Advising Manual
The College of Business • 2017-2018
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Math and English Core Curriculum Requirements

Initial placement into Math and English courses is determined by ACT/SAT/ACCUPLACER scores or equivalent previous course work completed at a transfer institution. For course placement information, search for “Course Placement” at www.unr.edu.

| Core English (CO1, CO3) | 3-8 Units | ENG 101: Composition I or ENG 100J: Composition Studio | ENG 102: Composition II |  
| Core Math (CO2) | 3-6 Units | MATH 126: Precalculus I or MATH 126E: Precalculus I Expanded (C- or above required for MATH 176) | MATH 176: Introductory Calculus for Business and Social Sciences (MATH 176 is the only required Math course for Business majors; MATH 181 can be substituted) |  

**PRE-BUSINESS CORE**

Pre-Business students must complete these nine Pre-Business Core courses and have a 2.0+ UNR GPA to apply to the Business major. Admission to a Business major is required to take upper-division Business coursework. (DEADLINES TO APPLY: October 1st for Spring admission; March 1st for Fall admission)

| Accounting | 6 Units | ACC 201: Financial Accounting (Prerequisite: Completion of 30 credits) | ACC 202: Managerial Accounting (Prerequisite: ACC 201, IS 101) | Sophomore - 1st semester | Sophomore - 2nd semester |  
| Economics | 6 Units | ECON 102: Principles of Microeconomics (CO6) (Co-requisite: MATH 126) | ECON 103: Principles of Macroeconomics (Prerequisite: ECON 102) | Freshman or Sophomore Year |  
| Statistics | 6 Units | ECON 261: Principles of Statistics I (Prerequisite: MATH 126, IS 101) | ECON 262: Principles of Statistics II (Prerequisite: ECON 261, IS 101) | Sophomore - 1st semester | Sophomore - 2nd semester |  
| Information Systems | 3 Units | IS 101: Introduction to Information Systems | | Freshman Year | 
| Math Counted Above | | MATH 176: Introductory Calculus for Business and Social Sciences (MATH 181 can be substituted for this course) | | Freshman Year | 
| Marketing | 3 Units | MKT 210: Marketing Principles | | Freshman or Sophomore Year |  

**Additional Silver Core Curriculum (General Education) Requirements for Pre-Business Majors**

| Natural Science (CO4L, CO4) | 6-8 Units | Students must complete TWO Core Natural Science classes. At least one must be designated as a CO4L class, and a second must be designated as either a CO4L or CO4 class. For a list of Core Natural Science classes, search “CO4-Physical & Natural Phenomena” at catalog.unr.edu. | CO4L + CO4 (OK) | CO4L + CO4L (OK) | CO4 + CO4— (NOT OK) |  
| Humanities (CO5) | 3 Units | Students must complete ONE History & Culture class from the following: CH 201: Ancient and Medieval Cultures | CH 202: The Modern World | CH 212: Science, Technology, and Society in the Modern Era |  
| Fine Arts (CO7) | 3 Units | Students must complete ONE Fine Arts class. For a list of Core Fine Arts classes, search “CO7-Artistic Composition, Interpretation, and Expression” at catalog.unr.edu. |  
| Constitution (CO8) | 3 Units | CH 203: American Experiences and Constitutional Change |  
| Social Science | 6 Units | In addition to ECON 102 and 103, students must complete TWO additional classes from the following: ANTH 101, BUS 101, PSC 211, PSC 231, PSY 101, SOC 101 |  
| Speech Course | 3 Units | Students must complete ONE Communication Studies class from the following: COM 101, 113, 217 or 329 |  

Visit [http://catalog.unr.edu](http://catalog.unr.edu) for detailed Silver Core Curriculum requirements and Course Descriptions. Contact the COB Student Success Center at (775) 784-4912 for more information.

*IT IS YOUR RESPONSIBILITY TO CHECK YOUR ACADEMIC ADVISING REPORT ON MyNEVADA FOR ACCURACY!*
UNR College of Business
Pre-Business Major Course Flowchart

ACC 201 (30 credits needed)
  ↓
ACC 202

ECON 261
  ↓
ECON 262

IS 101

MATH 126
  ↓
MATH 176

ECON 102
  ↓
ECON 103

MKT 210
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The College of Business, Student Success Center (Academic Advising)

Welcome to The College of Business at the University of Nevada, Reno! The Student Success Center is the first stop for College of Business undergraduate students for advising services and through the completion of your Pre-Business Core.

Once you complete the Pre-Business Core and apply to one of our upper division Business Majors, you will obtain advising from College of Business Faculty Advisors. Faculty Advisors will play an extremely important role in your academic experience. In addition to providing advising regarding course selection, faculty advisors might also expose you to career possibilities and opportunities, suggest meaningful coursework, connect you with other professionals, refer you to on- and off-campus resources, and share their own academic and professional experiences.

If you have any questions that are not covered in this Advising Manual, please contact the Student Success Center at 775-784-4912, or visit Ansari Business Building Room 409.

Student Success Center Goals

1. Help students to assess their strengths and interests in making academic and professional decisions.
2. Educate and encourage students in their efforts to graduate.
3. Direct students to campus resources and opportunities.
4. Assist students in selecting classes and developing an academic plan.
5. Support students in navigating campus policies, processes, and curriculum requirements.

When and Why You Should See an Advisor in the Student Success Center

- Advising holds, preventing you from future course registration, will be placed in MyNEVADA for the following reasons:
  - Freshman Advising
    - Summer Orientation or First Semester Mandatory Advising (prior to first semester at UNR)
    - Second Semester Mandatory Advising (prior to second semester at UNR)
    - Third Semester Mandatory Advising (prior to third semester at UNR)
  - Transfer Student Advising
    - First Semester Mandatory Advising (prior to first semester at UNR)
  - Probation Mandatory Advising (for students who have below a 2.0 UNR GPA)
  - Core Curriculum Holds (for students who have not completed their Core Math and English requirements)
- Continuing students will see an advisor:
  - To receive assistance with planning future course work
  - To apply to The College of Business as an upper division major, once Pre-Business core classes are completed
    - Once a student is admitted to a Major, students will see specific faculty advisors
  - To discuss the graduation application process
- Other reasons to see an academic advisor include:
  - To discuss dropping a class and the possible impact of that decision
  - To discuss your academic progress (probation, dismissal, withdrawal, etc.)
  - To find out more about a particular Major or Minor
  - To discuss any problems impacting academic performance
Advising Tips

- Make an appointment with your academic advisor 4-6 weeks before your registration date and time.
- Prepare a list of questions prior to seeing an advisor.
- Create an advising portfolio where you will keep all advising information throughout your career at UNR and bring these materials with you to every appointment – use your Orientation Binder!
- Fill out any advising forms prior to your appointment.
- Arrive with an idea of which classes you would like to take for the upcoming semester.
- Be 5-10 minutes early to your appointment.
- Be ready to discuss any questions or concerns related to your academic progress.
- Use the Planner component in your MyNEVADA Student Center to ensure that you are on track to graduate on time.
- Remember to apply for an upper division Business Major early in the semester you are finishing your Pre-Business Core classes!

