



Photo courtesy Reynolds School of Journalism

Scripps Howard carries on legacy of distinguished journalism alumnus

Edward W. (Ted) Scripps II '52 (journalism) was passionate about wanting Americans to understand what journalism is all about and how important it is. In 1964, he established an annual dinner and lecture series at the University of Nevada, Reno, which brings nationally prominent journalists and media leaders to campus to speak and teach at the Reynolds School of Journalism.

The Scripps Howard Foundation was incorporated in 1962 as the philanthropic arm of the E.W. Scripps Company, a media company that operates daily newspapers and network-affiliated television stations throughout the United States. The founding trustees were Charles E. Scripps (Ted's brother) and Jack Howard, president and general manager of the company. The foundation, with support from Ted Scripps' children, continues to provide gifts each year to

carry on the Scripps dinner and lecture.

In addition to the annual dinner and lecture, the Scripps Howard Foundation funds four scholarships to Nevada journalism students each year, and has just started an internship program with the school.

"The annual Scripps dinner is a sort of homecoming for the journalism department each year," says Sue Porter, vice president of programs for the Scripps Howard Foundation. "What was really important to Ted when he founded the dinner was the opportunity to bring professionals to campus to talk to students, faculty and the campus at large about journalism."

Mike Philipps, president and CEO of the foundation, notes, "In its 45 years, the Scripps dinner has featured speakers who are journalism industry leaders and innovators. People such as Charles Kuralt, Helen Thomas, Richard Reeves, Frank Deford, and David Broder. These are the kind of pathfinders that the dinner has attracted and those are the folks Ted wanted to bring back to his alma mater. The dinner is always well attended and something people look forward to, not just faculty, alumni and students, but a lot of people from the journalism community."

Porter adds, "We're also starting a new internship program with the Reynolds School in conjunction with our scholarship program because we are impressed with the quality of

Mike Philipps, president and CEO for Scripps Howard Foundation, Emily Stott, Linda Deutch, Dean Jerry Ceppos, Adam Varahachaikol, Michele Hoover, William Scripps, Kayla Dubchansky, Johanna Huybers, Peggy Glick, Cynthia Scripps. Deutch, legal affairs reporter for the Associated Press, was the 44th Annual Scripps dinner and lecture speaker.

the education that students receive at the University of Nevada, Reno. We like what Dean Jerry Ceppos and journalism faculty like Larry Dailey are doing and we feel like it is worth investing in an internship program."

The Scripps lecture, dinner and scholarship program have a huge impact on students. Michelle Hoover, a 2008 recipient of the Edward Scripps Scholarship, says, "Over the past three years, I've had the privilege and opportunity to be a part of the Reynolds School. It truly has been a wonderful experience working with professors whom I admire and peers who inspire me. It was here at the school that I realized the power and importance of news and those stories that affect and change our lives. The professors here have shaped me into a better journalist and the doors that have been opened to me while an undergraduate are endless. The Scripps Scholarship has helped me achieve my goals and truly makes a difference."

—Ken Kempcke

For more information on the supporting the Reynolds School of Journalism, please contact Kristin Burgarello, director of development, at (775) 784-4471 or kburgarello@unr.edu