About Amplify Relations
Amplify Relations is an award winning advertising and public relations agency located in Reno, Nevada. We offer bold and innovative solutions to our clients, and we are passionate about what we do! We desire creative minds that want to push themselves to the next level.

About the Internship
Throughout the course of their internship, the intern will learn to hone their writing skills, interpersonal skills, and organization skills. The intern will play a vital role in creating original content for clients and placing content in various media outlets. He/she will learn firsthand how to establish relationships with journalists and will learn the dos and don’ts of the public relations industry. Along with weekly tasks, like creating content for social media or tracking and reporting media impressions, the intern will also have the opportunity to work on many different projects and get a taste of a variety of different concentrations in public relations.

The public relations intern will assist in creating and sending press releases for various clients, develop relationships with local and national press contacts, monitor and report on news stories, and much more. As the intern will be exposed to many tasks, they should be highly organized and have good time management skills.

Qualifications
• All majors are encouraged to apply!
• Proficient in Microsoft Word and Excel
• Enjoys writing
• Enjoys meeting new people
• Has a positive attitude

Internship Duties
• Assist in creating and sending press releases for various clients
• Actively contribute to projects
• Write content for client use and media use
• Track and analyze media impressions for various clients
• Plan and implement social media strategies for various clients
• Website management and optimization
• Online outreach and promotion using Facebook, LinkedIn, Twitter, and more

$12/hour for 120 hours
Spring Semester 2017
Apply by November 1st, 2016 at www.unr.edu/career