When? Saturday, February 3, 2018; 10:00am to 5:00pm

Where? Lahontan Room, Silver Springs Senior Center; 2945 Fort Churchill Street, Silver Springs, NV 89429

What will the workshop cover?

The Lyon County Library System has begun a comprehensive strategic planning initiative designed to focus organizational resources and efforts over the next five years, spanning the FY 2020 through FY 2025 period. Faculty from the University Center for Economic Development at the University of Nevada, Reno will facilitate a strategic planning workshop on Saturday, February 3, 2018 with representatives from the Lyon County Library System in order to begin the strategic planning process. This workshop will contain presentations and seek your input on a variety of topics, including:

- A review of the Lyon County Library System’s current strategic planning initiatives.
- A review of current and projected socio-economic and demographic conditions for the County, individual communities located throughout Lyon County, and the region.
- Organizational involvement in a Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis.
- Organizational involvement in an Environmental Assessment and Evaluation of Community Positions and Resources.

Who Should Attend? This workshop has been developed specifically for representatives of the Lyon County Library System and the Friends of the Library. Members of the general public are also invited to attend and participate.

How Long is the Workshop? The workshop will be a one-day event beginning at 10:00am and ending at 5:00pm. Morning coffee, snacks and lunch in the afternoon will be provided.

How do I register? This is no charge to attend but individuals interested in attending are encouraged to RSVP by Monday, January 29, 2018 by 5:00pm. To RSVP or to get more information about this workshop and strategic planning process, please contact Frederick Steinmann, University Center for Economic Development, via phone (775.784.1655) or by email (fred@unr.edu).

The University of Nevada, Reno is committed to Equal Employment Opportunity/Affirmative Action in recruitment of its students and employees and does not discriminate on the basis of race, color, religion, sex, age, creed, national origin, veteran status, physical or mental disability, and sexual orientation. The University of Nevada employs only United States citizens and aliens lawfully authorized to work in the United States. Women and under-represented groups are encouraged to apply.
Saturday, February 3, 2018

10:00am – 10:15am: Registration and Networking

10:15am – 10:45am: Introductions and Overview
  • Review of the Strategic Planning Process: Goals and Objectives of Strategic Planning

10:45am – 12:00am: Review of Past Lyon County Library System Strategic Planning Initiatives
  • Existing Vision and Mission
  • Existing Goals and Implementation Measures

12:00pm – 1:00pm: **WORKING LUNCH:** Current Socio-Economic and Demographic Conditions
  • Lyon County (Including Dayton, Fernley, Silver Springs, Yerington and Selected Unincorporated Areas), Northern Nevada, State of Nevada

1:00pm – 2:15pm: Environmental Assessment and Evaluation of the Lyon County Library System
  • Lunch Time Exercise: Completion of the Environmental Assessment and Evaluation of Community Positions and Resources

2:15pm – 2:30pm: BREAK

2:30pm – 3:45pm: Completion of a Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis for Lyon County

3:45pm – 4:45pm: Development of a Set of Core Values and a Draft Mission Statement and Vision Statement

4:45pm – 5:00pm: Wrap-Up and Thank You; Next Steps

The University of Nevada, Reno is committed to Equal Employment Opportunity/Affirmative Action in recruitment of its students and employees and does not discriminate on the basis of race, color, religion, sex, age, creed, national origin, veteran status, physical or mental disability, and sexual orientation. The University of Nevada employs only United States citizens and aliens lawfully authorized to work in the United States. Women and under-represented groups are encouraged to apply.