Outreach and Diversity Intern

Great Basin Community Food Cooperative
240 Court Street
Reno, NV 89501

About Great Basin Community Food Cooperative
Our purpose is to promote our local food system and to serve as a sustainable cooperative model for access to wholesome food. We operate our grocery store and food hub according to GBCFC Policy Ends. “Ends” describe the desired outcomes of the GBCFC cooperative community, determined by a democratic process of member representation. Our Slogan: “Know your food. Know your water. Know your community.”

About the Internship
• Raise awareness of GBCFC’s mission along a broad spectrum of the Reno/Sparks community
• Support community outreach programs such as tabling, in-house events, off-site events, store tours and community building within the mission of GBCFC
• Maintain and grow GBCFC’s social media presence by helping with Facebook, and in particular initiate new ways to reach the community through social media

Preferred Qualifications
• Ability to network and connect with local community – including developing and maintaining favorable relations with staff, members, and community partners
• Experience working with a wide variety of audiences and personalities in a friendly, informative and professional manner
• Ability to work with attention to detail, handle multiple tasks, meet deadlines, work independently, and follow through on commitments
• Good written and oral communication skills, as well as business sense

Internship Duties
• Help plan and execute a focus group among leaders and members of low-income communities and diverse ethnic communities to assess needs
• Set up meetings and build relationships with leaders serving low-income individuals and with diverse ethnic communities
• Develop four to five 1-page Action Plans for simple ways to reach out to a broader constituency in the Reno/Sparks community
• Assist with drafting a proposal for a discount program serving low-income community members

$12/hour for 120 hours
Spring Semester 2015

Apply by November 14, 2014
at www.unr.edu/career