About Sierra Nevada Journeys
Sierra Nevada Journeys (SNJ) is a Reno, NV based education nonprofit dedicated to partnering with schools and community to build higher-order thinking skills through outdoor science education. We accomplish this Mission by applying modern educational theory to outdoor education delivered through hands-on learning programs including in-school courses, residential outdoor science camps and teacher professional development.

About the Internship
Applicants will be available to work 8-12 hours/week. Most work will fall between normal business hours (8:30am-5:30pm), but some night and weekend work may be possible. As a part of our Advancement Team, the communications intern would assist with a variety of tasks related to community engagement and marketing. According to the intern’s fit and experience, we may assign such responsibilities as: photographing programs, managing social media accounts, writing blog posts, sending e-blasts, representing SNJ at community engagement events, and designing marketing materials.

Required Qualifications
- Exceptional writing and oral communication skills
- Strong social media and organization skills
- High degree of initiative
- Ability to work with diverse constituencies and membership demographics
- Ability to represent SNJ professionally
- Access to a laptop computer and reliable transportation

Preferred Qualifications
- Speaking competency in Spanish language
- Photography and Videography experience
- Experience using Adobe Creative Suite or willingness to learn

Internship Duties
- Attend SNJ programs (both in-class and in the field)
- Take photos, and prepare emails to engage the parents of our participants
- Assist in managing our social media accounts (Facebook, Instagram, Pinterest, Twitter, Vimeo / Youtube)
- Help create marketing materials using Adobe Creative Suite
- Blog about SNJ activities
- Assist with Public Relations and media efforts
- Assist the Advancement Team with any other duties as they come up (in the non-profit environment we all wear many hats!)

$12/hour for 120 hours
Spring Semester 2015
Apply by November 14, 2014
at www.unr.edu/career