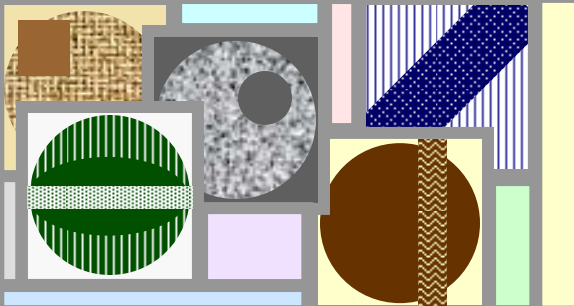


Dressed for Success Drawing

The COE Career Fair is a great opportunity for you to meet recruiters and learn more about what they have to offer. The COE Career Fair will be busy, crowded and full of energy with networking opportunities galore. Your task will be to make a good first impression!

You will be eligible to enter a **Dressed for Success** drawing if you come to the COE Career Fair dressed in 'business professional' or 'business casual' attire. And wow ~ we have fantastic prizes!

Here are a few tips to help you dress for success...



EVERYONE

- don't worry about overdressing – consider this like an interview
- clean, well-groomed hair with current style
- manicured nails
- ironed/pressed clothes
- polished shoes that coordinate with suit or dress
- long socks or hosiery so skin doesn't show when crossing legs
- conservative watch and jewelry
- conservative suit colors: navy blue, charcoal gray, olive green, tan, taupe
- dress nicely: business professional or business casual

AVOID

- too much make-up or intense shades
- over-sized jewelry, sun glasses, bulky items like backpacks or large purses
- heavily scented cologne, perfume, after shave, deodorant
- excessively long fingernails, nail artwork, brightly colored nail polish
- flashy patterns or brightly colored clothing, including ties
- tight, revealing, poorly fitting, worn, frayed, soiled or wrinkled clothing
- visible tattoos, body piercings, or other body art such as such as brands, scarification, tongue, splitting, sub-dermal implantations or ear plugs



Avoid extreme or unkempt hairstyles.

Check your book bags at the door.



WOMEN

- classic well-tailored, well-styled suit or skirted suit (at the knee)
- white, neutral or conservative print blouse
- neutral hosiery or hosiery matching skirt hem or shoes
- medium heeled (maximum two inches), closed toe pumps
- well-blended make-up complimentary to skin tone
- neutral or clear nail polish



TIP:
Make an appointment at a local store with a cosmetic counter to learn how to match your make-up with your skin tone.



MEN

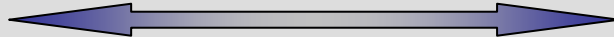
- classic well-tailored and well-styled dark, solid colored suit, sport coat, sweater, vest
- white, pastel or neutral long-sleeved dress shirt, choose solid colors over stripes
- shirt cuffs extend ¼ inch below suit sleeve
- conservative print or solid tie coordinated with shirt or suit, tie tack or clip optional
- plain socks, coordinated with suit or shoes
- leather belt to match shoes
- clean shaven or neatly groomed facial hair

TIP:
The most popular and easiest to learn necktie knot is the four-in-hand knot.
www.tieguide.com





BUSINESS CASUAL



BUSINESS PROFESSIONAL



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Professional image is more than clothing...

Here are just a few other things to consider when creating your professional image:

- Bring something compact to take notes
- Bring several copies of your resume
- Keep one hand free for shaking hands, practice shaking hands before the fair, dry your palms if they are sweaty
- Prepare and practice your elevator about yourself
- Develop questions to ask employers
- Project confidence in all your actions
- And did we mention eye contact...

several prizes but only one entry per person

Enter the Dressed for Success Drawing to win a great prize!

You will be eligible for the Dressed for Success Drawing just by attending the COE Career Fair dressed in business casual or business professional attire! At the end of the COE Career Fair, eligible UNR students and alumni will be given a ticket for the drawing. Just fill in the blanks on the ticket and deposit it in the receptacle marked 'drawing.' It's that simple!

For more about the COE Career Fair, professional image and more, go to www.unr.edu/educ/coecareers (see students). Check out these great resources ~ the Newsletters and Guides. And while you're at it, take a look at the Online Job Board too.