Attention All New Business Students!

Want to learn more about the majors offered in the College of Business? Would it help you to take a class with an academic advisor? Are you interested in major and career exploration?

Welcome to Business 101.

We will cover the following areas in depth:

- Accounting
- Career Connections
- Economics
- Entrepreneurship
- Finance
- Gaming Management
- Information Systems
- International Business
- Management
- Marketing
- Second Semester Advising

Connect with other new students, continuing students, faculty, business professionals, alumni, academic advisors, career center staff, and exciting guest speakers!

Class Meetings:
Fridays, 1-4:30pm
September 2 — December 2, 2011
(no class 10/28, 11/11, 11/25)

Instructor Contact:
Robyn Davis
Coordinator, Advising
E-mail: robyn@unr.edu
Phone: (775) 682-9139

Register for BUS 101 at mynevada.unr.edu
ADVISING MANUAL

This manual is designed to assist you in the advising process. While it does not replace meeting with your academic advisor, it will help you get started. Making yourself familiar with the contents of this guide will help you graduate in four years. Please contact the College of Business Student Success Center if you have any questions.

College of Business
Student Success Center
Mail Stop 0024
University of Nevada, Reno
Reno, NV 89557
Ansari Business Building Room 409
Telephone: (775) 784-4912
Fax: (775) 784-1773
advising@coba.unr.edu
www.business.unr.edu

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Academic Advising

What is Academic Advising?
The University of Nevada, Reno employs advising professionals covering every major on campus. Advisors are available to help students plan an academic program that meets their educational and professional goals and to provide them with information they need to make wise educational and personal decisions. Advisors can also direct students to important campus resources for assistance with test-taking and study skills, career planning and much more.

When and Why Should You See An Advisor?
- Every semester prior to your priority registration date and time.
- To discuss dropping a class and the possible impact of that decision (on financial aid, full-time student status, etc.).
- To discuss your academic progress.
- To find out more about a particular major or minor.
- To discuss any problems impacting your academic performance.
- To discuss career or graduate/professional school options.
- To discuss the graduation application process.

Advising Tips
- Make an appointment with your academic advisor well before your registration date and time.
- Prepare a list of questions before going to your advisor.
- Arrive with an idea of which classes you would like to take for the upcoming semester.
- Be on time for your appointment.
- Be ready to discuss any questions or concerns related to your academic progress.
- Remember to bring a current copy of your degree audit report to your advising appointment.

Remember: You are responsible for making your own decisions during college regarding courses to take, majors to pursue, and when to see an advisor. Academic advisors are here to guide you along the way and provide you with valuable information to help you make those decisions. **You are responsible for keeping current with curriculum changes!**

The College of Business views advising as an integral part of the educational experience of its undergraduate students, and utilizes a unique advising structure to assist students in their transitions from business pre-majors to business majors. The Student Success Center is the first stop for College of Business students, and we provide advising to students through their first and second years—until students declare their majors. Then, business students will obtain advising from College of Business Faculty Advisors. Faculty Advisors play an extremely important role in students’ academic experiences. In addition to providing advising to students regarding course selection, faculty advisors might also expose students to career possibilities and opportunities, suggest meaningful coursework, connect students with other professionals, refer students to on- and off-campus resources, and share their own academic and professional experiences with students.

**Business pre-major advising information:** Page 9

**Business major advising information:** Page 16

**Business minor advising information:** Page 15
Placement Testing

If your test scores do not accurately reflect your abilities in math and/or English, you may undergo placement testing through the Mathematics Center or Core Writing Program.

Mathematics Center
Math Center, Mail Stop 0085
University of Nevada, Reno
Reno, NV 89557
Ansari Business Building Room 639
(775) 784-4433
http://www.unr.edu/mathcenter/placement/index.html

<table>
<thead>
<tr>
<th>Math Course</th>
<th>ACT Scores</th>
<th>SAT Scores</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 096</td>
<td>21 or below</td>
<td>490 or below</td>
</tr>
<tr>
<td>MATH 126</td>
<td>22 to 26</td>
<td>500 to 600</td>
</tr>
<tr>
<td>MATH 176</td>
<td>27 or above</td>
<td>610 or above</td>
</tr>
</tbody>
</table>

Core Writing Program
Department of English, Mail Stop 0098
University of Nevada, Reno
Reno, Nevada 89557
Frandsen Humanities Room 131
(775) 784-6709
http://www.unr.edu/cla/engl/cwp/student_resources/course_placement.htm

<table>
<thead>
<tr>
<th>English Course</th>
<th>ACT Scores</th>
<th>SAT Scores</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 098</td>
<td>17 or below</td>
<td>430 or below</td>
</tr>
<tr>
<td>ENG 100I, ENG 105, ENG 106</td>
<td>18 to 20</td>
<td>440 to 500</td>
</tr>
<tr>
<td>ENG 101</td>
<td>21 to 29</td>
<td>510 to 670</td>
</tr>
<tr>
<td>ENG 102</td>
<td>30 or above</td>
<td>680 or above</td>
</tr>
</tbody>
</table>

Send all transcripts and test scores to:
Admissions and Records, Mail Stop 0120
University of Nevada, Reno
Reno, NV 89557
College Board Advanced Placement Examination (CBAPE)

These examinations are for students in high school. Upon receipt of an official score report from the College Board and a satisfactory essay when required, the Office of Admissions and Records grants credit as specified and assigns a grade of "S" for scores of 3, 4, or 5.

<table>
<thead>
<tr>
<th>EXAMINATION</th>
<th>SCORE REQUIRED</th>
<th>UNIVERSITY COURSE CREDIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art</td>
<td></td>
<td></td>
</tr>
<tr>
<td>History</td>
<td>3, 4, or 5</td>
<td>Art Elective (3 cr.)</td>
</tr>
<tr>
<td>Studio Art</td>
<td>3, 4, or 5</td>
<td>Art Elective (3 cr.)</td>
</tr>
<tr>
<td>Biology Art</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>BIOL 190 (3 cr.)</td>
<td></td>
</tr>
<tr>
<td>4 or 5</td>
<td>BIOL 190 (3 cr.) and BIOL 191 (3 cr.)</td>
<td></td>
</tr>
</tbody>
</table>

*Meets a University Core Curriculum Natural Science requirement and biology major requirement only if the biology department certifies that the student has completed an appropriate, advanced biology laboratory in high school; or after successful completion of BIOL 192.*

| Chemistry            |                |                                                                                         |
| 3                    | CHEM 121A (3 cr.)|                                                                                         |
| 4 or 5               | CHEM 121A (3 cr.) and CHEM 122A (3 cr.)                                                  |

*Meets a University Core Curriculum Natural Science and chemistry major requirement only if the Chemistry Department certifies that the student has completed an appropriate, advanced chemistry laboratory in high school; or after successful completion of CHEM 121L and CHEM 122L.*

| Computer Science     |                |                                                                                         |
| Computer Science A   | 3, 4, or 5     | CS 135 (3 cr.)                                                                           |
| Computer Science AB  | 3, 4 or 5      | CS 135 (3 cr.) and CS 202 (3 cr.)                                                       |

| Economics            |                |                                                                                         |
| Microeconomics       | 3, 4, or 5     | ECON 102 (3 cr.)                                                                         |
| Macroeconomics       | 3, 4, or 5     | ECON 103 (3 cr.)                                                                         |

| English              |                |                                                                                         |
| English Language & Composition | 3, 4 or 5 | ENG 101 (3 cr.) and ENG 102 (3 cr.)                                                     |
| English Language & Literature | 3, 4 or 5 | ENG 101 (3 cr.) and ENG 297 (3 cr.) and ENG 102 (3 cr.) when ENG 104 is taken.     |

*No more than 6 credits may be awarded for AP exams in English.*

| Environmental Science|                |                                                                                         |
| 4 or 5              | ENV 100 (3 cr.)|                                                                                         |

<p>| Foreign Languages    |                |                                                                                         |
| French, German, Spanish |            | FREN, GER, SPAN                                                                         |
| Language             | 4 or 5         | 111 (4 cr.) and 112 (4 cr.)                                                              |
| Literature           | 4 or 5         | 111 (4 cr.) and 112 (4 cr.), 211 (3 cr.), 212 (3 cr.)                                    |</p>
<table>
<thead>
<tr>
<th>Subject</th>
<th>Code</th>
<th>Course Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latin</td>
<td>LAT</td>
<td></td>
</tr>
<tr>
<td>Vergil</td>
<td>FLL</td>
<td>295 (2 cr.)</td>
</tr>
<tr>
<td>Literature</td>
<td>FLL</td>
<td>295 (2 cr.)</td>
</tr>
<tr>
<td>Geography</td>
<td>GEOG</td>
<td>106 (3 cr.)</td>
</tr>
<tr>
<td>Human Geography</td>
<td></td>
<td></td>
</tr>
<tr>
<td>History</td>
<td>HIST</td>
<td>101 (3 cr.) and HIST 102 (3 cr.)</td>
</tr>
<tr>
<td>American</td>
<td></td>
<td></td>
</tr>
<tr>
<td>European</td>
<td></td>
<td></td>
</tr>
<tr>
<td>World</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mathematics</td>
<td>MATH</td>
<td>181 (4 cr.)</td>
</tr>
<tr>
<td>Calculus A, B and A,B</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Calculus B, C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Statistics</td>
<td>STAT</td>
<td>152 (3 cr.)</td>
</tr>
<tr>
<td>Music</td>
<td>Music</td>
<td></td>
</tr>
<tr>
<td>Theory</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Physics</td>
<td>PHYS</td>
<td>151A (3 cr.) and PHYS 152A (3 cr.)</td>
</tr>
<tr>
<td>B</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C (Mechanics)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C (Electricity &amp; Magnetism)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Must complete appropriate physics laboratory courses (PHYS 151L, PHYS 152L, PHYS 180L, PHYS 181L) to meet University Core Curriculum Natural Sciences requirement.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Political Science</td>
<td>PSC</td>
<td>101 (3 cr.)</td>
</tr>
<tr>
<td>Government and Politics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meets University Core Humanities 203 requirement ONLY after successful completion of PSC 100 (1 cr.) available via Independent Learning Department.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Comparative Government &amp; Politics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Psychology</td>
<td>PSY</td>
<td>101 (3 cr.)</td>
</tr>
</tbody>
</table>
International Baccalaureate (IB) Examination

The university grants credit and assigns a grade of “S” for IB higher level examinations passed with scores of 5, 6, or 7. Credit is not granted for the standard level examinations. A maximum of 24 credits may be granted for examinations completed through the IB diploma program. Evaluation is on a course by course basis with a maximum of eight semester credits in any one discipline. The applicability of IB credits towards satisfying specific major/degree requirements is determined by individual colleges and departments. A maximum of 60 semester credits may be earned in any combination of non-traditional learning examinations and applied toward a bachelor’s degree. The following examinations have been determined to have UNR course equivalence.

<table>
<thead>
<tr>
<th>Examination</th>
<th>Score Required</th>
<th>University Course Equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology</td>
<td>5, 6, or 7</td>
<td>ANTH 101 (3 credits)</td>
</tr>
<tr>
<td>Biology</td>
<td>5</td>
<td>BIOL 190* (3 credits)</td>
</tr>
<tr>
<td></td>
<td>6 or 7</td>
<td>BIOL 190, BIOL 191* (6 credits)</td>
</tr>
<tr>
<td>Chemistry</td>
<td>5</td>
<td>CHEM 121A* (3 credits)</td>
</tr>
<tr>
<td></td>
<td>6 or 7</td>
<td>CHEM 121A, CHEM 122 A* (6 credits)</td>
</tr>
<tr>
<td>English (Lang A1)</td>
<td>5, 6, or 7</td>
<td>ENG 101, ENG 297 (6 credits)</td>
</tr>
<tr>
<td>French Language</td>
<td>5, 6, or 7</td>
<td>FREN 211, FREN 212 (6 credits)</td>
</tr>
<tr>
<td>Mathematics</td>
<td>5, 6, or 7 on Math w/ Option 8: Statistics and Probability</td>
<td>MATH 181, STAT 152 (7 credits)</td>
</tr>
<tr>
<td></td>
<td>5, 6, or 7 on Math w/ Option 9 or 11</td>
<td>MATH 181 (4 credits)</td>
</tr>
<tr>
<td></td>
<td>5, 6, or 7 on Math w/ Option 10: Series and Differential Equations</td>
<td>MATH 181, MATH 182 (8 credits)</td>
</tr>
<tr>
<td>Physics</td>
<td>5</td>
<td>PHYS 151A* (3 credits)</td>
</tr>
<tr>
<td></td>
<td>6 or 7</td>
<td>PHYS 151A, PHYS 152A* (6 credits)</td>
</tr>
<tr>
<td>Spanish Language</td>
<td>5, 6, or 7</td>
<td>SPAN 211, SPAN 212 (6 credits)</td>
</tr>
</tbody>
</table>

*Meets university core curriculum natural science requirements only with the completion of the corresponding laboratory courses (for example, CHEM 121L and CHEM 122L, PHYS 151L and PHYS 152L, BIOL 192) or if the department certifies that the student has completed an appropriate advanced laboratory in high school. Contact the department for specific instructions.
The University Core Curriculum

Paul Neill, Core Director  
109 Clark Administration  
(775) 784-4710

The function of a university education is not only to prepare students for successful careers in their chosen fields but also to provide them with the knowledge and skills to develop a rational and lucid personal identity, to introduce them to a variety of perspectives from which to grasp the complexity of experience, and to help them gain an appreciative understanding of the natural and cultural environments in which they live and their roles as responsible citizens of the world, the nation, and the state. The core curriculum is designed to help fulfill these objectives. All undergraduate students are required to complete the university's core curriculum.

Basic skills are emphasized throughout the core curriculum. Students will write and have their writing critiqued and graded for quality, not only in the two writing courses, but throughout the core curriculum. The purpose is not only to encourage mastery of a set of skills, but also to allow students to think, to see connections among ideas, and to reach meaningful conclusions. The development of effective oral communication skills by students is also emphasized in each core curriculum course. To the degree possible, the application of mathematical skills is also incorporated throughout the university curriculum, particularly in the core science courses.

At the time of their admission to the university, transfer students receive a Degree Audit Report System (DARS) report from the Office of Admissions and Records. This evaluation shows core curriculum equivalencies for transfer credits. Questions about this evaluation should be directed to a core curriculum evaluator in Admissions and Records, the student's advisor or the Advising Center. It is recommended that transfer students bring with them an unofficial copy of all previous college transcripts and their DARS report when meeting with their advisor for the first time.

Core Curriculum Objectives

1. Compose and communicate effectively in a range of media for a variety of rhetorical and creative purposes;
2. Demonstrate an ability to frame and analyze a problem, find and interpret relevant information, develop and evaluate possible solutions, come to well-grounded conclusions, and craft an appropriate argument, report, application, or other expression of such inquiry;
3. Understand and apply the knowledge, perspectives, principles, and modes of reasoning embodied in the fine arts, humanities, social sciences, natural sciences, and mathematics;
4. Understand how the knowledge, perspectives, principles, and modes of reasoning employed in the fine arts, humanities, social sciences, natural sciences, and mathematics have contributed to human achievement;
5. Develop habits of mind that foster integrative thinking and the ability to transfer knowledge and skills from one setting to another.
6. Demonstrate an understanding of the concepts of culture and cultural difference, and develop the habits of mind that allow for intercultural understanding and responsible individual and social choices for citizens of the global community.

Core Curriculum Requirements

The University Core Curriculum consists of a minimum of 33 credits, selected from the following eight areas of study:

1. English  
2. Mathematics  
3. Natural sciences  
4. Social sciences  
5. Fine arts  
6. Core Humanities  
7. Capstone courses  
8. Diversity

Students are responsible for keeping track of their progress throughout the core curriculum. It is strongly recommended that students complete lower division Core Curriculum requirements by the beginning of their junior year. Requests for substitutions, waivers and exceptions must be made before the senior year. It is also strongly recommended that students meet with their academic advisor each semester before registering for classes. Classes completed at the university or at any NSHE institution to satisfy core curriculum requirements must be taken for a letter grade.

Students who change their major must choose the catalog of the year of the latest change of major or the year of graduation. The university core curriculum requirements, however, are established at the time of the student's admission and enrollment in a regular degree-seeking program at the University of Nevada, Reno.

Core English and Math Completion Policy

Competence in writing and mathematics is foundational to success at the university. Therefore, it is the policy of the University of Nevada, Reno that all degree-seeking students must be continuously enrolled in appropriate pre-Core or Core mathematics and English courses until the University Core Curriculum mathematics and English requirements are completed. For further information, contact your college advisement office, the Advising Center, or the Office of Admissions and Records.

1. ENGLISH (first-year writing courses) (three to eight credits)
   Each student's initial placement in first-year English courses will be based on ACT/SAT test scores.

