

UNR English 101 Credit-by-Exam

APPLICATION DATES & PROCEDURES, Fall 2011

The **SUBMISSION DEADLINE** for **FALL 2011** is **NOVEMBER 14, 2011**.

1. Pick up an Application for Credit by Special Exam from Admissions and Records located in the Student Services Center. (NOTE: To be eligible, you must be degree-seeking and have a cumulative GPA above 2.0.)

Fall 2011: Credit-By-Exam forms are available at Admissions & Records as of **October 10, 2011**

2. Acquire the mandatory signatures in the following order:

A **signature from your advisor** or the Advising Center in line [a] (**NOTE:** If you are undeclared, your advisor and dean are in the College of Liberal Arts in the Ansari Business Building);

The Chair of the English Department for line [b]; (**NOTE:** DO NOT EMAIL THE CHAIR. To obtain this signature, please bring the form to the Core Writing Program office (FH 131). You will leave the form, and signatures will be obtained once each day. You may pick up your form the following morning); and finally,

The dean of the college for your major for line [c] (**NOTE:** DO NOT EMAIL THE DEAN. Take the form to your dean's office for signature); and finally,

Signature line [d] is not required for submission. The final signature space, "Instructor's Signature," is where **Joe Hunt, the Coordinator of English 098, signs (after scores are calculated)**.

NOTE: You should get these signatures as soon as possible. Many people have limited office hours at this time of year, and you may not be able to get the signatures if you wait too long.

3. After you have collected signatures A, B, and C, take the form to the Cashier and pay the \$25 exam fee. (NOTE: The cashier may not accept payment unless the form has these three signatures.)
4. After you have collected the signatures, paid the \$25 fee, and gotten the cashier's "Paid" stamp on the form, make a copy of the form. See "Portfolio Instructions" for all materials due to your instructor.

SPRING 2012 Registration: When you are able to register for Spring 2012 classes, and if you do not yet know your grade for this Credit by Exam submission, please enroll in ENG 101. This ensures that you have a seat in your Core English class, just in case you do not pass the Credit by Exam for ENG 101.

PORTFOLIO OVERVIEW

- The credit-by-exam consists of a portfolio of your writing. In addition to the inclusion of writing from your English 098 course, your portfolio will contain new pieces written on your own.
- **Your portfolio is due to your English 098 instructor.** Your instructor will then submit the portfolio to the English 098 coordinator.

Fall 2011: Your portfolio is due to your instructor no later than November 14, 2011.

- Make one copy of each part of the exam and have 2 two-pocket folders on hand. Place the original CBE form (with signatures and "Paid" stamp) and a complete set of documents in one two-pocket folder. Place the copy of the CBE form and another complete set of exam documents in the other two-pocket folder.
- Turn the two folders in to your ENG 098 instructor.
- Please use a heavy black marker to write your name, your instructor's full name, and "ENG 101 CBE" on the FRONT (upper right) OF EACH FOLDER.

You must submit two (2) folders containing a complete set of exam documents. You must submit them to your instructor. REMEMBER to make a copy of the exam submission for yourself if you want one. You cannot get your portfolio back from Core Writing AND you cannot obtain a copy once it is turned in.

PORTFOLIO INSTRUCTIONS

Your credit by exam will consist of four parts.

Part One

Compose a single-spaced cover letter, approximately 1-2 pages in length, in which you answer all of the following questions in detail:

- **Evaluate and describe yourself as a student** in your **English 098** class. What are your strengths as a student? Do you meet the requirements set forth by your teacher?--with assignment instructions and deadlines, for example. (Even attendance.) Do you work well in groups? Do you put forth honest effort?
- Describe [what could be termed] your "**writing goals**" this semester. How does your portfolio illustrate successful attainment of these goals? Which writing goals did you meet less successfully? How might you go about meeting them in the future?
- Describe your **writing style**--what you perceive to be its strengths and weaknesses. What have you done in revision, to solve any issues mentioned by your instructor or peers in conference or workshops? What are you proud of?
- Describe the assignment for the essay in Part Two of this portfolio. Why did you choose this as your best piece of writing?
- Describe why the essay you wrote for Part Three is a strong piece of writing.

