How to Use This Guide

Be proactive and start planning early! This guide contains information about the courses offered in the Wellington, New Zealand program. Students studying in New Zealand have access to Massey University curriculum and will be interacting with Wellington's local organizations through a two-week National Expedition Field Study and a four-week Communication internship.

This guide, along with your Academic Advising Report and the USAC catalog, provides the tools you need to plan and apply for a program. Involve your major/minor advisor as you choose a program and prepare for your time abroad so you do not prolong graduation. Course descriptions, photos, and more detailed descriptions of the program are available at usac.unr.edu.

Top Reasons to Study Abroad

You will:
• gain new life experiences
• become more independent and flexible
• explore a new culture and live like a local
• broaden your worldview and find new perspectives
• make lifelong friends from around the world
• find out what is beyond your borders

This academic experience will enable you to:
• earn Massey University credit
• gain professional experience
• fulfill major and minor requirements
• learn from foreign experts in your field
• supplement your major by selecting courses not offered on campus

What’s the Next Step?

1. Meet with a study abroad peer advisor in the USAC office
2. Meet with your major/minor advisor to go over your long-term plans and your goals for study abroad
3. Consult the USAC catalog or website as you research your program options
4. Complete your application by the deadline
5. Apply for or renew your passport
6. Attend information sessions and workshops on topics such as financial aid, visas, and other useful information (ask the USAC office for more information).
7. Start packing!

University Studies Abroad Consortium (USAC)

Location: Virginia Street Gym, first floor (right next to Church Fine Arts) Mail: University Studies Abroad Consortium University of Nevada, Reno/0323 Reno, NV 89557-0323

Web: www.unr.edu/study-abroad Email: studyabroad@usac.unr.edu Phone: 775-784-6569
You will enroll in two courses, each worth 15 Massey credits (approx. 3-4 US semester credits each). Courses are subject to minor changes resulting from on-going curricular review, faculty assignments, and program revisions.

- National Expedition: The Image and Identity Tour
- Communication Internship

Field Studies
Field Study courses pair academic requirements (readings, writings, lectures, assignments, etc.) to deepen your experience of carefully planned tours across both islands that delve into how successful the brands and images of the tourism industry are at capturing the attention of people new to the country and culture. The National Expedition Field Study takes place during the first two weeks of the program and provides students with the opportunity to explore New Zealand’s adventure capital, alpine towns, and glaciers, historic settlements, and the country’s geothermal playground. Through field visits, case studies, and engagement with local experts, you will examine the identity of the service-providing organizations and brands you encounter, assess the company’s image, and identify how effectively they appear to communicate what they offer. Throughout the expedition, you will benefit from on-the-ground expertise and guidance provided by Massey academic staff in-country experts and will experience the laid-back and unique New Zealand culture, try new foods, and see parts of the country only open to locals.

Students will earn academic credit through Special Topic: National Expedition – The Image and Identity Tour. This course consists of 150 learning hours and students will explore topics such as:

- Manifestations of companies’ image and identity
- Assessment of tourism and hospitality industry branding
- Effective communication of organizational images and identities
- Brand engagement of people new to the country and culture

Assessment of the field study course is done on an ongoing basis through group discussions, activities, and online written assignments.

Internship
The final 4-week portion of this program involves a 120-160 hour internship placement which is accompanied by an intensive course of project work, journaling, reflections, and a learning portfolio. A foreign internship will enhance your resume and make you a more desirable applicant when you are competing for jobs in the future.

All students are guaranteed an internship placement. Our team will use the information you provide on our Internship Placement Form to match your skills and experiences with the range of opportunities available throughout Wellington. Interns will be placed with Wellington-based organizations within public, private, and NGO sectors.
Massey University – Areas of Study

Sample placements include organizations such as:

- Children's cancer support
- Community arts agencies
- Creative company start-up hosts
- Food rescue and redistribution
- Government embassies
- Hospice
- International trade aid organizations
- Small business economic development agencies
- Sports agencies
- Support for people with disabilities
- Tourism companies
- Zoo and animal rescue organizations