1 Building Your Credentials

24–18 months before starting business school
- Research career paths and determine short and long-term goals.
- Gain experience in the industry and function that will best further your long-term career goals. Develop your people & project management skills.
- Consider getting involved in activities outside of work, including professional organizations and volunteering activities that are closely related to your future career work.
- Refine your career goals, and talk to colleagues and supervisors who have gone to different business schools.

On KaplanGMAT.com
- Business School Resources
- B-Schools at a Glance

2 Taking the GMAT®

Senior Year of Undergrad:
- Select test date
  (Kaplan recommends spending about 2–3 months of studying for the GMAT)
- Register for test by ____________
- Take a free practice GMAT with Kaplan  ____________ (Practice test date)
- Enroll with Kaplan to get a higher GMAT score ____________ (Class start date)

On KaplanGMAT.com
- Free practice GMAT
- GMAT Strategy Sessions

3 Researching Your Programs

18-12 months before starting your MBA program:
- Gather school information and develop a target MBA list. Consider factors such as location, reputation in particular subject areas, length and size of program, learning style, area of interest, and demographics.
- Visit the schools to see what the students and culture are like.
- Brainstorm for your essays: strengths and weaknesses, accomplishments and failures, motivations for business school, short and long-term career goals.
- Provide recommenders with all information needed to write great letters.
- Request transcripts from schools.
- Draft your application essays. Each school will require 3–7 essays. Consider working with a Kaplan Admissions consultant.

On KaplanGMAT.com
- Information Sessions with Top Schools
- Succeeding on interviews
- Personal statement tips

4 The Home Stretch

The last year before starting your MBA program
- Finalize application essays.
- Proofread applications thoroughly and submit. First-round application deadlines are usually in April, second-round in January, and third-round in April.
- Investigate financial aid options.
- Schedule interviews as appropriate.
- If wait-listed, send in additional information.
- Make final decisions
What Is Rolling admissions?
Rolling admissions is the process by which applications are reviewed in the order they are received. Business schools cannot consider your application until it is complete, including GMAT scores. That’s why it’s important to submit a complete application as early as possible.

How Do I Register for the GMAT?
The GMAT is given nearly every day of the year (except Sundays and most major holidays), but depending on the season and location, many testing centers fill available spots earlier. Register for the GMAT as early as possible at mba.com
Test registration: $250

GMAC/MBA
For more information on business schools, admissions, applications and programs for pre-business students, visit the websites below.
Graduate Management Admissions Council:
gmac.org
Official Website for the GMAT:
mba.com

GMAT Information
Analytical Writing
• 1 essay • 30 minutes
• Topics: Analysis of an Argument

Verbal Reasoning
• 41 questions • 75 minutes
• Reading Comprehension, Critical Reasoning, Sentence Correction

Quantitative
• 37 questions • 75 minutes
• Problem Solving, Data Sufficiency

Integrated Reasoning
• 12 questions • 30 minutes
• Two-part Analysis, Multi-source Reasoning, Graphics Interpretation, Table Analysis

GMAT scores
Median: 550
90th Percentile: 700
99th Percentile: 760

Kaplan Test Prep
Kaplan offers many ways to prepare for the GMAT:
• GMAT On Site
• GMAT Classroom Anywhere™
• GMAT On Demand
• GMAT One-On-One

All of Kaplan’s GMAT programs include:
• 9 full-length practice tests
• 6,000+ practice items, with the most Integrated Reasoning practice available
• More than 100 hours of guided instruction both in the classroom and online
• Adaptive learning technology (Smart Reports™) to identify personal strengths and opportunities
• A higher GMAT score guaranteed or your money back.
For more information or to enroll, call or visit us online.

To take a free practice GMAT or attend a sample Kaplan class, speak to a Kaplan representative or visit KaplanGMAT.com
1-800-KAP-TEST
Kaptest.com/GMAT

Local Kaplan Representative:

Pre-Business Advisor(s):