

COM 101 Oral Communication

Wintermester 2019

Number of Credits

3

Instructor

Philip Sharp, Director of Debate and Lecturer

Having coached and taught speech and debate for fifteen years, Philip is passionate about public speaking. This class is a small group setting that will allow us to learn the techniques of successful public speaking with training wheels on. Though my expectations and grading are high, the course is taught with lots of help and concern for the apprehensive.

Catalog Description

Theory and practice in the composition and delivery of public speeches. Advanced techniques of message development, organization and style. (Formerly COM 213; implemented SP10).

Required Textbooks/Materials

The following text is required material in this course:

Beebe, Steven A., and Susan J. Beebe. *REVEL for Public Speaking: An Audience-Centered Approach*, 5th ed. Pearson, 2016. ISBN: 9780133922615. E-text purchased with registration through Red Shelf.

Student Learning Outcomes

Upon successfully completing this course, students will be able to

- research current event topics to locate and select evidence to construct a public speech;
- organize evidence appropriate for speech type with outline to prepare informative and persuasive public speeches;
- focus the purpose of a speech through articulating a thesis and developing the introduction, body, and conclusion of the speech;
- deliver extemporaneous informative and persuasive speeches, including verbal citation of sources;

- construct and use appropriate visual support and nonverbal elements as part of the delivery of a public speech;
- identify public speaking concepts including delivery types, organizational arrangements, persuasive appeal types, audience types, speaking ethics, and reasoning structures; and
- display confidence and openness to presenting ideas to others through practicing presenting public speeches.

First Week of Materials/Assignments

The following schedule is subject to change:

January 2: Introduction to the course and assignments; public speaking; ice breaker

January 3: Communication apprehension; read: chapters 1 and 2

January 4: Introductions and conclusions, Organizing and Outlining; read: chapters 8 and 9

January 7: Speech of Introduction; My Greatest Moment

Course Details

This course is designed to provide both a practical introduction to the fundamental principles of public speaking and a forum for practicing public speaking skills. This course is about developing your public voice and completing the tasks necessary to effectively present a message to an audience in multiple contexts and situations. Critical thinking, careful research, and communication strategies are emphasized as well as building awareness of your audience in the process of speech-making.

Grade Breakdown

The point distribution for the course is:

Assignment	Points
Speech of Introduction	50
Special Occasion Speech	100
Informative Speech	175
Persuasive Speech	225
Self-Evaluation	100
Final Exam	100
Attendance/Participation/Revel Readings	250
<i>Total</i>	<i>1000</i>

The points distribution for the course is:

Letter	Points
A	930–1000
A-	900–929
B+	870–899
B	830–869
B-	790–829
C+	750–789
C	720–749
C-	690–719
D+	660–689
D	620–659
D-	580–619
F	below 579