About HIDEit Mounts
We are a manufacturer and reseller of vertical wall mounts for Gaming Consoles, Cable Boxes, Computers, Apple Products and more! With more and more consumers that are wall mounting their Televisions in order to save space, what are they supposed to do with all the electronic components that connect to their TV? That is where we come in! We make wall mounts that allow customers to HIDE their components behind their TV. We have been in business for over 6 years and have experienced explosive growth over the past year.

About the Internship
The intern will work with the HIDEit marketing team to create quality social media content on a regular posting schedule. The intern will manage various online communities and engage with their users. This person will be exposed to and learn how content drives traffic in the online marketplace to increase sales. We are looking for someone who not only loves social media, but is interested in some of the same things as our target audience, so Netflix watchers, TV & Movie Lovers, and gamers are WELCOME.

Required Qualifications
- Fluency with Microsoft Word and/or Pages
- Clear communication and writing skills
- Customer service mindset
- Must take initiative

Preferred Qualifications
- Working knowledge of (need not be an expert):
  - Photoshop
  - HTML
  - Search Engine Optimization

Internship Duties
- Take lead direction from CEO and PR firm on the marketing calendar
- Research and generate creative ideas for content that can be used across social channels
- Create a consistent publishing schedule
- Creation and publishing relevant, engaging, high-quality content

$12/hour for 120 hours
Apply by November 1st, 2016
Spring Semester 2017