<table>
<thead>
<tr>
<th>English Course</th>
<th>ACT</th>
<th>SAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 098</td>
<td>17 or below</td>
<td>430 or</td>
</tr>
<tr>
<td>ENG 100I</td>
<td>18 to 20</td>
<td>440 to</td>
</tr>
<tr>
<td>ENG 100I &amp; ENG 105 &amp; ENG 106</td>
<td>18 to 20</td>
<td>440 to</td>
</tr>
<tr>
<td>ENG 101</td>
<td>21 to 29</td>
<td>510 to</td>
</tr>
<tr>
<td>ENG 102 , ENG 102 H*</td>
<td>30 or above</td>
<td>680 or</td>
</tr>
</tbody>
</table>

*Honors level

Students who complete ENG 102 will satisfy the core curriculum requirement. Normally, students take ENG 101 during their first semester at the university and ENG 102 during the second semester. Students whose college entrance examination scores place them into ENG 100I may take this course by itself as a prerequisite to ENG 101 or they may take this course in combination with ENG 105 and ENG 106 as a prerequisite to ENG 102. Students who need extra practice in writing skills take ENG 098 before registering for ENG 101. NOTE: for degree programs including 0 elective credits, taking either ENG 100I by itself or the full ENG 100I, ENG 105 and ENG 106 combination to satisfy the ENG 101 prerequisite for ENG 102 will increase the total hours required for the degree. Placement scores do not always reflect appropriate English placement. If you believe your test scores do not accurately reflect your writing skill level, you may require an alternative placement evaluation. In Core Writing, we recognize that your actual writing, not just your test score, may best determine individual placement. For complete alternative placement process instructions, please go to the Core Writing placement web page at http://www.unr.edu/cla/eng/esp/student_resources/course_placement.htm or come by the office in FH 131, or call (775) 784-6709.

International students must complete ENG 114 and any prerequisite.

A. First Semester
   ENG 100I--Composition Intensive (3 credits) AND
   ENG 105--Critical Reading (1 credit) AND
   ENG 106--Editing for Style (1 credit) OR
   ENG 101--Composition I (3 credits)

B. Second Semester
   ENG 102--Composition II (3 credits)

2. MATHEMATICS (three to six credits)
   Students should review the Core Mathematics section in the program description for their major before selecting a course from the list below. Students should consult with college or program advisors before enrolling in Core courses.

   Students satisfy the mathematics requirement by completing one of the core mathematics courses identified here. The mathematics requirement is centered
around three principles. First, students should have a basic education in mathematical skills and concepts; second, students should take other courses that utilize these skills and concepts; and third, learning how to learn is one of the most important things for students. Math placement information is available in the current class schedule and at http://www.unr.edu/mathcenter/placement.html

MATH 120--Fundamentals of College Mathematics (3 credits)
MATH 127R--Precalculus II** (3 credits)
MATH 128--Precalculus and Trigonometry** (5 credits)
MATH 131--Quantitative Reasoning (3 credits)*
MATH 176--Introductory Calculus for Business and Social Sciences (3 credits)
MATH 181--Calculus I (4 credits)
APST 270--Introduction to Statistics** (4 credits)
STAT 152--Introduction to Statistics** (3 credits)
* Must also complete MATH 126R with a C- or better, or achieve satisfactory score on placement examination to receive core credit. See class schedule for more information.
** The two semester sequence, MATH 126R and MATH 127R, also satisfies the MATH 128 requirement. See the class schedule for more information.
NOTE: In regards to MATH 127R and above, sequencing rules in effect for many Math courses prohibit students from earning credit for a lower numbered Math course after receiving credit for a higher numbered Math course. Sequencing rules are included in the course descriptions of applicable courses.

3. NATURAL SCIENCES (six credits)
Students should review the Core Natural Sciences section in the program description for their major before selecting courses from the list below. Students should consult with college or program advisors before enrolling in Core courses. At least one course must be taken from Group A. The second course may be taken from either Group A or Group B. All core natural science courses include significant mathematical content. Students should complete the previously listed mathematics requirement (or have a mathematics placement score qualifying them for calculus) before they take core courses in natural sciences. Another option is to be concurrently enrolled in MATH 127 or higher, as well as in any core natural science course. Individual exceptions to this rule may be made at the discretion of the instructor. All natural science courses taken for core curriculum credit must include appropriate laboratory experiences.

**Group A**
ATMS 121--Climate Change and Its Environmental Impacts (4 credits)
BIOL 100--Biological Principles and Applications (3 credits)
BIOL 125--How Science Works: Case Studies (3 credits)
BIOL 191--Introduction to Organismal Biology I AND
BIOL 192--Principles of Biological Investigation (5 credits)
CHEM 106--Molecules and Life in the Modern World (3 credits)
CHEM 121--General Chemistry I (4 credits)
CHEM 122--General Chemistry II (4 credits)
CHEM 201--General Chemistry for Scientists and Engineers I (4 credits)
CHEM 202--General Chemistry for Scientists and Engineers II (4 credits)
CHEM 203--General Chemistry for Scientists and Engineers III (4 credits)
GEOG 121--Climate Change and its Environmental Impacts (4 credits)
GEOL 100--Earthquakes, Volcanoes and Natural Disasters** (3 credits)
GEOL 101 & GEOL 103--General Geology with Lab** (4 credits)
PHYS 100--Introductory Physics (3 credits)
PHYS 151R--General Physics I and Lab (4 credits)
PHYS 152R--General Physics II and Lab (4 credits)
PHYS 180 & PHYS 180L--Physics for Scientists and Engineers I with Lab (4 credits)
PHYS 181 & PHYS 181L--Physics for Scientists and Engineers II with Lab (4 credits)
PHYS 182 & PHYS 182L--Physics for Scientists and Engineers III with Lab (4 credits)

**Group B**
ANTH 102R--Introduction to Physical Anthropology (3 credits)
AST 109--Planetary Astronomy (3 credits)
AST 110--Stellar Astronomy (3 credits)
ATMS 117--Meteorology (3 credits)
ENV 100--Humans and the Environment (3 credits)
GEOG 103--Geography of the World's Environment (3 credits)
NUTR 121--Human Nutrition (3 credits)

PSY 103--Introduction to Psychology as a Natural Science* (3 credits)
VM 200--Companion and Service Animal Science: Care and Management (3 credits)

* Credit may only be awarded for either PSY 101 (see Social Sciences selection) or PSY 103.
** Credit may only be awarded for either GEOL 100 or GEOL 101.

4. SOCIAL SCIENCES (three credits)
Students should review the Core Social Sciences section in the program description for their major before selecting a course from the list below. Students should consult with college or program advisors before enrolling in Core courses.
ANTH 101--Introduction to Cultural Anthropology (3 credits)
ANTH 201--Peoples and Cultures of the World (3 credits)
ANTH 202--Archaeology (3 credits)
RECO 100--Society and the Economic Value of Nature (3 credits)
RECO 202--Natural Resources, Environment, and the Economy (3 credits)
ECON 100--Introduction to Economics (3 credits)
ECON 102--Principles of Microeconomics (3 credits)
ECON 103--Principles of Macroeconomics (3 credits)
GEOG 106--Introduction to Cultural Geography (3 credits)
GEOG 200--World Regional Geography (3 credits)
HON 220--Introduction to Economic Theory and Policy (3 credits)
PSC 101--American Politics: Process and Behavior (3 credits)
PSC 211--Comparative Government and Politics (3 credits)
PSC 231--World Politics (3 credits)
PSY 101--General Psychology* (3 credits)
SOC 101--Principles of Sociology (3 credits)
WMST 101--Introduction to Women's Studies (3 credits)

* Credit may only be awarded for either PSY 101 or PSY 103 (see Natural Sciences, Group B selection).

5. FINE ARTS (three credits)
Students should review the Core Fine Arts section in the program description for their major before selecting a course from the list below. Students should consult with college or program advisors before enrolling in Core courses.
ART 100--Visual Foundations (3 credits)
ART 252R--Cinema I/The Silent Era (3 credits)
ART 253--Cinema II/The Sound Era (3 credits)
ART 262R--Survey of Art History I (3 credits)
ART 261--Survey of Art History II (3 credits)
DAN 265--History of Dance I: Ancient Civilizations- 18th century (3 credits)
DAN 266--History of Dance II: 20th Century (3 credits)
DAN 467--Dance Criticisms and Aesthetics (3 credits)
MUS 121--Music Appreciation (3 credits)
MUS 122R--Survey of Jazz (3 credits)
MUS 123R--History of American Popular Song (3 credits)
MUS 124R--History of American Musical Theater (3 credits)
MUS 341--Music History I (3 credits)
MUS 342--Music History II (3 credits)
PHIL 202--Introduction to the Philosophy of the Arts (3 credits)
SOTA 101--Introduction to the Arts (3 credits)
THTR 100--Introduction to the Theatre (3 credits)
THTR 105--Introduction to Acting (3 credits)
THTR 210--Theatre: A Cultural Context (3 credits)

Students may also fulfill the fine arts requirement by completing three, one-credit music performance courses from the following list: MUSE 101, MUSE 102, MUSE 105, MUSE 112, MUSE 114, MUSE 121, MUSE 191, MUSE 151 - MUSE 174.

6. CORE HUMANITIES (nine credits)
All three Core Humanities courses are required. Students are not permitted to begin the Core Humanities sequence before successful completion of ENG 102. CH 201 must be taken first. CH 202 and CH 203 may be taken in any order. CH 203 satisfies the U.S. and Nevada Constitution requirements.

After admission to and matriculation at the University of Nevada, Reno, only Core Humanities courses taken here or at another NSHE institution will satisfy the requirement.
CH 201--Ancient and Medieval Cultures (3 credits)
CH 202--The Modern World (3 credits)
CH 203--American Experiences and Constitutional Change (3 credits)
Business Pre-Major

- All students who are interested in graduating with a business degree start in the business pre-major. Business pre-majors are advised through the College of Business Student Success Center.
- Business students may declare a specific business major upon completion of the pre-business core with a 2.75 GPA. For a pre-business core GPA calculator, go to http://www.business.unr.edu/advising/calc.html. Make an appointment with an academic advisor in the College of Business Student Success Center to declare a major.

Pre-Business Core
ACC 201 Financial Accounting
ACC 202 Managerial Accounting
ECON 102 Principles of Microeconomics
ECON 103 Principles of Macroeconomics
ECON 261 Principles of Statistics I
ECON 262 Principles of Statistics II
IS 101 Introduction to Information Systems
MATH 176 Introductory Calculus
MKT 210 Marketing Principles

Pre-Business Core Course Descriptions

**ACC 201 FINANCIAL ACCOUNTING**
Purpose and nature of accounting, measuring business income, accounting principles, assets and equity accounting for external financial reporting.
Prereq(s): Sophomore standing.

**ECON 102 PRINCIPLES OF MICROECONOMICS**
Introductory analysis of price determination, resource allocation, market structure, consumer behavior, producer behavior, market failure and government failure. Economic approaches to social issues and policy.
Prereq(s): MATH 120 or equivalent ACT of 22 or SAT of 500 or satisfactory scores on math readiness exam or corequisite.
Coreq(s): MATH 126 R or higher

**ECON 261R PRINCIPLES OF STATISTICS I**
Descriptive statistics; graphing; central tendency and dispersion measures; probability; probability distributions; decision theory, sampling, inference and estimation. Emphasis on data analysis and critical thinking.
Prereq(s): MATH 126 R or higher; IS 101.

**ECON 262R PRINCIPLES OF STATISTICS II**
Hypothesis testing; simple linear regression and correlation; analysis of variance; chi-square applications. Emphasis on data analysis as it relates to business decision-making.
Prereq(s): ECON 261 R; MATH 126 R or higher; IS 101.

**IS 101 INTRODUCTION TO INFORMATION SYSTEMS**
Introductions to microcomputers, computers in business and microcomputer software tools including word processors, spreadsheets and database management systems.

**MKT 210 MARKETING PRINCIPLES**
Objectives and policies of marketing managers as influenced by marketing institutions, the functions performed and consumer wants and needs in a diverse culture.

**MATH 126R PRECALCULUS I**
Fundamentals of algebra; polynomial, rational, exponential, and logarithmic functions, their graphs, and applications; complex numbers; absolute value and quadratic inequalities; systems of equations, matrices, determinants. (This course does not satisfy the university core mathematics requirement.) Credit may not be received for both MATH 126 R and MATH 128.
Prereq(s): ACT 22, SAT 500 or MATH 096 with a "C" or above or an S.

**MATH 176 INTRODUCTORY CALCULUS FOR BUSINESS AND SOCIAL SCIENCES**
Fundamental ideas of analytic geometry and calculus, plane coordinates, graphs, functions, limits, derivatives, integrals, the fundamental theorem of calculus, rates, extrema and applications thereof. (This course satisfies the university core mathematics requirement.) (Credit may not be received for Math 176 if credit has already been awarded for Math 181 or above.)
Prereq(s): ACT score of 27 or SAT score of 610 or MATH 126 R with a "C." or better.
### Sample First and Second Year Schedules

**FOR STUDENTS STARTING IN ENG 098/MATH 096**

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Business Majors

Accounting

**DESCRIPTION**► Accountants and auditors help to ensure that firms are run efficiently, public records kept accurately, and taxes paid properly and on time. They analyze and communicate financial information for various entities such as companies, individual clients, and federal, state, and local governments. Beyond carrying out the fundamental tasks of the occupation—providing information to clients by preparing, analyzing, and verifying financial documents—many accountants also offer budget analysis, financial and investment planning, information technology consulting, and limited legal services. Specific job duties vary widely among the four major fields of accounting and auditing: public accounting, management accounting, government accounting, and internal auditing.


**CAREERS►** Certified Public Accountant (CPA) | external auditor | forensic accountant | management accountant (also called cost, managerial, industrial, corporate, or private accountant) | government accountant or auditor | internal auditor (including information technology auditor, environmental auditor, and compliance auditor)

Economics

**DESCRIPTION**► Economists study how society distributes resources, such as land, labor, raw materials, and machinery, to produce goods and services. They conduct research, collect and analyze data, monitor economic trends, and develop forecasts on a wide variety of issues, including energy costs, inflation, interest rates, exchange rates, business cycles, taxes, and employment levels, among others.


**CAREERS►** Microeconomist | industrial or organizational economist | macroeconomist | monetary or financial economist | international economist | labor or demographic economist | public finance economist | econometrician

*Many economists apply these areas of economics to health, education, agriculture, urban and regional economics, law, history, energy, the environment, and other issues. Another large employer of economists is government.*

Finance

**DESCRIPTION**► Almost every firm, government agency, and other type of organization employs one or more financial managers. Financial managers oversee the preparation of financial reports, direct investment activities, and implement cash management strategies. Managers also develop strategies and implement the long-term goals of their organization.


**CAREERS**► Controller | treasurer | finance officer | credit manager | cash manager | risk and insurance manager | branch manager

General Business

**DESCRIPTION/CAREERS**► Students in the General Business major may take a unique combination of courses in the major area and thus might pursue careers in a wide variety of business professions. Developed to provide an option for students who are limited by work schedules or other obligations in scheduling coursework, the General Business major expands on the strong business foundation developed in the required pre-business and upper-division coursework.

**CLASSES**► General Business majors will take classes in accounting; economics; finance; information systems; management; and marketing. Student organizations: Alpha Kappa Psi (open to all business majors) | Delta Sigma Pi (open to all business majors) | Business Student Council (open to all business majors) | Entrepreneurship Club (open to all business majors).

Information Systems

**DESCRIPTION**► In the modern workplace, it is imperative that Information Technology (IT) works both effectively and reliably. Computer and information systems managers play a vital role in the implementation and administration of technology within their organizations. They plan, coordinate, and direct research on the computer-related activities of firms. In consultation with other managers, they help determine the goals of an organization and then implement technology to meet those goals. They oversee all technical aspect of an organization, such as software development, network security, and Internet operations.

**CLASSES**► Information Systems majors will take courses in Computer Applications; Business Systems Development; Business Processes and Information Systems Integration; Project Management: Principles and Practice; Database Design and Implementation; Data Communications; and IS Development and Management; and may take courses such as Internet Programming I and II and Data Resource Management.

**CAREERS**► Computer and information systems manager | chief technology officer | chief information officer | management information systems (MIS) director | information technology (IT) project manager | system designer | systems analyst | software quality assurance analyst | programmer-analyst
International Business

**DESCRIPTION/CAREERS**► Students in the international business major may take a unique combination of courses in the major area and thus might pursue careers in a wide variety of business professions.

**CLASSES**► International Business majors will take courses in three areas: *International Business* (courses such as Comparative Economic Systems; Economic Development; International Trade; International Monetary Relations; International Finance Management; International Management; and International Marketing); *Functional/Business Focus* (classes in a specific major area); and *Regional Focus* (culture, conversation and capstone classes related to foreign language). Student organization: International Business Student Chapter.

Management

**DESCRIPTION**► Every organization wants to attract, motivate, and retain the most qualified employees and match them to jobs for which they are best suited. Human resources, training, and labor relations managers and specialists provide this connection. In the past, these workers performed the administrative function of an organization, such as handling employee benefits questions or recruiting, interviewing, and hiring new staff in accordance with policies established by top management. Today’s human resources workers manage these tasks, but, increasingly, they consult with top executives regarding strategic planning. They have moved from behind-the-scenes staff work to leading the company in suggesting and changing policies.


