

CHS 310 Health and Wellness Communication

Wintermester 2019

Number of Credits

3

Instructor

Amy Arias

Catalog Description

Analysis and methods of communication. Strategies for dealing with specific behavioral and psychosocial issues in the professional setting. (Formerly HE 310; implementation Fall 2009).

Prereq(s): ENG 102; junior standing.

Required Textbooks/Materials

The following texts are required material in this course:

du Pré, Athena. *Communicating About Health: Current Issues and Perspectives*. 4th ed. New York: Oxford University Press, 2009. ISBN: 9780199990276.

Student Learning Outcomes

Upon completion of this course, students will be able to

- developed an awareness of multidisciplinary theoretical and applied approaches to communication issues faced by health providers and consumers;
- gained an understanding of how personal characteristics—perceptions, expectations, stereotypes, feelings, roles, beliefs, attitudes, values, and verbal and nonverbal behavior—influence the quality of communication;
- gained knowledge of and experience with communication within health contexts;
- examined the impact of contextual factors on communication;
- understood how the quality of communication impacts health care and how communication can be used to promote health;
- analyzed conversations to detect communication problems and apply communication principles to propose solutions;
- increased knowledge and skills in assertiveness, dealing with difficult people, conflict management, and the use of verbal and nonverbal communication behaviors;
- understood the importance of ethical behavior and cultural awareness to health promotion and management; and

- developed fundamental communication skills, including interpersonal interaction management skills, small group communication skills, and effective listening skills.

First Week of Materials/Assignments

The following schedule is subject to change:

January 2: Introduction to Communication; Transactional Model; Health Communication; Biomedical versus the Biopsychosocial Model

January 3: Patient/Provider Communication; Communication Styles; Read: chapter 3

January 4: Caregiver Perspective; Patient Perspective; Listening; Read: chapters 4 and 5

Grade Breakdown

The point distribution for the course is:

Assignment	Points
Participation	100
Health Care Provider Interaction Analysis	60
Small Group Project: Public Health Campaign	60
Exams (two worth 100 points each)	200
<i>Total</i>	<i>420</i>

The percentage distribution for the course is:

Letter	Percentage
A	94–100
A-	90–93.9
B+	87–89.9
B	83–86.9
B-	80–82.9
C+	77–79.9
C	73–76.9
C-	70–72.9
D	60–69.9
F	below 59.9