College of Business graduates Kwok and Siu create new endowed scholarship

Bernard Kwok ’81 (electrical engineering), ’84MBA, and Hera Siu ’82 (managerial sciences), ’84MBA, have established the Bernard Kwok and Hera Siu Scholar Leader Scholarship Endowment for business students at Nevada.

Fortune Magazine listed Siu among the top 10 global women on the rise, and among the top 50 business women outside of the United States. Siu, president of the Chinese business unit for software giant SAP, received the 2011 Nevada Alumni Association award for the College of Business. Kwok is a senior vice president for Symantec, responsible for the company’s business in the Asia Pacific region and Japan. He received the College of Engineering’s 2008 Scrugham Medal and the 2008 Nevada Alumni Association Professional Achievement Award.

“Through this scholarship, we hope to enhance educational and leadership opportunities for College of Business students who have an interest in international business and the Asia-Pacific region,” Siu says.

The couple’s scholarship endowment marks the ninth Scholar Leader Scholarship at the College of Business. These four-year awards, given to Nevada high school graduates pursuing degrees in business, provide opportunities for recipients to develop their leadership skills through student and professional organizations, service projects, mentoring, networking events and internships.

Incoming freshmen are selected for the program based on their demonstrated leadership within a student and/or civic organization, enrollment as a pre-business or business major and GPA. A faculty member coordinates student activities and acts as a mentor for the entire four years of each student’s participation in the program.

Additional Scholar Leader scholarships are supported by the Mallory Foundation, which helped initiate the program in 2009, along with the Crystal Family Foundation, Maureen Mullarkey ’88MBA and Ralph Whitworth ’82 (political science).

—Roseann Keegan

To learn more about supporting the College of Business, please contact Lynda Buhlig ’84, executive director of development, at (775) 682-6013 or lbuhlig@unr.edu.