**CAREERS**► Human resources generalist | employment and placement manager | recruitment specialist | employment interviewer | employer relations representative | compensation, benefits, and job analysis specialist | job analysts or position classifier | compensation manager | employee benefits manager or specialist | training and development manager or specialist | training manager | training specialist | director of industrial relations | labor relations manager | affirmative action coordinator | human resources information system specialist

Marketing

**DESCRIPTION**► Marketing is both a social and managerial process. It is how individuals and organizations create, distribute, and communicate the value in their products and services and build relationships. It is a central pillar of any business strategy. The tools of marketing management are used in government, politics, schools, hospitals, and non-profit organizations of all types. Marketing is ubiquitous. All students will eventually have to market themselves to prospective employers and promote their ideas within organizations.


**CAREERS**► Product development | pricing | market research | advertising | media | promotions | public relations | customer relations | internet communications | branding | distribution | retailing | sales
Business Student Clubs and Organizations

Go to www.business.unr.edu/prospective/student-orgs.html for more information.

**Alpha Kappa Psi**
The main focus of Alpha Kappa Psi is to provide leadership development, personal and professional training and experience through professional development, educational programs, community service and a hands-on application of formal education.

**Beta Alpha Psi**
Beta Alpha Psi is a national service honorary group for accounting majors & minors. Juniors and seniors in these with an overall 3.0 GPA and major GPA of 3.0 or higher are eligible for membership.

**Delta Sigma Pi**
Delta Sigma Pi is a professional business fraternity dedicated to the professional development of its members. Through professional events, community service, and networking opportunities, students gain valuable business knowledge that is not offered in the classroom. Go to www.renodsp.com or www.dspnet.com for more information.

**American Marketing Association (AMA)**
The AMA connects students with peers and professionals in all areas of marketing, as well as the business world and provides students with relevant marketing, management, financial, advertising and promotion experience.

**Business Student Council**
The Business Student Council advises the Dean on issues relating to the student experience, provides for recognition of outstanding College of Business students and serves the interests of the college in terms of creating and promoting new opportunities for students to interact with the business world. Go to www.business.unr.edu/bsc for more information.

**Entrepreneurship Club**
The Entrepreneurship Club is a learning-by-doing environment where students can cultivate their entrepreneurship skills. Students in the club will participate in the development of a business, at minimum by working on a business plan, but ideally also by being part of implementing a start-up. Different Entrepreneurship teams are created around different start-up ideas, and experienced entrepreneurs from the business community mentor the teams, along with UNR faculty advisors. Some business plans are entered in the Governor’s Cup business plan competition.

**Financial Management Association**
The Financial Management Association is an international professional organization comprised of CEOs, financial analysts, professionals, and students all with a shared passion of finance. The local UNR chapter strives to closer affiliate the commercial world and students of finance through hosting speakers, touring firms, and joining students with common interest for their mutual advancement.

**International Business Student Chapter**
IBSC is the student chapter of the Nevada World Trade Council. The chapter is open to all majors and students with an interest in international business. During the meetings, new events are discussed, and guest speakers talk about many different topics relating to international business.

**Management & Human Resources Association**
The MHRA is dedicated to expanding students’ exposure to career-oriented experiences and opportunities through student networking, leadership roles, and guest speakers. The focus of this interaction is, of course, the HR and Management disciplines.

**Omicron Delta Epsilon (Economics Club)**
This international economics honors society sponsors speakers on a variety of topics related to economics careers and the application of economics. The club also provides a forum for students interested in economics to get to know each other, and to get to know economics faculty in a more relaxed setting than the classroom or office.
Business Minors

**Accounting (21 credits)**
- ACC 201—Financial Accounting
- ACC 202—Managerial Accounting
- IS 101—Introduction to Information Systems
- IS 201—Computer Applications
- ACC 401R—Financial Reporting I
- **Two** additional upper-division (300- or 400-level), advisor-approved ACC courses (Except ACC 460 R, 481)

*For advising and approvals see:*
Betty Cossitt  cossitt@unr.edu  784-6456

**Economics (18 credits)**
- ECON 102—Principles of Microeconomics
- ECON 103—Principles of Macroeconomics
- ECON 302—Intermediate Microeconomics
- ECON 303—Intermediate Macroeconomics
- **Two** additional upper-division (300- or 400-level), advisor-approved ECON courses

*For advising and approvals see:*
Ted Oleson  t_oleson@unr.edu  784-4705

**Economic Policy (18 credits)**
- ECON 102—Principles of Microeconomics
- ECON 103—Principles of Macroeconomics
- **Four** additional upper-division (300- or 400-level), advisor-approved ECON courses

*For advising and approvals see:*
Ted Oleson  t_oleson@unr.edu  784-4705

**Gaming Management (21 credits)**
- ACC 201—Financial Accounting
- ECON 102—Principles of Microeconomics
- ECON 411—Economic and Social Aspects of Gaming
- GAM 225—Introduction to Gaming Management
- GAM 415—Commercial Gaming Law **OR**
- GAM 430—Casino Management
- **Two** additional upper-division (300- or 400-level), advisor-approved GAM courses (Except GAM 490)

*For advising and approvals see:*
Joseph Bozsik  jbozsik@unr.edu  784-4711
Judy Cornelius  judyc@unr.edu  784-1477

**Business Administration (24 credits)**

*For non-business majors only*
- ACC 201—Financial Accounting
- ACC 202—Managerial Accounting
- BUS 300—Introduction to Finance
- ECON 100—Introduction to Economics **OR**
- ECON 102—Principles of Microeconomics
- IS 101—Introduction to Information Systems
- IS 301—Management of Information Systems
- MKT 210—Marketing Principles
- MGT 323—Organization and Interpersonal Behavior

*For advising and approvals see:*
College of Business Student Success Center  AB409  advising@coba.unr.edu  784-4912

**Entrepreneurship (18 credits)**
- ENT 401—New Venture Creation
- ENT 402—Entrepreneurial Finance
- ENT 403—Applied Entrepreneurship
- **Three** additional upper-division (300- or 400-level), advisor-approved ENT courses (e.g. ENT 489, ENT 493)

*For advising and approvals see:*
Mark Pingle  pingle@unr.edu  784-6634

**Information Systems (21 credits)**
- IS 101—Introduction to Information Systems
- IS 201—Computer Applications
- IS 301—Management of Information Systems
- IS 350—Business Systems Development
- IS 365—Business Processes and Information Systems Integration
- IS 475—Database Design and Implementation
- **One** additional upper-division (300- or 400-level), advisor-approved IS course

*For advising and approvals see:*
Mike Ekedahl  ekedahl@ix.netcom.com  784-6882
Mark Simkin  simkin@unr.edu  784-4840
Contact major or minor field advisors directly to schedule appointments; bring a copy of your DARS to your appointment.

Pre-business majors contact the College of Business Student Success Center.

<table>
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<tr>
<th>BUSINESS STUDENT SUCCESS CENTER</th>
<th><a href="mailto:advising@coba.unr.edu">advising@coba.unr.edu</a></th>
<th>784-4912</th>
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<td>William Kuechler, Chair, IS  <a href="mailto:kuechler@unr.edu">kuechler@unr.edu</a></td>
<td>784-4028</td>
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<td>Richard Mason, Chair, Accounting  <a href="mailto:mason@unr.edu">mason@unr.edu</a></td>
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<tr>
<td>Charles Carlaw (Major) <a href="mailto:carlaw@unr.edu">carlaw@unr.edu</a></td>
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<td>AB 317F</td>
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<tr>
<td>Betty Cossitt (Major &amp; Acc Minor)  <a href="mailto:cossitt@unr.edu">cossitt@unr.edu</a></td>
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<td>Sonja Pippin (Major)  <a href="mailto:sonjap@unr.edu">sonjap@unr.edu</a></td>
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<td>Mark Simkin (Majors &amp; IS Minor)  <a href="mailto:markgsimkin@yahoo.com">markgsimkin@yahoo.com</a></td>
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<td>Sheri Faircloth, Chair  <a href="mailto:sherif@unr.edu">sherif@unr.edu</a></td>
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<td>-COLLEGE-WIDE PROGRAMS</td>
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<td>INTL. BUS. MAJOR</td>
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</tbody>
</table>
College of Business

Gregory C. Mosier, Dean
409 Ansari Business Building
(775) 784-4912

Departments of Instruction:
- Accounting and Information Systems
- Economics
- Managerial Sciences

Objectives
The mission of the College of Business is to achieve excellence in our undergraduate and graduate business programs. In pursuing this mission our objectives include: a) achieving excellence in business education by integrating academic scholarship and practical application; b) producing basic and applied research to enhance business analysis, practices and policy; and c) helping meet the economic challenges facing the state and region.

Our degree programs are designed to prepare students to be successful in both private and public sector organizations throughout the state, region and nation. These organizations will be characterized by high rates of technological change, increasing levels of cultural diversity, and globalization of markets.

The college offers baccalaureate and master of business administration degrees. The objective of the baccalaureate degree is to provide students with the knowledge and analytical skills necessary to succeed in entry-level professional positions in their chosen disciplines. The program is designed to prepare students for advancement into middle and upper management positions by providing breadth of knowledge in selected functional business disciplines, training in communication skills, and a solid foundation in the sciences and liberal arts.

The objective of the master of business administration degree is to prepare students for managerial and executive positions. The college seeks to provide opportunities for specialized training and experience in targeted industries and functional areas.

STUDENT SUPPORT
E. L. Cord Student Success Center
The E. L. Cord Student Success Center provides a full range of support services for current and prospective College of Business students. Undergraduate advising, graduate advising, and Career Connections are housed in the E. L. Cord Student Success Center. In addition, students may access resources to support academic planning and involvement in student organizations. Visit the E. L. Cord Student Success Center in Ansari Business Building, room 409, or for more information call the center at (775) 784-4912 or visit the website at: http://www.business.unr.edu.

Career Connections
The College of Business’ Office of Career Connections offers students and alumni assistance in career awareness, exploration, experiential education and employment opportunities following graduation. Students and alumni can get advice about the job search process including resumes, interviewing, networking, business etiquette and career opportunities. The center works with employers to achieve close matches between each company’s needs and student opportunities.

Career Connections assists companies in “getting the word out” about positions currently open to business majors. Job boards are located outside the college dean’s office and on the Career Connections website http://business.unr.edu/career.

During the fall and spring semesters, the Office or Career Connections schedules on-campus recruiting visits and interviews as well as special events in order to provide opportunities for business student candidates and prospective employers to meet.

For further information, call (775) 784-4912 or access the Career Services website at http://www.business.unr.edu.

Centers and Institutes
Center for Corporate Governance and Business Ethics
The Center for Corporate Governance and Business Ethics was initiated in 2006. The center is a multidisciplinary entity, using a project-oriented structure to fulfill three primary purposes:

1. To pursue and promote theoretical and applied interdisciplinary research on the structure and organization of corporate management to further understanding of designing and implementing optimal corporate governance mechanisms.
2. To pursue an outreach function by offering training and support to local organizations concerning the design and implementation of effective governance mechanisms that provide a sound ethical foundation.
3. To support, through collaboration, the integration of the various efforts related to business ethics and corporate governance teaching and research which are currently fragmented across various departments in the college.

Center for Logistics Management
Logistics professionals from Northern Nevada and the University of Nevada have created a strong partnership in a premier warehousing and distribution location in the western United States. With excellence as the objective, this combination of businessmen and educators has established the Center for Logistics Management to provide classroom study and hands-on training in distribution, manufacturing, warehousing, purchasing and marketing.

The Center for Logistics Management was founded in 1998.

Nevada Small Business Development Center/Center for Regional Studies/Bureau of Business and Economic Research
Both the Nevada Small Business Development Center (NSBDC), Center for Regional Studies, and the Bureau of Business and Economic Research (BBER) are part of the College of Business at the University of Nevada, Reno.

The NSBDC is funded through a cooperative agreement between the university and the U.S. Small Business Administration, assisting existing and new small businesses throughout the state plan their growth as well as gain knowledge to operate and development their businesses. The NSBDC has 11 full-service offices around the state and dozens of counseling locations.

The Center for Regional Studies was approved by the Board of Regents in 2007 to serve as an objective, impartial facilitator of information, outreach, and research services regarding regional development and planning; develop links and coordinate efforts between the University and external entities involved in the process of regional development; disseminate impartial and scientifically supported research on regional issues; and enhance student capacities by actively involving them in research and outreach services.

The BBER is the official research unit of the College of Business. Founded in 1956, the bureau provides a broad array of research services and consulting for local, state, and national business and government communities.

Regular SBDC and bureau publications include the Nevada Economic Summary, Starting a Small Business in Nevada, and Metro Business Activity (MBA) Report, among others.

The SBDC maintains extensive databases and other information that can be customized to serve the needs of researchers and others who need up-to-date information about the region, state or nation.

The Institute for the Study of Gambling and Commercial Gaming
The Institute for the Study of Gambling and Commercial Gaming is generally acknowledged to be the world center for gambling research and information. Its mission is to stimulate research and educational efforts related to gambling behavior and commercial gaming industries, as well as the economic, business, social and political effects of gambling on society. The institute is involved in the coordination of international conferences, sponsors the publication of books and professional journals, provides and participates in public forums for the discussion of public policy toward gambling, and aids in the development of degree and nondegree courses and programs related to gambling and commercial gaming.

ACCREDITATION
The College of Business’s baccalaureate and master of business administration programs are fully accredited by the Association to Advance Collegiate Schools of Business.

DEGREE PROGRAMS
The College of Business offers the following degree programs (the college does not require a minor):

Baccalaureate Degrees: (a) bachelor of science in business administration with majors in accounting, information systems, accounting/information systems, economics, general business, finance, international business, management and marketing; (b) bachelor of arts with a major in economics.
Master's Degrees: (a) master of business administration, (b) master of science with a major in economics, (c) master of science with a major in finance, (d) master of arts in economics, and (e) master of accountancy.

Minors: The College of Business offers undergraduate minors. Students may minor in business administration (non-business students only), accounting, information systems, economics, economic policy, entrepreneurship or gaming management. All minors are to be completed with an overall GPA of 2.0 or higher and include a minimum of nine credits upper-division (300 and above) coursework.

REQUIREMENTS FOR ACCEPTANCE TO A MAJOR

New undergraduate applicants to the College of Business are admitted to pre-major status rather than to a specific major. Pre-major students may not enroll in College of Business courses numbered 300 or above. Students must meet with an academic advisor in the College of Business Undergraduate Advising Center to declare a business major.

The requirements for acceptance into a major field are:

1. Completion of 60 credits or more with an overall grade-point average of 2.0 or higher.
2. Completion of the pre-business core with an overall grade-point average of 2.75 or higher. The following courses comprise the pre-business core: ACC 201, ACC 202, IS 101; ECON 102, ECON 103, ECON 261 R, ECON 262 R; MATH 176; MKT 210.

NOTE: A maximum of 12 of the required 27 credits can be repeated. These requirements are minimum standards that all students are encouraged to surpass. Success in a major program is dependent upon a student possessing strong quantitative and English usage skills.

REQUIREMENTS FOR GRADUATION IN A MAJOR

1. Complete 128 credits or more with an overall grade-point average of 2.0 or higher. Accounting and Economics majors must complete 120 credits or more.
2. Complete pre-business core with a grade-point average of 2.75 or higher.

NOTE: See "Requirements for Graduation" section of the General Catalog for more information.

CORRESPONDENCE COURSE LIMITATION

All College of Business (COB) correspondence and independent study courses approved by the COB curriculum committee can be applied toward the College of Business major and minor programs.

Baccalaureate Degree Requirements

Bachelor of Science in Business Administration

Basic Curriculum for All Majors

The bachelor of science in business administration degree is granted upon completion of any one of the following four-year curricula with satisfactory grades and upon the recommendation of the faculty and the dean. An economics major may elect a program leading to the bachelor of arts degree.

Deadlines for applying for graduation are set by the university and are published each semester in the class schedule.

A student may elect to graduate under the following degree requirements:

- the year of admission and registration (does not include returning students);
- the year of acceptance to the major in which the student is graduating;
- the year of graduation.

In the case of re-entry after five years, a student must use the requirements of the years of re-entry or graduation only.

Upper-Division Courses

Courses numbered 300 or above in business are open only to:

1. business students who have been accepted to a major or minor.
2. nonbusiness majors who have officially declared a business minor or with the approval of the instructor and department chair.

Satisfactory/Unsatisfactory Courses

Students in the College of Business may apply a maximum of 15 satisfactory/unsatisfactory (S/U) credits, including College Level Examination Program (CLEP) credits toward the baccalaureate degree. Physical education and military science credits are excluded. Prebusiness or major students may not register for courses in business administration or the university core curriculum on an S/U basis except for thesis or internship.

ACCOUNTING AND INFORMATION SYSTEMS

317 Ansari Business Building
(775) 784-4028

The accounting and information systems department offers students the opportunity both to develop practical skills and acquire general knowledge of two key business areas: Accounting and technology-based Information Systems. Undergraduate students may choose to major in either area, or may opt to combine the two to produce broad knowledge of both areas. Graduate students are invited to look at the tracks available in our Master's of Accountancy or Master's in Information Systems.

