

**JOUR 208 Media Production II:
All Things Media: Images and Sound**
Wintermester 2019

Number of Credits

3

Instructor

Kari Barber

Kari Barber is Assistant Professor of Electronic Media at the Reynolds School of Journalism. Professor Barber has worked as a foreign correspondent and is also a documentary filmmaker.

Catalog Description

Practice in using media production tools and computer interfaces; additional development of visual literacy, imaging, video and audio editing.

Prereq(s): JOUR 107 with a "C" or better; JOUR 108 with a "C" or better; ENG 102.

Required Textbooks/Materials

There is no required textbook for this course, but the following materials are required:

- One SD card—either 16 GB and Class 10/X; and
- An external hard drive with at least 250 GB of storage that is Mac compatible.

Student Learning Outcomes

Upon successfully completing this course, students will be able to

- demonstrate basic technical proficiency in photography, audio recording and video production;
- write compelling stories with images and sounds;
- understand ethical issues in photography, video and audio production;
- edit images, audio and video for storytelling;
- analyze aesthetic and storytelling choices;
- seek ways to incorporate diverse voices in storytelling;
- think critically about how images and sounds are used in news and strategic communications; and
- conceive and produce thoughtful media pieces.

First Week of Materials/Assignments

The following schedule is subject to change:

- January 2:* Welcome! Storytelling and Listening Workshop
Audio Field Recording In-Class Exercise
Audio Editing
Audio News Story Assignment
Due: Bring your SD card, headphones, and external hard drive
Assignment: Complete Your Audio Field Recording In-Class Exercise, Read, "Writing for the Ear" Selections on WebCampus, Audio News Story
- January 3:* Audio News Story Pitches, Writing for the Ear
In-Class Writing for the Ear Exercise
Voicing Tips
In-Class Voicing Exercise
Elements of a News Story
Due: Completed Audio Field Recording In-Class Exercise, Audio News Story Pitch
Assignment: Audio News Story Materials
- January 4:* Photography—Composition and Light
In-Class Photo Assignment: Light
Photography—Movement
In-Class Photo Assignment: Shutter Speed
Photo Editing
Assignment: Environmental Portrait

Course Details

Critique and create photo, audio and video stories that are technically adept and which effectively convey a message, as well as analyze aesthetic and storytelling choices in digital media.

You *must* bring your SD card, headphones, and external hard drive with you to the first day of class. We will be using them to complete in-class assignments. Email your instructor with any equipment questions at karibarber@unr.edu.

Grade Breakdown

The point distribution for the course is:

Assignment	Percent
SD card, headphones, and external hard drive	5
Audio Field Recording In-Class Exercise	5
In-Class Voicing Exercise	2.5

Assignment	Percent
Audio News Story Assignment	17.5
In-Class Photo Assignments (two worth 5% each)	10
Environmental Portraiture	5
Motion Photo	5
Photo Series	17.5
In-Class Video Shooting Assignment	2.5
In-Class Interview Assignment	2.5
Video Profile	22.5
Final Web Portfolio	5
<i>Total</i>	<i>100</i>

The percentage distribution for the course is:

Letter	Percentage
A	93–100
A-	90–92.9
B+	87–89.9
B	83–86.9
B-	80–82.9
C+	77–79.9
C	73–76.9
C-	70–72.9
D+	67–69.9
D	63–66.9
D-	60–62.9
F	below 60