Advising Contract

Academic Advisor Responsibilities

- Be knowledgeable about the curriculum requirements for the program(s) for which they advise
- Assist students in selecting appropriate classes and developing an academic plan that meets degree requirements
- Assist students in linking program requirements with relevant career and other post-graduation opportunities
- Be familiar with campus resources and make appropriate referrals when necessary
- Support the achievement of campus-wide goals for increasing graduation and retention rates
- Clarify and provide accurate and timely information about university policies, regulations and procedures
- Be available and accessible to student advisees on a regular basis
- Maintain student confidentiality in accordance with FERPA (Family Educational Rights and Privacy Act)
- Be proficient in the use of the university’s student information system/computerized advising tools relevant to the advising process.

Student Responsibilities

- Seek advising assistance in a timely manner
- Come to advising appointments prepared
- Become knowledgeable about university, college/school, and departmental program requirements associated with his/her major(s) or minor(s) as well as relevant policies and procedures
- Take the initiative to become familiar with and utilize available campus resources
- Keep their advisor informed of any changes that might impact or interfere with satisfactory academic progress
- Take responsibility for their actions and decisions

The College of Business, Student Outreach Center (Career Services)

You can receive assistance with many of the activities listed in the Four-Year Advising calendar (page 3 of the Common Academic Advising guide) by contacting the Student Outreach Center at the College of Business – our very own Career Services office! The Student Outreach Center connects Business students with the business community. By offering experiential learning and development, the Student Outreach Center creates internship and career opportunities that attract employers to Nevada students. If you would like to discuss how the office can customize an approach to meet your internship, career, and professional goals, please contact them at businesscareers@unr.edu or (775) 682-9149 to arrange an appointment.
Demystifying MyNEVADA

MyNEVADA Academic Advising Report (AAR)
The requirements for graduation for your declared degree are included in the Academic Advising Report (AAR) available to you in MyNEVADA. Your AAR is the tool in MyNEVADA that is used to track the requirements and policies that you must satisfy in order to graduate. Using graduation requirements specified by the College of Business, the AAR indicates whether you have completed all graduation requirements, or the outstanding requirements that still must be fulfilled to graduate.

To access your AAR: Go to https://my.nevada.unr.edu > Student Center Dashboard > Choose Academic Requirements in the drop down menu
For additional instructions, visit: http://www.unr.edu/mynevadahelp

MyNEVADA Planner
This is where you can plan out your required courses by semester through graduation. Use the business major checklists to ensure you have included all degree requirements. Typically, Silver Core Curriculum (General Education) and Pre-Business Core classes are taken simultaneously in the first two years; upper division Business coursework should be included in your plan for the third and fourth years. Generally, 100- and 200-level courses should be included in the first two years; 300-level courses should be included in the third year; and 400-level courses in the fourth year.

We encourage all business students to complete the Planner component in MyNEVADA. There are many benefits in completing the Planner, including:
- Knowing what to take each semester
- Knowing when you will graduate
- Scheduling your courses each semester will be easier
- Allowing your advisor to review and check your graduation plan
- Helping the College of Business anticipate how many seats are needed for each course in a given semester

To access the Planner: Go to https://my.nevada.unr.edu > Student Center Dashboard > Under Academics section select “Plan”
For additional instructions, visit: http://www.unr.edu/mynevadahelp

Business Major Checklists
This is where you can find a one-page list of every course required for your Business degree. Use these checklists to evaluate courses you have taken, create a graduation plan using the planner in MyNEVADA, and get an idea of how many courses you have left to complete your degree requirements.

Google: “UNR Business Checklists”
Visit: http://www.unr.edu/business/college-resources/academic-advising/major-and-minor-checklists

MyNEVADA Schedule Planner
This allows you to generate a schedule for the upcoming semester. First, select the courses you want to take in the “Add Course” section, select the subject and course number. To tailor your schedule around the times you need, use the “Add Break” section. Breaks should be added during the times you don’t wish to have classes. Add the time frame and name the break. For instance, if you work 9am-1pm on Mondays, you can add a break labeled “work” during that time. Once you have completed both sections, click “Generate Schedules,” and a list with all of your possible schedules will appear. You can then select up to four schedules to compare side by side. Once you have decided on a schedule you like, select “View” then select “Send to Shopping Cart.” From there you will be able to enroll.

To access the Schedule Planner: Go to https://my.nevada.unr.edu > Student Center Dashboard > Under Academics select “Schedule Planner”
Silver Core Curriculum (General Education) – The College of Business

The “Silver Core Curriculum” section initially provided in your Common Academic Advising guide (page 10) is a great starting point to better understand the General Education requirements here at UNR. However, as a College of Business Student, there are some slight variations and requirements you must be aware of that are specific to COB students. You will also see each Core Objective (CO) designation listed on all College of Business Major Checklists. Thus, this section is intended to supplement the original “Silver Core Curriculum” section found previously. For the most updated list and for descriptions of these courses, utilize the university catalog (http://catalog.unr.edu).

**CO1-Composition & Communication and CO3-Critical Analysis & Use of Information**

Every student must complete ENG 102 - Composition II (3 units), or its equivalent*. Depending on placement, students may have to take additional prerequisite courses. All degree-seeking students must be continuously enrolled in appropriate English courses until ENG 102 is completed. Initial placement in first-year English courses will be based on ACT/SAT test scores.

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<th>ACT English</th>
<th>SAT Critical Reading</th>
<th>New SAT</th>
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<tbody>
<tr>
<td>ENG 98</td>
<td>17 or below</td>
<td>430 or below</td>
<td>410 or below</td>
</tr>
<tr>
<td>ENG 100J</td>
<td>18 to 20</td>
<td>440 to 500</td>
<td>420-470</td>
</tr>
<tr>
<td>ENG 101</td>
<td>21 to 29</td>
<td>510 to 670</td>
<td>480-650</td>
</tr>
<tr>
<td>ENG 102</td>
<td>30 or above</td>
<td>680 or above</td>
<td>660 or above</td>
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Normally, students take ENG 101 during their first semester at the university and ENG 102 during the second semester. Some students' college entrance examination scores place them into ENG 100J which also fulfills the prerequisite for ENG 101. Consult the Core Writing website for additional details. Students who need additional practice in writing skills take ENG 98 before registering for ENG 101. NOTE: For degree programs that do not include any elective units, taking ENG 100J to satisfy the prerequisite for ENG 102 will increase the total units for the degree.

