How to Use This Guide

Be proactive and start planning early! This guide contains information about the courses offered in the The Hague, Netherlands program. Students studying in the Netherlands have access to an array of courses at The Hague University of Applied Sciences and will be taking courses with locals as well as other international students from around the globe.

This guide, along with your Academic Advising Report and the USAC catalog, provides the tools you need to plan and apply for a program. Involve your major/minor advisor as you choose a program and prepare for your time abroad so you do not prolong graduation. Course descriptions, photos, and more detailed descriptions of the program are available at usac.unr.edu.

Top Reasons to Study Abroad

You will:
• gain new life experiences
• become more independent and flexible
• explore a new culture and live like a local
• broaden your worldview and find new perspectives
• make lifelong friends from around the world
• find out what is beyond your borders

This academic experience will enable you to:
• earn The Hague University of Applied Sciences credit
• learn a language
• fulfill major and minor requirements
• learn from foreign experts in your field
• supplement your major by selecting courses not

What’s the Next Step?

1. Meet with a study abroad peer advisor in the USAC office
2. Meet with your major/minor advisor to go over your long-term plans and your goals for study abroad
3. Consult the USAC catalog or website as you research your program options
4. Complete your application by the deadline
5. Apply for or renew your passport
6. Attend information sessions and workshops on topics such as financial aid, visas, and other useful information (ask the USAC office for more information).
7. Start packing!
The Hague University of Applied Sciences – Areas of Study

- Introduction to Dutch Culture and Society (required for all students)

Business Management
Recent courses have included:
- Consultancy Skills
- Corporate Governance
- Financial Accounting
- Foundations of Marketing
- International Marketing
- Introduction to Export Management
- Management of Organisations in Europe
- Marketing Planning & Strategic Management
- Multicultural Consumer Behaviour
- Strategic Export Marketing Plan
- Strategic Management Strategic Planning in the Private and Public Sectors
- The Business Dimension of Europe

Communication Management
Recent courses have included:
- Advisory Skills
- Branding and Integrated Marketing Communication
- Change Management
- Communicating with Stakeholders
- Communication and Behaviour
- Content Analysis
- Corporate Communication
- Crisis Communication
- Critical Thinking Skills
- Digital Communication
- Digital Writing Skills
- Ethical Communication
- Events Organisation
- Intercultural Communication
- Internal Communication
- Introduction to Communication
- Introduction to Organisational Communication I & II
- Introduction to Sustainability and Stakeholder case studies
- Journalism and Media Marketing Communication
- Media in Contemporary Society
- Media Relations
- Media Theory
- Placement Survival Skills
- Project Management Project Public Communication
- Public Communication

Culture and Society
Recent courses have included:
- American Studies
- Art & Globalisation
- Cultural Theory & Popular Culture
- Global Citizenship
- Ideas
- Issues in 21st Century European Society
- Italy Studies
- Personal Leadership
- Political Ideology
- Powerhaus Germany
- Religious Ideology & Iconography
- Society and Culture in the English Speaking World
- The Cultural Dimension of Europe
- The History of Europe through Music
- Women & Society

Law, Politics, and Administration
Recent courses have included:
- Contemporary European Politics
- Decision Making in the European Union
- European Public Policy
- Global Development Issues IGOs and INGOs – World Citizenship at Work
- Institutions of the EU
- International Human Rights Law
- International Humanitarian Law and International Criminal Law
- International Relations
- Media & Politics I & II
- Nation & Identity in Contemporary Europe
- Public International Law
- The Legal Dimension of Europe
- The Political Dimension of Europe
United in Adversity: Case Studies
Exploring Differences in European Integration: Economy
United in Adversity: Case Studies
Exploring Differences in European Integration: Security
United in Adversity: Case Studies
Exploring Differences in European Integration: Rights

Modern Foreign Languages
- Survival Dutch
- Modern Foreign Language Courses
- Language Partner Programme

*Courses are subject to availability and approval of prerequisites, which are determined by The Hague University of Applied Sciences.

The Hague University of Applied Sciences – Areas of Study

Project “Europe 21”
Taught in the second term of the fall semester for approximately eight ECTS (four US credits), “Europe 21” is an intensive and practical six-week project. Teams of five to six students work on a realistic assignment set by an outside international organization. Each project is unique to that group and is graded by a committee of faculty/staff and external representatives.

The Hague Summit +20
Introduces you to arguably one of the most urgent questions of 21st century modern society—how to sustain an acceptable level of wealth for over 7 billion people on our finite planet. Guest lectures, group work, self-study, and individual research will combine to expose students to the concept of sustainable development and to develop an appreciation of the difficulty of international cross-stakeholder decision making.

The Hague Summit is usually offered during the fall semester only, and students will earn 5 ECTS (2.5 US credits) upon successful completion.