The City of Fernley, in partnership with the University Center for Economic Development, is currently conducting a redevelopment study. The purpose of this study is to determine whether redevelopment, as an economic development funding tool, is appropriate for Fernley. As a property owner, business owner, and resident, you are invited to participate in the upcoming redevelopment community workshops.

Workshop No. 2: Development of Section 1, Section 2, and Section 4 of the Redevelopment Plan; Saturday, January 27, 2018; 10:00am to 4:00pm.

Section 1 is a basic overview of the elements of the redevelopment plan itself. Section 2 provides a description of the redevelopment project area including a summary of the blighting conditions and economic conditions that the redevelopment agency will attempt to address. Section 4 of the Redevelopment Plan consists of the financial and economic feasibility projections for the Redevelopment Agency.

Workshop No. 3: Development of Section 5 and Section 6 of the Redevelopment Plan; Monday, February 5, 2018; 6:00pm to 9:00pm.

Section 5 and Section 6 will discuss proposed Redevelopment Agency activities and the possible use of public-private partnerships.

Workshop No. 4: Development of Section 7 and Section 8 of the Redevelopment Plan; Saturday, February 10, 2018; 10:00am to 4:00pm.

Section 7 consists of the authorized and required actions the Redevelopment may take. Section 8 discusses the implementation measures for the Redevelopment Agency.

Workshop No. 5: Development of the Owner Participation Agreement/Rules; Monday, February 26, 2018; 6:00pm to 9:00pm.

All workshops will be held in the City Council Chambers at City Hall in Fernley.

This is no charge to attend but individuals interested in attending are encouraged to RSVP two days in advance of each workshop. To RSVP or to get more information about these meetings, please contact Frederick Steinmann, University Center for Economic Development, via phone (775.784.1655) or by email (fred@unr.edu).

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City of Fernley Redevelopment Community Workshop

Saturday, February 10, 2018
City Council Chambers; City of Fernley City Hall
595 Silver Lace Boulevard
Fernley, NV 89408

Saturday, February 10, 2018

10:00am – 10:15am: Registration and Networking

10:15am – 10:45am: Introductions and Overview

- Review of the Redevelopment Planning Process

10:45am – 11:30am: Overview of Typical Redevelopment Agency Activities

- Infrastructure and Public Improvements
- Neighborhood and Community Improvement Projects
- Affordable and Market-Rate Housing
- Environmental Remediation
- Small Business Financing
- Business Retention, Expansion, and Attraction Efforts
- Economic Development Marketing and Attraction
- Workforce Development

11:30am – 12:45pm: Working Lunch: EXERCISE: Identification of Community Needs within the Redevelopment Study Area

12:45pm – 1:15pm: Redevelopment Agencies as Municipal Economic Development Authorities

1:15pm – 2:00pm: An Overview of the City of Fernley’s Efforts to Update and Revise its Current Masterplan

2:00pm – 2:15pm: Break

2:15pm – 3:15pm: The Regional Picture: Current Trends for the City of Fernley, Lyon County and Northern Nevada

3:15pm – 3:45pm: How Redevelopment fits into the City’s Current Masterplan Update Activities

- EXERCISE: Comparing Community Needs with Regional Opportunities

3:45pm – 4:00pm: Thank you and Next Steps

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