Placement scores do not always reflect appropriate English placement. Students who believe their test scores do not accurately reflect their writing skill level, may request a placement evaluation. For complete alternative placement process instructions, consult the Core Writing office in FH 131, call (775) 784-6709, or visit the Core Writing placement web page at https://www.unr.edu/english/core-writing/alternate-placement-options.

* ENG 104 may fulfill the CO1 and CO3 requirement for students with an AP score of 4 or 5 on the Literature and Composition exam. ENG 114 may fulfill the CO1 and CO3 requirement for international students for whom English is a second language.

ENG 102 builds a foundation for both CO1 and CO3, and these Core Objectives are then developed in the major and integrated into the Capstone Integration & Synthesis course:

- **Core Objective 1: Effective Composition & Communications.** Students will be able to effectively compose written, oral, and multimedia texts for a variety of scholarly, professional, and creative purposes.
- **Core Objective 3: Critical Analysis & Use of Information.** Students will be critical consumers of information, able to engage in systematic research processes, frame questions, read critically, and apply observational and experimental approaches to obtain information.

**CO2-Quantitative Reasoning**

Every College of Business student must complete at least 3 units of an approved Core Mathematics course. All degree-seeking students must be continuously enrolled in appropriate mathematics courses until their Core Mathematics requirement is completed.

Core Mathematics builds a foundation for CO2, and this Core Objective is then developed in the major and integrated into the Capstone Integration & Synthesis course:

- **Core Objective 2: Quantitative Reasoning.** Students will be able to apply quantitative reasoning and mathematical analysis methodologies to understand and solve problems.

Depending on placement, students may have to take additional prerequisite courses. Accuplacer placement and testing information is available at https://www.unr.edu/math-center/accuplacer-info.

- MATH 126 - Precalculus I (3 credits) – Must receive a C- or above to get into MATH 176
- MATH 176 - Introductory Calculus for Business and Social Sciences (3 credits) OR MATH 181 - Calculus I (4 credits)

**CO4-Physical & Natural Phenomena**

Every College of Business student must complete at least two Core Natural Sciences courses for at least 3 units each. At least one of these courses must have an approved laboratory component (CO4L), either as a part of the course or in a separate section. Most of these courses have a Math prerequisite, often MATH 126.

An easy way to remember this is:
- CO4L + CO4 (allowed)
- CO4L + CO4L (allowed)
- CO4 + CO4 (NOT allowed)

CO4 with Lab (*CO4L*):
- ANTH 102 (3 units) GEOL 103 (3-4 units)
- AST 109 (3 units) GEOL 121 (4 units)
- AST 110 (3 units) GEOL 100 (3 units)
- ATMS 117 (3 units) GEOL 101 (4 units)
- ATMS 121 (4 units) NUTR 121 (3 units)
- BIOL 100 (3 units) PHYS 100 (3 units)
- CHEM 121A & 121L (4 units) PHYS 151 (4 units)
- CHEM 122A & 122L (4 units) PHYS 152 (4 units)
- CHEM 201 (4 units) PHYS 180 & 180L (4 units)
- CHEM 202 (4 units) PHYS 181 & 181L (4 units)

CO4 without Lab (*CO4*):
- BIOL 125 (3 units) *ENV 101 (3 units)
- BIOL 191 (3 units) NUTR 223 (3 units)

*Also meets CO9 requirement
**CO5-History & Culture**

Every College of Business student must take one of these courses to satisfy CO5.
- CH 201 (3 units)
- CH 202 (3 units)
- CH 212 (3 units)

**CO6-Cultures, Societies, & Individuals**

Every College of Business student must complete at least two (6 units) of the following Core Social Science courses.
- ANTH 101 (3 units)
- BUS 101 (3 units)
- PSC 211 (3 units)

**CO7-Artistic Composition, Interpretation & Expression**

Every student must complete at least 3 units from the following Core Fine Arts courses.
- ART 100 (3 units)
- ART 124 (3 units)
- ART 141 (3 units)
- ART 151 (3 units)
- ART 208 (3 units)
- ART 211 (3 units)
- ART 216 (3 units)
- ART 231 (3 units)
- ART 253 (1-3 units)
- ART 260 (3 units)
- ART 281 (3 units)
- DAN 101 (3 units)

- ENG 202 (3 units)
- ENG 205 (3 units)
- ENG 246 (3 units)
- ENG 261 (2-3 units)
- MUS 121 (3 units)
- MUS 122 (3 units)
- MUS 123 (3 units)
- PHIL 202 (3 units)
- SOTA 101 (3 units)
- THTR 100 (3 units)
- THTR 105 (3 units)
- THTR 210 (3 units)

Note: Students may also fulfill the fine arts requirement by completing three, one-credit music performance courses, any course with the MUSA or MUSE prefix may be used for this option.

**CO8-Constitution**

This Core Objective aims to ensure that students learn about the core principles embodied in the United States and Nevada Constitutions along with the central ideas, debates, policies, and structures that have shaped the United States. Courses satisfying this outcome may examine various aspects of American history, politics, society, and culture, provided they include some meaningful study of the Constitutions. The College of Business requires you take the following course, or its approved equivalent.
- CH 203 (3 units)

If you have AP U.S. Government credit, AP U.S. History credit, or are a transfer student with credit for PSC 101 or HIST 101, please consult with your Business Academic Advisor to discuss how these courses may be used to partially satisfy CH 203.

**Additional Silver Core Requirements (CO9-CO14)**

Consult the university catalog for approved courses for CO9 through CO14 (http://catalog.unr.edu). Most often, the courses are built into your upper division Business Major.

**CO9-Science, Technology, & Society**

The objective of CO9 is to ensure the student understands how profoundly scientific and technological developments affect society and the environment. In contrast to CO4, which pertains to the natural and physical worlds, CO9 is meant to develop an understanding of human interventions in those worlds and their impact on societies. Courses addressing this Core Objective might focus on historical or contemporary applications of scientific knowledge and their effects. They could examine issues such as the impact of technological advances on work, recreation, communication, economic systems, relationships, health, privacy, and environmental sustainability, among other things. Prior knowledge may be necessary to understand the concepts examined in the course. These courses may include relevant foundational knowledge or require appropriate prerequisites or co-requisites.

**CO10-Diversity & Equity**

Within the context of the Core requirements at UNR, Diversity refers to an understanding of cultural difference as influenced by social identities such as race, ethnicity, gender, social class, national origin, and other socially constructed differences. Equity refers to efforts to value cultural difference and to create societal fairness. Courses addressing this objective may examine various topics related to this objective, such as the historical or contemporary experiences of particular groups of people; the origins and application of ideas about difference; theories of racial or gender oppression; and efforts to improve the living conditions or treatment of marginalized groups.

