

Donald W. Reynolds School of Journalism

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Objective

The objective of the Donald W. Reynolds School of Journalism is to help students acquire the combination of general education and journalistic skills that will enable them to pursue inquiry intelligently, treat issues fairly and communicate facts clearly.

The successful practice of these skills demands competence in writing and understanding of government, economy and society.

Bachelor of Arts Degree

Students seeking the bachelor of arts degree from the Reynolds School of Journalism must complete at least 128 credits, 40 of which must be numbered 300 or higher.

Of the 128 credits required for graduation, at least 90 credits must be in courses other than journalism and journalism-related skills courses, and at least 65 credits must be earned in the liberal arts. A minimum of 36 credits must be in journalism, as described in this section.

Of the journalism courses, only JOUR 101, JOUR 107, JOUR 207, JOUR 108 and JOUR 208 may be taken before admission to the major. Students must complete an application and be admitted to the major before admittance to most upper division journalism courses. Students are urged to enroll in liberal arts courses and to satisfy requirements of the Core Curriculum, as well as the journalism school's requirement for foreign language proficiency during the first two years of university-level study. Freshmen and sophomores are classified as pre-journalism majors

Journalism majors are required to pursue a second major field or a minor in an approved outside field.

To gain approval to the major in journalism a student must have sophomore standing, an overall grade point average of 2.5 or higher, a journalism grade point average of 2.5 or higher and must have earned a C or better in JOUR 101, 107, 108, 207 and 208. Journalism majors must maintain these GPAs to remain in the major. After two consecutive semesters below 2.5 in either journalism or overall cumulative GPA, the student may be removed from the major.

Students majoring in journalism may count toward graduation no more than 15 credits taken for satisfactory/unsatisfactory (S/U) grades. With the exception of journalism courses offered for S/U grade only, all courses satisfying specific requirements for the major must be taken for a letter grade.

All courses, including transfer courses apply toward the overall GPA requirement for graduation.

Degree Requirements

	Credits
I. UNIVERSITY CORE CURRICULUM REQUIREMENTS	36-43
NOTE: Refer to the Core Curriculum chapter of this catalog for information regarding the "Core English and Math Completion Policy".	
A. English—3-8 credits	
Refer to the "English" section of the Core Curriculum chapter in this catalog.....	3-8
NOTE: Students who place in ENG 102 are not required to complete ENG 101.	
B. Mathematics— 3-6 credits	
Refer to the "Math" section of the Core Curriculum chapter	

of this catalog for a list of appropriate courses.

C. Natural Sciences—6-8 credits	
Refer to the "Natural Sciences" section of the Core Curriculum chapter of this catalog for a list of appropriate courses. One from group A and one from group B.	
D. Social Sciences—3 credits	
ANTH 101, 201, 202, PSY 101, SOC 101, GEOG 106, GEOG 200	
E. Fine Arts—3 credits	
Refer to the "Fine Arts" section of the Core Curriculum section in this catalog.....	3
F. Core Humanities—9 credits	
CH 201—Ancient and Medieval Cultures	3
CH 202—The Modern World	3
CH 203—American Experiences and Constitutional Change	3
G. Capstone Courses—6 credits	
Journalism students may not use any required journalism course, including JOUR 401, to satisfy this requirement. At least one of the two capstone courses must be outside journalism.	6
H. Diversity—3 credits	
Refer to the "Diversity" section of the Core Curriculum chapter of this catalog.....	3

II. ADDITIONAL SCHOOL REQUIREMENTS..	48-50
Courses used to fulfill Additional School Requirements may not double as Capstones. Credits may only be applied to one requirement except for some courses used to fulfill the Diversity requirement.	
A. Liberal Arts Requirements.....	30
NOTE: At least 65 credits toward the 128 required credits must be in Liberal Arts.	
Economics	6
ECON 102—Principles of Microeconomics	
ECON 103—Principles of Macroeconomics	
Literature.....	6
Students must complete two ENG classes of at least three credits each (numbered between 200 and 499) that are devoted to the study of literature. These courses must cover a variety of writings from a specific genre, period or author. ENG courses focused on composition, rhetoric or theory do not meet this requirement. A student's choice of English course must be approved by a journalism advisor and may not be used to satisfy any other requirement except diversity.	
Philosophy.....	3
Select one of the following three-credit courses:	
PHIL 101—Introduction to Philosophy	
PHIL 102—Critical Thinking and Reasoning	
PHIL 131—Introduction to Metaphysics	
PHIL 135—Introduction to Ethics	
PHIL 203—Introduction to Existentialism	
PHIL 210—World Religions	
PHIL 211—Introduction to Ancient Philosophy	
PHIL 212—Introduction to Medieval Philosophy	

