Joe Crowley Student Union Advisory Board Meeting (SUAB)
Meeting Summary
September 26th, 2012
CSU Room 317

In attendance:

Committee Chair                      Steve Calhoun
Graduate Student Association         Diana Moss
Associated Students of the University of Nevada Absent
ASUN Traditions Program Board        Absent
ASUN Flipside Program Board          Absent
Multicultural Greek Council          Brittany Bell
Office of International Student Scholars Mahsa Ahmadi Zadeh
Center for Student Cultural Diversity Claudia Agbor-Bessem
Resident Hall Association            Absent
Joe Crowley Student Union            Alexis Hanselman
Staff Employee Council               Chris Chadwick

Meeting Agenda

A. SUAB Welcome and Charge by Associate Vice President Jerry Marczynski and Director Chuck Price.
   a. Chuck thanked the committee for serving.
   b. Dr. Marczynski explained the purpose of SUAB to provide input regarding the Joe Crowley Student Union.
   c. Dr. Marczynski asked the committee to assist with reviewing procedures and making recommendations.
   d. Dr. Marczynski instructed the SUAB to evaluate and assess use of space including in the Center for Student Cultural Diversity, the Graduate Student Association, and the Center for Student Engagement (formerly known as ASUN).
      i. How are spaces currently used?
      ii. Are there better ways to use the space in the building?
      iii. How are the conference rooms and programming spaces being used?
      iv. Dr. Marczynski asked SUAB to review release of rooms and late changes/cancellations.
v. The Student Union should be as active as possible.

B. Sporting Events were discussed:
   a. The role of the building during sporting events was discussed in light of RV
tailgating occurring in the metered parking lot in front of the Joe.
   b. How are events, student programming impacted by sporting events and associated
tailgating, etc.?
   c. Goal of the Student Union and SUAB is to effectively operate the building while
being student friendly and focused.

C. Building Hours were discussed:
   a. The International Club Representative has received feedback from some
international students that they would like a 24-hour place to study.
   b. It was observed that the Knowledge Center is not open 24 hours, but it would be
good if it was.
   c. A change to the Student Union’s hours of operation was presented:
      i. The building has been open five years and traffic counts for the building
have been reviewed. It was explained that counts are made by wireless
traffic counters and by staff (at events and during rounds of the building).
It was noted that after 11pm the traffic dramatically drops to single digits.
      ii. The proposed change in hours include closing at midnight on Friday and
Saturday nights and closing at 11pm on Sundays. Monday through
Wednesday the building will continue to close at midnight and on
Thursday nights the Joe will remain open until 2am.
      iii. There are four confirmed events from now until the end of fall semester
that would exceed the earlier closing hours. The Student Union will honor
those existing reservations. Additionally, the Student Union will continue
to work with student groups that would like to have late night programs.

D. Late Night Programming
   a. Chuck asked the committee what they observed were obstacles to late night
student programming. Some observations included:
      i. There was a past perception that the student union is too busy and too
expensive.
ii. During the week students are always in and out of the Joe and would prefer go out (off-campus) on weekends. Weekends are the time to get away from school.

iii. Many students consider the late night events at the Joe the “Pre-party” so they attend at the start but by around 10-11pm they leave or the event is scheduled to end.

iv. It was mention that a “dry” campus may reduce the number and type of late night events.

v. Events that go later should be targeted towards the freshmen and sophomores who do not have cars and cannot legally drink alcohol.

vi. It was suggested that some student groups may not know how to plan late night events.

1. Presentations on how to plan and implement a program may be effective.

2. A document listing the steps on how to put on a late night event at the Joe may be helpful

3. Facebook, email, other media is encouraged to get that information out to the students.

4. Talking to advisors and event planners in organizations about late night events is essential.

5. Promote that holding events in the Joe is easy and inexpensive.

vii. An example of a late night program that was improving was cited. It was explained that on Thursday nights a midnight showing of the featured movie is growing in attendance.

b. Late night programming incentives offered by the Student Union were discussed:

i. Any event sponsored by a recognized student organization that occurs after 11pm receives 50% off of staffing costs (subsidized by the Student Union).

ii. Any event sponsored by a recognized student organization that occurs past midnight receives 100% off of staffing costs (subsidized by the Student Union).

iii. Less than 10 organizations a year have taken advantage of this incentive.
E. Next meeting is scheduled for October 24, 2012.