**CO11-Global Context**

Students will critically reflect on their learning and life experiences in a global context and develop an understanding of different viewpoints on contemporary societies. Courses satisfying this objective will teach students to critically reflect on their learning and life experiences in a global context (e.g. non-U.S., comparative, or transnational) and comprehend different viewpoints on and contexts for contemporary culture, politics, and interactions. They may examine topics such as the history, cultures, economic systems, or political systems of nations other than the United States; international conflicts and their causes; colonialism and post-colonialism; and global phenomena that connect the fates of nations and regions.

**CO12-Ethics**

Courses that satisfy this objective should examine how individuals or societies may determine right from wrong in historical, contemporary, professional, and/or comparative contexts. They should enable students to: 1) identify an ethical issue and analyze that issue in relationship to the specific topic of study or discipline; 2) identify the specific entities being affected by the ethical dilemma; and 3) articulate why a specific course of action is ethically defensible.

**CO13-Capstone Integration & Synthesis**

Core Capstone courses combine knowledge gained in other Core courses with knowledge gained in the major. These courses require junior or senior standing, and prior completion of all General Education requirements. These courses must be taken in residence, and may not be transferred from other institutions.

**CO14-Application**

This Core Objective may be satisfied through an upper-division course or a structured experience, such as an exhibit, internship, performance, practicum, service learning, senior thesis, or Capstone project. Courses must be upper division (300- or 400-level) and completed in residence.
**Placement Information**

*English Placement*

Your initial placement for English is based on the highest standardized test score the university has on file for you.

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<th>ACT Scores</th>
<th>SAT Scores</th>
<th>New SAT (taken after 3/16)</th>
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<tr>
<td>ENG 098</td>
<td>17 or below</td>
<td>430 or below</td>
<td>410 or below</td>
</tr>
<tr>
<td>ENG 100J</td>
<td>18-20</td>
<td>440-500</td>
<td>420-470</td>
</tr>
<tr>
<td>ENG 101</td>
<td>21-29</td>
<td>510-670</td>
<td>480-650</td>
</tr>
<tr>
<td>ENG 102</td>
<td>30 or above</td>
<td>680 or above</td>
<td>660 or above</td>
</tr>
</tbody>
</table>

If you believe your test score does not accurately reflect your writing skills, you may request alternate placement. Contact the Core Writing Program office for details: [https://www.unr.edu/english/core-writing/alternate-placement-options](https://www.unr.edu/english/core-writing/alternate-placement-options) or (775) 784-6709.

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**Send all transcripts and test scores to:**
Admissions and Records, Mail Stop 0120
University of Nevada, Reno
Reno, NV 89557

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**Business Buzz – English Requirement**

ENG 102 satisfies the Core English requirement for Business Students. Most business students will take ENG 101 their first semester and ENG 102 their second semester. The College of Business will accept AP credit for ENG 101 and 102. See Page 16 of the Common Academic Advising manual initially provided for more information on AP examinations.
**Math Placement**

Your initial placement in mathematics courses is based on the highest standardized test score the university has on file for you.

<table>
<thead>
<tr>
<th>UNR Math Course</th>
<th>ACT Scores</th>
<th>SAT Scores</th>
<th>New SAT Scores</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 95*</td>
<td>18 or below</td>
<td>460 or below</td>
<td>500 or below</td>
</tr>
<tr>
<td>MATH 96*</td>
<td>19 or above</td>
<td>470 or above</td>
<td>510 or above</td>
</tr>
<tr>
<td>MATH 126E (126 + 96)</td>
<td>20 or above</td>
<td>480 or above</td>
<td>520 or above</td>
</tr>
<tr>
<td>MATH 126</td>
<td>22 or above</td>
<td>500 or above</td>
<td>530 or above</td>
</tr>
<tr>
<td>MATH 176</td>
<td>27 or above</td>
<td>610 or above</td>
<td>630 or above</td>
</tr>
<tr>
<td>MATH 181</td>
<td>28 or above</td>
<td>630 or above</td>
<td>650 or above</td>
</tr>
</tbody>
</table>

*Does not fulfill Core requirement, nor a college-level class

If your SAT and/or ACT test score does not accurately reflect your abilities in math, consider taking the ACCUPLACER Math Placement Exam. Visit [http://www.unr.edu/math-center/accuplacer-info.html](http://www.unr.edu/math-center/accuplacer-info.html) for more information.

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**Business Buzz – Math Requirement**

MATH 176 fulfills the Math requirement for Business students. Below you will see a diagram of the different progression possibilities that students follow to complete Math 176. Each box represents a semester. It is imperative that you start in no lower then Math 126 if you want to graduate in four years.

- **MATH 95** → **MATH 96** → **MATH 126** → **MATH 176**: This sequence will take four semesters to complete.
- **MATH 96** → **MATH 126** → **MATH 176**: This sequence will take three semesters to complete.
- **MATH 126 or 126E** → **MATH 176**: Most Business students follow this progression. This progression will allow you to complete the Math requirement by the end of your first year.
- **MATH 176**: MATH 181 can also satisfy the College of Business math requirement. The College of Business will accept credit for a passing score on the AP Calculus exams.

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Send all transcripts and test scores to:
Admissions and Records, Mail Stop 0120
University of Nevada, Reno
Reno, NV 89557
Applying to the Business Major (Upper Division)

Every student in the College of Business starts as a Pre-Business major. A student is eligible to apply for one of our ten business majors the semester in which the following two requirements will be met:

1) Have a minimum 2.0 UNR GPA
2) Complete or have the last of the nine Pre-Business Core classes in-progress. A detailed description of each of the Pre-Business Core classes is provided below.

Students may not enroll in upper-division (300- and 400-level) business classes until they have applied and formally been admitted to The College of Business as an upper division major. To apply to the major, students must receive an application from the Student Success Center in AB 409, and turn it in by the following deadlines:

- Spring Deadline for Major Declaration (in time for Summer/Fall registration):
  - March 1st of each year
- Fall Deadline for Major Declaration (in time for Spring registration):
  - October 1st of each year

Should the deadline fall on a weekend or holiday, the formal deadline to turn in application materials is extended to the next business day that the Student Success Center is open, until 5:00pm.

