

SURVEY

82% of people surveyed at the July 2006 Artown celebration in Reno would recommend northwestern Nevada as a cultural destination to others.

The six counties of northwestern Nevada include Washoe, Storey, Lyon, Douglas and Churchill counties and Carson City (formerly Ormsby County).

SAYS WHO: The Northwestern Nevada Regional Arts Survey, tabulated by the University of Nevada, Reno's Nevada Small Business Development Center. Fifteen percent of the 667 people turning in the survey lived outside Washoe County. Known as one of the most comprehensive festivals in the country, Artown offers about 300 visual,



Deborah Butterfield, Untitled (Nevada Horse), 2002, bronze. Photo by Chris Martin, Courtesy of the Nevada Museum of Art.

performing and humanities events monthlong in about 50 locations citywide. The University has been instrumental in this growing interest in the arts, say two of Artown's founders, Tim Jones, associate director of the School of the Arts, and Howard Rosenberg, University art department professor and member of the Nevada Board of Regents. "The University's impact on the arts in Reno is tremendous," Jones says. "Those of us planning arts-based economic diversification in downtown Reno knew that if we could get people coming downtown, the overall arts industry in the area would flourish. The emphasis on arts and culture in Reno is one reason a School of the Arts was implemented in January 2004."

The July celebration attracts more than 200,000 people annually. Estimated local revenue created by Artown: \$12,743,372.

NUMBERS

The business of art:
Nevada's capital gains

Sperling's Best Places compiled Business Week.com's Top 10 list for artists in the United States¹, and Carson City ranked third as an arts haven. The capital city is next door to the seventh-fastest growing county in the nation — Nevada's Lyon County. Researchers found a high concentration of actors, musicians, writers and other artists — the key factor in Carson City's position on the list — can stimulate the economy by attracting restaurants, boutiques, galleries and wealthy benefactors. Few artists can earn a living selling art to other artists; the best places for artists are located near wealth centers.

TOP 10 PLACES FOR ARTISTS

State
1. Los Angeles
2. Santa Fe, N.M.
3. Carson City, Nev.
4. New York City
5. Kingston, N.Y.
6. Oxnard, Thousand Oaks, Ventura, Calif.
7. Nashville, Tenn.
8. Boulder, Colo.
9. San Francisco
10. Nassau-Suffolk County, N.Y.

¹SOURCE: Roney, Maya, "Bohemian Today, High-Rent Tomorrow." BusinessWeek.com, 26 Feb. 2007. 25 April 2007. <http://www.businessweek.com/>

MUSTANG STATE

Nevada tops for wild horses

Nevada not only has the most wild horses of any state in the nation, our state has almost half the mustangs in the country. These wild animals are spread across 10 Western states, according to the latest figures from the U. S. Bureau of Land Management's Wild Horse and Burro Program director, Sally Spencer. Of the five states that have burros, Nevada ranks third behind Arizona and California. As of Feb. 28, 2007 the horse and burro population was 28,898.

State	Horses	Burros
Arizona	215	1,501
California	2,478	635
Colorado	771	0
Idaho	803	0
Montana	154	0
Nevada	12,467	528
New Mexico	89	0
Oregon	2,092	15
Utah	2,543	195
Wyoming	4,412	0
TOTALS	26,024	2,874

See "Tell Me How Nevada Was" on page 62. Archie Murchie recalls capturing mustangs from 1947 through 1959.

TONIGHT'S HOMEWORK

What's your favorite tailgate menu?

In our third contest, we are unabashedly looking to whet appetites. With Homecoming the week of Oct. 1-6, we want you to huddle and come up with your best Wolf Pack tailgate menus, halftime treats, portable recipes — anything that equals fun, food and football. The three most creative, original and mouth-watering menus will be awarded Nevada sweatshirts courtesy of the Associated Students of the University of Nevada bookstore.

Menu judges include Sarah Ragsdale, undergraduate student body president; Raymond Needham '05 (general studies), coordinator of the University's Scheduling Services office; and members of the *Nevada Silver & Blue* editing team. All menus and recipes will be on the magazine website in time for the game. The deadline for contest entries is Wednesday, July 25, 2007.

Submit ideas to silverblue@unr.edu, or send them via regular mail to: Nevada Silver & Blue, University of Nevada, Reno, Reno NV 89557-0108. Include a phone number where you can be reached, and tell us your sweatshirt size (S, M, L, XL) and hometown. If you're an alum, please include information on graduation year and major in your letter.

ON TO THE WINNERS of the second Tonight's Homework contest, which ran in the Spring 2007 issue. Eight read-

OTHER NEVADA MOVIES SUGGESTED BY READERS

- *Mother is a Freshman* (1949)
- *The Misfits* (1961)
- *Hard Eight* (1996)
- *National Lampoon's Vegas Vacation* (1997)
- *The Cooler* (2003)

OTHER NEVADA MOVIES SUGGESTED BY OUR EXPERTS

- *The Godfather* (1972)
- *Godfather, Part II* (1974)
- *California Split* (1974)
- *Melvin and Howard* (1980)
- *Casino* (1995)
- *Leaving Las Vegas* (1995)

ers submitted thoughts on the movie that best portrays an element of Nevada life. Our judges, Emeritus Professor of English Robert Merrill and Deputy Director of the Nevada Film Office Robin Holabird, along with members of the *Nevada Silver & Blue* editing team, weighed each entry carefully, and decided these three made the most persuasive case.

Split Second (1953)

Joe Betti '74 (history)

Ah yes, the Nevada I remember. Bleached-out desert roadhouses on endless, dusty two-lane blacktops where everyone sits at the counter on stools, and a Mills slot machine stands silent vigil.

The cast of characters — a reporter, a "dancer," a divorcee and a grizzled prospector — is taken hostage by a couple of escaped convicts and held in an abandoned mine, which just happens to be located on the Atomic Test Site. They ride out the small-yield, Tumbler-Snapper-era shot unscathed and emerge in the shadow of an ascending mushroom cloud into a Nevada on the front line of the Cold War.

The Ox-Bow Incident (1943)*

Debbie Cutshaw '74 (criminal justice)

M.A.'01 (English)

Nevada 1885 blinks through

Black and white dust.

Only five things to do:

"Eat, sleep, drink, play poker, fight"

Until murder.

An unblinking posse stares down justice.

So cold

"rope needs to be thawed"

All but lucky seven choose

not to choose

Execution of three

Only guilty

Of being there

*Adapted from the like-named novel by Walter Van Tilburg Clark '32 (journalism).

The Shootist (1976)

Tim Taylor '78 (criminal justice)

The movie takes place and was filmed at both Carson City and Washoe Lake. It is my favorite movie of Nevada in that it captures the maturing of the West through the ailing gunfighter played by John Wayne.

WIN THIS SWEATSHIRT!



USE YOUR BRAIN, win a sweatshirt. If the design shown here is not available at the time of judging, winners will receive a certificate good for the sweatshirt of their choice of a comparable price. Submissions not used will be posted online at <http://www.unr.edu/nevadasilverandblue/online/index.html>

LOOK ONLINE

To submit your menu, or to read the last issue's contest entries, visit our website, <http://www.unr.edu/nevadasilverandblue>.