SUAB Meeting - Feb. 29
Minutes

1. Spring Meeting Dates
   a. Last Wednesday ea. mo. works best?
   b. Revisit when everyone’s here

2. Charge Review
   a. CSU should collect feedback about how we can improve our successes
      i. Ex: Late night, building hours, stepping policies, charges

3. Housing
   a. Has been using DC for movies, other events... Why not the Joe?
      i. Possibly because of convenience, movies are on weekends and at late times
   ii. ASUN may be able to partner with CSU to provide shuttles for these

4. Putting on events as individual students rather than clubs
   a. Students can partner with clubs if they’re interested, or start their own club
   b. Could CSU set up a system to receive suggestions for events?
      i. One suggestion is monthly viewings of Mystery Science Theater 3000, and to possibly
         integrate it with the Thursday Night Movies
   c. Could CSU give students a discount for event charges if they can prove interest in the event?

5. Retail Spaces
   a. There has been interest in the bank space, and it will hopefully be finalized by the end of the
      semester
   b. For the former College Optical space, CSU is getting a broker to help lease and show the
      space, and the broker has possibly been found already

6. DMV Kiosk
   a. DMV would like to hold a ribbon-cutting ceremony and invite the Chancellor and University
      President

7. Promoting Late-Night Incentive
   a. The Incentive is a discount on staffing (only fee they’re usually charged) for ASUN
      recognized organizations and clubs.
      i. Past 11 PM is a 50% subsidy, and past Midnight it is a full (100%) subsidy provided by
         the CSU.
      ii. Event must be on a Thursday, Friday, or Saturday night
      iii. There must be 75+ people in attendance and 80% must be students
   b. Could we simplify the incentive?
      i. One option is to find middle ground, (i.e., Full subsidy after 11:30 PM)

8. Mission Statement
   a. The CSU staff have revised the Mission Statement to be more concise and reflective of the
      current goals of the student union. It was felt necessary due to the new building and new
      full-time staff.
   b. Are there any changes?
      i. It was already shortened, and is less repetitive than the original
      ii. It’s missing a snippet about our sustainability efforts, is it necessary to include those?
         1. Our building technically is not LEED Silver Certified, but it met the
            minimum requirements when it was built; the campus decided the resources
            put towards obtaining certification could be put to better use in other ways
         iii. Why was “individual growth” removed from the original?
            1. It is felt that “holistic development” is a blanket term that covers this
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9. Assessment Strategies
   a. CSU has used the EBI survey in the past
      i. Has been used for 7-8 years consecutively
      ii. We may not be able to influence all the factors covered in the survey, but the
          information we find is forwarded to the appropriate parties
      iii. Problem: Students confused CSU with ASUN
          1. It’s good that this is a seamless experience for them, however it makes it
             difficult to discern what feedback applies to whom
          iv. The survey reflects that students feel like the CSU doesn’t foster leadership (approx. 50% of students)
             1. Should we begin a leadership program?
      v. Students on Nevada’s campus are frequently surveyed, is this annoying? How can we be
         more creative?
             1. Could we incorporate with MAP-Works?
             2. Survey incentive? Sweepstakes?
             3. Could we place iPads around campus for accessibility?
                a. ASUN might be able to collaborate with CSU
             4. How are students selected?
                a. Randomly selected from email databases of undergraduates, graduates, and other students
             5. Could we use WebCampus instead of email?
             6. To reach a wider audience, could we piggyback with events? Offer event-related incentives to take the survey?
                a. Might skew results
             7. Could we include building features, such as the photo booth and massage chairs?

10. SUAB has new committee members from IFC, Pan-Hellenic Council, others

11. Topics for next week:
   a. Marketing strategies
   b. New services in building