Pre-Business Core Course Descriptions

**ACC 201 FINANCIAL ACCOUNTING**
Purpose and nature of accounting, measuring business income, accounting principles, assets and equity accounting for external financial reporting. Prereq(s): Sophomore standing (30 credits)

**ACC 202 MANAGERIAL ACCOUNTING**
Forms of business organization; cost concepts and decision making; break-even analysis, fixed and variable costs, budgeting for internal reporting. Prereq(s): ACC 201; IS 101

**ECON 102 PRINCIPLES OF MICROECONOMICS**
introductory analysis of price determination, resource allocation, market structure, consumer behavior, producer behavior, market failure and government failure. Economic approaches to social issues and policy. Prereq(s): Completion of the Core Math requirement or ACT of 22 or SAT of 500 or corequisite. Coreq(s): MATH 126R or higher

**ECON 103 PRINCIPLES OF MACROECONOMICS**
Introductory analysis of how markets and governments interact to determine an economy's output, employment, income, interest rate, wage, price, and trade balance levels over time. Prereq(s): ECON 102; Completion of the Core Math Requirement or ACT of 22 or SAT of 500 or corequisite. Coreq(s): MATH 126R or higher

**ECON 261 PRINCIPLES OF STATISTICS I**
Descriptive statistics; graphing; central tendency and dispersion measures; probability; probability distributions; decision theory, sampling, inference and estimation. Emphasis on data analysis and critical thinking. Prereq(s): MATH 126R or higher; IS 101

**ECON 262 PRINCIPLES OF STATISTICS II**
Hypothesis testing; simple linear regression and correlation; analysis of variance; chi-square applications. Emphasis on data analysis as it relates to business decision-making. Prereq(s): ECON 261R; MATH 126R or higher; IS 101

**IS 101 INTRODUCTION TO INFORMATION SYSTEMS**
Introductions to microcomputers, computers in business and microcomputer software tools including word processors, spreadsheets and database management systems.

**MATH 176 INTRODUCTORY CALCULUS FOR BUSINESS AND SOCIAL SCIENCES**
Fundamental ideas of analytic geometry and calculus, plane coordinates, graphs, functions, limits, derivatives, integrals, and the fundamental theorem of calculus, rates, extrema and applications thereof. (This course satisfies the university core mathematics requirement.) Prereq(s): ACT score of 27 or SAT score of 610 or MATH 126R with a grade of C- or better.

**MKT 210 MARKETING PRINCIPLES**
Objectives and policies of marketing managers as influenced by marketing institutions, the functions performed and consumer wants and needs in a diverse culture.

Business Buzz - Bachelor of Arts in Economics Major

The Bachelor of Arts in Economics major only has six Pre-Business Core classes. They are: ECON 102, ECON 103, ECON 261, ECON 262, IS 101 and MATH 176. If you plan to declare this major you should not take ACC 201, ACC 202, and MKT 210.
### Sample First and Second Year Schedules for Pre-Business Students

#### For Students Starting in ENG 98/MATH 96

<table>
<thead>
<tr>
<th><strong>First Semester</strong></th>
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<tbody>
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<td>ENG 101</td>
<td>MATH 176</td>
<td>ECON 201</td>
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<td>IS 101</td>
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<td>MKT 210</td>
</tr>
<tr>
<td>MATH 96</td>
<td>SOCIAL SCIENCE</td>
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<td>NATURAL SCIENCE A/B</td>
</tr>
</tbody>
</table>

*Please note, ENG 100J and Math 126E are 5 credit classes (two credits more than traditional English and Math classes). Students with this placement should talk to an advisor before enrolling in more than the recommended 15 credits.*

#### For Students Starting in ENG 98/MATH 126 or MATH 126E

<table>
<thead>
<tr>
<th><strong>First Semester</strong></th>
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<td>CH 201</td>
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#### For Students Starting in ENG 101 or ENG 100J/MATH 96

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#### For Students Starting in ENG 101 or ENG 100J/MATH 176

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</table>
Transfer Credits: Transfer Students & Taking Courses at Other Institutions

Lower-division Silver Core Curriculum waivers may be possible for transfer students who meet the following eligibility requirements:

- Have earned a transfer Associate of Arts or Associate of Science from an NSHE institution.
- Have a full IGETC or CSU Breadth certification, or Associate’s Degree for Transfer from a CA Community College.
- Have completed the Texas Common Core.
- Have completed an AA-Oregon Transfer or AS-Oregon Transfer.

Full certification for any of the above must appear on the transcript or a separate official document must be issued by the transfer institution. Admissions and Records will not waive any requirements until official certification is received with proof that all requirements have been satisfied. It is your responsibility to ensure that all final transcripts/certificates are received in a timely manner.

Your advisor can help you determine if you are eligible for any lower-division Silver Core Curriculum waivers. To make an appointment with a College of Business Advisor, please contact the Student Success Center at 775-784-4912.

TES – Transfer Courses

If you would like to find information about how a transfer course will be used at The University of Nevada, Reno please go to www.unr.edu/transfer and visit the “Course Equivalency Table” link. This will direct you to the TES website. Here, you will be able to search for the transfer institution and discover how your transfer courses will be used at the University of Nevada, Reno.

Taking Courses at Other Institutions

Should you decide to take classes at another institution, you are expected to send Official Transcripts from the transfer institutions to UNR’s Admissions and Records office two times. Your first Official Transcript should be sent to UNR after you have registered for the course at the other institution and the course is in officially “in progress.” (Often, a course is considered “in progress” after you have registered.) Another Official Transcript should be sent to UNR after all your grades have posted from the transfer institution.

To see whether UNR has received your Official Transcripts, you may call our Admissions and Records office, or you may visit your MyNEVADA Student Center, click on “My Academics,” and find your “Transfer Credit Report.”

Send all transcripts to:
Admissions and Records, Mail Stop 0120
University of Nevada, Reno
Reno, NV 89557
### Accounting
**Description** ► Accountants and auditors prepare and examine financial records. They ensure that financial records are accurate and that taxes are paid properly and on time. Accountants and auditors assess financial operations and work to help ensure that organizations run efficiently. Accountants and auditors typically do the following:

- Examine financial statements to be sure that they are accurate and comply with laws and regulations
- Compute taxes owed, prepare tax returns, and ensure that taxes are paid properly and on time
- Inspect account books and accounting systems for efficiency and use of accepted accounting procedures
- Organize and maintain financial records
- Assess financial operations and make best-practices recommendations to management
- Suggest ways to reduce costs, enhance revenues, and improve profits

In addition to examining and preparing financial documentation, accountants and auditors must explain their findings. This includes face-to-face meetings with organization managers and individual clients, and preparing written reports.

