<table>
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<tr>
<th>Week/Date</th>
<th>Topic</th>
<th>Readings and Online Activities</th>
<th>Assignments</th>
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</table>
| **Week 1:** January 27–February 2 | • Course Overview  
• IT in Business: The “Big Picture” | • Pearson and Saunders (P&S): Introduction chapters 1 and 2  
• PowerPoints (PPTs): chapters 1 and 2  
• Case 1 (IT Doesn’t Matter) and discussion questions | • Case 1 analysis, presentation, and discussion  
• divide into project groups  
• create Google Docs site for RFP project  
• sign up for presentations |
| **Week 2:** February 3–9   | • Business Processes  
• Process Modeling with BPMN | • P&S: chapter 5  
• PPTs: chapters 5.1 and 5.3  
• Case 2 (Netflix and Sustaining Competitive Advantage) | • RFP proposal and discussion  
• Technology in Business (TiB) 1 presentation and discussion  
• Case 2 |
| **Week 3:** February 10–16 | • RFP Process Modeling (BPMN)  
• Data and Information, Part 1 | • PPTs: chapters 5.2 and 5.4  
• BPMN tutorial and exercise | • TiB 2  
• ERD exercise and discussion |
| **Week 4:** February 17–23 | • Data and Information, Part 2  
• Data Modeling with ERDs  
• System Architecture and Infrastructure | • P&S: chapter 6  
• PPTs: chapters 5.2 and 6  
• ERD tutorial and exercise | • TiB 3  
• ERD exercise and discussion |
| **Week 5:** February 24–March 1 | • People Issues in IT and Change Management, Part 1 | • P&S: chapter 4  
• PPTs: chapters 4 and 12.1  
• Case 3 (FBI IT Upgrade) | • Case 3 |
| **Week 6:** March 2–8     | • People Issues in IT and Change Management, Part 2 | • P&S: chapter 3  
• PPTs: chapters 3 and 12.2  
• Case 4 (Legal Truth and Consequences) | • Case 4  
• TiB 4 |
| **Week 7:** March 9–15    | • **RFP Development Session**  
• (presentation of work to date)  
• Knowledge Management and Business Intelligence | • P&S: chapter 12  
• PPTs: chapters 11 and 8.2 | • RFP work-to-date presentation and blog  
• TiB 5 |
| **Spring Break: March 16–20** | | | |
| **Week 8:** March 23–29   | • IT Project Management | • P&S: chapter 11  
• PPTs: chapter 10  
• Case 5 (Telecom Eireann)  
• Midcourse review sheet | • Case 5  
• Midcourse review discussion  
• TiB 6 |
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<tr>
<td>Week 9: March 30–April 5</td>
<td><strong>Proctored Midcourse Exam</strong>  <em>(covers everything you learned in weeks 1–8)</em></td>
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| Week 10: April 6–12 | • Systems Development Life Cycle  
• Governance of the Information Systems Organization | • P&S: chapter 9  
• PPTs: chapters 8.1 and 12.3  
• Case 6 (Cardinal Health)  
• Midcourse exam grading sheet | • Case 6  
• TiB 7 |
| Week 11: April 13–19 | • Outsourcing  
• Funding IT | • P&S: chapters 8 and 10  
• PPTs: chapters 7 and 9  
• Case 7 (Upgrading Braebill) | • Case 7 |
| Week 12: April 21–26 | • RFP Presentations                                                   |                                                                                               | • completed RFP presentation and discussion  
• “Take-home” Final Exam |