The accounting major provides students with the theories and procedures necessary to prepare them for the many facets of the accounting profession, such as public, industrial, managerial, tax and government accounting. The information systems major helps those students interested in specializing in business-oriented, technology-based information resource systems. The accounting information systems major is for students interested in both accounting and information systems in a single career path.

Students graduating from the department are prepared to obtain employment in a competitive job market, start a business, or continue their education in graduate and professional degree programs. Typical professions that accounting students embark upon with their undergraduate degree include: Certified Public Accountant, management accountant, financial analyst, internal auditor, government agent (FBI, IRS) and tax accountant. Career choices for an information systems major range from very technical positions in network administration or programming to more communication-oriented employment in training or help desk support. A few of the possibilities include systems analyst, network administration support, web/internet designer, computer trainer, systems designer/programmer, and technical sales.

Examples of job opportunities for students majoring in accounting information systems include technology-based positions in both managerial and financial accounting, electronic auditing, computer security, systems consulting, and forensic accounting.

The College of Business is accredited by the American Association of Collegiate Schools of Business (AACSBS), the premier accrediting agency for business programs worldwide. In addition, we are one of fewer than 175 programs worldwide to have separate accreditation from the AACSBS. Accounting is the only discipline within business for which separate accreditation is given; as such, the other business programs are not separately accredited. We work very hard to maintain the quality and continuous improvement expected from programs that have achieved AACSB accreditation.

Accounting Major

NOTE: Twelve (12) of the eighteen required credits must be completed at UNR. Transfer courses are not included in the major GPA calculation. Upper-division accounting courses may be taken a maximum of three (3) times.

I. UNIVERSITY CORE CURRICULUM REQUIREMENTS (30-35 credits)

Note: Refer to the Core Curriculum chapter of this catalog for information regarding the "Core English and Math Completion Policy".

A. English (3-8 credits)

Refer to the "English" section of the Core Curriculum chapter in this catalog.

NOTE: Students who place in ENG 102 are not required to complete ENG 101. Students who do not take ENG 101 are required to compensate for these credits by taking non-business electives.

B. Mathematics (3 credits)

MATH 176 -- Introductory Calculus for Business and Social Sciences (3 credits)

NOTES:
* Students who take MATH 126R in preparation for MATH 176 can apply these credits toward non-business electives.
* In regards to MATH 128 and above, sequencing rules in effect for many Math courses prohibit students from earning credit for a lower numbered Math course after receiving credit for a higher numbered Math course. Sequencing rules are included in the course descriptions of applicable courses.
C. Natural Sciences (6-8 credits)
   Refer to the Natural Sciences (Group A) section of the Core Curriculum chapter in this catalog (3 credits)
   Refer to the Natural Sciences (Group B) requirement of the core curriculum chapter in this catalog (3 credits)

D. Social Sciences (3 credits)
   Select one of the following courses (3 credits)
   ANTH 101 -- The Human Experience
   PSC 211 -- Comparative Government and Politics
   PSC 231 -- World Politics
   PSY 101 -- General Psychology
   SOC 101 -- Principles of Sociology

E. Fine Arts (3 credits)
   Refer to the "Fine Arts" section of the Core Curriculum chapter in this catalog (3 credits)

F. Core Humanities (9 credits)
   CH 201 -- Ancient and Medieval Cultures
   CH 202 -- The Modern World
   CH 203 -- American Experience and Constitutional Change

G. Capstone Courses (6 credits)
   Credits included in college and major requirements.
   MGT 496 -- Strategic Management and Policy (capstone)
   ECON 334 -- Economic History of the U.S.
   ECON 442 -- History of Economic Ideas

H. Diversity (3 credits)
   See college and major requirements.
   ECON 334 -- Economic History of the U.S.
   ECON 442 -- History of Economic Ideas (3 credits)

II. ADDITIONAL COLLEGE REQUIREMENTS (60 credits)

A. Nonbusiness Course Requirements (12 credits)
   Select one social sciences course (3 credits):
   ANTH 101 -- The Human Experience
   PSC 211 -- Comparative Government and Politics
   PSC 231 -- World Politics
   PSY 101 -- General Psychology
   SOC 101 -- Principles of Sociology
   Select one speech course (3 credits):
   COM 101 -- Oral Communication
   COM 113 -- Fundamentals of Speech Communication
   COM 217 -- Argumentation and Debate
   COM 329 -- Business and Professional Speaking
   IS 101 -- Introduction to Computer Applications (3 credits)
   Non-business electives (3 credits)

B. Pre-Business Core (21 credits)
   ACC 201 -- Financial Accounting (3 credits)
   ACC 202 -- Managerial Accounting (3 credits)
   ECON 102 -- Principles of Microeconomics (3 credits)
   ECON 103 -- Principles of Macroeconomics (3 credits)
   ECON 261R -- Principles of Statistics I (3 credits)
   ECON 262R -- Principles of Statistics II (3 credits)
   CH 201 -- Ancient and Medieval Cultures (3 credits)
   CH 202 -- The Modern World (3 credits)
   CH 203 -- American Experience and Constitutional Change (3 credits)
   MATH 176 -- Introductory Calculus for Business and Social Sciences (See University Core Curriculum Requirements.)
   MGT 210 -- Marketing Principles (3 credits)

C. Upper-Business Division Core (24 credits)
   ACC 460R -- Commercial Transaction Law
   ECON 334 -- Economic History of the U.S.
   ECON 442 -- History of Economic Ideas
   ECON 359R -- Economic Development
   ECON 460 -- Economic Integration and Common Markets

   MGT 323 -- Organization and Interpersonal Behavior (3 credits)
   SCM 352 -- Operations Management (3 credits)
   FIN 301 -- Principles of Managerial Finance (3 credits)
   MGT 496 -- Strategic Management and Policy (capstone course) (3 credits)
   International Business (3 credits)
   Must be selected from the following:
   ECON 305 -- Comparative Economic Systems
   ECON 359 -- Economic Development
   ECON 460 -- Economic Integration and Common Markets

   C. Additional Business Course Requirement (3 credits)
   IS 201 -- Computer Applications (3 credits)

III. MAJOR REQUIREMENTS (24 credits)

A. Required accounting courses (18 credits)
   NOTE: Twelve (12) of the eighteen required credits must be completed at UNR
   ACC 401R -- Financial Reporting I (3 credits)
   ACC 402 -- Financial Reporting II (3 credits)
   ACC 403 -- Financial Reporting III (3 credits)
   ACC 405R -- Cost Management and Control (3 credits)
   ACC 410R -- Federal Taxation (3 credits)
   ECON 461 -- Chinese Economy
   ECON 462 -- International Trade
   ECON 463 -- International Monetary Relations
   FIN 308 -- International Financial Management
   MGT 480 -- International Management
   MGT 456 -- International Marketing
   SCM 458R -- International Logistics

B. Select two courses from the following: (6 credits)
   ACC 325 -- Financial Investments
   ACC 415 -- Accounting for Management
   ACC 490 -- Independent Study
   ACC 494 -- Special Topics
   IS 365 -- Business Processes and Information Systems Integration
   FIN 307 -- Investments
   NOTE: All students are required to earn a grade of C or better in the individual prerequisites for each upper-division course.
   Transfer courses are not included in the calculation of major GPA.

IV. MINOR REQUIREMENTS (0 credits)

V. ELECTIVES (Non-business or business) (1-6 credits)

VI. TOTAL CREDITS (120 credits)

VII. RECOMMENDED SCHEDULE

A. First Year
   ECON 102 -- Principles of Microeconomics (3 credits)
   ECON 103 -- Principles of Macroeconomics (3 credits)
   ENG 101 -- Composition I (3 credits)
   IS 101 -- Introduction to Information Systems (3 credits)
   MATH 126R -- Precalculus I (counts as a non-business elective) (0-3 credits)
   MATH 176 -- Introductory Calculus for Business and Social Sciences (3 credits)
   Social Sciences (core curriculum and additional college requirements) (6 credits)
   Core curriculum fine arts course (3 credits)
   Transfer courses are not included in the calculation of major GPA.
   (2.0 is required for graduation).
   Upper-division accounting courses may be taken a maximum of three (3) times.

B. Second Year
   ACC 201 -- Financial Accounting (3 credits)
   ACC 202 -- Managerial Accounting (3 credits)
   ECON 261R -- Principles of Statistics I (3 credits)
   ECON 262R -- Principles of Statistics II (3 credits)
   CH 201 -- Ancient and Medieval Cultures (3 credits)
   CH 202 -- The Modern World (3 credits)
   CH 203 -- American Experience and Constitutional Change (3 credits)
   IS 201 -- Computer Applications (3 credits)
   Core curriculum fine arts course (3 credits)
   (Total 30 credits)

C. Third Year
   ACC 401R -- Financial Reporting I (3 credits)
   ACC 402 -- Financial Reporting II (3 credits)
   ACC 405R -- Cost Management and Control (3 credits)
   ACC 410R -- Federal Taxation (3 credits)
   IS 301 -- Management of Information Systems (3 credits)
   Core curriculum natural science (group B) (3 credits)
   MGT 321 -- Effective Business Writing (3 credits)
   MGT 323 -- Organization and Interpersonal Behavior (3 credits)
   MGT 325 -- Organization and Interpersonal Behavior (3 credits)
   MGT 328 -- Organization and Interpersonal Behavior (3 credits)
   MGT 490 -- Independent Study
   MGT 494 -- Special Topics
   IS 365 -- Business Processes and Information Systems Integration
   FIN 307 -- Investments
   NOTE: All students are required to earn a grade of C or better in the individual prerequisites for each upper-division course.
   Transfer courses are not included in the calculation of major GPA.
   (2.0 is required for graduation).
   Upper-division accounting courses may be taken a maximum of three (3) times.
Information Systems Major

I. UNIVERSITY CORE CURRICULUM REQUIREMENTS (33-42 credits)

Note: Refer to the Core Curriculum chapter of this catalog for information regarding the "Core English and Math Completion Policy".

A. English (3-8 credits)

Refer to the English section of the Core Curriculum chapter in this catalog.

NOTE: Students who place in ENG 102 are not required to complete ENG 101. Students who do not take ENG 101 are required to compensate for these credits by taking non-business electives.

B. Mathematics (3 credits)

MATH 176--Introductory Calculus for Business and Social Sciences (3 credits)

NOTES:

* Students who take MATH 126R in preparation for MATH 176 can apply these credits toward non-business electives.

* In regards to MATH 128 and above, sequencing rules in effect for many Math courses prohibit students from earning credit for a lower numbered Math course after receiving credit for a higher numbered Math course. Sequencing rules are included in the course descriptions of applicable courses.

C. Natural Sciences (6-8 credits)

Refer to the Natural Sciences (Group A) section of the Core Curriculum chapter in this catalog (3-5 credits).

D. Social Sciences (3 credits)

Select one of the following courses: (3 credits)

ANTH 101--The Human Experience

PSC 211--Comparative Government and Politics

PSC 231--World Politics

PSY 101--General Psychology

SOC 101--Principles of Sociology

E. Fine Arts (3 credits)

Refer to the "Fine Arts" section of the Core Curriculum chapter in this catalog (3 credits).

F. Core Humanities (9 credits)

CH 201--Ancient and Medieval Cultures (3 credits)

CH 202--The Modern World (3 credits)

CH 203--American Experience and Constitutional Change (3 credits)

G. Capstone Courses (6 credits)

MGT 496--Strategic Management and Policy

Credits included in college requirements. Any University Capstone will fulfill the second capstone requirement. See the class schedule for a list of capstone courses offered each semester.

H. Diversity (3 credits)

See the class schedule for a complete list of courses that fulfill the Diversity requirement. Most International Business courses fulfill this requirement - see section C below.

II. ADDITIONAL COLLEGE REQUIREMENTS (60 credits)

A. Nonbusiness Course Requirements (15 credits)

Select one social sciences course (3 credits):

ANTH 101--The Human Experience

PSC 211--Comparative Government and Politics

PSC 231--World Politics

PSY 101--General Psychology

SOC 101--Principles of Sociology

Select one speech course (3 credits):

COM 101--Oral Communication

COM 113--Fundamentals of Speech Communications

COM 217--Argumentation and Debate

COM 329--Business and Professional Speaking

IS 101--Introduction to Information Systems (3 credits)

Non-business electives (6 credits)

B. Pre-Business Core (21 credits)

ACC 201--Financial Accounting (3 credits)

ACC 202--Managerial Accounting (3 credits)

ECON 103--Principles of Macroeconomics (3 credits)

ECON 261R--Principles of Statistics I (3 credits)

ECON 262R--Principles of Statistics II (3 credits)

IS 101--Introduction to Information Systems (See Additional College Requirements, Nonbusiness)

MATH 176--Introductory Calculus for Business and Social Sciences (See University Core Curriculum Requirements.)

MKT 210--Marketing Principles (3 credits)

C. Upper-Division Business Core (24 credits)

Select one writing course (3 credits):

ENG 321--Expository Writing OR

MGT 321--Effective Business Writing

IS 301--Management of Information Systems (3 credits)

MGT 323--Organizational and Interpersonal Behavior (3 credits)

MGT 325--Legal Environment (3 credits)

SCM 352--Operations Management (3 credits)

FIN 301--Principles of Managerial Finance (3 credits)

MGT 496--Strategic Management and Policy (Capstone Course) (3 credits)

International Business (3 credits)

Must be selected from the following:

ECON 359--Comparative Economic Systems

ECON 359--Economic Development

ECON 460--Economic Integration and Common Markets

ECON 461--Chinese Economy
Accounting and Information Systems Major

I. UNIVERSITY CORE CURRICULUM REQUIREMENTS (30-35 credits)

   Note: Refer to the Core Curriculum chapter of this catalog for information regarding the "Core English and Math Completion Policy".

A. English (3-8 credits)

   Refer to the "English" section of the Core Curriculum chapter in this catalog.

   NOTE: Students who place in ENG 102 are not required to complete ENG 101. Students who do not take ENG 101 are required to compensate for these credits by taking non-business electives.

B. Mathematics (3 credits)

   MATH 176--Introductory Calculus for Business and Social Sciences (3 credits)

   NOTES:

   *Students who take MATH 126R in preparation for MATH 176 can apply these credits toward non-business electives.

   *In regards to MATH 128 and above, sequencing rules in effect for many Math courses prohibit students from earning credit for a lower numbered Math course after receiving credit for a higher numbered Math course. Sequencing rules are included in the course descriptions of applicable courses.

C. Natural Sciences (6-8 credits)

   Refer to the Natural Sciences (Group A) section of the Core Curriculum chapter in this catalog.

   Refer to the Natural Sciences (Group B) section of the Core Curriculum chapter in this catalog.

D. Social Sciences (3 credits)

   Select one of the following courses: (3 credits)

   ANTH 101--The Human Experience

   PSC 211--Comparative Government and Politics

   PSC 231--World Politics

   PSY 101--General Psychology

   SOC 101--Principles of Sociology

E. Fine Arts (3 credits)

   Refer to the "Fine Arts" section of the Core Curriculum chapter in this catalog.

F. Core Humanities (9 credits)

   CH 201--Ancient and Medieval Cultures (3 credits)

   CH 202--The Modern World (3 credits)

   CH 203--American Experience and Constitutional Change (3 credits)

G. Capstone Courses (6 credits)

   MGT 496--Strategic Management and Policy Credits included in college requirements. Any Business Capstone will fulfill this requirement. Set the class schedule for a list of capstone courses offered each semester.

H. Diversity (3 credits)

   See the class schedule for a complete list of courses that fulfill the Diversity requirement. Most International Business courses fulfill this requirement.

II. ADDITIONAL COLLEGE REQUIREMENTS (60 credits)

A. Nonbusiness Course Requirements (15 credits)

   Select one social sciences course (3 credits):

   ANTH 101--The Human Experience

   PSC 211--Comparative Government and Politics

   PSC 231--World Politics

   PSY 101--General Psychology

   SOC 101--Principles of Sociology

   Select one speech course (3 credits):

   COM 101--Oral Communication

   COM 113--Fundamentals of Speech Communications

   COM 217--Argumentation and Debate

   COM 329--Business and Professional Speaking

   IS 101--Introduction to Information Systems (3 credits)

   Non-business electives (6 credits)

B. Pre-Business Core (21 credits)

   ACC 201--Financial Accounting

   ECON 462--International Trade

   ECON 463--International Monetary Relations

   FIN 308--International Finance Management

   MKT 456--International Marketing

   MGT 480--International Management

   SCM 458R--International Logistics

III. MAJOR REQUIREMENTS (27 credits)

   A. Required Information Systems courses (21 credits)

   IS 201--Computer Applications (3 credits)

   IS 350--Business Systems Development (3 credits)

   IS 365--Business Processes & Information Systems Integration (3 credits)

   IS 445--Project Management: Principles and Practice (3 credits)

   IS 475--Database Design and Implementation (3 credits)

   IS 477--Data Communications (3 credits)

   IS 495--IS Development and Management (3 credits)

   B. Information Systems electives (6 credits)

   Consult department for elective courses.

