The City of Fernley, in partnership with the University Center for Economic Development, is currently conducting a redevelopment study. The purpose of this study is to determine whether redevelopment, as an economic development funding tool, is appropriate for Fernley. As a property owner, business owner, and resident, you are invited to participate in the upcoming redevelopment community workshops.

**Workshop No. 2:** Development of Section 1, Section 2, and Section 4 of the Redevelopment Plan; Saturday, January 27, 2018; 10:00am to 4:00pm.

Section 1 is a basic overview of the elements of the redevelopment plan itself. Section 2 provides a description of the redevelopment project area including a summary of the blighting conditions and economic conditions that the redevelopment agency will attempt to address. Section 4 of the Redevelopment Plan consists of the financial and economic feasibility projections for the Redevelopment Agency.

**Workshop No. 3:** Development of Section 5 and Section 6 of the Redevelopment Plan; Monday, February 5, 2018; 6:00pm to 9:00pm.

Section 5 and Section 6 will discuss proposed Redevelopment Agency activities and the possible use of public-private partnerships.

**Workshop No. 4:** Development of Section 7 and Section 8 of the Redevelopment Plan; Saturday, February 10, 2018; 10:00am to 4:00pm.

Section 7 consists of the authorized and required actions the Redevelopment may take. Section 8 discusses the implementation measures for the Redevelopment Agency.

**Workshop No. 5:** Development of the Owner Participation Agreement/Rules; Monday, February 26, 2018; 6:00pm to 9:00pm.

*All workshops will be held in the City Council Chambers at City Hall in Fernley.*

This is no charge to attend but individuals interested in attending are encouraged to RSVP two days in advance of each workshop. To RSVP or to get more information about these meetings, please contact Frederick Steinmann, University Center for Economic Development, via phone (775.784.1655) or by email (fred@unr.edu).

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Saturday, January 27, 2018

10:00am – 10:15am: Registration and Networking

10:15am – 10:45am: Introductions and Overview

- Review of the Redevelopment Planning Process

10:45am – 11:30am: Overview of Socio-Demographic and Economic Conditions in the Study Area

- Change in Total Assessed Value
- Population
- Housing Characteristics
- Income
- Poverty Rates
- Educational Attainment
- Age
- Unemployment

11:30am – 12:45pm: Working Lunch: EXERCISE: Completion of a Community and Economic Development Readiness Assessment (Part 1)

12:45pm – 1:15pm: Overview of the Results of the Property Survey

1:15pm – 2:00pm: EXERCISE: Completion of a Community and Economic Development Readiness Assessment (Part 2)

2:00pm – 2:15pm: Break

2:15pm – 3:15pm: EXERCISE: Completion of a STANDARD, STRATEGIC, CREATIVE, and TACTICAL Placemaking Assessment

3:15pm – 3:45pm: Overview of the Financial and Economic Feasibility Assessment

3:45pm – 4:00pm: Thank you and Next Steps