**Classes** ► **Required:** Financial Reporting I, II and III | Cost Management and Control | Federal Taxation | Auditing and Assurance Services. **Major electives:** Financial Investigations | Accounting for Management

**Student Organization** ► Beta Alpha Psi

**Careers** ► Certified Public Accountant (CPA) | External Auditor | Forensic Accountant | Management Accountant (also called Cost, Managerial, Industrial, Corporate, or Private Accountant) | Government Accountant or Auditor | Internal Auditor (including Information Technology Auditor, Environmental Auditor, and Compliance Auditor)

### Economics
**Description** ► Economists study the production and distribution of resources, goods, and services. Economists typically do the following:

- Research and analyze economic issues
- Conduct surveys and collect data
- Analyze data using mathematical models and statistical techniques
- Prepare reports, tables, and charts that present research results
- Interpret and forecast market trends
- Advise businesses, governments, and individuals on economic topics
- Design policies or make recommendations for solving economic problems
- Write articles for publication in newsletters and academic journals

Economists apply economic analysis to issues within a variety of fields, such as education, health, development, and the environment. Some economists study the cost of products, healthcare, or energy. Others examine employment levels, business cycles, or exchange rates. Still others analyze the effect of taxes, inflation, or interest rates. Economists often study historical trends and use them to make forecasts. They research and analyze data using a variety of software programs, including spreadsheets, statistical analysis, and database management programs. More than half of all economists work in federal, state, and local government. Federal government economists collect and analyze data about the U.S. economy. They also project spending needs and inform policy makers on the economic impact of laws and regulations. Many economists work for corporations and help them understand how the economy will affect their business. Specifically, economists may analyze issues such as consumer demand and sales to help a company maximize its profits. Economists also work for research firms and think tanks, where they study and analyze a variety of economic issues.

**Classes** ► **Required:** Intermediate Microeconomics | Intermediate Macroeconomics | Money and Banking | Introduction to Econometrics. **Major electives:** Labor Economics | Introduction to Econometrics | Public Finance | Urban Economics

**Student Organization** ► Omicron Delta Epsilon (Economics Club)

**Careers** ► Macroeconomist | Industrial or Organizational Economist | Monetary or Financial Economist | International Economist | Labor or Demographic Economist | Public Finance Economist | Econometrician

### Finance
**Description** ► Financial managers are responsible for the financial health of an organization. They produce financial reports, direct investment activities, and develop strategies and plans for the long-term financial goals of their
organization. There are also financial analysts that provide guidance to businesses and individuals making investment decisions. They assess the performance of stocks, bonds, and other types of investments. Financial managers typically do the following:

- Prepare financial statements, business activity reports, and forecasts
- Monitor financial details to ensure that legal requirements are met
- Supervise employees who do financial reporting and budgeting
- Review company financial reports and seek ways to reduce costs
- Analyze market trends to find opportunities for expansion or for acquiring other companies
- Help management make financial decisions

Financial analysts typically do the following:

- Recommend individual investments and collections of investments, which are known as portfolios
- Evaluate current and historical data
- Study economic and business trends
- Study a company's financial statements and analyze commodity prices, sales, costs, expenses, and tax rates to determine a company's value by projecting the company's future earnings
- Meet with company officials to gain better insight into the company's prospects and management
- Prepare written reports

The role of the financial manager, particularly in business, is changing in response to technological advances that have significantly reduced the amount of time it takes to produce financial reports. Financial managers' main responsibility used to be monitoring a company's finances, but they now do more data analysis and advice senior managers on ideas to maximize profits. They often work on teams, acting as business advisors to top executives. Financial managers also do tasks that are specific to their organization or industry. For example, government financial managers must be experts on government appropriations and budgeting processes, and healthcare financial managers must know about issues in healthcare finance. Financial analysts evaluate investment opportunities. They work in banks, pension funds, mutual funds, securities firms, insurance companies, and other businesses.


Student Organization ► Financial Planning Association

Career ► Controller | Treasurer | Finance Officer | Credit Manager | Cash Manager | Risk and Insurance Manager | Branch Manager | Portfolio Manager | Fund Manager | Risk and Insurance Analyst

General Business

Description ► Students in the General Business major may take a unique combination of courses in the major area and thus might pursue careers in a wide variety of business professions. Developed to provide an option for students who are limited by work schedules or other obligations in scheduling coursework, the General Business major expands on the strong business foundation developed in the required pre-business and upper-division coursework.

Classes ► General Business majors will take classes in Accounting, Economics, Finance, Information Systems, Management, and Marketing

Career ► General Business majors are prepared for a wide variety of careers.

Information Systems

Description ► Computer and information systems managers, often called information technology managers (IT managers or IT project managers), plan, coordinate, and direct computer-related activities in an organization. They help determine the information technology goals of an organization and are responsible for implementing computer systems to meet those goals. Computer and information systems managers typically do the following:

- Analyze their organization's computer needs and recommend possible upgrades
- Plan and direct installing and upgrading computer hardware and software
- Ensure the security of an organization’s network and electronic documents
- Assess the costs and benefits of a new project to justify spending
- Learn about new technology and look for ways to upgrade their organization’s computer systems
- Determine short- and long-term personnel needs for their department
- Plan and direct the work of other IT professionals, including computer systems analysts, software developers, information security analysts, and computer support specialists
Negotiate with technology vendors to get the highest level of service for their organization.

Few managers do all of these duties. There are various types of computer and information systems managers, and the specific duties of each are determined by the size and structure of the firm. Smaller firms may not employ every type of manager.

**Classes ► Required:** Computer Applications | Business Systems Development | Business Processes and Information Systems Integration | Project Management: Principles and Practice | Database Design and Implementation | Data Communications | IS Development and Management. **Major electives:** Internet Programming I and II | Data Resource Management

**Careers ►** Computer and Information Systems Manager | Chief Technology Officer | Chief Information Officer | Management Information Systems (MIS) Director | Information Technology (IT) Project Manager | System Designer | Systems Analyst | Software Quality Assurance Analyst | Programmer-Analyst

**International Business**

Description ► Students in the International Business major may take a unique combination of courses in the major area and thus might pursue careers in a wide variety of business professions, with an emphasis on doing business in our ever more global marketplace.

Classes ► International Business majors will take courses in three areas: International Business (courses such as Comparative Economic Systems; Economic Development; International Trade; International Monetary Relations; International Finance Management; International Management; and International Marketing); Functional/Business Focus (classes in a specific major area); and Regional Focus (culture, conversation, and capstone classes related to foreign language).

Student Organization ► International Business Student Chapter

**Career ►** International Business majors are prepared for a wide variety of careers.

**Management**

Description ► Human resources managers plan, direct, and coordinate the administrative functions of an organization. They oversee the recruiting, interviewing, and hiring of new staff; consult with top executives on strategic planning; and serve as a link between an organization’s management and its employees. Human resources managers typically do the following:

- Plan and coordinate an organization’s workforce to best use employees’ talents
- Link an organization’s management with its employees by handling questions, administering employee services, and resolving work-related problems
- Advise managers on organizational policies, such as equal employment opportunity and sexual harassment
- Coordinate and supervise the work of specialists and support staff
- Oversee an organization’s recruitment, interview, selection, and hiring processes
- Handle staffing issues, such as mediating disputes, firing employees, and directing disciplinary procedures

Every organization wants to attract, motivate, and keep qualified employees and match them to jobs for which they are well suited. Human resources managers accomplish this by directing the administrative functions of an organization. Their work involves overseeing employee relations, regulatory compliance, and employee-related services such as payroll, training, and benefits.