IV. MINOR REQUIREMENTS (0 credits)

V. ELECTIVES (Non-business or business) (8-11 credit)

VI. TOTAL CREDITS (128 credits)

VII. RECOMMENDED SCHEDULE

   **A. First Year**

   ECON 102--Principles of Microeconomics (3 credits)

   ECON 103--Principles of Macroeconomics (3 credits)

   ENG 101--Composition I (3 credits)

   ENG 102--Composition II (3 credits)

   IS 101--Introduction to Information Systems (3 credits)

   MATH 126R--Precalculus I (counts as a non-business elective) (0-3 credits)

   MATH 176--Introductory Calculus for Business and Social Sciences (3 credits)

   Social Sciences (core curriculum and additional college requirements) (6 credits)

   Elective (nonbusiness) (0-3 credits)

   Core curriculum fine arts course (3 credits)

   (Total: 33 credits)

   **B. Second Year**

   ACC 201--Financial Accounting (3 credits)

   ACC 202--Managerial Accounting (3 credits)

   ECON 261R--Principles of Statistics (3 credits)

   ECON 262R--Principles of Statistics (3 credits)

   CH 201--Ancient and Medieval Cultures (3 credits)

   CH 202--The Modern World (3 credits)

   CH 203--American Experience and Constitutional Change (3 credits)

   IS 201--Computer Applications (3 credits)

   MKT 210--Marketing Principles (3 credits)

   Core curriculum natural science (Group B) (3 credits)

   Elective (nonbusiness) (3 credits)

   (Total: 33 credits)

   **C. Third Year**

   IS 301--Management of Information Systems (3 credits)

   IS 350--Business Systems Development (3 credits)

   IS 365--Business Processes & Information Systems Integration (3 credits)

   IS 445--Project Management: Principles & Practice (3 credits)

   IS elective (departmental approval required) (3 credits)

   MGT 321--Effective Business Writing (3 credits)

   MGT 323--Organizational and Interpersonal Behavior (3 credits)

   FIN 301--Principles of Managerial Finance (3 credits)

   COM 101--Oral Communication OR

   COM 113--Fundamentals of Speech Communications OR

   COM 217--Argumentation and Debate OR

   COM 329--Business and Professional Speaking (3 credits)

   Electives (nonbusiness) (1 credit)

   Core curriculum natural science (Group A) (3 credits)

   (Total: 31 credits)

   **D. Fourth Year**

   IS 475--Database Design and Implementation (3 credits)

   IS 477--Data Communications (3 credits)

   IS 495--IS Development and Management (3 credits)

   MGT 325--Legal Environment (3 credits)

   SCM 352--Operations Management (3 credits)

   MGT 496--Strategic Management and Policy (capstone) (3 credits)

   IS elective (departmental approval required) (3 credits)

   Core curriculum capstone course (3 credits)

   Electives (1 credit)

   International business course (3 credits)

   Core curriculum diversity course (3 credits)

   (Total: 31 credits)
VII. ELECTIVES (Non-business or business) (3-8 credits)

VI. TOTAL CREDITS (128 credits)

V. ELECTIVES (Non-business or business) (3-8 credits)

IV. MINOR REQUIREMENTS (0 credits)

III. MAJOR REQUIREMENTS (30 credits)

B. ACC/IS electives (3 credits)

Select one of the following (3 credits):
- ACC 325—Financial Investigations
- ACC 410R—Federal Taxation
- ACC 402—Financial Accounting II (3 credits)
- ACC 409R—Cost Management and Control (3 credits)
- ACC 470R—Auditing and Assurance Services (3 credits)
- IS 201—Computer Applications (3 credits)
- IS 350—Business Systems Development (3 credits)
- IS 365—Business Processes & Information Systems Integration (3 credits)
- IS 445—Project Management (3 credits)
- IS 470—Computer Security, Controls, and Information Assurance (3 credits)

A. Required ACC/IS courses (27 credits)

Note: Upper division accounting courses may be taken a maximum of three (3) times.

ACC 401R—Financial Reporting I (3 credits)
ACC 402—Financial Reporting II (3 credits)
ACC 405R—Cost Management and Control (3 credits)
ACC 470R—Auditing and Assurance Services (3 credits)
IS 201—Computer Applications (3 credits)
IS 350—Business Systems Development (3 credits)
IS 365—Business Processes & Information Systems Integration (3 credits)
IS 445—Project Management (3 credits)
IS 470—Computer Security, Controls, and Information Assurance (3 credits)

B. ACC/IS electives (3 credits)

Select one of the following (3 credits):
- ACC 325—Financial Investigations
- ACC 410R—Federal Taxation
- ACC 402—Financial Accounting II (3 credits)
- ACC 409R—Cost Management and Control (3 credits)
- ACC 470R—Auditing and Assurance Services (3 credits)
- IS 201—Computer Applications (3 credits)
- IS 350—Business Systems Development (3 credits)
- IS 365—Business Processes & Information Systems Integration (3 credits)
- IS 445—Project Management (3 credits)
- IS 470—Computer Security, Controls, and Information Assurance (3 credits)

A. First Year

ECON 102—Principles of Microeconomics (3 credits)
ECON 103—Principles of Macroeconomics (3 credits)
ENG 101—Composition I (3 credits)
ENG 102—Composition II (3 credits)
ENG 101—Introduction to Information Systems (3 credits)
MATH 126R—Precalculus I (counts as a non-business elective) (0-3 credits)
MATH 176—Introductory Calculus for Business and Social Sciences (3 credits)

Note: Six (6) of the required upper-division accounting credits must be completed at UNR. Transfer courses are not included in the minor GPA calculation (2.0 is required for graduation). Upper-division accounting courses may be taken a maximum of three (3) times.
Information Systems Minor (21 credits)

All course prerequisites must be met for all coursework for minor.

IS 101 -- Introduction to Information Systems (3 credits)
IS 201 -- Computer Applications (3 credits)
IS 301 -- Management of Information Systems (3 credits)
IS 350 -- Business Systems Development (3 credits)
IS 365 -- Business Processes & Information Systems Integration (3 credits)
IS 475 -- Database Design and Implementation (3 credits)
IS elective (department approval required) (3 credits)

ECONOMICS

318 Ansari Business Building,
(775) 784-6850

The economics major is designed to prepare students for positions as economic and statistical analysts in business, government and nonprofit organizations, and for the teaching profession. In addition, it provides a strong foundation for graduate study and research in the fields of economics, business, public policy and law.

Two economics degree programs are offered. One leads to the bachelor of science degree with a major in economics and follows the traditional liberal arts approach. The other degree program leads to the bachelor of arts with a major in economics and includes information regarding the "Core English and Math Completion Policy".

The department also offers a minor in economics and a minor in economic policy.

Bachelor of Science Economics Major

I. UNIVERSITY CORE CURRICULUM REQUIREMENTS (30-35 credits)

Note: Refer to the Core Curriculum chapter of this catalog for information regarding the "Core English and Math Completion Policy".

A. English 3-8 credits

Refer to the "English" section of the Core Curriculum of this catalog

NOTE: Students who place in ENGL 102 are not required to complete ENG 101. Students who do not take ENG 101 are required to compensate for these credits by taking non-business electives.

B. Mathematics (3 credits)

MATH 176 -- Introductory Calculus for Business and Social Sciences (3 credits)

NOTES:

* Students who take MATH 126R in preparation for MATH 176 can apply these credits toward non-business electives.
* In regards to MATH 128 and above, sequencing rules in effect for many Math courses prohibit students from earning credit for a lower numbered Math course after receiving credit for a higher numbered Math course. Sequencing rules are included in the course descriptions of applicable courses.

C. Natural Sciences (6-8 credits)

Refer to the Natural Sciences (Group A) section of the Core Curriculum chapter in this catalog (3 credits)

Refer to the Natural Sciences (Group B) section of the Core Curriculum chapter in this catalog (3 credits)

D. Social Sciences (3 credits)

Select one of the following courses (3 credits)

ANTH 101 -- The Human Experience
PSC 211 -- Comparative Government and Politics
PSC 231 -- World Politics
PSY 101 -- General Psychology as a Social Science
SOC 101 -- Principles of Sociology

E. Fine Arts (3 credits)

Refer to the "Fine Arts" section of the Core Curriculum chapter in this catalog (3 credits)

F. Core Humanities (9 credits)

CH 201 -- Ancient and Medieval Cultures (3 credits)
CH 202 -- The Modern World (3 credits)
CH 203 -- American Experiences and Constitutional Change (3 credits)

G. Capstone Courses (6 credits)

Credits included in College and Major Requirements

MGT 496 -- Strategic Management and Policy
ECON 334 -- Economic History of the U.S. OR
ECON 442 -- History of Economic Ideas

H. Diversity (3 credits)

See college and major requirements. (3 credits)

ECON 334 -- Economic History of the U.S. OR
ECON 442 -- History of Economic Ideas

II. ADDITIONAL COLLEGE REQUIREMENTS (60 credits)

A. Nonbusiness Course Requirements (15 credits)

Select one social science course (3 credits):

ANTH 101 -- The Human Experience
PSC 211 -- Comparative Government and Politics
PSC 231 -- World Politics
PSY 101 -- General Psychology
SOC 101 -- Principles of Sociology

Select one speech course (3 credits):

ENG 217 -- Argumentation and Debate
COM 329 -- Business and Professional Speaking
IS 101 -- Introduction to Information Systems (3 credits)

Non-business electives (6 credits)

B. Pre-Business Core (21 credit)

ACC 201 -- Financial Accounting (3 credits)
ACC 202 -- Managerial Accounting (3 credits)
ECON 102 -- Principles of Microeconomics (3 credits)
ECON 103 -- Principles of Macroeconomics (3 credits)
ECON 261R -- Principles of Statistics I (3 credits)
ECON 262R -- Principles of Statistics II (3 credits)
IS 101 -- Introduction to Information Systems (3 credits)

Non-business electives (3 credits)

C. Upper-Division Business Core (24 credits)

IS 301 -- Management of Information Systems (3 credits)

Select one of the following economics courses:

ECON 334--Economic History of the U.S. 5
ECON 442--History of Economic Ideas 5

NOTE: Each course fulfills one core curriculum capstone and diversity course requirement.

Select one writing course (3 credits):

ENG 321 -- Expository Writing
MGT 321 -- Effective Business Writing

Diversity (3 credits)

See college and major requirements. (3 credits)

ECON 334--Economic History of the U.S. OR

International Business 4 (3 credits)

Must be selected from the following:

ECON 305 -- Comparative Economic Systems 5
ECON 359 -- Economic Development 5
ECON 460 -- Economic Integration and Common Markets
ECON 461 -- Chinese Economy
ECON 462 -- International Trade
ECON 463 -- International Monetary Relations
FIN 308 -- International Finance Management
MGT 480 -- International Management 5

SCM 458 -- International Logistics 5
MKT 456 -- Marketing Principles (3 credits)

C. Upper-Division Business Core (24 credits)

IS 301 -- Management of Information Systems (3 credits)

Select one of the following economics courses:

ECON 334--Economic History of the U.S. 5
ECON 442--History of Economic Ideas 5

NOTE: Each course fulfills one core curriculum capstone and diversity course requirement.

Select one writing course (3 credits):

ENG 321 -- Expository Writing
MGT 321 -- Effective Business Writing

Diversity (3 credits)

See college and major requirements. (3 credits)

ECON 334--Economic History of the U.S. OR

International Business 4 (3 credits)

Must be selected from the following:

ECON 305 -- Comparative Economic Systems 5
ECON 359 -- Economic Development 5
ECON 460 -- Economic Integration and Common Markets
ECON 461 -- Chinese Economy
ECON 462 -- International Trade
ECON 463 -- International Monetary Relations
FIN 308 -- International Finance Management
MGT 480 -- International Management 5

SCM 458 -- International Logistics 5
MKT 456 -- International Marketing 5

III. MAJOR REQUIREMENTS (21 credit)

A. Required economics courses (12 credits)

ECON 302 -- Intermediate Microeconomics (3 credits)
ECON 303 -- Intermediate Macroeconomics (3 credits)
ECON 304 -- Money and Banking (3 credits)
ECON 441 -- Introduction to Econometrics (3 credits)

B. Economics electives numbered 300 or above (9 credits)

IV. MINOR REQUIREMENTS (0 credits)

V. ELECTIVES (Non-business or business) (4-9 credits)

VI. TOTAL CREDITS (120 credits)

VII. RECOMMENDED SCHEDULE

A. First Year

ECON 102 -- Principles of Microeconomics (3 credits)
ECON 103 -- Principles of Macroeconomics (3 credits)
ENG 101 -- Composition I (3 credits)
ENG 102 -- Composition II (3 credits)

College of Business | PAGE 23 | Advising Manual
Bachelor of Arts Economics Major

I. UNIVERSITY CORE CURRICULUM REQUIREMENTS (30-35 credits)

Note: Refer to the Core Curriculum chapter of this catalog for information regarding the "Core English and Math Completion Policy".

A. English 3-8 credits

Refer to the "English" section of the Core Curriculum of this catalog.

B. Mathematics (3 credits)

MATH 126R–Precalculus 1 OR

Other nonbusiness elective (3 credits)

MATH 176–Introductory Calculus for Business and Social Sciences (3 credits)

Social sciences (core curriculum and additional college requirements) (6 credits)

Core curriculum fine arts course (3 credits)

(Total 30 credits)

C. Second Year

ACC 201–Financial Accounting (3 credits)

ACC 202–Managerial Accounting (3 credits)

ECON 261R–Principles of Statistics I (3 credits)

ECON 262R–Principles of Statistics II (3 credits)

CH 201–Ancient and Medieval Cultures (3 credits)

CH 202–The Modern World (3 credits)

CH 203–American Experiences and Constitutional Change (3 credits)

Elective (3 credits)

Core curriculum natural science (Group B) (3 credits)

MKT 210–Marketing Principles (3 credits)

(Total 30 credits)

D. Third Year

IS 301–Management of Information Systems (3 credits)

ECON 302–Intermediate Microeconomics (3 credits)

ECON 303–Intermediate Macroeconomics (3 credits)

ECON 304–Money and Banking (3 credits)

MGT 321–Effective Business Writing (3 credits)

MGT 323–Organizational and Interpersonal Behavior (3 credits)

MGT 325–Legal Environment (3 credits)

SCM 352–Operations Management (3 credits)

FIN 301–Principles of Managerial Finance (3 credits)

COM 101–Oral Communication OR

COM 113–Fundamentals of Speech Communications OR

COM 217–Argumentation and Debate OR

COM 329–Business and Professional Speaking (3 credits)

(Total 30 credits)

E. Fourth Year

MGT 496–Strategic Management and Policy (capstone) (3 credits)

ECON 441–Introduction to Econometrics (3 credits)

ECON 334–Economic History of the U.S. (3 credits)

ECON 442–History of Economic Ideas

Electives (3 credits)

Core curriculum natural sciences 9Group A) (3 credits)

(Total 30 credits)

This program is intended for economics majors desiring a curriculum that emphasizes a foundation in the social sciences. Candidates for this degree are required to successfully complete a fourth semester college course in a foreign language or show evidence of equivalent proficiency.
The managerial sciences department offers major fields of study in finance, management, and marketing.

### Minor in Economic Policy (18 credits)

This minor is designed for students who seek tailored economics training to complement their majors. The student must gain approval for this minor from an advisor in the Department of Economics, and must file an "Economics Policy Minor Program of Study" with the Department. This form will list the upper division courses that the advisor approves. Students completing this minor do not need to complete either of the intermediate economics theory courses (ECON 302, ECON 303). ECON 100 will not be counted toward the minor. Students may choose a minor in either Economics or Economic Policy.

- ECON 102--Principles of Microeconomics (3 credits)
- ECON 103--Principles of Macroeconomics (3 credits)
- Advisor approved economics courses (300 or above) (12 credits)

### MANAGERIAL SCIENCES

#### 313 Ansari Business Building

(775) 784-6993

The managerial sciences department offers major fields of study in finance, management, and marketing.

### Finance Major

#### I. UNIVERSITY CORE CURRICULUM REQUIREMENTS (30-35 credits)

- **A. English 3-8 credits**
  - Refer to the "English" section of the Core Curriculum of this catalog
  - NOTE:
    - *Students who place in ENG 102 are not required to complete ENG 101. Students who do not take ENG 101 are required to compensate for these credits by taking non-business electives.

- **B. Mathematics (3 credits)**
  - MATH 176--Introductory Calculus for Business and Social Sciences (3 credits)
  - **NOTES:**
    - *Students who take MATH 126R in preparation for MATH 176 can apply these credits toward non-business electives.

