FACT SHEET

3rd ANNUAL NEVADA ECONOMIC DEVELOPMENT CONFERENCE
BUILDING A STRONGER NEVADA IN A GLOBAL ECONOMY
SEPTEMBER 11, 2017 – Fundamentals of Economic Development presented by UNR
SEPTEMBER 12 & 13, 2017 - Conference
UNIVERSITY OF NEVADA, LAS VEGAS– STUDENT UNION

Information/Registration: www.wnnd.org

PRESENTED BY:
The University of Nevada Las Vegas – Center for Business & Economic Research, University of Nevada at Reno – College of Business, and Western Nevada Development District.

WHO:
Attendees will include economic developers, elected and appointed officials, business owners, utilities, banks, educators, manufacturers, the mining industry, transportation representatives, agribusiness, and anyone interested in connecting with Nevada’s economic development network. Anticipated attendance is 350.

WHAT:
The conference will provide opportunities for a broad section of professionals to explore and share ideas, programs, services and products that will help shape and strengthen Nevada’s changing economy. Up to 28 - 75 minute sessions, 6 offsite tours, opening general sessions presenting keynote speakers as well as lunch each day are included in the $150 conference fees. After July 12th, registration fees increase to $175. The Pre Conference Workshop, Fundamentals of Economic Development, will be held Mon., Sept. 11 from 8:30 am to 4:30 pm for an additional $100.


WHEN & WHERE:
The pre-conference workshop and conference is scheduled for Mon., Sept. 11 to Wed., Sept. 13, 2017 and will be held at the University of Nevada, Las Vegas at the Student Union. In 2018 the conference will be located at University of Nevada, Reno.

WHY:
Building capacity, increasing efficiency, and promoting innovation to proactively respond to Nevada’s rapidly changing economic environment.

COST:
Conference - $150 (after July 12 $175) – Includes opening sessions and lunch with keynote speakers, educational sessions, Exhibit Hall Reception, and parking. The Pre- Conference Workshop and tours are additional.
One day conference pass - $100
Pre Conference Workshops $100 (after July 12 $125)

HOW TO GET INVOLVED:

**EXHIBIT HALL** - During the conference there will be an exhibit hall which will be located in the UNLV Student Union. Hours will be Tues., Sept. 12 7 am to 12 noon with a Welcome Reception held in the exhibit hall from 5:30 – 7 pm. Wed., Sept. 13 the exhibit hall hours will be 7 am to 4 pm. Information to exhibit will be available by Feb. 1 online at nvecd.org or contact Sheryl Gonzales at 775-883-7333 X2000, sgonzales@wndd.org.

**AWARDS AND ACCOLADES** **MARKETING AWARDS PROGRAM** – The awards program will recognize the ‘BEST OF THE BEST’ of marketing materials and tools used for attracting, retaining and expanding business, promoting economic development. Deadline to apply is May 19, 2017. Applications and information are available online at nvecd.org by Feb. 1 or contact Art Rangel at 213-300-5171, arangel@rangelmc.net.

**SPONSORSHIP PROGRAM** – The conference is a great opportunity for business and organizations to showcase to key industry leaders and decision makers who have a vested interest in your particular services and products. Sponsors will have an opportunity to reach our uniquely targeted audience, network with community leaders, business owners, and many others involved with Nevada’s economic development. Information available online at nvecd.org or contact Sheryl Gonzales at 775-883-7333 X2000, sgonzales@wndd.org.

**STEERING COMMITTEE:**

- **Teri Bath, Owner**
  SunScience – Reno, NV
  **Agribusiness Program Track Chair**

- **Mike Baughman CECd, Ex. Dir.**
  Lincoln County Regional Development Authority, CECd
  **Economic Development/Vitality Chair**

- **Ken Chapa, Economic Development Officer**
  City of Henderson
  **Sponsorship Chair**

- **Barbra Coffee, CECd, EDFP**
  Director, Economic Development/Tourism
  City of Henderson
  **Chair**

- **Rachel Dahl, Executive Director**
  Mesquite Regional Business, Inc.
  **Infras./Trans. Program Track Chair**

- **Anna Drury, Admin. Assistant**
  University of Nevada, Las Vegas
  **UNLV/Co-Sponsor/Facilities**

- **Lisa Granahan, Economic Vitality Manager**
  Douglas County, Minden NV
  **Econ. Dev./Vitality Program Comm**
Sheryl Gonzales, Project Manager
WNDD – Carson City, NV

Mark Hauenstein
Technical Designs – Reno, NV

Jeff Leake
City of Henderson

Dave Mendiola, County Manager
Humboldt County

Stephen M. Miller, Ph.D.
Professor & Director, Center for Business & Economic Research

Michael J. Moreno, RTC Public Affairs Admin.
Washoe County Regional Transportation Commission

John Osborn, Assistant Dean Ext. Relations
University of Nevada, Las Vegas

Ron Radil, Executive Director
WNDD – Carson City, NV

Art Rangel, CEO
Rangel Municipal Consulting, LLC – Reno, NV

Anthony Ruiz, Communications Manager
Las Vegas Global Economic Alliance

Nicole Santero, Director Media Relations
Las Vegas Global Economic Alliance

Frederick Steinmann, DPPD, Assistant Research Professor
University of Nevada, Reno

Kelly Thomas, Energy Program Manager
Nevada Governor’s Office of Energy – Carson City, NV

Tillery Williams, Management Analyst
City of Reno

WNDD Staff Liaison

Energy Program Track Chair

Manufacturing Program Track Chair

Publicity Committee

UNLV/Co-Sponsor

Publicity Committee-Infra. Trans. Pro.

UNLV/Co-Sponsor/Sponsor & Pub.

Staff Liaison/Co-Sponsor

Awards & Accolades Chair

Tourism/Gaming Program Track Chair

Publicity Chair

Member at Large – UNR Staff Liaison

Program – Energy Track Comm Member

Workforce Dev. Program Track Chair