



University of Nevada, Reno  
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## **SHAC**

STUDENT HEALTH ADVISORY COMMITTEE

December 20, Noon – 1:00 p.m.

Redfield Bldg., Room 230

### Meeting Notes

#### **STUDENT HEALTH CENTER UPDATES**

- The Health Center has been offering free HIV, Gonorrhea and Chlamydia testing for the month of December. The free testing was marketed at the World Aids Day event and through the distribution of flyers campus wide.
- ACHA NCHA Data collection is complete. Enid is working to compile this data and will provide a report at the January meeting. The group discussed some of the challenges of the survey, specifically the low response rate to the email survey. A couple suggestions were made – do through website, do through course WEBCT. Student agreed that the University email is not the best method for communication because many students don't use it.
- Website observations: Students were impressed with the amount of information on the website. They will continue to look at it and provide input. They suggested updating the look using a graphic design student or as part of a design course project if possible. Enid will follow up with this suggestion.

#### **PROGRAMMING UPDATES**

- Great American Smokeout – Enid thanked students for their participation in recent events. Approximately 188 students were reached at this event with information on smoking cessation, smoke free environments, hookah, smokeless tobacco, lung health and more. The SHC will be offering tobacco cessation classes beginning in February. A hookah display and educational materials were on display in our lobby during November and December.
- World Aids Day – This event drew 150 students. The SHC provided educational materials, games, and marketed the free testing.
- Depression Awareness – During October depression screenings were offered at the health center and an educational display was present in our lobby. The group discussed this issue and hopes to do more ongoing activities for mental health in the future. The counseling center is working to implement an online screening tool.

#### **PLANNING ACTIVITIES**

- Social Branding 101 – Enid gave a brief presentation on Social Branding. The group discussed social branding ideas for our campus and was in favor of implementing a broad

health campaign. Michelle presented examples of Attract social branding materials. The group felt that this was an approach that would appeal to students and was impressed with the Attract campaign materials.

#### **WRAP UP**

- Enid requested that any agenda items be emailed to her. The next SHAC meeting will be rescheduled for the first week of school – January 24, 2008, Noon – 1pm, at the Student Health Center.

*The purpose of the Student Health Advisory Committee is to act as a liaison between the Student Health Center (SHC) and the students at the University of Nevada, Reno to ensure the delivery of quality care and to support health promotion activities provided by the SHC and the University of Nevada, Reno community.*