Student Organization ► Management & Human Resources Association

Careers ► Human Resources Generalist | Employment and Placement Manager | Recruitment Specialist | Employment Interviewer | Employer Relations Representative | Compensation, Benefits and Job Analysis Specialist | Job Analysts or Position Classifier | Compensation Manager | Employee Benefits Manager or Specialist | Training and Development Manager or Specialist | Training Manager | Training Specialist | Director of Industrial Relations | Labor Relations Manager | Affirmative Action Coordinator | Human Resources Information System Specialist

**Marketing**

Description ► Marketing is both a social and managerial process. It is how individuals and organizations create, distribute, and communicate the value in their products and services and build relationships. It is a central pillar of any business strategy. The tools of marketing management are used in government, politics, schools, hospitals, and non-
profit organizations of all types. Marketing is ubiquitous. All students will eventually have to market themselves to prospective employers and promote their ideas within organizations. Marketing managers plan programs to generate interest in a product or service. They work with art directors, sales agents, and financial staff members. Marketing managers typically do the following:

- Work with department heads or staff to discuss topics such as contracts, selection of advertising media, or products to be advertised
- Gather and organize information to plan advertising campaigns
- Plan the advertising, including which media to advertise in, such as radio, television, print, online, and billboards
- Negotiate advertising contracts
- Inspect layouts, which are sketches or plans for an advertisement
- Initiate market research studies and analyze their findings
- Develop pricing strategies for products to be marketed, balancing the goals of a firm with customer satisfaction
- Direct the hiring of advertising, promotions, and marketing staff and oversee their daily activities

Marketing managers estimate the demand for products and services that an organization and its competitors offer. They identify potential markets for the organization’s products. Marketing managers also develop pricing strategies to help organizations maximize profits and market share while ensuring that the organizations’ customers are satisfied. They work with sales, public relations, and product development staff. For example, a marketing manager may monitor trends that indicate the need for new products and services. Then they oversee the development of that new product.


Student Organization ► American Marketing Association

Careers ► Product Developer | Pricing Manager | Market Researcher | Advertiser | Public Relations Consultant | Brand Manager | Outreach Direction | Distribution Manager
ACCOUNTING (21 credits)
- ACC 201—Financial Accounting
- ACC 202—Managerial Accounting
- IS 101—Introduction to Information Systems
- IS 201—Computer Applications
- ACC 401R—Financial Reporting I

Two additional upper-division (300- or 400-level), advisor-approved ACC courses (Except ACC 460R, 481)

To declare this minor, and for advising and approvals see:
Jason Bergner | jasonberger@unr.edu | 784-6897 | AB 314A
Charles Carlaw | carlaw@unr.edu | 784-6549 | AB 317F
Mark Jackson | markjackson@unr.edu | 784-4823 | AB 317C
Jannet Vreeland | jannetv@unr.edu | 784-6102 | AB 317D

ECONOMICS (18 credits)
- ECON 102—Principles of Microeconomics
- ECON 103—Principles of Macroeconomics
- ECON 302—Intermediate Microeconomics
- ECON 303—Intermediate Macroeconomics

Two additional upper-division (300- or 400-level), advisor-approved ECON courses

For advising and approvals see:
Ted Oleson | t_oleson@unr.edu | 784-4705 | AB 319E

ECONOMIC POLICY (18 credits)
- ECON 102—Principles in Microeconomics
- ECON 103—Principles in Macroeconomics

Four additional upper-division (300- or 400-level), advisor-approved ECON courses

For advising and approvals see:
Ted Oleson | t_oleson@unr.edu | 784-4705 | AB 319E

ENTREPRENEURSHIP (18 credits)
- ENT 401—New Venture Creation
- ENT 402—Entrepreneurial Finance
- ENT 403—Applied Entrepreneurship

Three additional upper-division (300- or 400-level), advisor-approved ENT courses (e.g. ENT 489, ENT 493)

For advising and approvals see:
Mark Pingle | pingle@unr.edu | 784-6634 | AB 319B

BUSINESS ADMINISTRATION (24 credits)
**For non-business majors only**
- ACC 201—Financial Accounting
- ACC 202—Managerial Accounting
- BUS 300—Introduction to Finance
- ECON 100—Introduction to Economics OR ECON 102—Principles of Microeconomics
- IS 101—Introduction to Information Systems
- IS 301—Management of Information Systems
- MKT 210—Marketing Principles
- MGT 323—Organization and Interpersonal Behavior

For advising and approvals see:
College of Business Student Success Center
advising@coba.unr.edu | 784-4912 | AB 409

INFORMATION SYSTEMS (21 credits)
- IS 101—Introduction to Information Systems
- IS 201—Computer Applications
- IS 301—Management of Information Systems
- IS 350—Business Systems Development
- IS 365—Business Processes and Information Systems Integration
- IS 475—Database Design and Implementation

One additional upper-division (300- or 400-level), advisor-approved IS course

For advising and approvals see:
Dana Edberg | dte@unr.edu | 784-6179 | AB 401K
Mike Ekedahl | ekedahl@unr.edu | 784-6882 | AB 302D
Mark Simkin | simkin@unr.edu | 784-4840 | AB 314E

GAMING MANAGEMENT (21 credits)
- ACC 201—Financial Accounting
- ECON 102—Principles of Microeconomics
- ECON 411—Economic and Social Aspects of Gaming
- GAM 225—Introduction to Gaming Management
- GAM 430—Casino Management

Two additional upper-division (300- or 400-level), advisor-approved GAM courses (Except GAM 490)

For advising and approvals see:
College of Business Student Success Center
advising@coba.unr.edu | 784-4912 | AB 409

PLEASE NOTE:
- To declare a business minor, please drop off the Declaration of Minor form in AB 409, except for the Accounting minor. Contact accounting faculty advisors to declare. Search “declaration of minor” at www.unr.edu for the necessary form.
- All business minors, except Business Administration, are open to majors inside and outside of the College of Business.
- Please review all course pre-requisites. Check course descriptions in the General Catalog at www.unr.edu.
- Business majors are not required to complete a minor program.
- Student must have declared a major in order to declare a business minor.
- In order to graduate with a business minor, the University requires that it be declared and completed with a 2.0 GPA.
Academic and Graduation Requirements

Major: Students must declare a major (primary field of study) and satisfy all requirements for that degree program as described in the appropriate catalog and as defined in the Academic Advising Report (AAR). Students must complete 15 upper-division major units in residence.

