The Nevada Leadership Program

You are invited to attend and participate in an upcoming Fundamentals of Economic Development 3.0 Workshop.

A program directed by the University of Nevada, Reno College of Business and University Center for Economic Development.

When? Sunday, October 1st, 2017, 8:30am to 4:45pm

Where? Carson Nugget, Capital Ballroom A, 507 N. Carson Street, Carson City, NV 89701

What is the Nevada Leadership Program?

The goal of the Nevada Leadership Program is to provide elected and appointed officials, government executives and interested members of the public with information about the administration of government in Nevada.

In partnership with the Western Nevada Development District and the Nevada Chapter of the American Planning Association, the Fundamentals of Economic Development 2.0 Workshop will introduce attendees interested in economic development in Nevada to various topics, including:

- An overview of various Federal Government economic development partners including the US Small Business Administration, the US Economic Development Administration, and the US Department of Agriculture.
- How to fund your strategic economic development plan through cost and risk reduction strategies, investment programs, loan packaging, direct lending and investing, technical assistance, and Economically Targeted Investments (ETI’s).
- Performing community and economic analysis.
- Assessing a community’s economic base.

Who Should Attend? Local and Regional Elected and Appointed Officials (City Council Members, County Commissioners, Planning Commissioners, etc.), Members of Citizen Advisory Boards (Neighborhood Advisory Board Members, Financial Advisory Board Members, etc.), Government Executives and Staff (federal, state, and local government) and Interested Citizens interested in future Elected or Appointed Positions.

* NVAPA Members can receive up to 7.0 AICP continuing education credits *

How Long is the Workshop? The workshop will be a one day event beginning at 8:30am and ending at 4:45pm. Morning coffee, snacks and lunch will be provided.

What is the Cost? $75 per Participant. Preregistration and payment required and space is limited.

For more information, including information about Registration, please contact Frederick Steinmann, University Center for Economic Development, via phone (775.784.1655) or by email (fred@unr.edu).

The University of Nevada, Reno is committed to Equal Employment Opportunity/Affirmative Action in recruitment of its students and employees and does not discriminate on the basis of race, color, religion, sex, age, creed, national origin, veteran status, physical or mental disability, and sexual orientation. The University of Nevada employs only United States citizens and aliens lawfully authorized to work in the United States. Women and under-represented groups are encouraged to apply.
Fundamentals of Economic Development 3.0 Workshop

Sunday, October 1, 2017
Carson Nugget, Capital Ballroom A
507 N. Carson Street
Carson City, NV 89701

Sunday, October 1, 2017

8:30am – 9:00am: Registration and Networking

9:00am – 9:30am: Introductions and Overview

9:30am – 10:30am: Strategic Economic Development Planning
- Why plan?
- The U.S. Economic Development Administration and the Comprehensive Economic Development Strategy (CEDS)
- EXERCISE: Completing an Economic Environmental Assessment and Interpreting the Results

10:30am – 10:45am: BREAK

10:45am – 11:45am: Stronger Economies Together (SET) IV – USDA Rural Development Strategic Economic Development Planning Curriculum
- What is SET IV?
- The Western Nevada Development District: A Comprehensive Case Study
- The SET IV Modules and How to Use Them: Module 1, Module 2, Module 3, Module 4, Module 5, Module 6, Module 7 and Module 8

11:45am – 12:30pm: Economic Development Data and Performing Community and Economic Analysis
- Data: What Do We Need and Where Do We Get It?
- Identifying Desirable and Compatible Industry Sectors for Your Community: Area Sector Analysis Program

12:30pm – 1:00pm: LUNCH

1:00pm – 1:45pm: Assessing Your Community’s Economic Base
- Data: US Bureau of Labor Statistics (Occupational Employment Statistics); the Nevada Department of Employment, Training, and Rehabilitation
- Location Quotient Analysis and Shift-Share Analysis
- Economic Base Analysis

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1:45pm – 2:45pm: Funding Your Economic Development Plan, Continued

- General Public Sector Approaches: Reducing the Cost of Borrowing and Risk, Investment Programs, Loan Packaging, Direct Lending and Investing, Technical Assistance, Economically Targeted Investments (ETI’s)

  - 7(a) Regular Loan Program, Export Working Capital Program, International Trade Loans, Community Adjustment and Investment Program, MicroLoan for Entrepreneurs, Small Business Innovation Research

2:45pm – 3:00pm: BREAK

3:00pm – 4:30pm: Funding Your Economic Development Plan, Continued

  - Economic Adjustment Assistance Program

- US Federal Government Approaches: US Department of Agriculture

4:30pm – 4:45pm: Wrap-Up and Thank You

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Fundamentals of Economic Development 3.0
Workshop
Sunday, October 1st, 2017

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507 N. Carson Street
Carson City, NV 89701

NAME: ______________________________________________________________________

ORGANIZATION: ______________________________________________________________________

MAILING ADDRESS: ______________________________________________________________________

CITY: _______________________  STATE: ______________  ZIP CODE: ______________

EMAIL ADDRESS: _______________________________  PHONE: ____________________

☐ CASH     $ ____________________________

☐ CHECK  # ____________________________ (Payable to “Board of Regents”)

☐ VISA  ☐ DISCOVER  ☐ MasterCard  ☐ AMERICAN EXPRESS

Name on Card: __________________________________________________________

Card Number: __________________________________________________________

Expiration Date: _____________________  CVC Number: ___________________

Amount Authorized to Charge: _________________________________________

Authorized Signature: _________________________________  Date: _________

* Your Credit Card will not be billed until the week of the Workshop.

Mail To:  Attn: Nevada Leadership Program or Fax To: (775) 784.1773  
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Reno, NV 89557

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