

## ALUMNI SURVEY

### August 30, 2003 through May 2009

The University of Nevada, Reno conducted a telephone survey of its recent alumni. August 2000, December 2000, and May 2001 alumni were in the initial cohort surveyed during the spring and summer of 2002. This initial cohort of graduates will be contact again in 2004 and 2006. Subsequent cohorts of graduates will be surveyed approximately 1-year following their commencement date.

COHORT	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
#1	x		x		x						
#2		x		x		x					
#3			x		x		x				
#4				x		x		x			
#5					x		x		x		
#6						x		x		x	
#7							x		x		x
#8								x		x	
#9									x		x
#10										x	Etc.

x = will be surveyed

Cohort #1: Aug '00, Dec '00, May '01 graduates

Cohort #2: Aug '01, Dec '01, May '02 graduates

Cohort #3: Aug '02, Dec '02, May '03 graduates

Cohort #4: Aug '03, Dec '03, May '04 graduates

Cohort #5: Aug '04, Dec '04, May '05 graduates

Cohort #6: Aug '05, Dec '05, May '06 graduates

Cohort #7: Aug '06, Dec '06, May '07 graduates

Cohort #8: Aug '07, Dec '07, May '08 graduates

Cohort #9: Aug '08, Dec '08, May '09 graduates – May 2009 Alumni surveyed via revised **Web** version

Cohort #10: Aug '09, Dec '09, May '10 graduates

**The instrument includes the 5 sections listed below. The telephone survey format permitted the interviewer to branch at given items based upon respondent's input.**

**For example, if the alum indicated they were not employed, the interviewer would begin an inquiry of NOT employed items, thus skipping employment location, field, salary, etc. On the other hand, if they were employed, employment related items would be asked.**

**Section A** confirms that the person is the alumnus in question and permission to conduct the survey.

**Section B** asks post graduation employment status items.

**Section C** asks about educational programs completed, enrolled in, or plans to enroll post graduation.

**Section D** asks for feedback regarding the impact or contribution to a range of Core Curriculum objectives.

**Section E** contains 5 generic items related to the alumni's academic program. This section also includes program-specific items developed by academic programs.

**Section G** asks permission and specific contact information of each alumnus to contact their immediate supervisor.

**SECTION A: VERIFICATION OF ALUM INFORMATION**

Hello, I'm calling from the University of Nevada, Reno. May I please speak with [fill first] [fill midd] [fill last]?

- 1 YES/SPEAKING
- 2 NO [goto cb]
- 9 Refused [goto ref]

Hello, my name is [fill name] and I'm calling from your alma mater, the University of Nevada, Reno. I'm not asking for money or selling anything. But I do need your help with important research being conducted by the university to assess how well your degree program and other courses have helped prepare you for the world of work or further education. You have an opportunity to provide the university with critical information that will be used to explore ways of improving its academic programs and overall educational experience. We guarantee that we will not connect your name with your answers. Will you help us out with this study?

- 1 YES
- 2 NO/Refused

Single Major: According to our records, you received a [fill deg1] degree in [fill dept1] on [fill date1].

- 1 CONTINUE [goto b1]
- 2 NO, WRONG DATE
- 3 NO, WRONG DEGREE
- 4 NO, WRONG MAJOR

Dual Majors: According to our records, you received a [fill deg1] degree in [fill dept1] on [fill gradterm1] and a [fill deg2] degree in [fill dept2] on [fill gradterm2].

**SECTION B: CURRENT EMPLOYMENT (Employed & Unemployed)**

- b1 What is your current employment status? Are you:
- 1 Employed full-time,
  - 2 Employed part-time,
  - 3 Self-employed,
  - 4 A graduate assistant, in a fellowship, or in student employment. [goto c17]
  - 5 In the military, or (NOTE: IF "Reservist" PROBE FOR PRIMARY EMPLOYMENT)
  - 6 Not employed? [goto Not Employed items, b14]
- 
- 8 DON'T KNOW [goto Not Employed items, b14]
  - 9 REFUSED [goto Not Employed items, b14]

**EMPLOYED ALUMNI QUESTIONS**

- b2 Is your current position in an area closely related to your UNR degree program?
- 1 YES
  - 2 NO
- b2a What was the most important reason you chose your current position? Was it:
- 1 the pay,
  - 2 the location,
  - 3 opportunities for career advancement,
  - 4 interesting work,
  - 5 number of jobs available in your chosen career,
  - 6 or some other reason?
- b3 Is this your first position related to your degree program since graduation from UNR?
- 1 YES
  - 2 NO
- b4 Is this the kind of position you expected to obtain while you were attending UNR?
- 1 YES
  - 2 NO
- b5 How long did it take you to find your first position?
- 1 Held before graduation
  - 2 Secured before graduation
  - 3 Within 3 months of graduation
  - 4 Between 3 to 6 months after graduation
  - 5 Between 7 to 12 months after graduation
  - 6 More than 12 months after graduation

- b6 What is your current occupation? Please be descriptive and specific.

b7 Are you employed in the public or private sector? [if b1 Military goto b7mil]

(NOTE: "Public sector" deals with providing basic government services.)