PHIL 213—Introduction to Modern Philosophy	
Political Science	3
Select one of the following three-credit courses:	
PSC 101—American Politics: Process and Behavior	
PSC 208—Survey of State and Local Government	
PSC 211—Comparative Government and Politics	
PSC 227—Introduction to Political Philosophy	
PSC 231—World Politics	
PSC 304—The Legislative Process	
PSC 305—The American Presidency	
PSC 332—The Judicial Process	
Additional Liberal Arts	12
Choose additional Liberal Arts credits from any of the following prefixes: AM, ANTH, ART, AST, BASQ, CHEM, CHI, CH, COM, DAN, ECON, ENG, ENV, ETS, FLL, FREN, GEOG, GEOL, GER, HGPS, HIST, HON, IAFF, ITAL, JPN, LAT, MATH, MUS, PHIL, PHYS, PSC, PSY, RST, RUS, SOC, SPAN, THTR, & WMST	
NOTE: Your total credits in this section may vary depending upon course choice in University Core Curriculum Requirements and depending on choice of minor.	
B. Foreign Language	0-2 credits minimum
Must demonstrate proficiency in a foreign language equal to a fourth-semester course level by	
(a) completion of one of the courses shown below, or	
(b) passing a proficiency test at that level.	
NOTE: 4 years of High School Foreign Language does not satisfy this requirement.	
AM 148—Sign Language-Level Four (3 credits)	
BASQ 204—Second Year Basque II (3 credits)	
CHI 212—Second Year Chinese (3 credits)	
FREN 209—Reading French II (2 credits)	
FREN 212—Second Year French (3 credits)	
GER 209—Reading German II (2 credits)	
GER 212—Second Year German (3 credits)	
ITAL 212—Second Year Italian (3 credits)	
JPN 212—Second Year Japanese (3 credits)	
LAT 209—Reading Latin II (2 credits)	
RUS 212—Second Year Russian (3 credits)	
SPAN 209—Reading Spanish II (2 credits)	
SPAN 212—Second Year Spanish (3 credits)	
SPAN 227—Spanish for Heritage Speakers II (3 credits)	
C. Outside Field of Study	18 credits minimum
All journalism majors are required to complete ONE of the following:	
1) A minor field of study	
2) A dual major	
III. MAJOR REQUIREMENTS	36
Students are admitted to the major when they have completed JOUR 101, JOUR 107, JOUR 207, JOUR 108 and JOUR 208 and have sophomore-level standing. To be admitted as a major, students must have an overall cumulative GPA at the University of Nevada, Reno of 2.5 or higher and have a journalism GPA of 2.5 for JOUR 101, JOUR 107, JOUR 207, JOUR 108 and JOUR 208, having earned a C or better in each of those five courses. Once admitted as journalism majors, students work with their advisors to create a plan of study that involves a specific career emphasis (see below) or a group of related classes. Students must take at least six credits in 400-level courses, in addition to the core journalism courses listed below, for a total of 12 400-level journalism credits.	
To graduate with a journalism degree, students must complete a minimum of 36 credits in journalism, including the 21 credits in the journalism core. In addition, they must meet the cumulative GPA requirement of 2.5 in journalism and 2.5 overall. Students who take more than 38 credits	
in journalism still must complete 90 credits outside of journalism to graduate.	
Journalism core	21
JOUR 101—Critical Analysis of Mass Media	
JOUR 107—Multimedia News Reporting and Writing I	
JOUR 207—Multimedia News Reporting and Writing II	
JOUR 108—Media Production I	
JOUR 208—Media Production II	
JOUR 305—Media Ethics	
JOUR 401—The First Amendment and Society	
JOUR 499—Professional Internship	
Journalism electives	15
Any upper-division journalism course, not in the Journalism Core, counts as an elective. Students wishing to achieve entry-level competency in a specific career emphasis shall do so by taking one or more of the following groups of courses as part of their 15 elective credits:	
Print Journalism	
JOUR 310—Advanced Reporting	3
JOUR 411—News Editing.....	3
JOUR 453—Online Reporting and Editing	3
Electronic Media	
JOUR 323—Radio News and Production.....	3
JOUR 421—Television News and Production I.....	3
JOUR 423—Television News and Production II.....	3
Advertising	
JOUR 351—Public Relations & Advertising	
Principles for IMC.....	3
Two of the following four courses:	
JOUR 430—Advertising Media for IMC OR	
JOUR 431 R—Advanced Advertising for IMC OR	
JOUR 432—Advertising Copy writing for IMC OR	
JOUR 433 R—IMC Competition	
Public Relations	
JOUR 351—Public Relations & Advertising	
Principles for IMC.....	3
JOUR 442—Public Relations Case Studies for IMC	3
JOUR 443—Public Relations Problems for IMC.....	3
IV. MINOR REQUIREMENTS	
See <i>Outside Field of Study</i> above in Section II, Additional School Requirements.	
V. GENERAL ELECTIVES	0-9
NOTE: Only two of these credits may be in journalism; others should be chosen with your advisor from general university course offerings.	
VI. TOTAL CREDITS	128
Pre-major And Major Status	
Students who did not declare themselves pre-majors when they entered the university may declare themselves pre-majors at any time by completing a change of major form and submitting it to the journalism dean's office. Pre-majors must be University of Nevada, Reno students in good standing. Being a pre-major does not mean a student is a journalism major, nor does it mean a student will become a journalism major.	
A student becomes a journalism major only when ALL of the following criteria have been met:	
1.	The student has completed 30 credits.
2.	The student has an overall GPA of at least 2.5.
3.	The student has a journalism GPA of at least 2.5.
4.	The student has completed JOUR 101, JOUR 107, JOUR 207, JOUR 108 and JOUR 208 with a C (not C-) or higher. NOTE: earning all C's will not result in a 2.5 GPA. Students who have GPA deficiencies or who do not earn at least a C in JOUR 101, JOUR 107, JOUR 207, JOUR 108 and JOUR 208 must retake one

