Completing Southern Nevada’s First Federally Recognized Regional Plan

Nevada Chapter of the American Planning Association 2015 State Conference

Sunday, Sept. 13, 2015
Session 4- 3:30 p.m.
Watch Video: "Benefits of Infill"
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What is Southern Nevada Strong

Southern Nevada Strong is a collaborative regional planning effort, funded by a $3.5 million dollar grant from HUD. It provides the resources to conduct in-depth research and community engagement efforts to analyze the issues facing our community and propose collaborative solutions.
Who & Where

PUBLIC INPUT
Generate and collect ideas

TASK GROUPS
- Develop strategies
- Comprised of subject matter experts
- Continued research and strategy development for the Regional Plan

CONSORTIUM COMMITTEE
- Business and Community Leaders
- Elected officials
- Leaders of each Task Group

SNRPC BOARD
Review and approve final Regional Plan

WORKING GROUP
Facilitates communication throughout the process

REGIONAL PLAN CREATED
When & How

Conduct research and community engagement, identify issues and develop a Regional Plan by February 2015.
Our Vision

The Southern Nevada region has a strong entrepreneurial spirit sustaining its high quality of life. This vibrant, unique region is characterized by a resilient economy, excellent educational opportunities, urban and natural amenities, and integrated transportation networks.
Our Vision
Southern Nevada

This map shows conceptually how we can guide land use and transportation programs to achieve our future vision for Southern Nevada.
Improve Economic Competitiveness & Education
Invest in Complete Communities
Increase Transportation Choice
Building Capacity for Implementation
Implementation Priorities

1. Implement the 4 Opportunity Site strategies
2. Encourage local business to support education and school programs
3. Improve transit options, including light rail
4. Support access to healthcare, healthy food, parks & community services
5. Improve neighborhood safety
6. Innovate and improve public-sector-led public engagement efforts
7. Pursue a stronger higher education system
A Focus on Grant Year 3

YEAR 1
RESEARCH, DATA GATHERING & DEVELOP COMMUNITY PARTNERSHIPS

YEAR 2
COMMUNITY INVOLVEMENT & OUTREACH

YEAR 3
LOCAL DEMONSTRATION PROJECTS / COMMUNITY PRESENTATIONS REGIONAL PLAN

WE ARE HERE

SOUTHERN NEVADA STRONG
OUR VALLEY. OUR VISION. OUR FUTURE.
What is an Analysis of Impediments or AI?

What is an Regional Analysis of Impediments (RAI)?

How is it unique and beneficial?
RAI Stakeholder Group
What informs the report?

• Demographic and Census Information
• Private and public housing analysis
• Crime rates and lending data
• Public Input
• Southern Nevada Strong Regional Policy Plan
Key Recommendations

• Increase knowledge and research

• Strengthen fair housing enforcement

• Increase awareness and understanding of social equity
Key Recommendations

Develop additional educational choices

Encourage regional collaboration on housing issues

Expand diversity in leadership positions
Key Recommendations

• Provide convenient, safe and reliable transportation

• Provide more housing choice

• Ensure jurisdictional regulations do not unintentionally limit fair housing choice
Public Input Process

We held 8 Focus Groups with the protected classes to provide a qualitative, personal approach to the RAI.
What We Heard...
Phase 1 Outreach Activities

• Stakeholder Interviews
• Regional Kick-off
• Statistically Valid Telephone Survey
• Public Outreach Events
• I-Pad Surveys
• On-Line Surveys
Phase 2 Outreach Activities

• Summer 2013 e-newsletter
• Open Houses and public outreach events
• Online community survey tool
  – Via iPads at event
  – Online
• Visual preference survey
• Urban ethnographic research project with UNLV
Phase 3 Outreach Activities

• Email Blast
• Online community survey tool
  – Via iPads at Workshops
  – Kiosks
  – Online
• Targeted Kiosk Placement
• Opportunity Site Workshops
• Telephone Town Hall
• Focus Groups
Communication for Implementation

• Confirmed priorities for Plan finalization
• Transition toward implementation
• Coordinating adoption efforts
• Supplied resources for funding & implementation opportunities
  • Positioning local jurisdictions
• Transitioned resources to MPO
• Provide access to SNS resources
Thank You!