Place a copy of this cover letter in the left-hand pocket of each folder.

Part Two

Include a well-revised, polished essay (3-5 pages) that exhibits your best writing. This essay must be clearly written and thesis-driven. You may use an essay that you have written for ENG 098, but are not required to. If you consult with your instructor, please include any preceding brainstorming strategies or drafts. If you don't have drafts, please explain why in your cover letter. If possible, include the assignment's instructions (or rubric).

Place a copy of this essay in the left-hand pocket of each folder, behind the cover letter. (NOTE: As you decide which essay to submit, keep in mind the evaluation criteria that will be used to assess your portfolio.)

Part Three

Write a 3-5 page essay addressing the following prompt. You must demonstrate your entire writing process for this essay; therefore, include all of your brainstorming strategies as well as all revised and edited drafts. (Clearly label each item and draft; for example "Draft one," "Draft two," "Final draft," "Brainstorming," etc.)

Prompt:

Advertisements are texts combining visual and written cues targeted at specific **audiences** in order to achieve a specific **purpose**. They often sell or promote a product by presenting and/or manipulating their

audience's cultural assumptions, values, and stereotypes.

Analyze and critique one advertisement (from the five listed/linked below), identifying and discussing how the ad presents and/or manipulates its audience's cultural assumptions, values, and stereotypes--to sell a product.

Assume your audience is a group of English 098, 101, and 102 instructors and professors, and assume that these readers have seen the advertisement. In other words, do not waste time summarizing the advertisement's details; analyze and critique them. Naturally, you must support your interpretations and opinions by referring to specific details from the advertisement. Feel free (but not obligated) to draw from your own personal experience in order to further support your interpretations/opinions. Your essay should be written in an organized manner.

Throughout your analysis and critique of the advertisement, **consider addressing some of the bulleted questions below**. These questions are offered as starting points, and you may include any other pertinent points of analysis and/or critique you think of as you write and think about the ad. These questions are not presented in an order from which to organize your essay.

Create an essay structure based on the outcomes of your analysis and critique:

What is the advertisement's purpose/intent? Who is the target audience of the advertisement? What ways may the advertisement be effective and/or ineffective? How may the advertisement work on a subliminal level? How may the target audience respond to the advertisement? What values are elicited in the advertisement? Whose values may the ad support or go against? Are there any stereotypes in the advertisement? How are stereotypes used to achieve the ad's purpose? How do stereotypes appeal to the intended audience? How is the advertisement composed on the page and how does this affect interpretation(s) of the ad?

Choose ONLY ONE of the posted ads to work with:

NOTE: Once you click on one of the links and the image opens in your browser, we suggest that you download it to your computer to better view the image. Please consult your browser Help system to learn how to download images.

Place a copy of this essay in the right-hand pocket of each folder.

Part Four

Print and complete the portfolio checklist. This helps to ensure that there is nothing missing from your portfolio and it serves as a table of contents to orient your readers.

Remember to initial and sign the form.

Place a copy of this checklist on top of everything in the left-hand pocket of each folder.

OVERVIEW OF PORTFOLIO EVALUATION

The entire portfolio will be scored based on the evaluation criteria available on this web site.

In order to pass the exam and receive credit for English 101, you must pass English 098, exactly follow the portfolio directions, and meet the evaluation criteria for a passing portfolio (receive a score of 3 or 4).

The final grade is either an **S** for satisfactorily passing, or **U** for unsatisfactory, neither of which affect your GPA.

Two readers will score your portfolio, and the average of their scores will determine your overall grade. If it is a borderline portfolio, the English 098 coordinator will become the third reader to break the "tie." All scores will be available on **December 12, 2011** in the Core Writing Program office located in the Frandsen Humanities building, room 131. Your score is confidential and you must bring your student I.D. in order to pick up your letter. The Core Writing Program assistant, Michelle Beaty, will have the letters in sealed envelopes for each student.

NOTE: Failure to include the proper number of copies or to follow any of these instructions will result in immediate failure of the exam.