- 1 PUBLIC SECTOR
- 2 PRIVATE SECTOR

b7a What is the service area, business, or industry of your employer or company?

- 1 Construction/Building
- 2 Health/Biological Services
- 3 Transportation/Warehousing/Logistics
- 4 Business/Finance/Insurance/Real Estate/Law
- 5 Communications/Media/Arts and Recreation
- 6 Manufacturing/Mining/Utilities
- 7 Science/Technology/Research
- 8 Retail/Wholesale/Personal Services
- 9 Education
- 10 Tourism/Hospitality
- 11 Nonprofit/Human Service
- 77 OTHER [specify]

b7mil Did you receive your commission from UNR?

- 1 YES
- 2 NO

b7mil2 Which of the following best describes your occupational specialty within the military?

- 1 Construction/Building
- 2 Health/Biological Services
- 3 Transportation/Warehousing/Logistics
- 4 Business/Finance/Insurance/Real Estate/Law
- 5 Communications/Media/Arts and Recreation
- 6 Manufacturing/Mining/Utilities
- 7 Science/Technology/Research
- 8 Retail/Wholesale/Personal Services
- 9 Education
- 10 Tourism/Hospitality
- 11 Nonprofit/Human Service
- 77 OTHER [specify]

b8 What is the name of your current employer or company?

b9 What is your employer's zip code?

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b9a What state is your employer located in?

- |                        |                  |                   |
|------------------------|------------------|-------------------|
| 1 ALABAMA              | 17 KANSAS        | 33 NEW YORK       |
| 2 ALASKA               | 18 KENTUCKY      | 34 NORTH CAROLINA |
| 3 ARIZONA              | 19 LOUISIANA     | 35 NORTH DAKOTA   |
| 4 ARKANSAS             | 20 MAINE         | 36 OHIO           |
| 5 CALIFORNIA           | 21 MARYLAND      | 37 OKLAHOMA       |
| 6 COLORADO             | 22 MASSACHUSETTS | 38 OREGON         |
| 7 CONNECTICUT          | 23 MICHIGAN      | 39 PENNSYLVANIA   |
| 8 DELAWARE             | 24 MINNESOTA     | 40 RHODE ISLAND   |
| 9 DISTRICT OF COLUMBIA | 25 MISSISSIPPI   | 41 SOUTH CAROLINA |
| 10 FLORIDA             | 26 MISSOURI      | 42 SOUTH DAKOTA   |
| 11 GEORGIA             | 27 MONTANA       | 43 TENNESSEE      |
| 12 HAWAII              | 28 NEBRASKA      | 44 TEXAS          |
| 13 IDAHO               | 29 NEVADA        | 45 UTAH           |
| 14 ILLINOIS            | 30 NEW HAMPSHIRE | 46 VERMONT        |
| 15 INDIANA             | 31 NEW JERSEY    | 47 VIRGINIA       |
| 16 IOWA                | 32 NEW MEXICO    | 48 WASHINGTON     |
| 77 OTHER [specify]     | 88 DON'T KNOW    | 49 WEST VIRGINIA  |
|                        | 99 REFUSED       | 50 WISCONSIN      |
|                        |                  | 51 WYOMING        |

b9b In what Nevada county is your employer located?

- |                 |               |
|-----------------|---------------|
| 510 CARSON CITY | 17 LINCOLN    |
| 1 CHURCHILL     | 19 LYON       |
| 3 CLARK         | 21 MINERAL    |
| 5 DOUGLAS       | 23 NYE        |
| 7 ELKO          | 27 PERSHING   |
| 9 ESMERALDA     | 29 STOREY     |
| 11 EUREKA       | 31 WASHOE     |
| 13 HUMBOLDT     | 33 WHITE PINE |
| 15 LANDER       |               |

- 77 EMPLOYER NOT LOCATED IN NEVADA [goto b9a]  
 88 DON'T KNOW  
 99 REFUSED

b11 On average, how many hours per week **do you** work?

b12 How much do you earn per year? Include commissions if applicable.

