Day 1, Wednesday, September 26, 2018

9:00am – 9:30am: Registration and Networking

9:30am – 10:15am: Introductions and Overview

10:15am – 10:45am: Strategic Economic Development Planning. What is the Comprehensive Economic Development Strategy (CEDS)? What is Stronger Economies Together (SET)?

- Linking the development of a strategic economic development plan to applications for federal funds.

10:45am – 11:00am: BREAK

11:00am – 12:00pm: Priority Federal Funding Areas

- Identification of Priority Federal Funding Areas (Infrastructure, Natural Disasters, etc.)
- EXERCISE: Identifying Critical Funding Areas for Your Community and Region

12:00pm – 1:00pm: WORKING LUNCH

- Discussion Regarding the Benefits of Regional Economic Development Collaboration
- Q&A Session: Resistance and Barriers to the Development of Local and Regional Comprehensive Economic Development Strategies in Nevada

1:00pm – 2:45pm: SET Module 1, Building a Regional Team

- Introduction to SET Module 1, Building a Regional Team
- EXERCISE: Inventorying Existing Economic Development Partners at the Local, Regional and State Level

2:45pm – 3:00pm: BREAK

3:00pm – 4:15pm: Getting to Know Your Regional Partners

- An interactive time for you to get to know your regional partners.
- Exploring and identifying regional issues and regional economic development needs.

4:15pm – 4:30pm: Wrap Up Day 1
Day 2, Thursday, September 27, 2018

8:30am – 9:00am: Registration and Networking

9:00am – 9:15am: Review from Day 1

9:15am – 10:15am: SET Module 2, Exploring a Region’s Demographics
  • Classifying Economic Development Activities: Creation, Attraction, Retention, and Expansion
  • **EXERCISE**: Inventorying Existing Activities using the C.A.R.E Model
  • Socio-Demographic and Economic Data: Where to Find It and How to Analyze It
  • **EXERCISE**: Using Socio-Demographic and Economic Data to Identify Regional Concerns and Assets

10:15am – 11:00am: SET Module 3, Identifying the Region’s Comparative Advantage
  • Elements of a Regional Comparative Advantage
  • Understanding Changes in a Region’s Comparative Advantage: Emerging, Stars, Transitional, and Mature
  • **EXERCISE**: Identifying Competitive Advantages for Your Region

11:00am – 11:15am: **BREAK**

11:15am – 12:15pm: LUNCH: SET Module 4, Exploring Potential Regional Strategies
  • Review of the C.A.R.E. Model and Developing Strategies
  • **EXERCISE**: Applying the C.A.R.E. Model to Targeted Industries in Your Region

12:15am – 1:15pm: **WORKING LUNCH**: A Discussion Regarding Nevada’s Economic Future
  • Q&A Session with Panelists

1:15pm – 2:45pm: SET Module 5, Defining a Regional Vision and Goals
  • Elements of a Shared Regional Vision
  • **EXERCISE**: Building a Shared Regional Vision for Your Region
  • Elements of a SMART Goal
  • **EXERCISE**: Developing SMART Goals for Your Region

2:45pm – 3:00pm: **BREAK**
Day 2 Continued, Thursday, September 27, 2018

3:00pm – 4:15pm: SET Module 6, Discovering Assets and Barriers

- Asset-Based Community Development (ABCD)
- EXERCISE: Identifying Community and Regional Assets

4:15pm – 4:30pm: Wrap Up and Thank You