Mystery Masquerade

Every fall, Fontbonne University (MO) holds an event called the Mystery Masquerade. The twist to this traditional formal dance is that, on the night of the event, students board a bus unaware of the dance's ultimate location (thus, the mystery). This aspect is what draws the students to participate. For weeks beforehand, students can be heard sharing the latest rumors concerning the location. (However, they are seldom correct!)

To make the event purposeful as well as entertaining, students must donate a toy when purchasing their tickets. The toys are then offered to a local charity (i.e. Toys for Tots, St. Vincent DePaul, etc.). This also attracts students since attending the dance allows them to support a good cause. Students who elect not to or are unable to donate a toy can still attend the dance by paying an extra $5 for their ticket. The locations for the dance are usually in gothic-type venues, such as banquet halls or dance clubs that are easily converted into haunted houses.

For more information, contact Chris Gill at cgill@fontbonne.edu or Nikki Giesler at fab@fontbonne.edu.

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Share Your Successful Program Ideas
Members are encouraged to share successful, low-cost, easy-to-implement program ideas in “The Idea File.” Copy should be limited to 250 words. Send appropriate information via e-mail to: glenf@naca.org. Please also include a daytime telephone number where you may be reached.