- **C. Natural Sciences (6-8 credits)**
  - Refer to the Natural Sciences (Group A) section of the Core Curriculum chapter in this catalog
  - Refer to the Natural Sciences (Group B) section of the Core Curriculum chapter in this catalog

- **D. Social Sciences (3 credits)**
  - Select one of the following courses: (3 credits)
    - ANTH 101--The Human Experience
    - PSC 211--Comparative Government and Politics
    - PSC 231--World Politics
    - PSY 101--General Psychology
    - SOC 101--Principles of Sociology

- **E. Fine Arts (3 credits)**
  - Refer to the "Fine Arts" section of the Core Curriculum chapter in this catalog

- **F. Core Humanities (9 credits)**
  - CH 201--Ancient and Medieval Cultures (3 credits)
  - CH 202--The Modern World (3 credits)
  - CH 203--American Experiences and Constitutional Change (3 credits)

- **G. Capstone Courses (6 credits)**
  - MGT 496--Strategic Management and Policy (capstone)
  - ECON 334--Economic History of U.S. (general capstone and diversity)

- **H. Diversity (3 credits)**
  - Credits included in college and major requirements.

### Minor in Economics (18 credits)

All course prerequisites must be met for all coursework for minor.

This minor is designed for students who seek a background in economics to complement their own major programs. ECON 100 will not be counted toward the minor.

- ECON 102--Principles of Microeconomics (3 credits)
- ECON 103--Principles of Macroeconomics (3 credits)
- ECON 302--Intermediate Microeconomics (3 credits)
- ECON 303--Intermediate Macroeconomics (3 credits)
- Other economics courses (300 or above) (6 credits)
II. ADDITIONAL COLLEGE REQUIREMENTS (66 credits)

A. Nonbusiness Course Requirements (18 credits)
   Select one social sciences course (3 credits):
      ANTH 101 -- The Human Experience
      PSC 211 -- Comparative Government and Politics
      PSC 231 -- World Politics
      PSY 101 -- General Psychology

   Select one speech course (3 credits):
      COM 101 -- Oral Communication
      COM 113 -- Fundamentals of Speech Communications
      COM 217 -- Argumentation and Debate
      COM 329 -- Business and Professional Speaking

   IS 101 -- Introduction to Information Systems (3 credits)
   Non-business electives (could include MATH 126 R ) (9 credits)

B. Pre-Business Core (21 credits)
   ACC 201 -- Financial Accounting (3 credits)
   ACC 202 -- Managerial Accounting (3 credits)
   ECON 102 -- Principles of Microeconomics (3 credits)
   ECON 103 -- Principles of Macroeconomics (3 credits)
   ECON 261R -- Principles of Statistics I (3 credits)
   ECON 262R -- Principles of Statistics II (3 credits)
   IS 101 -- Introduction to Information Systems (See Additional College Requirements, Nonbusiness)
   MATH 176 -- Introductory Calculus for Business and Social Sciences (See University Core Curriculum requirements)
   MKT 210 -- Marketing Principles (3 credits)

C. Upper-Division Business Core (27 credits)
   IS 301 -- Management of Information Systems (3 credits)
   ECON 304 -- Money and Banking (3 credits)
   MGT 323 -- Organizational and Interpersonal Behavior (3 credits)
   MGT 325 -- Legal Environment (3 credits)
   SCM 352 -- Operations Management (3 credits)
   FIN 301 -- Principles of Managerial Finance (3 credits)
   FIN 308 -- International Finance Management (3 credits)
   MGT 496 -- Strategic Management and Policy (3 credits)
   Select one writing course (3 credits):
      ENG 321 -- Expository Writing
      MGT 321 -- Effective Business Writing

III. MAJOR REQUIREMENTS (30 credits)

A. Required Courses (15 credits)
   ECON 334 -- Economic History of the U.S. OR
   ECON 442 -- History of Economic Ideas 5 (general capstone and diversity) OR

   FIN 307 -- Investments (3 credits)
   FIN 404 -- Finance Theory and Practice (3 credits)
   Six credits (two courses) for either the Accounting or Economics emphasis (listed below in section B) (6 credits)

   NOTE: All students are required to earn a grade of C or better in the individual prerequisites for each upper-division course to advance to the next upper-division accounting course.

B. Emphasis requirements (choose one emphasis)
   Accounting Emphasis
   Select from the following six credits (two courses) as required:
      ACC 401R -- Financial Reporting I
      ACC 402 -- Financial Reporting II
   Economics Emphasis
   Six credits (two courses) from the following as indicated:
      ECON 302 -- Intermediate Microeconomics
      ECON 303 -- Intermediate Macroeconomics
      ECON 463 -- International Monetary Relations

C. Five courses chosen from the following list (15 credits)
   If elected course has a footnote No. 2, student must obtain approval from the major field advisor.
   ECON 441 -- Introduction to Econometric
   FIN 410 -- Financial Derivatives
   FIN 415 -- Management of Financial Institutions
   FIN 419 -- Portfolio Management
   FIN 430 -- Applied Portfolio Management
   FIN 490 -- Independent Study 2
   FIN 493 -- Advanced Seminar in Finance

IV. MINOR REQUIREMENTS (0 credits)

V. ELECTIVES (business or non-business) (0-2 credits)

VI. TOTAL CREDITS (128 credits)

VII. RECOMMENDED SCHEDULE

A. First Year
   ECON 102 -- Principles of Microeconomics (3 credits)
   ECON 103 -- Principles of Macroeconomics (3 credits)
   ENG 101 -- Composition I (3 credits)
   ENG 102 -- Composition II (3 credits)
   IS 101 -- Introduction to Information Systems (3 credits)
   MATH 126R -- Pre-calculus I (counts as a non-business elective) (0-3 credits)
   MATH 176 -- Introductory Calculus for Business and Social Sciences (3 credits)
   Social sciences (core curriculum and additional college requirements) (6 credits)
   Elective (non-business) (3-6 credits)
   Core curriculum fine arts course (3 credits)
   (Total: 33 credits)

B. Second Year
   ACC 201 -- Financial Accounting (3 credits)
   ACC 202 -- Managerial Accounting (3 credits)
   CH 201 -- Ancient and Medieval Cultures (3 credits)
   CH 202 -- The Modern World (3 credits)
   CH 203 -- American Experiences and Constitutional Change (3 credits)
   ECON 261R -- Principles of Statistics I (3 credits)
   ECON 262R -- Principles of Statistics II (3 credits)
   MKT 210 -- Marketing Principles (3 credits)
   Elective (non-business) (4 credits)
   Core curriculum natural science (Group B) (3 credits)
   (Total: 31 credit)

C. Third Year
   ACC 401R -- Financial Reporting I AND
   ACC 402 -- Financial Reporting II OR
   ECON 302 -- Intermediate Microeconomics AND
   ECON 303 -- Intermediate Macroeconomics OR
   ECON 463 -- International Monetary Relations (6 credits)
   ECON 304 -- Money and Banking (3 credits)
   COM 101 -- Oral Communication OR
   COM 113 -- Fundamentals of Speech Communications OR
   COM 217 -- Argumentation and Debate OR
   COM 329 -- Business and Professional Speaking
   FIN 301 -- Principles of Managerial Finance (3 credits)
   IS 301 -- Management of Information Systems (3 credits)
   MGT 321 -- Effective Business Writing (3 credits)
   MGT 322 -- Organizational and Interpersonal Behavior (3 credits)
   MGT 325 -- Legal Environment (3 credits)
   SCM 352 -- Operations Management (3 credits)
   Core curriculum natural science (Group A) (3 credits)
   (Total: 33 credits)

D. Fourth Year
   ECON 334 -- Economic History of the U.S. (Capstone/Diversity) (3 credits)
   FIN 307 -- Investments (taken first semester) (3 credits)
   FIN 404 -- Financial Management Theory and Practice (3 credits)
   FIN 308 -- International Finance Management (taken second semester) (3 credits)
   MGT 496 -- Strategic Management and Policy (capstone) (3 credits)
   Electives (business or non-business) (1 credit)
   Finance electives (with written approval) (1.5 credits)
   (Total: 31 credit)

Management Major

Students with career objectives in human resource management or general management choose one of two emphases in management. Course requirements for all management majors include:

I. UNIVERSITY CORE CURRICULUM REQUIREMENTS (30-35 credits)
   Note: Refer to the Core Curriculum chapter of this catalog for information regarding the "Core English and Math Completion Policy".

A. English (3-8 credits)
   Refer to the "English" section of the Core Curriculum of this catalog
   NOTE: Students who place in ENG 102 are not required to complete ENG 101. Students who do not take ENG 101 are required to compensate for these credits by taking non-business electives.
B. Mathematics (3 credits)
MATH 176--Introductory Calculus for Business and Social Sciences (3 credits)

NOTES:
* Students who take MATH 126R in preparation for MATH 176 can apply these credits toward non-business electives.

* In regards to MATH 128 and above, sequencing rules in effect for many Math courses prohibit students from earning credit for a lower numbered Math course after receiving credit for a higher numbered Math course. Sequencing rules are included in the course descriptions of applicable courses.

C. Natural Sciences (6-8 credits)
Refer to the Natural Sciences (Group A) section of the Core Curriculum chapter in this catalog (3 credits)
Refer to the Natural Sciences (Group B) section of the Core Curriculum chapter in this catalog (3 credits)

D. Social Sciences (3 credits)
Select one of the following courses (3 credits):
ANTH 101--The Human Experience
PSC 211--Comparative Government and Politics
PSC 231--World Politics
PSY 101--General Psychology
SOC 101--Principles of Sociology

E. Fine Arts (3 credits)
Refer to the "Fine Arts" section of the Core Curriculum chapter in this catalog (3 credits)

F. Core Humanities (9 credits)
CH 201--Ancient and Medieval Cultures (3 credits)
CH 202--The Modern World (3 credits)
CH 203--American Experiences and Constitutional Change (3 credits)

G. Capstone Courses (6 credits)
MGT 462--Changing Environment (capstone)
MGT 496--Strategic Management and Policy (capstone)

H. Diversity (3 credits)
Credits included in college and major requirements.
MGT 480--International Management (diversity) (3 credits)

II. ADDITIONAL COLLEGE REQUIREMENTS (63 credits)

A. Nonbusiness Course Requirements (18 credits)
Select one social sciences course (3 credits):
ANTH 101--The Human Experience
PSC 211--Comparative Government and Politics
PSC 231--World Politics
PSY 101--General Psychology
SOC 101--Principles of Sociology
Select one speech course (3 credits):
COM 101--Oral Communication
COM 113--Fundamentals of Speech Communications
COM 217--Argumentation and Debate
COM 329--Business and Professional Speaking
IS 101--Introduction to Information Systems (3 credits)

B. Pre-Business Core (21 credits)
ACC 201--Financial Accounting (3 credits)
ACC 202--Managerial Accounting (3 credits)
ECON 102--Principles of Microeconomics (3 credits)
ECON 103--Principles of Macroeconomics (3 credits)
ECON 261R--Principles of Statistics I (3 credits)
ECON 262R--Principles of Statistics II (3 credits)
IS 101--Introduction to Information Systems (See Additional College Requirements, Nonbusiness)
MATH 176--Introductory Calculus for Business and Social Sciences (See University Core Curriculum requirements)
MKT 210--Marketing Principles (3 credits)

C. Upper-Division Business Core (24 credits)
IS 301--Management of Information Systems (3 credits)
ECON 365--Labor Economics (3 credits)
MG 323--Organizational and Interpersonal Behavior (3 credits)
MG 325--Legal Environment (3 credits)
SCM 352--Operations Management (3 credits)
FIN 301--Principles of Managerial Finance (3 credits)
MG 400--International Management (diversity--credits included in core diversity)
MG 496--Strategic Management and Policy (Capstone) (3 credits)

D. Fourth Year
MG 480--International Management (Diversity) (3 credits)
MG 496--Advanced Topics in Organization and Interpersonal Behavior (3 credits)
MG 462--Changing Environments (Capstone) (3 credits)
MG 467R--Advanced Topics in Human Resource Management (3 credits)
MG 486--Seminar in Quantitative Management Systems (3 credits)
MKT 491--Advanced Seminar in Management (6 credits)

IV. MINOR REQUIREMENTS (0 credits)

V. ELECTIVES (business or non-business) (9-14 credits)

VI. TOTAL CREDITS (128 credits)

VII. RECOMMENDED SCHEDULE

A. First Year
ECON 102--Principles of Microeconomics (3 credits)
ECON 103--Principles of Macroeconomics (3 credits)
ENG 101--Composition I (3 credits)
ENG 102--Composition II (3 credits)
IS 101--Introduction to Information Systems (3 credits)
MATH 126R--Precalculus I (counts as a non-business elective) (0-3 credits)
MATH 176--Introductory Calculus for Business and Social Sciences (3 credits)
Non-business elective (0-3 credits)
(Total: 33 credits)

B. Second Year
ACC 201--Managerial Accounting (3 credits)
ECON 261R--Principles of Statistics I (3 credits)
ECON 262R--Principles of Statistics II (3 credits)
CH 201--Ancient and Medieval Cultures (3 credits)
CH 202--The Modern World (3 credits)
CH 203--American Experiences and Constitutional Change (3 credits)
Core curriculum non-arts (4 credits)
Core curriculum natural science (Group A) (3 credits)
MKT 210--Marketing Principles (3 credits)
(Total: 31 credits)

C. Third Year
IS 301--Management of Information Systems (3 credits)
ECON 365--Labor Economics (3 credits)
MG 321--Effective Business Writing (3 credits)
MG 323--Organizational and Interpersonal Behavior (3 credits)
MG 325--Legal Environment (3 credits)
SCM 352--Operations Management (3 credits)
FIN 301--Principles of Managerial Finance (3 credits)
MG 367--Human Resource Management (3 credits)
COM 101--Oral Communication OR
COM 113--Fundamentals of Speech Communications OR
COM 217--Argumentation and Debate OR
COM 329--Business and Professional Speaking
Select course from major field emphasis (3 credits)
Elective--non-business (3 credits)
(Total: 33 credits)

D. Fourth Year
MG 480--International Management (Diversity) (3 credits)
MG 496--Advanced Topics in Organization and Interpersonal Behavior (3 credits)
MG 462--Changing Environments (capstone) (3 credits)
MG 467R--Advanced Topics in Human Resource Management (3 credits)
MG 486--Seminar in Quantitative Management Systems (3 credits)
MKT 491--Advanced Seminar in Management (3 credits)
MKT 496--Strategic Management and Policy (capstone) (3 credits)
Electives (business and non-business) (1 credit)
(Total: 31 credits)

Marketing Major
Students with career objectives in advertising management, buyer behavior, general
marketing, international marketing, marketing research, quantitative marketing and retailing and distribution may choose the marketing major. Course requirements for the major include:

I. UNIVERSITY CORE CURRICULUM REQUIREMENTS (30-35 credits)
   Note: Refer to the Core Curriculum chapter of this catalog for information regarding the "Core English and Math Completion Policy".

   A. English 3-8 credits
      Refer to the "English" section of the Core Curriculum of this catalog
      NOTE: Students who place in ENG 102 are not required to complete ENG 101. Students who do not take ENG 101 are required to compensate for these credits by taking non-business electives.

   B. Mathematics (3 credits)
      MATH 176--Introductory Calculus for Business and Social Sciences (3 credits)
      NOTES:
      *Students who take MATH 126R in preparation for MATH 176 can apply these credits toward non-business electives.
      *In regards to MATH 128 and above, sequencing rules in effect for many Math courses prohibit students from earning credit for a lower numbered Math course after receiving credit for a higher numbered Math course. Sequencing rules are included in the course descriptions of applicable courses.

