PACK INTERNSHIP GRANT PROGRAM

Entrepreneurship Intern

Adams Hub for Innovation
111 West Proctor Street
Carson City, NV  89703

***THIS POSITION IS LOCATED IN CARSON CITY, NV***

About Adams Hub for Innovation
Adams Hub's mission is to inspire entrepreneurs and help them turn their big ideas into innovative businesses. Inside our state-of-the-art facility is a collaborative workspace for knowledge-sharing, networking, and learning. From educational tools and business services, to an extensive network of mentors, service providers, and guidance in securing capital, Adams Hub is where entrepreneurs launch, grow and accelerate the success of their start-up. Nestled at the base of the Sierra Nevada and steps from Nevada's capital complex, Adams Hub is the capital of innovation for entrepreneurs focused on growth and success.

About the Internship
As an Entrepreneur-In-Training (EIT), the intern will experience and perform a myriad of duties related to supporting Adams Hub activities and services as well as working with our startup tech and innovation-focused companies. The intern will have the opportunity to work with several different tech and innovation startups that are clients of Adams Hub. Projects and responsibilities will range from market research, to investor pitch preparation, from social media and marketing content development to marketing strategy creation, and from customer survey creation to other critical initiatives pertinent to the start-ups' growth and development. Certain projects will be short-term and others would be more complex and long-term. Each week, the intern will experience real-world scenarios that will provide them with hands-on experience to learn how to grow a successful, scalable, and fundable start-up venture.

Qualifications
- All majors are encouraged to apply!
- Solid writing and verbal communication skills
- Ability to work independently
- Solid analytical thinking skills
- Ability to work with a wide range of people and responsibilities

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Internship Duties
- Market research and analysis
- Investor pitch PowerPoint creation
- Marketing collateral and content development
- Mentor meeting recommendation summation and action-plan development
- Alpha and Beta testing of products
- Customer surveys
- Social media assistance
- Business plan development
- Customer/partner research
- Event and seminar planning and execution
- Other tasks related to the growth and development of start-up businesses

$12/hour for 120 hours
Spring Semester 2017
Applying by November 1st, 2016
at www.unr.edu/career