Communications Intern

Reno Bighorns
50 West Liberty Street
Reno, NV  89509

About Reno Bighorns
The Reno Bighorns are an NBA Development League team based in Reno, Nevada, that began play in the 2008–09 season. The Bighorns home game venue is the Reno Events Center. Their namesake is the desert bighorn sheep, the state animal of Nevada. Their NBA parent club is the Sacramento Kings, a hybrid affiliation beginning with the 2013–2014 season. The Bighorns are currently only affiliated with the Sacramento Kings, which has been with the team since its inception in 2008. Reno has previously affiliated with the New York Knicks (2008-2009), Orlando Magic (2009-2010), Golden State Warriors (2010-2011), Atlanta Hawks (2011-2012), Memphis Grizzlies (2011-2013), and the Utah Jazz (2012-2013). This past season, the Bighorns had even more on-court success as the team notched its second-ever division title and finished the regular season as the number one team in the Western Conference. Additionally, the Bighorns front office enjoyed some record highs as well by registering 230+ community appearances -- good for third in the entire D-League.

About the Internship
The Reno Bighorns are looking to hire one communications intern which will run from September 2016 till April 2017. The position is an opportunity to gain firsthand experience in the professional sports public relations industry. This intern will interact daily with members of the media as well as various departments within the Bighorns organization to assist with the overall public relations/media relations efforts of the team. The position involves a large workload and unusual work hours, but is also very rewarding.

Qualifications
- Desktop publishing experience (both Mac and PC preferred)
- Ability to manage, multi-task and meet deadlines in a fast-paced environment
- Outstanding verbal and written communications skills
- Willingness to work non-conventional hours (nights, weekends, holidays, etc.)
- Strong working knowledge of NBA
- Strong working knowledge of media guidelines, tendencies and dynamics
- Journalism and English majors are encouraged to apply

Internship Duties
- Assist Bighorns PR Staff in all aspects of the team’s public/media relations efforts
- Produce daily statistical reports, compile game notes, and copy notes, rosters, stats, etc. for game nights
- Compile and distribute daily media clips for Bighorns Social platforms
- Prepare credentials for each home game
- Set up media work areas on game days at the Reno Events Center
- Assist with team publications (media, post-, and pre-season guides, game day programs, game notes, etc.)
- Assist Bighorns PR Staff with media requests at practice and shoot around
- Assist with all Bighorns media events (press conferences, media day, conference calls, draft workouts, etc.)
- Handle confidential information in a professional manner
- Live Twitter updates during all twenty-four (24) home games
- Engage with fans before, during and after the game at our social media booth
- Instagram/Facebook posts with clever/appropriate caption after each quarter, half and on big plays
- Draft post-game recaps to be sent to local and national media
- Write feature profiles on selected players for website and alternative media outlets
- Other responsibilities as assigned

$12/hour for 120 hours
Spring Semester 2017

Apply by November 1st, 2016
at www.unr.edu/career