   C. Natural Sciences (6-8 credits)
      Refer to the Natural Sciences (Group A) section of the Core Curriculum chapter in this catalog (3 credits)
      Refer to the Natural Sciences (Group B) section of the Core Curriculum chapter in this catalog (3 credits)

   D. Social Sciences (3 credits)
      Select one of the following courses: (3 credits)
      ANTH 101--The Human Experience
      PSC 211--Comparative Government and Politics
      PSC 231--World Politics
      PSY 101--General Psychology
      SOC 101--Principles of Sociology

   E. Fine Arts (3 credits)
      Suggested courses for Marketing students:
      ART 100--Visual Foundations OR
      THTR 118--Introduction to Performing Theatre (3 credits)

   F. Core Humanities (9 credits)
      CH 201--Ancient and Medieval Cultures (3 credits)
      CH 202--The Modern World (3 credits)
      CH 203--American Experiences and Constitutional Change (3 credits)

   G. Capstone Courses (6 credits)
      MGT 462--Changing Environments (capstone)
      MGT 496--Strategic Management and Policy (capstone)

   H. Diversity (3 credits)
      Credits included in college and major requirements.
      MKT 456--International Marketing (diversity) (3 credits)

II. ADDITIONAL COLLEGE REQUIREMENTS (63 credits)
   A. Nonbusiness Course Requirements (18 credits)
      Select one social sciences course: (3 credits)
      ANTH 101--The Human Experience
      PSC 211--Comparative Government and Politics
      PSC 231--World Politics
      PSY 101--General Psychology
      SOC 101--Principles of Sociology
      Select one speech course (3 credits)
      COM 101--Oral Communication
      COM 113--Fundamentals of Speech Communications
      COM 217--Argumentation and Debate
      COM 329--Business and Professional Speaking
      IS 101--Introduction to Information Systems (3 credits)
      Non-business electives (9 credits)

   B. Pre-Business Core (21 credits)
      ACC 201--Financial Accounting (3 credits)
      ACC 202--Managerial Accounting (3 credits)
      ECON 102--Principles of Microeconomics (3 credits)
      ECON 103--Principles of Macroeconomics (3 credits)
      ECON 261R--Principles of Statistics I (3 credits)
      ECON 262R--Principles of Statistics II (3 credits)
      IS 101--Introduction to Information Systems (See Additional College Requirements, Nonbusiness)
      MATH 176--Introductory Calculus for Business and Social Sciences (See University Core Curriculum requirements)
      MKT 210--Marketing Principles (3 credits)

   C. Upper-Division Business Core (24 credit)
      IS 301--Management of Information Systems (3 credits)
      Any ECON 300 or above (3 credits)
      Select one writing course: (3 credits)
      ENG 321--Expository Writing
      MGT 321--Effective Business Writing (3 credits)
      MGT 323--Organizational and Interpersonal Behavior (3 credits)
      MGT 325--Legal Environment (3 credits)
      SCM 352--Operations Management (3 credits)
      FIN 301--Principles of Managerial Finance (3 credits)
      MKT 456--International Marketing (Diversity-credits included in core diversity)
      MKT 496--Strategic Management and Policy (capstone) (3 credits)

III. MAJOR REQUIREMENTS (24 credits)
   A. Required Courses (15 credits)
      MKT 312--Buyer Behavior (3 credits)
      MKT 316--Intermediate Marketing (3 credits)
      MGT 462--Changing Environments (capstone) (3 credits)
      MKT 400--Marketing Research (3 credits)

   B. Three courses chosen from the following list: (9 credits)
      If selected course has a footnotes No. 2, student must obtain approval from faculty advisor or department area coordinator.
      MGT 487--Entrepreneurship
      MKT 380--Principles of Internet Marketing
      MKT 422--Integrated Marketing Communications
      MKT 424--Sales and Negotiation Management
      MKT 426--Event and Promotion Management
      MKT 433--IMC Competition
      MKT 478--Marketing Practicum
      MKT 490--Independent Study
      MKT 492--Advanced Seminar in Marketing
      MKT 494--Experience Marketing
      SCM 476--Logistics Practicum
      SCM 477--Logistics Management
      JOUR 351--Public Relations & Advertising Principles for IMC2

IV. MINOR REQUIREMENTS (0 credits)
V. ELECTIVES (business or non-business) (6-11 credits)
VI. TOTAL CREDITS (128 credits)
VII. RECOMMENDED SCHEDULE
   A. First Year
      ECON 102--Principles of Microeconomics (3 credits)
      ECON 103--Principles of Macroeconomics (3 credits)
      ENG 101--Composition I (3 credits)
      ENG 102--Composition II (3 credits)
      MATH 126R--Precalculus I (counts as a non-business elective) (0-3 credits)
      MATH 176--Introductory Calculus for Business and Social Sciences (3 credits)
      IS 101--Introduction to Information Systems (3 credits)
      Core curriculum natural science (Group A) (3 credits)
      Nonbusiness elective (0-3 credits)
      (Total: 33 credits)

   B. Second Year
      ACC 201--Financial Accounting (3 credits)
      ACC 202--Managerial Accounting (3 credits)
      ECON 261R--Principles of Statistics I (3 credits)
      ECON 262R--Principles of Statistics II (3 credits)
      CH 201--Ancient and Medieval Cultures (3 credits)
      CH 202--The Modern World (3 credits)
      CH 203--American Experiences and Constitutional Change (3 credits)
      MKT 210--Marketing Principles (3 credits)
      Elective (nonbusiness) (4 credits)
      Core curriculum natural science (Group A) (3 credits)
      (Total: 31 credits)

   C. Third Year
      IS 301--Management of Information Systems (3 credits)
      ECON 300--or above (3 credits)
      MKT 312--Buyer Behavior (3 credits)
      MGT 321--Effective Business Writing (3 credits)
      MGT 323--Organizational and Interpersonal Behavior (3 credits)
MGT 352--Operations Management (3 credits)
FIN 301--Principles of Managerial Finance (3 credits)
COM 101--Oral Communication
COM 113--Fundamentals of Speech Communications OR
COM 217--Argumentation and Debate OR
COM 329--Business and Professional Speaking
E elective (nonbusiness) (5 credits)
(Total: 32 credits)

D. Fourth Year
MKT 316--Intermediate Marketing (3 credits)
MKT 462--Changing Environments (capstone) (3 credits)
MKT 456--International Marketing (diversity) (3 credits)
MKT 496--Strategic Management and Policy (capstone) (3 credits)
MKT 495--Advanced Marketing Management (3 credits)
Electives (business or nonbusiness) (5 credits)
Marketing courses (with written approval) (9 credits)
(Total: 32 credits)

Minor in Business Administration (24 credits)
This minor program is for non-College of Business students only who desire a
background in general business to complement their own major program.
ACC 201--Financial Accounting (3 credits)
ACC 202--Managerial Accounting (3 credits) *
BUS 300--Introduction to Finance (3 credits)
ECON 100--Introduction to Economics OR
ECON 102--Principles of Microeconomics (3 credits)
IS 101--Introduction to Information Systems (3 credits)
IS 301--Management of Information Systems (3 credits) **
MKT 210--Marketing Principles (3 credits)
MGT 323--Organization and Interpersonal Behavior (3 credits)

* ACC 202 has the prerequisite of ACC 201.
** IS 301 has the prerequisite of IS 101.
(All course prerequisites must be met for all coursework for minor.)

COLLEGE-WIDE PROGRAMS

General Business Major

I. UNIVERSITY CORE CURRICULUM REQUIREMENTS (27-32
credits)
Note: Refer to the Core Curriculum chapter of this catalog
for information regarding the "Core English and Math Completion
Policy".

A. English (3-8 credits)
Refer to the "English" section of the Core Curriculum of this catalog
NOTE: Students who place in ENG 102 are not required to
complete ENG 101. Students who do not take ENG 101 are
required to compensate for these credits by taking non-business
electives.

B. Mathematics (3 credits)
MATH 176--Introductory Calculus for Business and Social
Sciences (3 credits)
NOTES:
* Students who take MATH 126R in preparation for MATH 176
can apply these credits toward non-business electives.
* In regards to MATH 128 and above, sequencing rules in effect for
many Math courses prohibit students from earning credit for a lower
numbered Math course after receiving credit for a higher numbered
Math course. Sequencing rules are included in the course
descriptions of applicable courses.

C. Natural Sciences (6-8 credits)
Refer to the Natural Sciences (Group A) section of the Core
Curriculum chapter in this catalog (3 credits)
Refer to the Natural Sciences (Group B) section of the core
curriculum chapter in this catalog (3 credits)

D. Social Sciences (3 credits)
Select one of the following courses: (3 credits)
ANTH 101--The Human Experience
PSC 211--Comparative Government and Politics
PSC 231--World Politics
PSY 101--General Psychology
SOC 101--Principles of Sociology

E. Fine Arts (3 credits)
Refer to the "Fine Arts" section of the Core Curriculum chapter in
this catalog (3 credits)

F. Core Humanities (9 credits)
CH 201--Ancient and Medieval Cultures (3 credits)
CH 202--The Modern World (3 credits)
CH 203--American Experience and Constitutional Change (3 credits)

G. Capstone Courses (6 credits)
Credits included in college and major requirements.
MGT 496--Strategic Management and Policy (capstone)
ECON 334--Economic History of the U.S. OR
ECON 442--History of Economic Ideas

H. Diversity (3 credits)
See college and major requirements (3 credits)
ECON 334--Economic History of the U.S. OR
ECON 442--History of Economic Ideas

II. ADDITIONAL COLLEGE REQUIREMENTS (60 credits)
A. Nonbusiness Course Requirements (15 credits)
Select one social sciences course (3 credits):
ANTH 101--The Human Experience
PSC 211--Comparative Government and Politics
PSC 231--World Politics
PSY 101--General Psychology
SOC 101--Principles of Sociology
Select one speech course (3 credits):
COM 101--Oral Communication
COM 113--Fundamentals of Speech Communications
COM 217--Argumentation and Debate
COM 329--Business and Professional Speaking
IS 101--Introduction to Information Systems (3 credits)
Non-business electives (6 credits)

B. Pre-Business Core (21 credits)
ACC 201--Financial Accounting (3 credits)
ACC 202--Managerial Accounting (3 credits)
ECON 102--Principles of Microeconomics (3 credits)
ECON 103--Principles of Macroeconomics (3 credits)
ECON 261R--Principles of Statistics I (3 credits)
ECON 262R--Principles of Statistics II (3 credits)
IS 101--Introduction to Information Systems (See Additional
College Requirements, Nonbusiness)
MATH 176--Introductory Calculus for Business and Social
Sciences (See University Core Curriculum Requirements.)
MKT 210--Marketing Principles (3 credits)

C. Upper-Division Business Core (24 credits)
Select one of the following economics courses:
ECON 334--Economic History of the U.S. 5
ECON 442--History of Economic Ideas 5
NOTE: Each of these courses fulfills one core curriculum capstone
and diversity course requirement.
Select one writing course (3 credits):
ENG 321--Expository Writing
MGT 321--Effective Business Writing
IS 301--Management of Information Systems (3 credits)
MGT 323--Organizational and Interpersonal Behavior (3 credits)
MGT 325--Legal Environment (3 credits)
SCM 352--Operations Management (3 credits)
FIN 301--Principles of Managerial Finance (3 credits)
MGT 496--Strategic Management and Policy (Capstone Course) (3 credits)
International Business (3 credits)
Must be selected from the following:
ACC 450R--International Accounting
ECON 305--Comparative Economic Systems 5
ECON 359--Economic Development 5
ECON 460--Economic Integration and Common Markets
ECON 461--Chinese Economy
ECON 462--International Trade
ECON 463--International Monetary Relations
FIN 308--International Finance Management
MGT 480--International Management 5
MKT 456--International Marketing 5
SCM 458--International Logistics 5

III. MAJOR REQUIREMENTS (24 credits)
From the following courses, students will complete at least one

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Entrepreneurship Minor (18 credits)

The Entrepreneurship minor is open to all students at the university. This allows any student to complement their major with fundamental entrepreneurial skills, enhancing the student’s ability to one day open and operate a business. By choosing appropriate electives, students have the ability to tailor their minor to their major field.

A. Required Courses (9 credits)
   - ENT 401--New Venture Creation (3 credits)
   - ENT 402--Entrepreneurial Finance (3 credits)
   - ENT 403--Applied Entrepreneurship (3 credits)

B. Elective Courses (9 credits)
   - Choose any three courses from the following:
     - ENT 489--Entrepreneurship Internship (3 credits)
     - ENT 493--Special Topics in Entrepreneurship (3 credits)
     - Elective courses approved by Entrepreneurship Minor advisor

Gaming Management Minor (21 credits)

The gaming management minor is open to all students at the university. By choosing appropriate electives, students have the ability to focus their minor in such areas as management, public policy or the legal/regulatory environment. Students completing the minor will gain knowledge of the industry that better enables them to apply their chosen field of study in the casino industry. Students interested in public policy or law school will also benefit from the gaming management minor.

Course prerequisites must be met for all minor coursework.

- ACC 201--Financial Accounting (3 credits)
- ACC 202--Managerial Accounting (3 credits)
- ECON 261R--Principles of Statistics (3 credits)
- ECON 262R--Principles of Statistics (3 credits)
- CH 201--Ancient and Medieval Cultures (3 credits)
- CH 202--The Modern World (3 credits)
- CH 203--American Experience and Constitutional Change (3 credits)
- MKT 210--Marketing Principles (3 credits)
- Core curriculum fine arts course (3 credits)
- Core curriculum natural science (3 credits)
- Speech course (3 credits)

(Total 33 credits)

International Business Major

The international business major provides an interdisciplinary program of study which combines international and foreign language studies with a business degree. This major prepares students to be effective in international business transactions.

IMPORTANT: For specific advisement information for this major, please refer to http://www.business.unr.edu/ib/#IB

I. UNIVERSITY CORE CURRICULUM REQUIREMENTS (27-34 credits)

   Note: Refer to the Core Curriculum chapter of this catalog for information regarding the "Core English and Math Completion Policy".

A. English 3-8 credits
   - Refer to the English section of the Core Curriculum chapter in this catalog
   - NOTE: Students who place in ENG 102 are not required to complete ENG 101. Students who do not take ENG 101 are required to compensate for these credits by taking approved non-business electives.

B. Mathematics (3 credits)
   - MATH 176--Introductory Calculus for Business and Social Sciences (3 credits)
   - NOTES:
     *Students who take MATH 126R in preparation for MATH 176 may apply these credits toward non-business electives.
     *In regards to MATH 128 and above, sequencing rules in effect for many Math courses prohibit students from earning credit for a lower numbered Math course after receiving credit for a higher numbered Math course. Sequencing rules are included in the course descriptions of applicable courses.

C. Natural Sciences (6-8 credits)
   - Refer to the Natural Sciences (Group A) section of the Core Curriculum chapter in this catalog
   - Refer to the Natural Sciences (Group B) section of the Core Curriculum Section in this catalog.
   - GEOG 103--Physical Geography (Recommended) (3 credits)

D. Social Sciences (3 credits)
   - Select one of the following courses:
     - ANTH 101--The Human Experience (Recommended) (3 credits)
PSY 101--General Psychology (3 credits)
SOC 101--Principles of Sociology (3 credits)

E. Fine Arts (3 credits)
Refer to the "Fine Arts" section of the Core Curriculum chapter in this catalog (3 credits)

F. Core Humanities (9 credits)
CH 201--Ancient and Medieval Cultures (3 credits)
CH 202--The Modern World (3 credits)
CH 203--American Experiences and Constitutional Change (3 credits)

G. Capstone Courses (6 credits)
Credits included in college and major requirements.
The IB major capstone is:
MGT 496--Strategic Management and Policy (3 credits)
The appropriate university general capstone (3 credits) depends on
the regional track the student has chosen (Europe, Asia, Latin America, or North America)
and will be counted as a non-business elective. Check http://www.business.unr.edu/ib/#IB
and/or consult advisor.

H. Diversity (3 credits)
Credits included in college and major requirements.
These credits are earned through courses taken in the major (such as MGT 480 and MKT 456 and others).
Check http://www.business.unr.edu/ib/#IB and/or consult advisor.

II. ADDITIONAL COLLEGE REQUIREMENTS (51-65 credits)
A. Nonbusiness Course Requirements (51-65 credits)
Select one social sciences course (3 credits)
PSC 211--Comparative Government and Politics
PSC 231--World Politics
Select one speech course (3 credits)
COM 101--Oral Communication
COM 113--Fundamentals of Speech Communications
COM 217--Argumentation and Debate
COM 329--Business and Professional Speaking
Foreign language (0-14 credits)
NOTE: The International Business major requires 133 credits total, including 14 credits in a single foreign language that is consistent with the regional track chosen.
Language proficiency equivalent to 14 credits can be demonstrated and approved by the foreign language department.
Once language proficiency has been demonstrated, the language requirement may be waived for a student, however, the student must meet the university's minimum of 128 credits for graduation.

B. Pre-Business Core (21 credits)
ACC 201--Financial Accounting (3 credits)
ACC 202--Managerial Accounting (3 credits)
ECON 102--Principles of Microeconomics (3 credits)
ECON 103--Principles of Macroeconomics (3 credits)
ECON 261R--Principles of Statistics I (3 credits)
ECON 262R--Principles of Statistics II (3 credits)
IS 101--Introduction to Information Systems (See Additional College Requirements, Nonbusiness)

MATH 126R--Precalculus I (3 credits)
ENG 102--Composition II (3 credits)

ECON 300 or above (Satisfied by Major Requirements)

C. Upper-Division Business Core (21 credits)
IS 301--Management of Information Systems (3 credits)
MGT 323--Organizational and Interpersonal Behavior (3 credits)
MGT 325--Legal Environment (3 credits)
SCM 352--Operations Management (3 credits)
FIN 301--Principles of Managerial Finance (3 credits)
MGT 496--Strategic Management and Policy (Capstone) (3 credits)
Select one writing course (3 credits)
ENG 321--Expository Writing
MGT 321--Effective Business Writing

III. MAJOR REQUIREMENTS* (15 credits)
Select five courses from the following:
The student is encouraged to develop a functional focus on
Accounting, Economics, Finance, Management, Marketing, Supply Chain Management or Gaming Management. The most appropriate courses to be taken to meet the major course requirements depend on that focus.
Check http://www.business.unr.edu/ib/#IB and/or consult faculty advisor.
ACC 450R--International Accounting
ECON 305--Comparative Economic Systems

IV. MINOR REQUIREMENTS (6 credits)
No minor is required. However, students are encouraged to fulfill any extra coursework required for a minor in their chosen language.

