FOR IMMEDIATE RELEASE

KAPPA ALPHA ORDER TO EXPAND TO UNIVERSITY OF NEVADA, RENO SPRING 2014

Kappa Alpha Order, a national fraternity known as the gentlemen of the fraternity world, has announced plans to recruit a new chapter at University of Nevada, Reno beginning in spring of 2014.

Members of the Kappa Alpha Order national staff based in Lexington, Virginia, along with local Reno area alumni, will be recruiting on campus and organizing the chapter beginning in February.

“We’re very pleased to begin a long and proud relationship between Kappa Alpha Order and the University of Nevada, Reno and to have the opportunity to positively affect the lives of young men on campus,” said Nick Palmer, Director of Chapter Development for Kappa Alpha Order.

“Our expansion process, through which men join and build their chapter, is designed to bring the most positive aspects of the fraternity life to the forefront of the chapter experience. KA’s expansion at Nevada will be the opportunity of a lifetime for our new members.”

For those men interested in joining, or for anyone who would like to recommend a potential member to Kappa Alpha, you may contact Jeremy D. Duke, Associate Director for Chapter Development.

Kappa Alpha Order was founded on December 21, 1865 at Washington and Lee University in Lexington, Virginia and is fast approaching its 150th anniversary celebration. Known as “KA” or “the Order,” the organization has 127 active chapters nationwide and has initiated over 160,000 men in its existence. KA acts the moral compass for the modern gentleman, focusing on the core values of Reverence, Gentility, Service, Leadership, Knowledge, Perseverance, and Excellence.

For further information or to request a meeting, please contact Jeremy D. Duke at the information above, fill out the form below, follow us on Facebook, and Twitter:

- www.kappaalphaorder.org/connect/interest
- www.facebook.com/kappaalphaorder
- @NevadaKA