The Keys to Future Successes

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Nevada Economic Development Conference
Reno

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Nevada is different.....

BUT .........
Nugget #1

The Importance of...

Thinking in terms of Assets, NOT Liabilities
Nugget #2

The Importance of...

Having a Mental Map or Framework
Asset-based Community Development (ABCD)

- Material Assets
- Natural Capital
- Physical Capital
- Financial Capital

- Economic and Community Development

- Human Assets
  - Cultural Capital
  - Political Capital
  - Intellectual Capital
  - Social Capital
  - Human Capital

Adapted from the work of John Pender, Bruce Weber, Thomas Johnson, and Matthew Fannin

Unlocking the community and regional treasure chest!!!
Nugget # 3

The Importance of...

Our language: Spending versus Investment
Nugget #4

The Importance of...

Community Philanthropy as a Source of Investment $$$
Nugget #5

The Importance of...

A Regional Mindset
Nugget #6
The Critical Nexus of...
Regionalism, Collaboration, and Leadership
Types of “Partnerships” (and the role of time and trust)
Strategic Doing: Creating Measurable Outcomes Through Action-Oriented Collaboration
Nugget # 7

The Importance of...

Innovation & Entrepreneurship
Nugget #8

The Importance of...

Embracing your Current and Changing Demographics—millennials, people of color, and immigrants
Nugget #9

The Importance of...

Creating Livable, Vibrant Communities and Regions
Can Small Towns Be Cool?

https://msu.edu/~ivand/casestudies.htm
October 12-14, 2016 | University of Iowa

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Next Generation
Rural Creative Placemaking Summit
Nugget #10

OOPS....and...THANKS

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