or more of the courses. **NOTE:** Students may only repeat these courses ONE time.

NOTE: Premajors may not enroll in upper-division journalism courses without written approval from the Academic Chair.

Students accepted as pre-majors must meet with a journalism advisor during the first formal advisement period after their transfer of major is accepted by the school. Those advisement periods are November and April. Pre-majors are not allowed to take any journalism courses other than JOUR 101, JOUR 107, JOUR 207, JOUR 108 and JOUR 208 without written approval from the dean.

Students who transfer in after July 1 of any year will be under the rules of the upcoming university catalog. Students who have not been enrolled at the university for more than two semesters will be readmitted to journalism, if eligible, under the guidelines of the current year's catalog.

Once admitted as majors, students must maintain a GPA of 2.5 overall and in journalism or they will not be permitted to take additional journalism classes without written approval of the dean. If a student's GPA, either overall or in journalism, falls below 2.5 after any semester, he or she may be dropped from all journalism classes unless the dean approves additional coursework. It is the student's responsibility to make an appointment with the dean's office to discuss the GPA deficiency before the start of the next term.

Order for completing pre-journalism core courses

JOUR 101 must be taken in one of the first three semesters in journalism although the first semester is recommended. JOUR 107 with co-requisite JOUR 108 may be taken in the first or second semester in journalism depending on student preparedness. JOUR 207 with co-requisite JOUR 208 may be taken in the second or third semester in journalism following completion of JOUR 107 and JOUR 108.

RECOMMENDED SCHEDULE

Due to the sequential nature of the prerequisites for many upper division courses, students who begin their journalism classes after the second freshman semester are advised that completing the journalism curriculum may delay their planned date of graduation, especially if following a career emphasis.

First Year - First Semester

ENG 101—Composition I.....	3
MATH 120—Fundamentals of College Mathematics.....	3
Foreign Lang 111	4
Core Social Science.....	3
Core Fine Arts.....	3
JOUR 110 —Success Strategies in Journalism (recommended, not required).....	2
TOTAL	16-18

First Year - Second Semester

JOUR 101—Critical Analysis of Mass Media.....	3
ENG 102 —Composition II.....	3
Foreign Lang 112	4
Core Natural Science A or B.....	3
Political Science Course.....	3
TOTAL	16

Second Year - First Semester

JOUR 107—Multimedia News Reporting and Writing I....	3
JOUR 108—Media Production I.....	2
Foreign Lang 211	3
Core Natural Science A or B	3
ECON 102—Principles of Microeconomics.....	3
CH 201 —Ancient and Medieval Cultures.....	3
TOTAL	17