- 1 Less than \$20,000
- 2 \$20,000 to less than \$30,000
- 3 \$30,000 to less than \$40,000
- 4 \$40,000 to less than \$50,000
- 5 \$50,000 to less than \$60,000
- 6 \$60,000 to less than \$70,000
- 7 \$70,000 or more.

**\*The items (b13a – b13h) in the 2002 instrument that asked about UNR Career Services were deleted from the 2003 instrument. Item 13 previously was a possible response (10) in Item #16.**

### NOT EMPLOYED ALUMNI QUESTIONS

**B13 Are you currently attending school?**

- 1 YES
- 2 NO

b14 Are you looking for a full-time position?

- 1 YES
- 2 NO

b15 Are you looking for a position in an area related to your UNR degree program?

- 1 YES
- 2 NO

b16 What is the main reason you are not currently employed?

- 1 Personal medical reasons,
- 2 Family medical reasons,
- 3 Family commitments,
- 4 Your income is not needed,
- 5 Your career interests changed since graduation,
- 6 You could not find a job in your field of study,
- 7 You could not find a job which paid well enough,
- 8 You could not find a job offering advancement opportunities,
- 9 You could not find a job in the area you reside in,
- ~~10 You are attending school,~~

**#10 removed as a choice. It represented 30% of responses. It became its own item #13 for 2003.**

- 77 Or some other reason [specify]

**SECTION C: EDUCATION STATUS**

c17 Since graduating from UNR, have you completed an educational or degree program from UNR or another institution?

- 1 YES
- 2 NO

c17a Which of the following programs did you complete?

- 1 A certificate? (1) COMPLETED
- 2 A license? (0) DID NOT COMPLETE
- 3 Associates degree?
- 4 Bachelors degree? (8) DON'T KNOW
- 5 Masters degree? (9) REFUSED
- 6 Doctorate?

c17b In what field?

c17c From what institution did you receive this degree?

c17d In what state was this institution located?  
(\*Select for list, see b9)

c18 Are you currently enrolled in an educational program?

- 1 YES
- 2 NO

c18a In what field?

c18b In which of the following programs are you enrolled?

- 1 A certificate,
- 2 A license,
- 3 Associates degree,
- 4 Bachelors degree,
- 5 Masters degree,
- 6 Doctorate, or
- 7 A non-degree program.
- 0 OTHER [specify]

c18c At what institution are you enrolled?

c18d In what state is that located?  
(\*Select for list, see b9)

c19a Do you typically attend

- 1 Full time or
- 2 part-time?

c19b How many credits are you currently enrolled in?

1-25 NUMBER CREDITS

c19c Are those quarter hours or semester hours?

- 1 QUARTER
- 2 SEMESTER

c20 Are you planning to enter an educational program within the next 12 months?

- 1 YES
- 2 NO

c20a In what field?

c20b Which of the following programs do you plan to enroll in?

- 1 A certificate,
- 2 A license,
- 3 Associates degree,
- 4 Bachelors degree,
- 5 Masters degree,
- 6 Doctorate, or
- 7 A non-degree program.
- 0 OTHER [specify]

c20c At what institution do you plan to enroll?

c20d In what state is that located?

(\*Select for list, see b9)

c21 Are you planning to attend

- 1 Full time or
- 2 Part-time?

**SECTION D: IMPACT OF CORE CURRICULUM**

d22a Please tell me whether your university Core Curriculum experiences at UNR impacted very positively, somewhat positively, neither positively nor negatively, somewhat negatively, or very negatively on your **understanding of**:

(NOTE: The University Core Curriculum is the general course requirement, which covers English, western traditions, mathematics, and the social sciences, and does not deal with specific degree programs. Skip these items if no degrees are Bachelors.)

