The Donald W. Reynolds Foundation has awarded the Reynolds School of Journalism and Center for Advanced Media Studies at the University of Nevada, Reno, $7.96 million to prepare students to navigate the revolution in journalism. It is the biggest gift in the history of the journalism school.

"This is a transformational gift," University President Milton Glick said. "It means our students will be even more prepared to communicate on every platform—print, broadcast, the Internet, social media and whatever comes next."

In addition to being the largest award to the Reynolds School, the gift of $7.96 million is among the top five gifts in University history. The foundation has given more than $20 million to the University, most of it to advance the study of journalism.

The gift will provide funds to rewire and recable the journalism building, to install a robust server system, to replace analog TV and radio facilities and to create a new multimedia newsroom in which students will learn how to write and present information on every platform.

"In a world that talks constantly about the decline of journalism, this gift lights the way for its future," Reynolds School Dean Jerry Ceppos said. "This gift will permit us to deal with the continuing revolution in journalism, regardless of what it brings. Our entirely digital, multimedia technology will acquaint students—whether they are studying news or integrated marketing communications—with every situation they might find in the rapidly changing world of media."

The gift also includes funds to move the Donald W. Reynolds National Center for Courts and Media from the National Judicial College on the University campus to the journalism building.

—Zanny Marsh '09MJM

University of Nevada, Reno

Reynolds Foundation awards $8M gift to School of Journalism

TOP: Students will collaborate to deliver news in all formats in the new multi-media newsroom, connected to the adjacent professional-level broadcast studios and control rooms. A new small studio adds capacity for advertising and public relations students to develop video marketing pieces, for website usability studies and student club use. INSET: A new graduate program center with fully integrated media tools will provide large and small group collaborative workstations within and outside the main seminar room.