Lyon County Strategic Planning
Community Workshop

When?  Saturday, September 16, 2017; 9:00am to 4:30pm

Where?  Silver Springs Senior Center; 2945 Fort Churchill Street, Silver Springs, NV  89429

What will the workshop cover?
Lyon County has begun a comprehensive strategic planning initiative designed to focus organizational resources and efforts over the next five years, spanning the FY 2018 through FY 2022 period. Faculty from the University Center for Economic Development at the University of Nevada, Reno will facilitate a strategic planning workshop on Saturday, September 16, 2017 with members of the public, representatives from local County Advisory Boards, and others in order to begin the strategic planning process. This workshop will contain presentations and seek your input on a variety of topics, including:

- A review of the County’s current strategic planning initiatives.
- A review of current and projected socio-economic and demographic conditions for the County, individual communities located throughout Lyon County, and the region.
- Organizational involvement in a Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis.
- Organizational involvement in an Environmental Assessment and Evaluation of Community Positions and Resources for Lyon County.

Who Should Attend?  Interested members of the community and public, property owners, business owners, and members of local County Advisory Boards.

How Long is the Workshop?  The workshop will be a one day event beginning at 9:00am and ending at 4:30pm. Morning coffee, snacks and lunch in the afternoon will be provided.

How do I register?  This is no charge to attend but individuals interested in attending are encouraged to RSVP by Monday, September 11th, 2017 by 5:00pm. To RSVP or to get more information about this workshop and strategic planning process, please contact Frederick Steinmann, University Center for Economic Development, via phone (775.784.1655) or by email (fred@unr.edu).

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Saturday, September 16, 2017

9:00am – 9:15am: Registration and Networking

9:15am – 9:45am: Introductions and Overview

- Review of the Strategic Planning Process: Goals and Objectives of Strategic Planning

9:45am – 10:30am: Review of Past Lyon County Strategic Planning Initiatives

- Existing Vision and Mission
- Existing Goals and Implementation Measures

10:30am – 10:45am: BREAK

10:45am – 12:00pm: Current Socio-Economic and Demographic Conditions

- Lyon County (Including Dayton, Fernley, Silver Springs, Yerington and Selected Unincorporated Areas), Northern Nevada, State of Nevada

12:00pm – 1:00pm: LUNCH

- Lunch Time Exercise: Completion of the Environmental Assessment and Evaluation of Community Positions and Resources

1:00pm – 2:30pm: Completion of a Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis for Lyon County

2:30pm – 2:45pm: BREAK

3:15pm – 4:15pm: Review the Results of the Environmental Assessment and Evaluation of Community Positions and Resources

4:15pm – 4:30pm: Wrap-Up and Thank You; Next Steps

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