Natural science	@a	(1) VERY POSITIVELY
Social science	@b	(2) SOMEWHAT POSITIVELY
Fine arts	@c	(3) NEITHER POSITIVELY NOR NEGATIVELY
Humanities	@d	(4) SOMEWHAT NEGATIVELY
Mathematics	@e	(5) VERY NEGATIVELY
		(8) DON'T KNOW / (9) REFUSED

d22b Please tell me whether your Core Curriculum experiences at UNR impacted very positively, somewhat positively, neither positively nor negatively, somewhat negatively, or very negatively on your **understanding of**:

Other cultures	@a	(1) VERY POSITIVELY
National issues	@b	(2) SOMEWHAT POSITIVELY
International issues	@c	(3) NEITHER POSITIVELY NOR NEGATIVELY
Racial issues	@d	(4) SOMEWHAT NEGATIVELY
Gender issues	@e	(5) VERY NEGATIVELY
Morals and ethical issues	@f	(8) DON'T KNOW / (9) REFUSED

d22c Please tell me whether your Core Curriculum experiences at UNR impacted very positively, somewhat positively, neither positively nor negatively, somewhat negatively, or very negatively on your **ability to**:

Communicate orally	@a	(1) VERY POSITIVELY
Think creatively	@b	(2) SOMEWHAT POSITIVELY
Think critically	@c	(3) NEITHER POSITIVELY NOR NEGATIVELY
Think independently	@d	(4) SOMEWHAT NEGATIVELY
Solve quantitative problems	@e	(5) VERY NEGATIVELY
Conduct research	@f	
Use scientific methods	@g	(8) DON'T KNOW / (9) REFUSED
Write effectively and clearly	@h	
Appreciate artistic endeavor	@i	

d22d Please tell me whether your Core Curriculum experiences at UNR impacted very positively, somewhat positively, neither positively nor negatively, somewhat negatively, or very negatively on your:

- |                                   |    |                                       |
|-----------------------------------|----|---------------------------------------|
| Intellectual growth               | @a | (1) VERY POSITIVELY                   |
| Preparation for further education | @b | (2) SOMEWHAT POSITIVELY               |
| Preparation for a career          | @c | (3) NEITHER POSITIVELY NOR NEGATIVELY |
|                                   |    | (4) SOMEWHAT NEGATIVELY               |
|                                   |    | (5) VERY NEGATIVELY                   |
|                                   |    | (8) DON'T KNOW / (9) REFUSED          |

d23 If you could start over again, would you again attend UNR? Would you say:

- 1 definitely yes,
- 2 probably yes,
- 3 probably no do, or
- 4 definitely no?

**SECTION E – PROGRAM PREPARATION - 5 Generic Items**

The following questions refer to your [fill deg1] degree in [fill dept1].

e24a How would you rate the overall quality of your degree program? Would you say it was:

- 1 Excellent,
- 2 good,
- 3 fair,
- 4 poor, or
- 5 very poor?

e25a How would you rate your degree program preparation for the career path you have chosen? Would you say it was:

- 1 Excellent,
- 2 good,
- 3 fair,
- 4 poor, or
- 5 very poor?

e26a In general, how would you rate the difficulty of your program's curriculum. Would you say it was:

- 1 Very difficult,
- 2 somewhat difficult,
- 3 neither difficult nor easy,
- 4 somewhat easy, or
- 5 very easy?

e27a In general, how would you rate the quality of the academic advisement **you received** in your degree program? Would you say it was:

- 1 Excellent,
- 2 good,
- 3 fair,
- 4 poor, or
- 5 very poor?

e28a In general, how would you rate the level of student to faculty interactions **you experienced** in your degree program? Would you say it was:

- 1 Excellent,
- 2 good,
- 3 fair,
- 4 poor, or
- 5 very poor?

[Goto **program specific** items for first degree]

**SECTION F: EMPLOYER/SUPERVISOR INFORMATION (for employer survey)**

A part of this study in which you are participating includes a survey of employers of UNR alumni. This survey is not an evaluation of you as an employee but an assessment of the preparation you received at UNR. We would very much appreciate your permission to interview your immediate supervisor. Our questions will be limited to how well your UNR education prepared you for your job.

(NOTE: The survey of alumni employers will cover ability to communicate effectively in writing and orally, technical background, and knowledge in field.)

What is your supervisor's name?

FIRST NAME:

LAST NAME:

(9) REFUSED

What is your supervisor's title?

What is your supervisor's phone number?

Area Code

Prefix

Suffix

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Finally, we would like to verify your address in order to update the alumni association's database. This information will only be given to the alumni association and will not be connected in any other way with your answers. Is

STREET:  
CITY:  
STATE:  
ZIP:

your current address?

- 1 YES [End Survey]
- 2 NO [Ask for Current]

Alumni's new address

We would like to get your address so that we may update the alumni association's database. This information will only be given to the alumni association and will not be connected in any other way with your answers.

What is your current address?

(1) CONTINUE      (9) REFUSED

STREET:  
CITY:  
STATE:  
ZIP:

Thank you for your help with our study. Your time is greatly appreciated. We will be doing a short follow-up study within the next couple of years.