About Planned Giving

Planned giving benefits you and Nevada

As you consider a gift to Nevada, you need to balance the wishes of your family with your personal lifestyle and your financial resources with your love for the University of Nevada, Reno and your desire to contribute to its success.

Keeping this balance requires careful planning, and the Planned Giving Office can help you make the most informed decision possible. Planned giving provides you with options and opportunities to include Nevada in your overall financial and estate plans. Generally these are gifts or commitments made in the present with the benefit to Nevada deferred until a future date. However, planned gifts may include outright gifts of appreciated property, including securities, real estate and gifts of tangible personal property. Some planned gifts can provide lifetime income for you or a loved one.

The University’s Office of Planned Giving encourages and assists the tradition of partnership between the University and its alumni, friends and parents. For more information on planned giving opportunities, please contact the Planned Giving Team:

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Director of Planned Giving receives lifetime achievement award

On Nov. 13, 2009, Bob Eggleston, director of Planned Giving at the University of Nevada, Reno Foundation, received the William H. Williams Lifetime Achievement Award from the Association of Fundraising Professionals (AFP), only the fourth recipient of this honor in the 25-year history of the Sierra Chapter. Bob served in high-level development positions at Albion College, University of Minnesota, and Colorado State University before coming to Nevada 20 years ago. Over the course of his career, he has helped raise an astounding $500 million and set new records at each institution he served. As University of Nevada Planned Giving Officer, his largest single gift is $10 million, while bringing in $75 to $100 million total. The Lifetime Achievement Award was conferred in recognition of Bob's exceptional leadership and accomplishments in the fund-raising profession.