Minor: Some degree programs require a minor (secondary field of study) as part of the bachelor's program. Students must complete 6 upper-division minor units in residence.

Minimum Grade Point Average: In order to graduate, students are required to have a minimum cumulative GPA of 2.0, including all postsecondary course work attempted. In addition, students must earn a University of Nevada, Reno GPA of at least 2.0. This requirement includes all repeated courses and excludes those courses in which the student has received marks of "AD," "I," "NR," "X," "S," "U" and "W" (Audit, Incomplete, Not Reported, In Progress, Satisfactory, Unsatisfactory and Withdrawal). Students cannot graduate with an "I", "NR", or "X" on their record. Additional academic requirements may be established by the dean of an individual college, which may include a higher minimum GPA.

Credit Hours: Students must complete at least a minimum of 120 credits that count toward graduation and fulfill all degree requirements. Some degree programs have higher credit requirements. Please see your major program description for detailed degree requirements.

University Core Curriculum: As part of the degree program, students must complete the Core Curriculum/general education requirements. Some degree programs have specific coursework used to fulfill these requirements.

Four-Year Credit Requirement: Half of the total credits required for an undergraduate degree must be earned at a regionally accredited, four-year institution.

Upper-Division Course Requirements: Students are required to take a minimum of 40 upper-division course credits (courses numbered 300-499). Some colleges and/or programs may require a higher number of upper-division credits.

Resident Credit Requirements: Candidates for a bachelor's degree at the University of Nevada, Reno must complete 30 upper-division credits in residence. Resident credits are defined as regular classroom instruction, as well as correspondence courses, continuing education classes, and other distance education courses offered through the University of Nevada, Reno. Students who have completed the residency requirement and have no more than 12 credits remaining to complete their degrees may petition to graduate in absentia.

Students must obtain permission from their college deans to graduate in absentia. Students must not exceed the total number of transfer credits allowed toward the bachelor's degree.

Authorized exceptions to this rule include:

1. Paraprofessional students who complete at least 90 credits in residence at the university may transfer a maximum of 30 semester credits of satisfactory course work from an accredited professional school toward a bachelor's degree. In order to apply the transfer credits, such students must satisfy all department, college and university requirements for graduation.

2. Any course that is satisfactorily completed at the university for credit, except credit earned by special examination, is considered resident credit at the campus sponsoring the course.

Coursework older than 10 years: Coursework used to complete College of Business, Major, and/or Minor requirements must have been completed within the 10 years prior to the year of graduation. A student may submit an appeal for course work that they believe to still be relevant to the College of Business Student Success Center (AB 409). Courses under appeal shall be reviewed by the department offering that course and by a student’s major or minor department. Departments may approve, disapprove, or request that the student revalidate the substance of such courses.

Independent Learning Grades: Final grades must be entered and a graduation GPA calculated before a degree can be awarded. If a graduation applicant's record includes in-progress grades in Independent Learning courses, the student will be administratively withdrawn from the coursework through Independent Learning prior to the degree being posted on the student's transcript.
Student Organizations in the College of Business

**Alpha Kappa Psi**
The main focus of Alpha Kappa Psi is to provide leadership development, personal and professional training and the fundamental ingredient higher education misses—experience, through professional development, educational programs, community service and a hands-on application of formal education.

**American Marketing Association**
The AMA connects students with peers and professionals in all areas of marketing, as well as the business world and provides students with relevant marketing, management, financial, advertising and promotion experience.

**Beta Alpha Psi**
Beta Alpha Psi is a national service honorary group for accounting majors & minors. Juniors and seniors in these with an overall 3.0 GPA and major GPA of 3.0 or higher are eligible for membership.

**Business Student Council**
The Business Student Council advises the Dean on issues relating to the student experience, provides for recognition of outstanding College of Business students and serves the interests of the college in terms of creating and promoting new opportunities for students to interact with the business world.

**Collegiate DECA**
UNR Collegiate DECA helps prepare emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management. DECA competes to win at the international level. Collaborate with local businesses and charities. Raise awareness and interest in marketing and business. Thrive with UNR Collegiate DECA.

**Delta Sigma Pi**
Delta Sigma Pi is a professional business fraternity dedicated to the professional development of its members. Through professional events, community service, and networking opportunities, students gain valuable business knowledge that is not offered in the classroom.

**Enactus**
Enactus is an international non-profit organization that works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing the skills to become socially responsible business leaders. Participating students form teams and apply business concepts to develop outreach projects that improve the quality of life and standard of living for people in need that represented at annual and regional competitions and evaluated by business leaders serving as judges.

**Entrepreneurship Club**
The Entrepreneurship Club is a learning-by-doing environment where students can cultivate their entrepreneurship skills. Students in the club will participate in the development of a business, at minimum by working on a business plan, but ideally also by being part of implementing a start-up. The club is also a place where people in the community can incubate a business idea, providing students with learning opportunities as the students help develop the idea through the club.

**Financial Planning Association**
The Financial Management Association is an international professional organization comprised of CEO’s, financial analysts, professionals, and students all with a shared passion of finance. The local UNR chapter strives to closer affiliate the commercial world and students of finance through hosting speakers, touring firms, and joining students with common interest for their mutual advancement.

**International Business Student Chapter**
IBSC is the student chapter of the Nevada World Trade Council. The chapter is open to all majors and students with an interest in international business. During the meetings, new events are discussed, and guest speakers talk about many different topics relating to international business.

**Management & Human Resources Association**
The MHRRA is dedicated to expanding students’ exposure to career-oriented experiences and opportunities through student networking, leadership roles, and guest speakers. The focus of this interaction is, of course, the HR and Management disciplines.
Microsoft Club
Professional Development & Social Club will help students interested in a variety of subjects such as technology, operations or project management to further their career through professional development and social activities and events.

Omicron Delta Epsilon (Economics Club)
This international economics honors society sponsors speakers on a variety of topics related to economics careers and the application of economics. The club also provides a forum for students interested in economics to get to know each other, and to get to know economics faculty in a more relaxed setting than the classroom or office.

Peer Mentor Program
The College of Business Peer Mentor Program is a group of business students dedicating themselves to the recruitment and retention of fellow students. The Peer Mentors focus on supporting our prospective and new students through recruitment activities and on-campus events like BUS 101 and Business Week. The program offers mutual benefits for both the Peer Mentors and their respective mentees. The Peer Mentors pass on any tips and insight to the freshmen in order to aid in a smooth transition to university life, while the Peer Mentors themselves gain experience and leadership skills.