you a discount or free services in return for advertisement or a chance to talk with your members. Most businesses require a written proposal from your group stating exactly what you want from them, as well as what they will get in return. Proposals should be presented well in advance (months, and sometimes even a year in advance). Don’t be afraid to approach businesses about money or services — they are used to people asking, and you’ll never know how much help you can get until you ask!