WHAT HAVE YOU DONE THAT YOU’RE MOST PROUD OF?

There are three facets of my life that make me proud. Professionally, I am proud to have started our winery with my husband, John, in 1973. It was a time when there were fewer than 30 wineries in the Napa Valley and the wine business had not yet earned “cotage” industry status.

To have played and to continue to play a major role in the development of Trefethen Family Vineyards, is very rewarding. Our Chardonnay was recognized as the “best in the world” in Paris in 1979 [at the Wine Olympics organized by the French food and wine magazine, Gault Millau], and again in 1980. This year, Decanter magazine has judged our Cabernet Sauvignon the best, red Bordeaux varietal in North America. Terrific accolades! It is also very fulfilling to go to a restaurant and see people enjoying their evening with a bottle of our wine. To think that in some small way I have contributed to the enjoyment of their day is a real turn-on.

Personally, I beam when I think of my crazy, splendid family. My wonderful husband, John, has entered his third or fourth childhood (I’ve lost track) and is now racing Porsche GT3 Cup cars. He’s among the top racers in his division. I am proud of the way we have passed on our values to our grown children. They have integrity, compassion and respect for others and a passion for life. Our son, Loren, is a Stanford graduate, and has recently joined the winery with energy, enthusiasm and a sense of humor. Our daughter, Hailey, will graduate from Santa Clara University in 2008. Currently in Costa Rica working with primates, she is mature, thoughtful and compassionate beyond her years. They are splendid people who contribute to the lives of those surrounding them.

WHAT DO YOU MOST REGRET?

For someone like me who is passionate about life and wants to do so many things, there can be all sorts of regrets. I wish I could take art classes, play the piano, be multilingual and have a master of business administration degree… climb Mount Everest… and win the Tour de France. The list could go on and on.

But, specifically, I wish I had pursued a double major at Nevada. I regret not having a business degree in addition to one in journalism.

I wish I had said “yes” when John wanted to buy land in Sun Valley, Idaho, 30 years ago.

I regret that we have not found a way to share our sustainable farming practices with the Chinese farmers and others. But there is life left to live, and perhaps some of those regrets can become accomplishments.

WHAT ADVICE WOULD YOU GIVE TO SOMEONE JUST STARTING OUT AFTER COLLEGE?

Don’t be in a hurry. People live longer today and there are different things to be experienced and enjoyed at different times in our lives. Take the time to find what you love. And that is as true for your work as it is for your lovers. Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. The only way to do great work is to love what you do. If you haven’t found it yet, keep looking. Don’t settle. Follow your heart and persevere and remember to enjoy each stage of life.

One of the first female chief executive officers for an American winery, Janet Trefethen, ’71 (journalism), owns a world-class winery in California’s Napa Valley. A former resident of the University’s Manzanita Hall, Trefethen manages, with her husband, John, the only 19th-century, wooden, gravity-flow winery surviving in Napa County. Trefethen Vineyards, http://www.trefethenfamilyvineyards.com/, in the Oak Knoll district, has been in business since 1968. It produces 60,000 cases a year exclusively from the family’s own vineyards.

Our dinner table is usually stimulated by good conversation and delicious wines.

Another feather in my cap was finishing in the top 5 nationally in 2005 on my cutting horse, Wholly Cats. What a thrill to succeed at cutting!
Edward C. Coppin ’62 (physical sciences) has created a scholarship at Nevada to provide financial assistance to students from Pershing County through a gift annuity with the University of Nevada, Reno Foundation. An annuity provides a fixed-sum income to a donor during his or her lifetime, and ultimately funds an area of particular interest. In Ed’s case, his annuity will later fund the endowed scholarship bearing his name. During his lifetime, Ed has opted to fund the scholarship on an annual basis with his annuity income, and the first Edward C. Coppin Scholarship was awarded this fall.

Raised in Lovelock, Ed received the Josephine Beam Educational Scholarship to attend Nevada. His dedication to learning and hard work was instilled at an early age. “My mother was a strong believer in education and my father valued a strong work ethic,” says Ed. “After graduating from Nevada, I received a National Science Foundation grant to attend graduate school at Indiana University and have always deeply appreciated the financial support I received throughout college.”

Higher education led to a teaching career. Ed taught at Pershing County High School for a short period, Traer Middle School in Reno, and then Incline Village High School until he retired in 1993. He enjoyed a parallel and distinguished 29-year military career in the Air Force and Nevada Air National Guard, eventually retiring with the rank of colonel. Following his retirement from teaching, Ed became involved in the banking business and was instrumental in the formation and success of several banks in Lake Tahoe and Reno.

After several very successful careers, Ed now says he feels a responsibility to share his good fortune. “I hope to convey my strong beliefs in the power of hard work and education to students attending the University of Nevada, Reno and hope that they benefit from financial support as I did.”

Ed is part of an ever-growing group of alumni and friends whose contributions make an incredible difference for students at the University.

To learn more about gift annuities, contact Lisa Riley or Bob Eggleston in the Planned Giving Office at (775) 784-1352 or giving@unr.edu.
GLORY DAYS
are here again!

HOMECOMING

Oct. 4
Homecoming Gala: 6 pm Cocktails • 7 pm Dinner & Program • Reno-Sparks Convention Center

Oct. 5
Blue Flu Free Community BBQ: 11:30 am to 1:30 pm • University of Nevada, Reno Quad

Oct. 5
Old Guy’s Night: 9 pm • Red’s Little Waldorf Saloon

Oct. 6
Nevada vs. Fresno State Football Pre-Game Party: 11 am Wolf Pack Alley (north of Mackay Stadium)
KICK OFF: 1:05 pm Mackay Stadium

For a complete list of Homecoming events, turn to page 52 or go to www.unr.edu/alumni.