Second Year - Second Semester

JOUR 207—Multimedia News Reporting and Writing II....	3
JOUR 208—Media Production II.....	1
Foreign Lang 212.....	3

CH 202—The Modern World.....	3
Philosophy	3
ECON 103—Principles of Macroeconomics.....	3
Minor	3
TOTAL	19

Third Year - First Semester

Begin career emphasis in:

Print (JOUR 310) OR	
Broadcast (JOUR 323) OR	
IMC (JOUR 351)	3
JOUR 305—Media Ethics.....	3
CH 203—American Experience & Constitutional Change.....	3
Minor courses	6
General Elective	3
TOTAL	18

Third Year - Second Semester

2nd class in career emphasis for:

Print (JOUR 411) OR	
Broadcast (JOUR 421) OR	
Public Relations (JOUR 442) OR	
begin Advertising emphasis (JOUR 351)	3
JOUR 499—Professional Internship.....	1-3
Minor	3
Literature.....	3
Capstone	3
General Elective if needed.....	3
TOTAL	16-18

Fourth Year - First Semester

3rd class in career emphasis for:

Print (JOUR 453)	
Broadcast (JOUR 423)	
Public Relations (JOUR 443) OR	
2nd Advertising class (JOUR 430, 431, or 432)	3
JOUR elective	3
Minor	3
Literature	3
Capstone	3
TOTAL	15

Fourth Year - Second Semester

3rd Advertising class (JOUR 430, 431, 432, or 433)	3
JOUR 401 —The First Amendment & Society.....	3
JOUR elective	3
Minor	3
TOTAL	12

TOTAL CREDITS:128-133

Minor in Journalism—18 credits

Students majoring in another field may minor in journalism by completing the following courses:

JOUR 101—Critical Analysis of Mass Media.....	3
JOUR 107—Multimedia News Reporting and Writing I	
JOUR 207—Multimedia News Reporting and Writing II	
JOUR 108—Media Production I	
JOUR 208—Media Production II	
JOUR 305—Media Ethics	

Select **ONE** courses from the following list: 3

Must be approved by a journalism advisor	
JOUR 300—Visual Communications	
JOUR 401—First Amendment and Society	
JOUR 413—History of Journalism	
JOUR 418—Magazine Writing	
JOUR 434—Visual Persuasion for Advertising & IMC	

JOUR 481—Race, Gender & Media	
JOUR 490 A—Special Problems.....	1-3
JOUR 490 B—Special Problems-Journalism Lab.....	1-3
JOUR 499—Professional Internship	

After the first five courses (JOUR 101, JOUR 107, JOUR 207, JOUR 108, and JOUR 208), which must be taken successively, students will work with their advisors to select appropriate elective from the above list. Minors may not take any of the career option courses listed above in the major requirements. Freshmen and sophomores may not enroll in any 400-level courses.

To be accepted as a minor in journalism, a student must have completed JOUR 101, 107, 108, 207, and 208 with a C or better and with a combined GPA of 2.5 or higher having earned a C or better in each of the five courses. Once accepted as a minor, a student must maintain a minimum GPA of 2.5 in journalism to continue as minor.

Journalism Teaching

Students may prepare for a career as a high school journalism teacher by taking a combination of courses in journalism and education. This program is offered by the university's College of Education.

Accreditation

The Donald W. Reynolds School of Journalism is accredited by the Accrediting Council on Education in Journalism and Mass Communications. Accreditation was first granted in 1970.

Master of Arts Degree

Director of Graduate Studies

303 Reynolds School of Journalism

(775) 784-6531

Earning a master's degree at the Reynolds School requires an intense 18 month commitment to thinking and learning about interactive environmental journalism. The program is designed for journalists who want to deepen their understanding of how journalism contributes to democracy, learn how to apply digital media skills to journalistic endeavors and create new forms of environmental journalism.

Admission Requirements

Those interested in the program should submit an application and all supporting credentials by March 15 for fall admission. Applications are considered once a year based on a selective admissions evaluation.

Application forms are available from the Graduate School web site: <http://www.ss.unr.edu/apply/>. You must create an account before filling out the application. To apply, complete the online application form, accompanied by the non-refundable application fee, to the Graduate School. The Graduate School must also receive:

1. One copy of official transcripts from all universities attended.
2. International students whose native language is not English must also provide scores on the TOEFL exam.

