

MGT 462 Changing Environments of Business

Wintermester 2019

Number of Credits

3

Instructor

K. Peters-Van Havel, PhD

Catalog Description

Managing ethically in the changing cultural, economic, political, technological and global environments of business. Core Status: General Capstone, CO10 (Diversity & Equity).

Prerequisite(s): ENG 102; CH 201 or CH 202 or CH 203 or CH 212; Junior or Senior standing.

Required Textbooks/Materials

Inclusion: Diversity, The New Workplace & The Will To Change, J. Brown, ISBN 1946384100, Copyright: 17, Edition: 2

Business Environment: Themes And Issues In A Globalizing World, Wetherly, ISBN 0198739923, Copyright: 18, Publisher: Oxford, Edition: 4

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Student Learning Outcomes

Upon successfully completing MGT 462, students will be able to

- discuss topics related to managing ethically in the changing cultural, economic, political, technological and global environments of business;
- discuss and learn about changes that are occurring in society and how they influence decision making in the business world;
- discuss and learn about changes that are occurring in society and how they influence decision making in the business world;
- recognize and assess the differences in individuals and groups that influence both leader and follower behaviors;
- assess how business leaders formulate company objectives, achieve the objectives, and convey those objectives in a form attractive to all members of an organization in

ways that add value, demonstrate responsibility, and takes into account the changing environment; and

- examine diversity from the perspective of different cultures, ethnicities, religions, and social classes in the context of organizational change. Some examples include the role of women and minorities in facilitating organizational change.

Materials/Assignments

There will be three scheduled quizzes, three pop quizzes, a midterm exam & a final exam, there will be several presentations required, a major project, outside guest speakers, assignments, and daily group work which requires participation.

Grade Breakdown

The point distribution for the course is:

Assignment	Percentage
Assignments	25
Quizzes	15
Midterm Exam and Final Exam	25
Presentations	15
Participation/attendance	20
<i>Total</i>	<i>100</i>

The percentage distribution for the course is:

Letter	Percentage
A	94–100
A-	90–93
B+	87–89
B	84–86
B-	80–83
C+	77–79
C	74–76
C-	70–73
D+	67–69
D	64–66
D-	61–63
F	below 61