V. ELECTIVES (business or non-business) (23 credits minimum)
All electives require approval by a major advisor. At least one course must be a general capstone.
These courses should be selected to allow the student to create a functional as well as a regional focus.
Check http://www.business.unr.edu/ib/#IB and/or consult faculty advisor.
Approved upper division business electives (9 credits)
The appropriate business electives to be taken depend on the functional focus (Accounting, Economics, Finance, Management, Marketing, Supply Chain Management or Gaming Management) that the student has chosen.
Approved non-business electives (14 credits)
The appropriate non-business electives to be taken depend on the regional focus (Europe, Asia, Latin America, North America) that the student has chosen.
These electives must be approved to fulfill an area specially consistent with the student's chosen foreign language.
Approved courses include study in the culture, history and politics.

Please consult the International Business major advising website at http://www.business.unr.edu/ib/#IB for more information regarding the specific courses required for each concentration/track.
You should meet with a faculty advisor each semester to discuss your coursework and progress toward graduation. In addition, all exceptions to the courses prescribed for the tracks above must be approved by an International Business faculty advisor.
You can find a list of College of Business faculty advisors and contact information at http://www.business.unr.edu/ib/#IB

VI. TOTAL CREDITS (128-133 credits)

VII. RECOMMENDED SCHEDULE

A. First Year
IS 101--Introduction to Information Systems (3 credits)
ECON 102--Principles of Microeconomics (3 credits)
ECON 103--Principles of Macroeconomics (3 credits)
ENG 101--Composition I (3 credits)
ENG 102--Composition II (3 credits)
MATH 126R--Precalculus I (3 credits)
MATH 176R--Introductory Calculus for Business and Social Sciences (3 credits)
S 101--Introduction to Information Systems (3 credits)

Core curriculum fine arts course (3 credits)
Foreign language 111 and 112 (8 credits)
(Total: 35 credits)

B. Second Year
ACC 201--Financial Accounting (3 credits)
ACC 202--Managerial Accounting (3 credits)
ECON 261R--Principles of Statistics I (3 credits)
ECON 262R--Principles of Statistics II (3 credits)
CH 201--Ancient and Medieval Cultures (3 credits)
CH 202--The Modern World (3 credits)
CH 203--American Experiences and Constitutional Change (3 credits)

Core curriculum fine arts course (3 credits)

(MKT 210--Marketing Principles (3 credits)
Foreign language 211 and 212 (6 credits)
(Total: 33 credits)

C. Third Year
Natural science Group A
Recommend:
B IOL 100--Biology: Principles and Applications OR
PHYS 100--Introduction to Physics OR
CHEM 100--Molecules and Life in the Modern World (3 credits)
IS 301--Management of Information Systems (3 credits)
ECON 300 or above (Satisfied by Major Requirements)
Elective upper-division business or non-business courses (requires written approval from international business advisor) (6 credits)
MGT 321—Effective Business Writing (3 credits)
MGT 323—Organizational and Interpersonal Behavior (3 credits)
MGT 325—Legal Environment (3 credits)
SCM 352—Operations Management (3 credits)
FIN 301—Principles of Managerial Finance (3 credits)
COM 101—Oral Communication OR
COM 113—Fundamentals of Speech Communications OR
COM 217—Argumentation and Debate OR
COM 329—Business and Professional Speaking (3 credits)
Natural Science (Group B) (3 credits)
(Total 33 credits)

D. Fourth Year
MGT 496—Strategic Management and Policy (Capstone) (3 credits)
Elective upper-division business or non-business courses (requires written approval from international business advisor) (14 credits)
(Total 32 credits)

Business Courses Offered Abroad
The University of Nevada, Reno is the lead institution of the University Studies Abroad Consortium (USAC) whose Central Office is located on campus. Numerous business courses may be taken abroad, such as ACC 201, ECON 304, ECON 460, ECON 490, FIN 301, FIN 308, MGT 323, MGT 480, MGT 496, MKT 210, MKT 456 and SCM 352. The largest concentration of business courses are offered in Spain, Italy, China or Denmark in the fall, spring and summer. Other courses are available in Australia, Chile, Costa Rica, Czech Republic, England, Germany, Ghana, India, Ireland, Japan, Korea, Malta, Netherlands, New Zealand, Norway, Scotland, Sweden and Thailand. MBA students have the opportunity to enhance their program with a selection of courses designed specifically for them. Typical second year MBA courses (international management, international marketing and international finance) are offered each summer and semester in Bilbao/Getxo, Spain; Shanghai, China and Torino, Italy, and may be complemented by language and/or area studies courses. University of Nevada credits, internships, service learning, field trips, small classes and fully integrated living opportunities are key parts of the programs. Come by the USAC office in the Virginia Street Gym, Room 5, call (775) 784-6569, (866) 404-USAC, email: usac@unr.edu or check out the website at: http://usac.unr.edu

Prelegal Education in the College of Business Administration
Students who are interested in obtaining an undergraduate degree in business in preparation for admission to law school may gain more information by contacting the College of Business, 409 Business Building, (775) 784-4912.

Graduate Programs Advanced Degrees
The College of Business (COB) offers the following advanced degrees:

1. Master of Business Administration (MBA)
2. Master of Science with a major in Economics
3. Master of Science with a major in Finance
4. Master of Science in Information Systems
5. Master of Arts with a major in Economics
6. Master of Accountancy

The college also offers a graduate minor in business administration. The master of science and master of arts degrees in Economics require the successful completion and defense of a thesis (Plan A). Plan B (non-thesis) is available to candidates for the master of business administration degree and master of accountancy degrees.

Graduate Special Classification
Graduate special classification applies to students who (1) do not wish to pursue a program leading to an advanced degree; (2) wish to pursue a program leading to an advanced degree, but need to complete additional undergraduate course work or take an examination in order to meet the admission requirements for graduate standing; or (3) can demonstrate that they meet all the requirements for admission to graduate standing, but are unable to complete the application for admission prior to registration.

With graduate special classification, students are normally not allowed to enroll in graduate business courses, but may enroll for undergraduate credit in the College of Business. Graduate special students must have the written approval of the director of graduate programs, in advance, in order to register for graduate-level courses in the college.

International students who are on a student visa are not eligible for admission to the graduate special classification.

Graduate Standing
Graduate standing classification is for those students who wish to pursue a program leading to an advanced degree. In order to be admitted to a graduate program in the College of Business, students must meet all program admission requirements to achieve graduate standing.

Master of Accountancy Program (MAcc)

OVERVIEW
The master of accountancy program (MAcc) is designed to provide the foundations students will need to adapt and excel in the rapidly changing environment of the accounting profession. The accounting faculty at the University of Nevada, Reno are dedicated to presenting students with solid fundamentals, along with state-of-the-art tools and techniques in auditing, financial reporting and taxation.

The College of Business is accredited by the American Association of Collegiate Schools of Business (AACSB), the premier accrediting agency for business programs worldwide. In addition, we are one of fewer than 175 programs worldwide to have separate accounting accreditation from the AACSB. Accounting is the only discipline within business for which separate accreditation is given; as such, the other business programs are not separately accredited. We work very hard to maintain the quality and continuous improvement expected from programs that have achieved AACSB accreditation.

WHAT IS A MAcc?
The MAcc program develops strong technical and professional accounting skills considerably beyond the introductory courses presented to undergraduates. Students completing the program receive a well-rounded business education. In addition to graduate accounting courses, students are exposed to basic courses in the functional area of business. The MAcc program emphasizes the skills needed to succeed in the business community, including teamwork, leadership and the ability to communicate effectively.

CREDIT HOUR REQUIREMENTS

A. Specific Prerequisites
Core Business Courses (Waiver rules exist) (18 credits)
Core Accounting Courses (Waiver rules exist) (24 credits)
(Total: 42 credits)

B. Graduate Program
Graduate Accounting Specialization Courses (18 credits)
Non-Accounting Elective Courses (9 credits)
Accounting Elective Courses (9 credits)
(Total: 36 credits)

GENERAL PREREQUISITES
The accounting faculty require each new graduate to satisfy the following MAcc pre-enrollment requirements:

Proficiency in mathematics: Students should complete a calculus-based course at the college level prior to enrollment in the MAcc program.
Microcomputer proficiency: Students should be knowledgeable of microcomputer operating systems, word processing, spreadsheet and electronic communication applications (i.e. e-mail, electronic databases and the internet) prior to enrollment in the MAcc program.

Proficiency in English: If an international student’s verbal score on the GMAT, TOEFL, or other evaluation measure is below an acceptable level, a student may be required to enroll in English language development classes either prior to enrollment in the MAcc program or during the first semester of his/her academic program.

SPECIFIC PREREQUISITES
Core Business and Core Accounting Courses
A bachelor degree in business or accounting is not required for admission. Students without an undergraduate degree in accounting or business normally earn the MAcc degree by completing a designated set of six core business courses and eight core accounting courses (including law) plus required accounting courses, accounting elective courses, and non-accounting elective courses. Many students with undergraduate degrees in accounting or business from accredited institutions waive most of the core business and core accounting courses. Students who waive the entire set of core courses must complete a minimum of 30 graduate credit hours to earn the MAcc degree.

Core business courses:
### Career Planning Activities by Academic Year

<table>
<thead>
<tr>
<th>Activity</th>
<th>Purpose</th>
<th>Freshman</th>
<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Awarness</strong></td>
<td>Weekly college student newsletter providing updates on important dates, student organization activities, internships, workshops, part and full time job opportunities.</td>
<td>O</td>
<td>O</td>
<td>O</td>
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<tr>
<td><strong>Exploration</strong></td>
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<tr>
<td><strong>Experience</strong></td>
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<tr>
<td><strong>Action</strong></td>
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</tr>
<tr>
<td>Join Business Buzz at <a href="http://www.business.unr.edu/current/index.html">http://www.business.unr.edu/current/index.html</a></td>
<td>To discover the various academic majors available to you.</td>
<td>O</td>
<td>O</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attend the major and resource fair as part of Business Week each fall.</td>
<td>To discover the various academic majors available to you.</td>
<td>O</td>
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</tr>
<tr>
<td>Declare your major.</td>
<td>Focuses your educational leadership and work experiences and support your potential career path.</td>
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<td>O</td>
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<td>O</td>
</tr>
<tr>
<td>Explore international opportunities such as University Studies Abroad Consortium or Semester at Sea.</td>
<td>Determine deadlines and application procedures and requirements as well as whether these opportunities will enhance your career opportunities.</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Seek career counseling and assessment.</td>
<td>To explore how your interests, skills and values relate to majors and career paths.</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Visit the Nevada Career Information System at <a href="http://www.nvcis.intocareers.org">www.nvcis.intocareers.org</a></td>
<td>To explore the variety of careers related to your chosen major, access job search information and graduate school information. Complete self-assessments.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Participate in at least one volunteer activity or service learning experience.</td>
<td>Builds skills, relationships and resume.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Connect assignments, papers, speeches and projects to your field of interest.</td>
<td>Assists in the exploration and reinforcement of whether this field is the one for you.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Collect work samples which exhibit your level of proficiency, expertise or leadership.</td>
<td>Serve as examples of your past experience, expertise and accomplishments.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Go into Career Navigator at <a href="http://www.unr.edu/cn">www.unr.edu/cn</a> and create or update your profile.</td>
<td>Establishes your profile and provides you access to volunteer, internship and full time job postings.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Visit the Career Connections Office for training in resume writing, interviewing, business etiquette and salary negotiation.</td>
<td>Prepare job search documents and educate yourself on the process and professional etiquette involved in the job search.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Create your resume, have it critiqued by the Career Connections staff and upload it to Career Navigator.</td>
<td>Focuses your thoughts on what’s missing on your resume and critiquing by someone else ensures that it’s error free.</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Practice your interviewing skills by attending a mock interview.</td>
<td>Increases confidence in real interviewing sessions by identifying potential interview pitfalls.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Activity</td>
<td>Description</td>
<td>O</td>
<td>X</td>
<td>X/O</td>
<td></td>
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<tr>
<td>------------------------------------------------------------------------</td>
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</tr>
<tr>
<td>Purchase an interview appropriate outfit.</td>
<td>A professional look will create the first impression important in your internship or job search.</td>
<td>O</td>
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</tr>
<tr>
<td>Conduct informational interviews with alumni or community professionals.</td>
<td>Provides insights and advice towards your career path as well as begins creating a network of professional contacts in your field.</td>
<td></td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>Shadow a professional.</td>
<td>Provides exposure to the work place, activities performed and interpersonal relationships found in your career path.</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Request an alumni mentor at <a href="https://apps.unr.edu/alumni/mentorProgram/mentor.aspx">https://apps.unr.edu/alumni/mentorProgram/mentor.aspx</a></td>
<td>Mentors can provide valuable insight and networking contacts towards your career goals.</td>
<td></td>
<td>O</td>
<td></td>
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</tr>
<tr>
<td>Consider getting a part time job on or off campus that relates to your career field or that will help you to develop essential skills.</td>
<td></td>
<td>X/O</td>
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</tr>
<tr>
<td>Get a summer job in your field of interest or obtain summer employment.</td>
<td>Provides training and opportunities to develop essential skills and explore career paths and industries. Builds resume work history.</td>
<td>X/O</td>
<td></td>
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</tr>
<tr>
<td>Apply and attend an international opportunity such as University Studies Abroad Consortium or Semester at Sea.</td>
<td>Expand your experience to an international level, practice foreign language skills, experience living in a foreign country.</td>
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<td>O</td>
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<td></td>
</tr>
<tr>
<td>Update your resume with the past semester’s activities and experience and seek a critique from the Career Connections staff or hiring professionals.</td>
<td>Guarantees your job search documents are ready for easy modification for each internship, part or full time position you wish to apply for.</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attend the Career and Internship Fair each Fall and Spring. Visit the tables and ask questions.</td>
<td>Explore possible industries, companies and internship &amp; career opportunities.</td>
<td></td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>Attend Company Highlight sessions to learn more about individual companies and organizations that recruit on campus.</td>
<td>Discover insights into career opportunities within individual companies.</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Volunteer or run for a leadership position in a student club or organization.</td>
<td>Increases activity level and shows leadership skills and capabilities.</td>
<td>X/O</td>
<td></td>
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</tr>
<tr>
<td>Develop relationships with your professors and faculty in order to secure letters of recommendation in the future.</td>
<td>You will need at least 3-4 individuals who will serve as character and work references. You should have at least two professors you can ask to serve in this role.</td>
<td></td>
<td>X</td>
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<td></td>
</tr>
<tr>
<td>Participate in on campus interviews.</td>
<td>Enhances your chances for an internship or to have a job offer upon graduation.</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Serve an internship in your field for credit or for experience</td>
<td>Entry level experience in your field to build your resume. Many internships turn into full time employment.</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attend a meeting of the professional organization related to your field of interest.</td>
<td>Expand your network of contacts. Many of the student organizations have adult professional organizations that are associated with them.</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Start your job search and apply for career opportunities.</td>
<td>Enhances your chances to have a job offer upon graduation.</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

O= Once you’ve done the activity, you may not need to do it again

X= Do the activity each year

X/O = Do this activity and maintain or continue it

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Career Connections Office, College of Business, AB 409, 775-682-9144, bessette@unr.edu
Career Navigator is UNR’s primary source for finding off-campus career opportunities, such as full- or part-time work, internships, and volunteer opportunities!

Go to www.unr.edu/cn and register for an account!

For more information, contact
Career Connections
University of Nevada, Reno
Phone: (775) 682-9147
careers@unr.edu

E-Search

Eligible UNR students can find on-campus career opportunities, such as part-time work and work study, on e-Search!

Go to https://www.unrsearch.com/ to start your search!

For more information, contact
Denise Madole
Phone: 682-6119
dmadole@unr.edu
If your ACT/SAT scores are not what they need to be for placement in required first-year English and/or Math courses at the University of Nevada, Reno this fall, it’s time to take action! You have several options:

- Retake the ACT/SAT to improve your score. (Visit www.freshmanstart.unr.edu for placement score requirements.)
- Take English and/or Math placement exams at the University before your summer registration begins.
- Take and pass ENG 098 or ENG 100 and/or MATH 096 during summer, and you’ll be set to enroll in required English and Math courses for fall.

Registration for summer classes begins March 31, 2011 for freshmen. Complete the summer application form at www.freshmanstart.unr.edu to gain access to the summer registration system, ePAWS.

**Take ENG 098 or ENG 100 on campus**

Classes are held at UNR during Summer Session First Term, June 6–July 8, or during Second Term, July 11–August 11, 2011.

**Take MATH 096 on campus**

Classes are held during Summer Session Mini-Term, May 16–June 3, or in First Term, June 6–July 8, or during Second Term, July 11–August 11, 2011.

**MATH 096 also available ONLINE this summer!**

Register and pay on ePAWS at www.unr.edu/epaws by June 3, 2011. If you do not have an ePAWS account, please submit the summer application form at www.freshmanstart.unr.edu.

For information about the online class visit www.freshmanstart.unr.edu.

**MATH 096 offered in Las Vegas!**

Class starts July 11, 2011. Register and pay at www.unr.edu/epaws by July 8, 2011. Class will be held at 8050 Paradise Road, Las Vegas.

For Summer Freshman Start class schedules, registration, locations, and payment information, visit:

www.freshmanstart.unr.edu

Call (775) 784-4652 or 1-800-233-8928