In addition, send the following to the director of graduate studies at the Reynolds School of Journalism, Mail Stop 310, University of Nevada, Reno, NV 89557:

1. Letter of intent explaining why you want to pursue graduate work in this program, what you hope to gain from participating, the assets you bring to the program and how you plan to use the degree after graduation.
2. Three letters of reference from employers, former professors or deans, or others familiar with your work or otherwise able to assess your likelihood of success in graduate study.
3. Professional work samples. These could include published articles or photographs, or other examples of your professional experience.
4. GRE scores

The Reynolds School of Journalism graduate admissions committee will evaluate all candidates based on their success in undergraduate studies, their professional accomplishments, statement of intent,

GRE scores, letters of reference and potential for contributing to a robust and well-balanced cohort.

International Students

The Reynolds School of Journalism welcomes applications from international students, believing that mutual benefit is derived when students from other countries are in the program. The school also recognizes that journalism, more than many other fields, requires language skill. International students must be able to follow rapid speech both in the field and the classroom, as well as to deal with abstract ideas communicated in English. Completion of the master's degree in journalism attests to the student's proficiency in English. The Test of English as a Foreign Language (TOEFL) is required of international students whose native language is not English. Applicants must meet the minimum TOEFL score required by the Graduate School.

Graduate Assistantships

Graduate assistantships are available through the Reynolds School of Journalism. Graduate assistants may teach or assist with research. They may work in the journalism school on Web site development as well as other emerging digital technologies. Graduate assistants receive stipends for one academic year. Stipends are accompanied by grants-in-aid covering most tuition.

Applications for graduate assistantships are available from the director of graduate studies. Students applying for assistantships should file their applications with the Reynolds School of Journalism by March 15. Assistantships are awarded only to students who are officially admitted to graduate standing. Assistantships begin in the fall semester.

Plan of Study

Degree Requirements

To qualify for the master of arts degree with a major in journalism, a student must satisfy the following academic requirements:

Completion of the following required courses:

JOUR 720—Journalism and Democracy	3
JOUR 723—Interactive Publishing	3
JOUR 784—Environment of the West.....	3
JOUR 796—Professional Paper	3
JOUR 755—Participatory Journalism	3
JOUR 756—Interactive Narrative Journalism	3
JOUR 651—Interactive Media	3
JOUR 695—Practicum.....	3
Three Electives.....	9

The nine credits of recommended or other electives are subject to approval by the director of graduate studies, one of which must be at the 700-level, **AND**

- Successful completion of a professional project or paper relating to the work of the program's chosen focus.
- Oral defense of the professional paper before the student's graduate advisory committee.
- Maintenance of a GPA of 3.0 or higher overall.
- Of the 33 graduate credits required, at least 21 must be in courses numbered 700 or higher. Courses numbered lower than 600 are not counted toward the degree. With the exception of JOUR 695 and 796, no course may be taken for S/U.

Maintaining Progress

Students are expected to maintain satisfactory progress toward the degree. A student's graduate record begins when the student is granted graduate standing. Students must complete all requirements within three semesters of beginning the program or submit an application for an exception to the graduate faculty.

Professional Project or Paper

Each student must complete a professional project or paper based on professional work conducted while in the master's degree program. The topic of the professional paper will be developed by the student

and graduate faculty together. The form of the project or paper will be determined by the graduate advisory committee, with the intent that the paper be of value to the discipline and practice of journalism.

The advisory committee must consist of three or more faculty members, one from outside the Reynolds School of Journalism. The chair must be a member of the school's graduate faculty. Once approved by the dean of the Graduate School, advisory committee members can be changed only with the Graduate School dean's approval.

A consultative meeting of the student and the advisory committee must be held to discuss revisions of and refinements to a paper proposal. All members of the committee must approve the proposal in writing before the student can begin formally working on the paper. The student must work closely with the committee, and particularly the committee chair, throughout the process.

Oral Defense

Upon completion of the professional project or paper, the master's candidate prepares an oral defense of the project. It is evaluated as a measure of the student's conceptual and journalistic abilities. The student schedules the defense, with the consent of the committee, prior to the last day of the program. All members of the committee

must have adequate time to read the paper before the oral examination. Students should make certain their Program of Study form is filed with the Graduate School by mid-spring semester prior to completing the program and that the Notice of Completion is filed after successful completion of the oral defense. The committee advisor decides whether final corrections (after the defense) have been made properly and checks the style and form of the final typed paper or project.

For more information, contact the director of graduate studies at 784-4198 or the dean of the Reynolds School, at 784-6531.